



CONNECT®

The UCSD Program in Technology and Entrepreneurship

13TH ANNUAL UCSD CONNECT TECHNOLOGY FINANCIAL FORUM

February 11-13, 1997

**Sheraton Grande Torrey Pines
La Jolla, CA**



ROGO

Now in its thirteenth year, the UCSD CONNECT Technology Financial Forum brings together venture capital and corporate investors with entrepreneurs seeking financial support to fund their emerging technology companies.

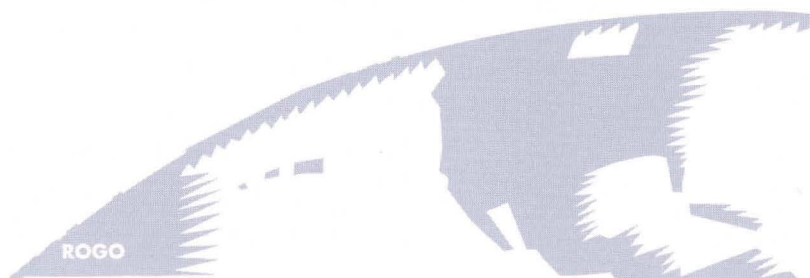
The UCSD CONNECT Technology Financial Forum has a track record of presenting companies which go on to receive significant funding. In the six months following the 1996 Forum, presenting companies raised over \$70 million in new investments.

Companies presenting at the Forum must pass a rigorous screening process in order to be invited to present. Applications are reviewed by business and technical experts in order to ensure that the companies have a clear and sustainable competitive advantage, credentialed management, an effective business strategy, and the opportunity to create significant value for investors.



“The most effective and informative showcase of technology in San Diego. Consistently top quality and extremely valuable to mature as well as developmental stage companies.”

—Drew Senyei, M.D., General Partner, Enterprise Partners



The UCSD CONNECT Technology Financial Forum is designed to give you exposure to the maximum number of new companies and opportunities in the minimum amount of time.

Electronics, computer hardware and software, and other high technology companies make their presentations on the first day of the Forum, while biotechnology, medical devices and other healthcare related companies make their presentations on the second day. Each day, following the presentations, break-out rooms will be provided for meetings with the companies.

The Concept Forum provides an opportunity to informally meet some of San Diego's newest companies. Companies presenting at the Concept Forum range from raw start-ups or scientists with ideas, to niche players, platform technologies and company spin-offs. They display and demonstrate their products during the reception on February 12.

AGENDA

February 11

6:00 p.m. Registration and Opening Reception

February 12 High Tech Day

7:15 a.m. Registration and Continental Breakfast

8:00 a.m. Presentation Group I

10:00 a.m. Breakout Meetings with Presenters

11:45 p.m. Luncheon and Venture Capital Panel

1:30 p.m. Presentation Group II

3:15 p.m. Breakout Meetings with Presenters

5:00 p.m. Concept Forum and Reception

February 13 Life Sciences Day

7:30 a.m. Registration and Continental Breakfast

8:00 a.m. Presentation Group I

9:30 a.m. Break

9:45 a.m. Presentation Group II

11:15 a.m. Venture Capital Panel

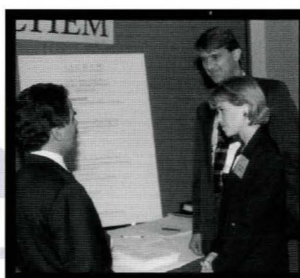
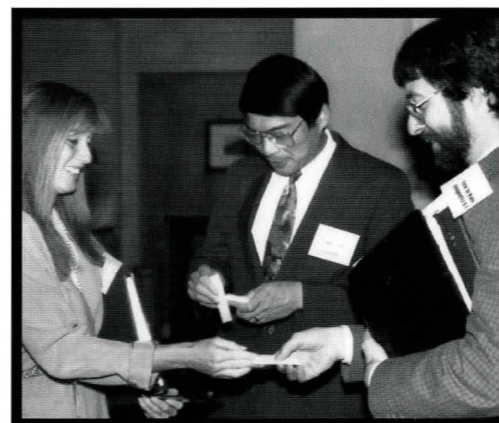
12:00 p.m. Breakout Meetings with Presenters and Gourmet Buffet Lunch



The UCSD CONNECT Program in Technology and Entrepreneurship links high-technology and biotechnology companies with the financial, managerial, and technical resources they need for success. In addition, UCSD CONNECT educates service providers who support technology industries, and creates linkages between the university and established companies. For more information about UCSD CONNECT, please call (619) 534-6114.

