

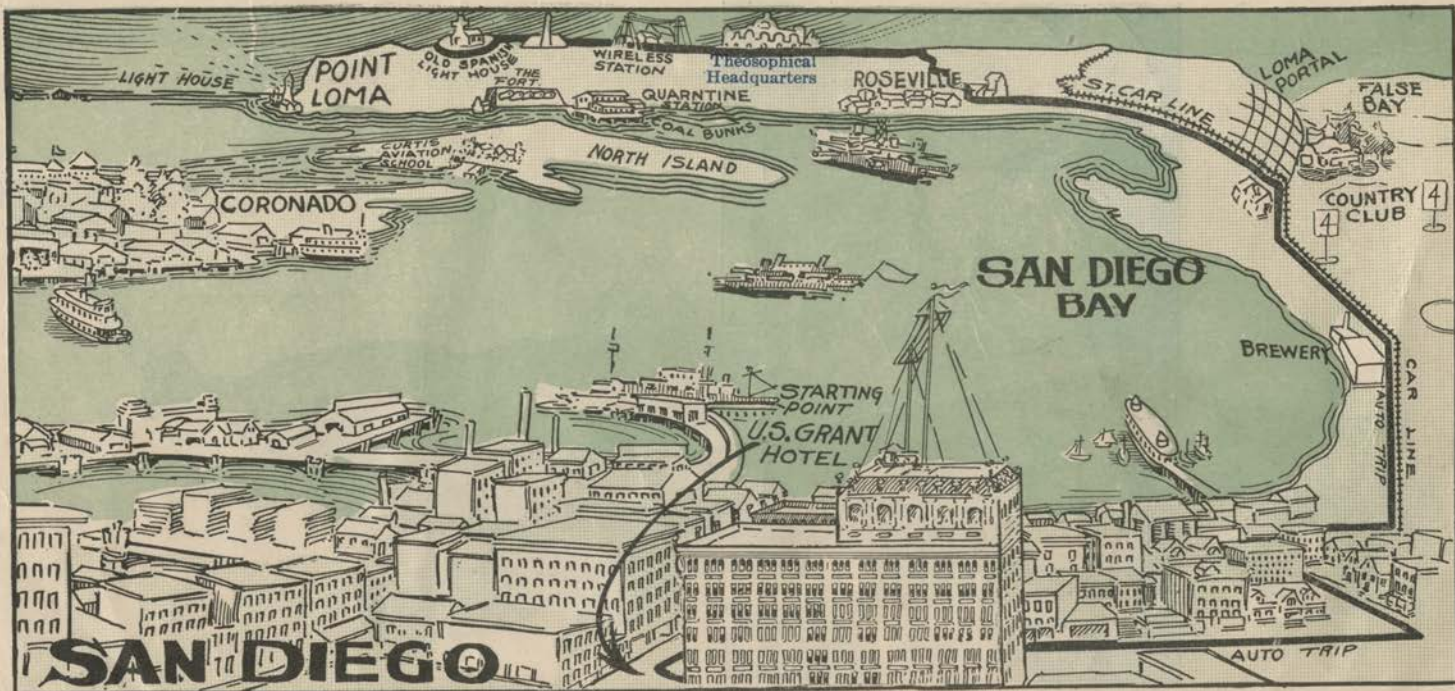
SAN DIEGO SIGHT SEEING COMPANY



SIGHT SEEING TRIPS

to all points of
interest in and
about San
Diego.

OFFICE:
~ MAIN ENTRANCE
U.S. GRANT HOTEL
PHONES:
HOME 1441 SUNSET



Point Loma

THE trip to Point Loma is made over one of the finest boulevards in the country, with points of interest all along the way. Among these might be mentioned the International Theosophical Headquarters, where in twelve years the hillsides have been transformed from a wilderness of sage-brush to a tropical garden; the U. S. Wireless Station, Fort Rosecrans; the Quarantine Station; the Bennington Monument, and at the extreme point the Old Spanish Light House, built in 1769.

The view from Point Loma must be seen to be appreciated, and is one of the most beautiful in the world. On the crest of this promontory, four hundred feet above sea level, one may look out over the broad Pacific on one hand and on the other San Diego Bay, with Coronado and North Island in the foreground and the mountains of Old Mexico in the distance.

