

Arturo Madrid to kick off Third College Lecture Series on cultural literacy at UCSD

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PROMINENT HISPANIC EDUCATOR TO KICK OFF THIRD COLLEGE LECTURE SERIES ON CULTURAL LITERACY AT UCSD ON OCT. 24

Arturo Madrid, a nationally-known and respected academic, educator and columnist on Hispanic issues, will speak at the University of California, San Diego's Oceanview Terrace on October 24 at 7:00 pm.

Madrid comes to UCSD as the first in a series of lectures on cultural literacy sponsored by Third College in honor of its 20th Anniversary Year. Additional lectures are planned for the winter and spring quarters. All lectures are free and open to the public.

Madrid, a founding faculty member of Third College, is the president of the Tomas Rivera Center, the nation's first institute for policy studies on Hispanic issues. The Center, which is affiliated with the Claremont Graduate School and Trinity University, has established a national reputation for the quality of its projects and has become a resource for policymakers seeking to address Hispanic concerns.

As part of the original faculty at UCSD in the '60s, Madrid was instrumental in setting the tone for the development of Third College. A strong voice for educational policy reform, Madrid now serves on more than 30 national, regional and local boards and commissions concerned with educational and economic issues. He is also the founder of the National Chicano Council for Higher Education and is a regularly featured columnist in "Hispanic Link."

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