

# PREMIUM CATALOG

LISTING  
A VERY FEW OF THE MANY VALUABLE  
ARTICLES GIVEN FREE IN EXCHANGE  
FOR LABELS FROM

## HOPSBURGER

CALIFORNIA'S  
GOLDEN BEER



COPYRIGHTED 1914  
BY THE

Union Brewing and  
Malting Co.

EIGHTEENTH & FLORIDA STREETS

San Francisco - - - - California

# Full Information

## ABOUT THE GREAT "HOPSBURGER" PREMIUM PLAN

Through the kindness and co-operation of five of the largest and most reputable stores in San Francisco, The Union Brewing and Malting Co. (a California institution), is now operating a profit-sharing plan of such unusual merit and so broad in its scope that it has created a State-wide sensation.

Like all large business houses we have, for years, been spending a liberal amount of money for advertising in different ways, and while this advertising has produced results, our consumers have received no DIRECT benefit from these large expenditures.

After much careful thought on this subject we concluded that if we could originate a plan which would enable every consumer of "Hopsburger" Beer to SHARE in the PROFITS from the sale of that beer—in other words, if we could divert our large advertising expenditure direct to YOUR pockets, instead of putting it into the pockets of the men who sell advertising, we could then count upon YOU as an everlasting "booster" for "Hopsburger" Beer, because in reality you would be a PART OWNER of "Hopsburger" as long as you used it.

To give YOU, the consumer, an actual dividend back at ONCE with every bottle you purchase—this was our idea. And THIS we are doing IN THE FOLLOWING UNIQUE WAY:

Every "Hopsburger" Beer label has an actual purchasing value of ONE-HALF CENT. One hundred are worth FIFTY CENTS—two hundred are worth ONE DOLLAR—five hundred are worth TWO DOLLARS AND A HALF, and so on.

### FOR INSTANCE:

If you cut 500 LABELS FROM THE BOTTLES, then mail or send them to The Union Brewing and Malting Co., 18th and Florida Streets, you will receive by return mail a certified MERCHANDISE ORDER FOR \$2.50, good for merchandise to that amount when presented at any one of the five big stores mentioned on opposite page.

# THESE ARE THE BIG STORES

That Will Honor  
"Hopsburger" Merchandise Orders  
the Same as Cash:

**SOMMER & KAUFMANN**  
836 Market Street and 119 Grant Avenue

**NEWMAN--MAGNIN & CO.**  
Cor. Stockton and O'Farrell Streets

**ROOS BROS.**

Cor. Market and Stockton Streets

**NATHAN--DOHRMANN CO.**

Cor. Geary and Stockton Streets

**ELLERY ARMS CO.**

583 Market Street, near Second

**THE JOHN BREUNER CO.**

281 Geary Street, near Powell

The merchandise handled by these stores includes everything for Women's and Children's Wear and Adornment, everything for Men's Wear, everything for Household Use and Ornament and everything in the Athletic and Sporting Goods line. Watch their windows and advertisements. No red tape—no limit on the selection of articles (special sales goods included)—all articles delivered **free**—in brief you are treated like a regular **cash customer** at any of these great stores.

Could anything be fairer or simpler or easier?

Read thoroughly the "Instructions" on inside back cover—then join the "Hopsburger" Label Army quick.

Remember!—This great profit sharing offer in no way affects the splendid quality of "Hopsburger" Beer, as the cost of the premiums comes out of our customary advertising appropriation entirely.

### "CALIFORNIA'S GOLDEN BEER"

"Hopsburger" has been called "California's Golden Beer" on account of its resemblance to pure gold.

In the brewing of "Hopsburger" only the best selected Grains and the highest grade of Hops are used—together with the purest filtered water.

"Hopsburger" Beer is properly aged and is bottled in **brown** bottles—thus preventing decay and insuring absolute purity from the Brewery to your glass.