Tia Juana, Old Mexico

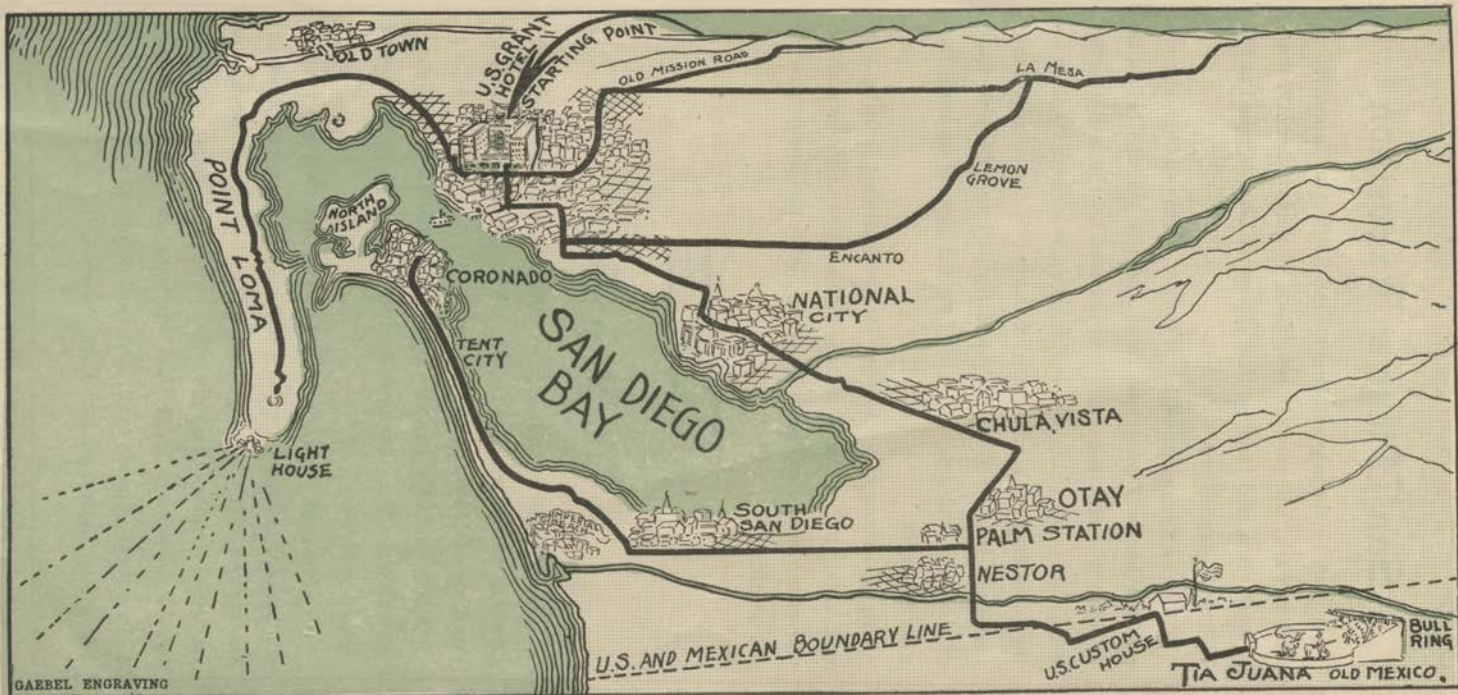
ATRIP into a foreign land is always interesting, and this one especially so, because it can be made in such a short space of time, and with no inconveniences.

Leaving at 9 in the morning, one is back in time for luncheon, and has had a forty mile ride through the residential and industrial portion of San Diego, and through the greatest lemon producing section of the United States—National City and Chula Vista. After a stop of an hour in Tia Juana, where one can view Mexicans in their own country, send post cards and purchase souvenirs and curios, the trip is continued over the Silver Strand, the greatest natural breakwater in the world, past the famous Tent City and Hotel del Coronado, back to the place of starting.

Fare, \$1.50.

Cars leave at 9 A. M. and 2 P. M. Return at 1 and 6 P. M.

Distance 40 miles round trip.



Seeing San Diego

SAN DIEGO is a city of magnificent distances. The city limits extend for a distance of twenty-one miles along the border of the bay and ocean, with an average breadth of four miles. The city proper is built as an ampitheatre, overlooking its two bays, with a background of Point Loma, Coronado and the ocean.

A trip about the business and residential portion of San Diego is well worth the effort, giving one an idea of the change that a few years have wrought—structurally.

After a trip through the business section, one is taken to Florence Heights, the older exclusive residential section, through Balboa Park, the site of the Panama-California Exposition, which will be held in 1915, on to Chinatown and the waterfront, returning by way of the new Federal Building to the point of starting.

Fare, 50 cents.

Cars leave 10:30 A. M. Return 12 noon.

San Diego Mission

HISTORICALLY, San Diego presents many points of interest, and oldest among these is the San Diego Mission, the first Mission erected in the state.

