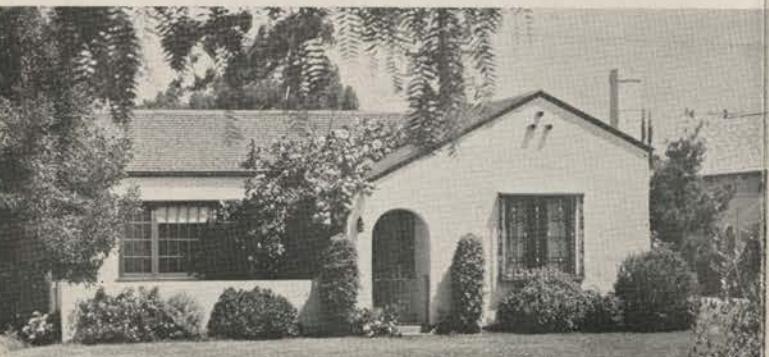




Chula Vista's homes, both large and small, are set in beautiful surroundings.



Chula Vista is first of all a place for pleasant living. Climate, people, schools, churches, trees, flowers, inexpensive living, nearness to the sea, beautiful views of sea and mountains, combine in Chula Vista to offer you a setting for a home that approximates the ideal.



CHULA VISTA (Beautiful View) CALIFORNIA

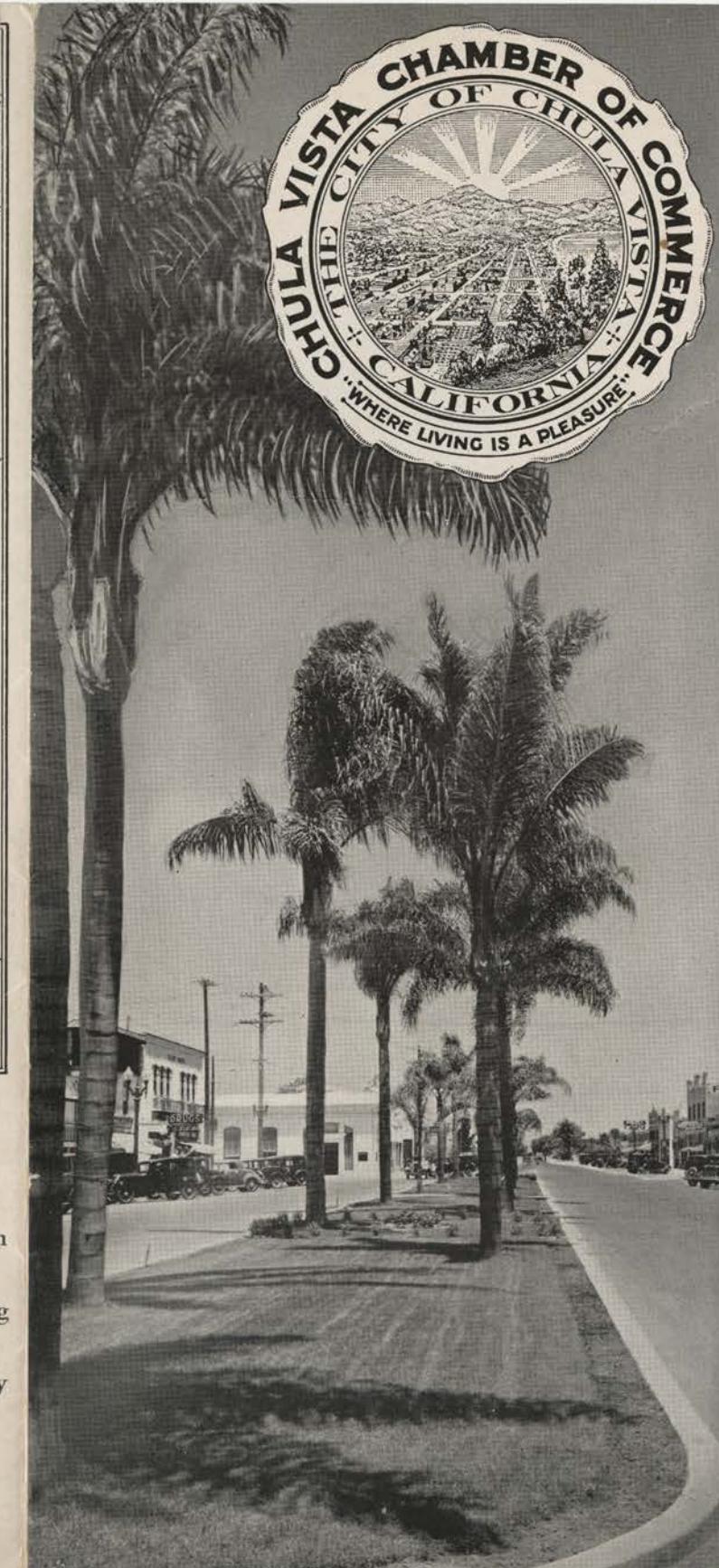
Eight miles south of San Diego on the shores of San Diego Bay.