It has a delicious, mild flavor, it sparkles with life and holds its foam to the very end. There are few beers the equal of "Hopsburger" in quality and flavor—there are **none** superior. Its high standard of quality will always be maintained.

Physicians everywhere are now prescribing "Hopsburger" as a tonic and blood builder. "Hopsburger" Beer is made in California, by Californians, for Californians.

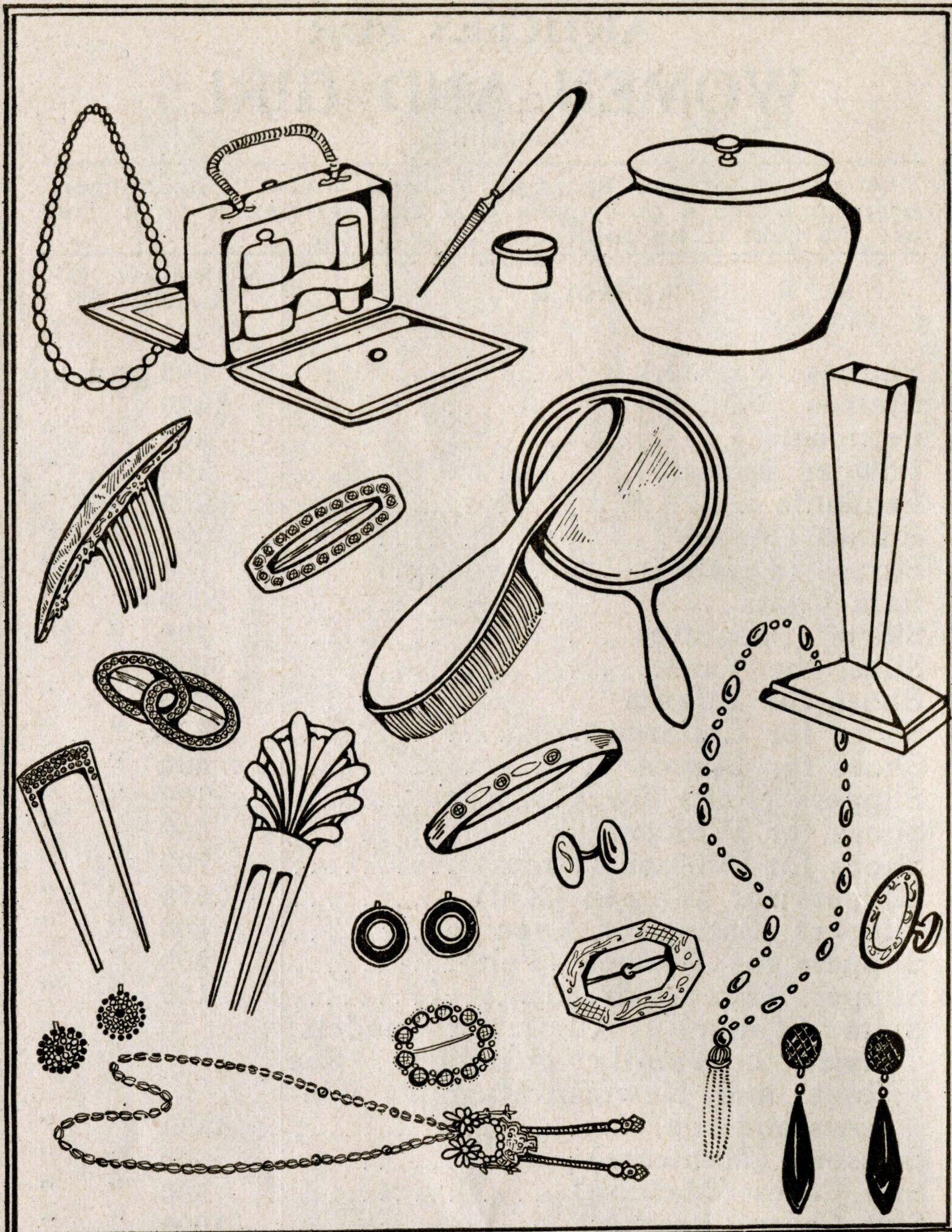


## ARTICLES FOR WOMEN AND GIRLS

These pages merely hint at the thousands of articles you can secure FREE for "Hopsburger" labels—call at the stores, see their windows, read their "ads."