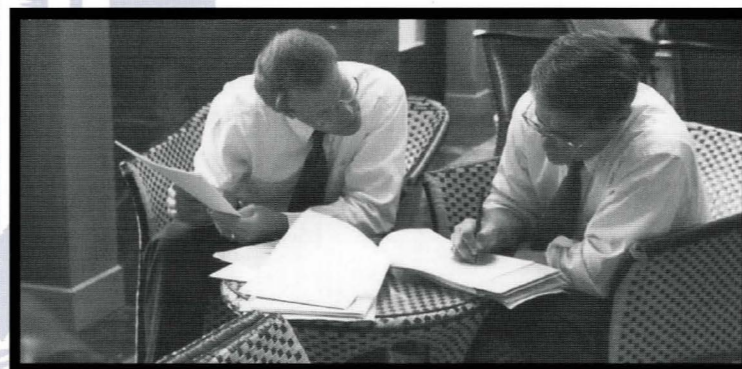
FORUM SUPPORTERS

- Cooley Godward LLP
- Ernst & Young LLP
- Gray Cary Ware & Friedenrich
- Knobbe Martens Olson & Bear
- Silicon Valley Bank
- Wells Fargo Bank
- Brobeck Phleger & Harrison
- Coopers & Lybrand LLP
- Enterprise Partners
- Luce Forward Hamilton & Scripps
- McGladrey & Pullen
- Pillsbury Madison & Sutro
- Price Waterhouse LLP
- Union Bank



"Financial Forum is the highlight of the year for new companies emerging in San Diego. The Forum provides an opportunity for new companies and new management teams to get before a broad array of potential investors. The Forum is also a great networking opportunity for the venture capitalists."

—Dick Schneider, General Partner, Domain Associates



REGISTRATION

To register, please complete and return this form with your check or credit card number for:

\$725 one person, two days
\$775 two people, one day each
\$500 one person, one day
\$500 additional attendees from the same company

Mail to: UCSD CONNECT
 Division of Extended Studies and Public Programs, Mail Code 0176
 9500 Gilman Drive
 La Jolla, CA 92093-0176
 Or Fax to: (619) 552-0649

Make check payable to:
 UC Regents/CONNECT

As an attendee at this Forum, information on your company will be included in the Forum Notebook. After receiving your registration, we will send you a sample of the format to follow. Data sheet information is due to CONNECT by January 15. Data sheets received

after that date will only be posted on the web site.

For additional information about the Forum call CONNECT at (619) 534-6114.

Rooms have been reserved at the Sheraton Grande Torrey Pines at the discounted rate of \$149. To reserve your room, please contact the hotel at (619) 558-1500, or fax (619) 558-1131. Rooms will be held at the discounted rate until January 11, 1997.

Cancellation Policy: On or before January 6, 1997: 100% refund; from January 7 - 27, 1997: 50% refund; from January 28, 1997: no refund.

Web Site Info: Access information about UCSD CONNECT and the Technology Financial Forum on CONNECT-Net, UCSD CONNECT's electronic publication on the Internet.

<http://www.connect.org/connect>

ENROLLMENT FORM

UCSD CONNECT Technology Financial Forum

February 11-13, 1997 • Sheraton Grande Torrey Pines

Name: _____

Title: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Country: _____ Telephone: () _____ Fax: () _____

Name(s)/Title _____ Attendance (circle)

Wed. Th. Both

Wed. Th. Both

Wed. Th. Both

Wed. Th. Both

Please copy this form as needed for additional attendees

Payment information (please complete for each registration):

Make checks payable to: UC Regents/CONNECT

Check enclosed Visa Mastercard Discover

Card No.: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

I represent a(n):

Venture capital firm Commercial Bank Investment Bank Other



The UCSD Program in Technology and Entrepreneurship

A Division of UCSD
Extended Studies & Public Programs
La Jolla, CA 92093-0176



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