A city having a population of 5,000 to 6,000, combining the advantages of city and suburban life.

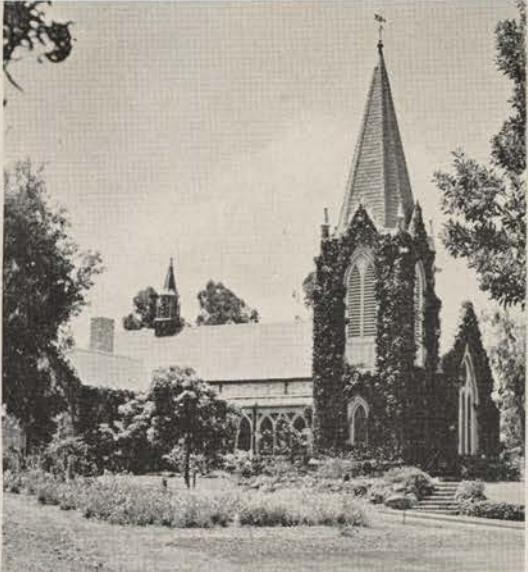
Cool summers, mild winters, flowers and vegetables every day in the year.

Write or call on the

CHULA VISTA CHAMBER OF COMMERCE
CHULA VISTA, CALIFORNIA



THE Little Church of the Roses in Glen Abbey Memorial Park is the scene of many weddings because of the beautiful gardens within the church.



SPACIOUS and attractive both inside and out, the Chula Vista Woman's Club is a center for much of the cultural activity of the city.



GIVING much attention to health as well as scholarship, Chula Vista's Schools are well up to the high standards of California's public school system.

THE South Bay Region, of which Chula Vista is roughly the center, produces about three quarters of a million dollars' worth of Lemons each year. The trees bloom and bear the year around, but have a season of major crop in the early part of the year.



AMPLE opportunities for Recreation are found here the year around. The beautiful eighteen hole course of the San Diego Country Club is at Chula Vista, other courses are near; riding horses are available; large catches of fish and good bags of ducks are taken from the lakes ten miles inland; surf fishing and surf bathing is but fifteen minutes away; excellent deep sea fishing may be had at slight expense; aquaplaning, motor boating, yachting and still water swimming are enjoyed in San Diego Bay. Across the border (without passport) Agu Caliente offers the colorful life of Spanish America.



CHULA VISTA'S Public Library houses a fine collection of modern books and periodicals.

"HOT CAPS" may cover early melons, cucumbers or tomatoes. Out of season crops mean extra dollars. This region produces many such.



EGGS and Milk are two other sources of considerable revenue, approximating another three quarters of a million.

NO picture can show the beauty of the fields of Celery which in winter cover much of Chula Vista's fertile soil.