ARTICLE	NUMBER OF LABELS
Aprons	50 and up
Belts (Silk, Velvet and Leather)	50 " "
Barrettes and Bandeaux	100 " "
Brushes (Hair)	50 " "
Button Hooks	80 " "
Brassieres	100 " "
Belt Buckles	200 " "
Bracelets	200 " "
Bar Pins and Brooches	50 " "
Bath Robes	400 " "
Coats (Cloth)	2500 " "
Combs (Plain Hair Combs)	50 " "
Combs (Fancy)	100 " "
Collars and "Stocks"	50 " "
Chemisettes	200 " "
Corsets	300 " "
Corset Covers	100 " "
Cretonne Glove Boxes	150 " "
Cuff Links	100 " "
Dressing Sacques	200 " "
Dresses (For House Wear)	300 " "
Dresses (For Evening and Street Wear)	3000 " "
Drawers for Women	100 " "
Darning Sets	50 " "
Ear Drops (Jet)	100 " "
Ear-rings	200 " "
Fancy Neck Beads	150 " "
Fancy Pin Holders	70 " "
Feathers (Ostrich)	700 " "
Ferris Waists for Girls	100 " "
French Lavaliers	400 " "
Gloves	200 " "
House Dresses	300 " "
Hose Supporters	50 " "
Hair Curlers	50 " "
Hair Pins (Shell and Turban)	100 " "
Hair Pin Holders	150 " "
Hosiery (Cotton)	50 " "
Hosiery (Silk and Silk Lisle)	100 " "
Handkerchiefs	30 " "
Hair Bows	50 " "
Hat Pins	50 " "
Hand Bags	250 " "
Jabots	50 " "
Kimonas and Wrappers	400 " "
Lace Coat Sets	200 " "
Mirrors (For the Toilet)	200 " "
Millinery—The very latest creations; styles and prices varying with the seasons. See both Roos' and Newman-Magnin's windows	200 " "
Manicure Sets	250 " "
Neck Chains (Coral and Pearl)	50 " "
Nail Files	50 " "
Night Gowns	100 " "
Neck Bands	400 " "
Novelty Baskets for Embroidering	150 " "
Oxford Bags (Real Cowhide)	1000 " "
Opera Glasses	1000 " "
Parisian Ivory Novelties, such as Hair Brushes, Mirrors, Powder Boxes, Nail Files, Hat Pin Holders, etc.—At Newman-Magnin's.	