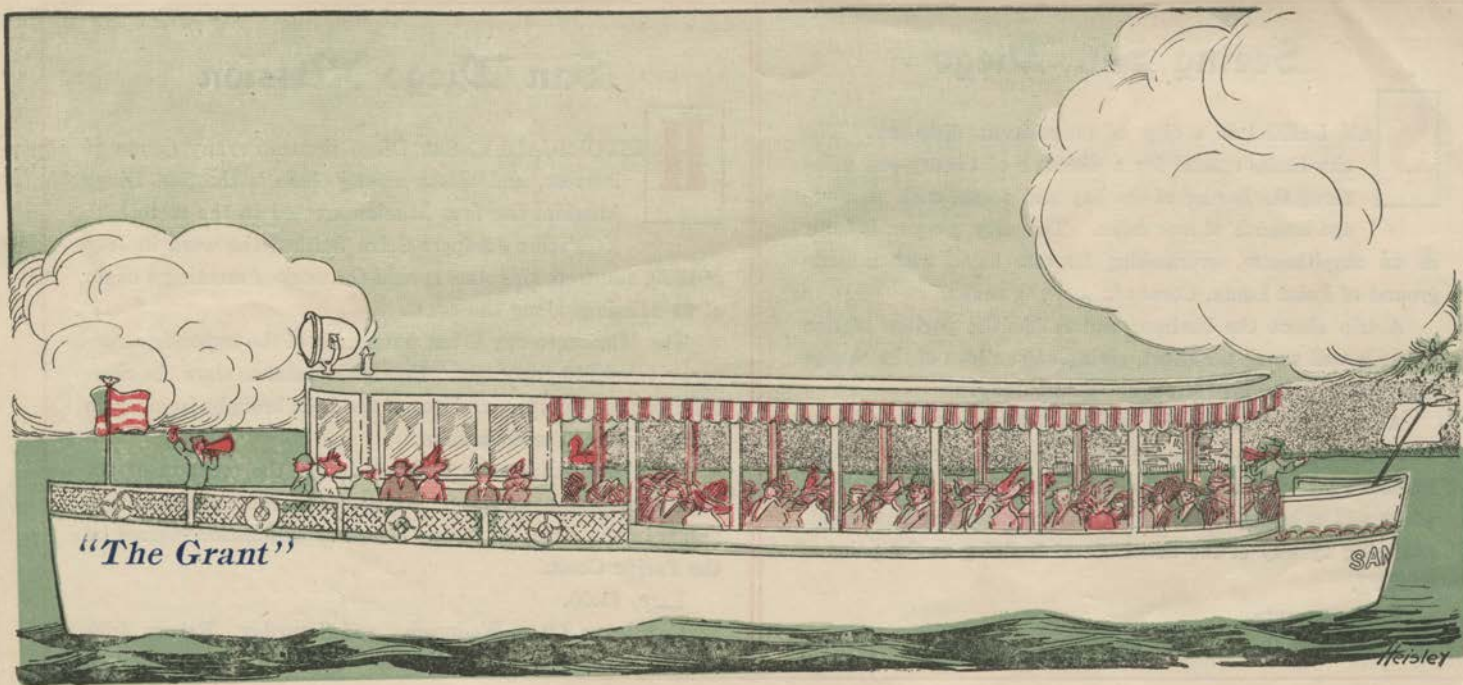
Father Junipero Serra finished the work in July of 1769, and from this start spread the work of erecting a chain of 21 Missions along the coast.

The Mission to-day is but a remnant of the imposing structure erected 140 years ago. Enough remains to show the character of the structure, and one of the bells brought from Spain at the time of the dedication.

Olive trees that were planted during the erection of the Mission are still bearing. This is one of the most photographed points in the state, for it was here that civilization started on the Pacific Coast.

Fare, \$1.00.

Cars leave 2 P. M. Wednesday and Saturday. Return 4:30.



San Diego's Exposition

A visit to the site of the Panama-California Exposition in Balboa Park, will prove a revelation in natural beauty, magnificent vista, and progress that has never been equalled in the history of expositions.

The San Diego Exposition is farther advanced than any exposition has ever been two years and two months before its opening, and the visitor will be impressed by the well directed energy on every side, with buildings under construction, grading being finished, plants being set out and all the wonder-working of the great transformation of a park into a Mission City, of the successful completion of the great project on time January 1st, 1915.

By all means go out and see for yourself what is being done and while you are there, be sure and stop in at the exposition nurseries where over 1,500,000 trees, plants and flowers are under cultivation.



A Bay Trip

This trip will be in operation after December first, and will give you an opportunity to take a ride on salt water with all the disagreeable features removed.

A trip about the bay in a finely appointed yacht with every convenience for a pleasurable visit to the points of interest along the shore.

See the work being done by the city in building a municipal harbor; the most unique yacht club quarters on the coast; the trans-Pacific freighters unloading; the manufacturing and industrial section of the city; the monster log rafts; gun-boat-row, where some of Uncle Sam's fighters are always anchored; the national aviation field; the Quarantine and Coaling Stations; Fort Rosecrans and Fort Pio Pico.

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