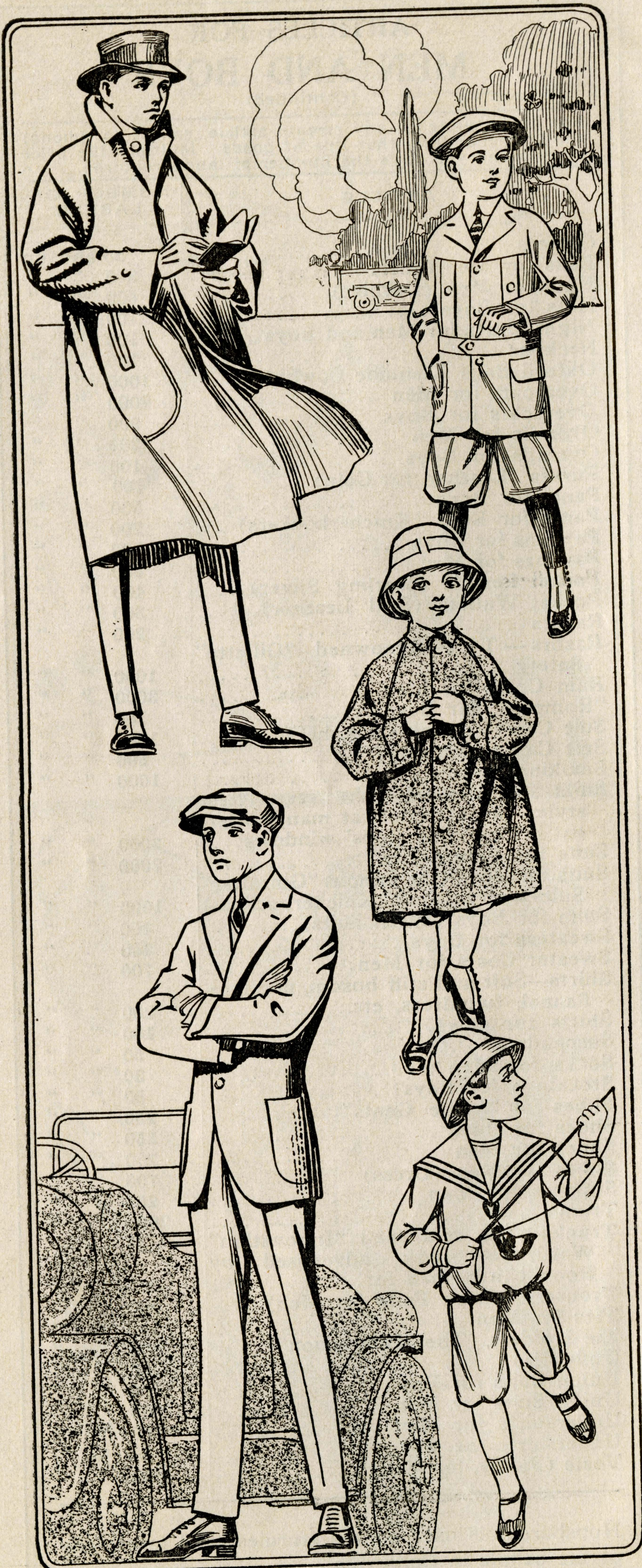
## ARTICLES FOR MEN AND BOYS

(Continued)

For actual price on any certain article, call at (or phone) the store handling that line of goods. Multiply the price by two and you have the number of labels required.

ARTICLE	NUMBER OF LABELS
Garters .....	50 and up
Hats for Men (Soft) .....	300 " "
Hats for Men (Derbies) .....	500 " "
Hats for Boys .....	100 " "
Night Shirts for Men and Boys .....	100 " "
Neckties .....	100 " "
Oxford Bags (Genuine Cowhide) .....	1000 " "
Overcoats for Men .....	2000 " "
Overcoats for Boys .....	900 " "
Overalls for Men .....	200 " "
Overalls for Boys .....	100 " "
Purses (Leather, for Coin) .....	100 " "
Pants for Boys .....	500 " "
Pants for Boys (Knickerbockers) .....	200 " "
Pajamas for Boys .....	200 " "
Pajamas for Men .....	300 " "
Pocket Pencils (Sterling Silver) .....	400 " "
Pocket Wallets (Seal Leather) .....	300 " "
Razors .....	200 " "
Razors—The Renowned "Gillette" Safety .....	1000 " "
Rain Coats for Men .....	3000 " "
"Rompers" for Boys .....	100 " "
Suit Cases (Genuine Leather) .....	1000 " "
Suit Cases (Matting) .....	500 " "
Smoking Jackets .....	1000 " "
Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows .....	3000 " "
Suits for Young Men .....	2000 " "
Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) .....	1000 " "
Suits for Boys (Wash Suits) .....	300 " "
Sweaters for Boys .....	300 " "
Sweater Coats for Men .....	700 " "
Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. ....	200 " "
Shirts for Boys .....	100 " "
Suspenders .....	50 " "
Socks for Men .....	30 " "
Stockings for Boys .....	50 " "
Shoes for "Little Gents" .....	250 " "
Shoes for Boys .....	350 " "
Shoes for Men .....	700 " "
Shoes for Men (Dress) .....	700 " "
Slippers for Men .....	250 " "
Trunks .....	2000 " "
Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for .....	4000 " "
Trousers (Extra Pairs for Men) .....	500 " "
Ties for Men .....	100 " "
Tie Holders (The "Innovation") .....	300 " "
Umbrellas .....	200 " "
Union Suits for Boys .....	100 " "
Union Suits for Men .....	300 " "
Undershirts for Men .....	100 " "
Undershirts for Boys .....	50 " "
Vests (Fancy, for Men) .....	300 " "

Hopsburger is used by the sturdiest and most temperate people in California.



## Articles for Household Use

If you wish to get a certain article before you have saved enough labels, you may pay the difference in cash.

ARTICLE	NUMBER OF LABELS
<b>A</b>	
Andirons .....	850 and up
Ash Trays (Brass).....	50 " "
Axes .....	250 " "
Automobile Baskets (completely equipped) .....	2700 " "
After Dinner Cups and Saucers (1/2 dozen), China .....	180 " "
Apple Corers .....	20 " "
<b>B</b>	
Beds (Metal) .....	700 " "
Beds (Brass) .....	4000 " "
Book Cases .....	4000 " "
Buffets and Sideboards.....	4000 " "
Bath Mats .....	150 " "
Bath Brushes .....	300 " "
Blankets .....	300 " "
Bed Spreads .....	250 " "
Bed Sets (Lace).....	1000 " "
Bread Trays (Silver Plated) .....	900 " "
Bread Trays (Sterling Silver) .....	3000 " "
Berry Spoons (Sterling Silver).....	900 " "
Butter Knives (Sterling Silver).....	350 " "
Butter Spreaders (Set of Six, Silver Plated) .....	550 " "
Berry Bowls (Genuine Cut Glass)....	550 " "
Berry Bowls (China).....	200 " "
Bread and Butter Plates (1/2 dozen), China .....	280 " "
Bread Knives .....	60 " "
Butcher Knives .....	50 " "
Bread Toasters .....	30 " "
Bread Pans .....	10 " "
Bath Seats .....	250 " "
Broilers .....	60 " "
Bird Cages .....	400 " "
Baby Spoons (Silver Plated).....	80 " "
Berlin Kettles (Aluminum).....	230 " "
Berlin Saucepans (Aluminum).....	170 " "
Blotters (Brass Handle).....	200 " "
Book Slides (Brass).....	300 " "
Berry Bowls (Imitation Cut Glass)...	70 " "
Berry Sauce Plates (Set of Six).....	90 " "
Butter Knife, "Reliance" Plate.....	100 " "
Butter Paddles .....	20 " "
Butter Spreader, "Reliance" Plate, doz.	1100 " "
Beer Glasses (Etched Glass), 1/2 doz..	150 " "
Bottle Openers (Silver Plated).....	400 " "
Bouillon Spoons, "Reliance" Plate, doz.	900 " "
Bon Bon Spoons (Sterling Silver)....	300 " "
Brushes (Scrubbing) .....	20 " "
Brushes (Floor) .....	200 " "
Brushes (Varnish) .....	30 " "
Brooms .....	90 " "
<b>C</b>	
Candlesticks (Sterling Silver).....	1000 " "
Chiffoniers .....	2000 " "
Costumers .....	700 " "
Couches .....	2000 " "
China Closets .....	5000 " "
Child's High Chairs.....	300 " "
Canvas Cots (Folding).....	600 " "
Child's Chairs and Rockers.....	300 " "
Child's Cribs and Beds.....	800 " "



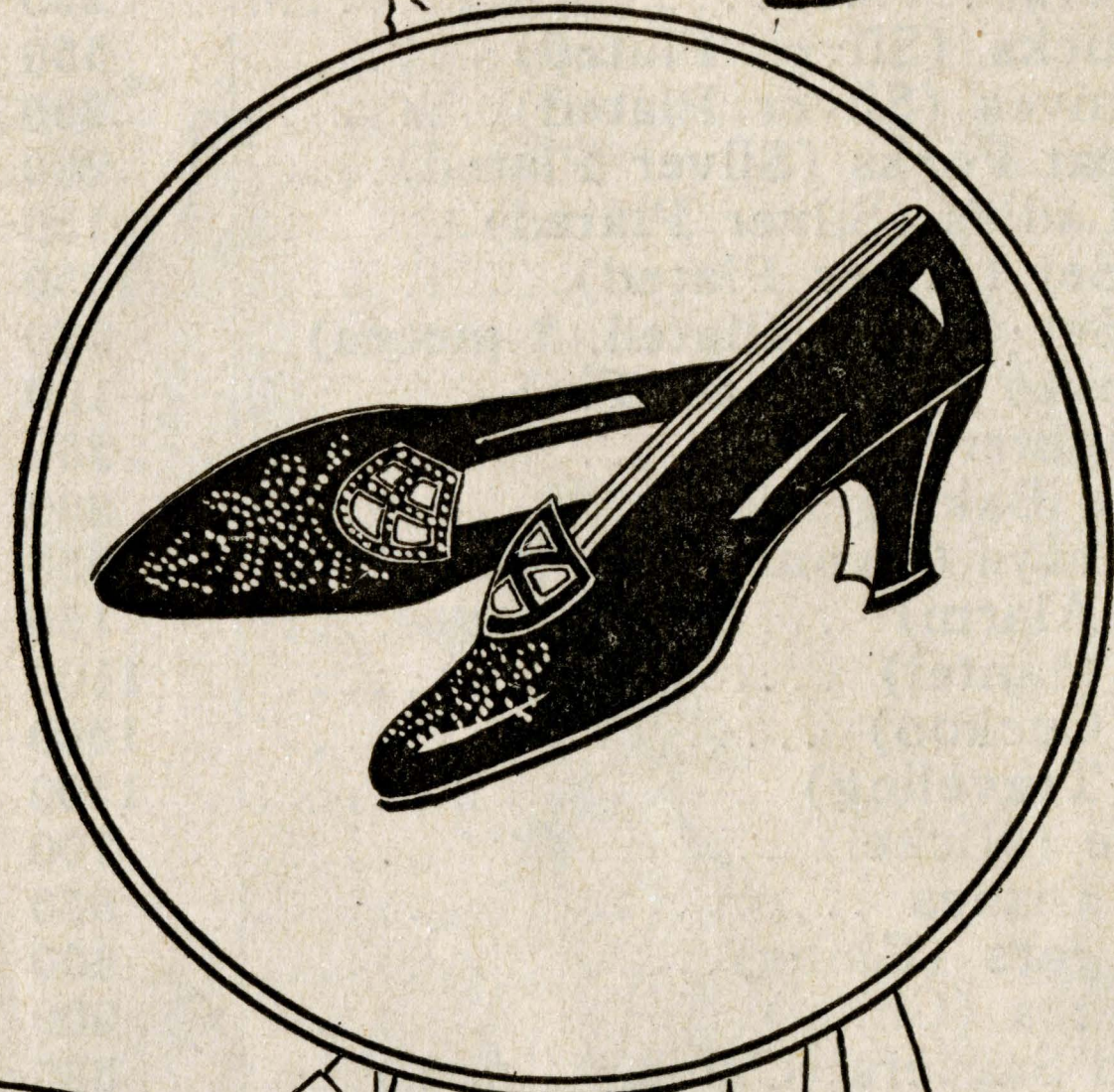
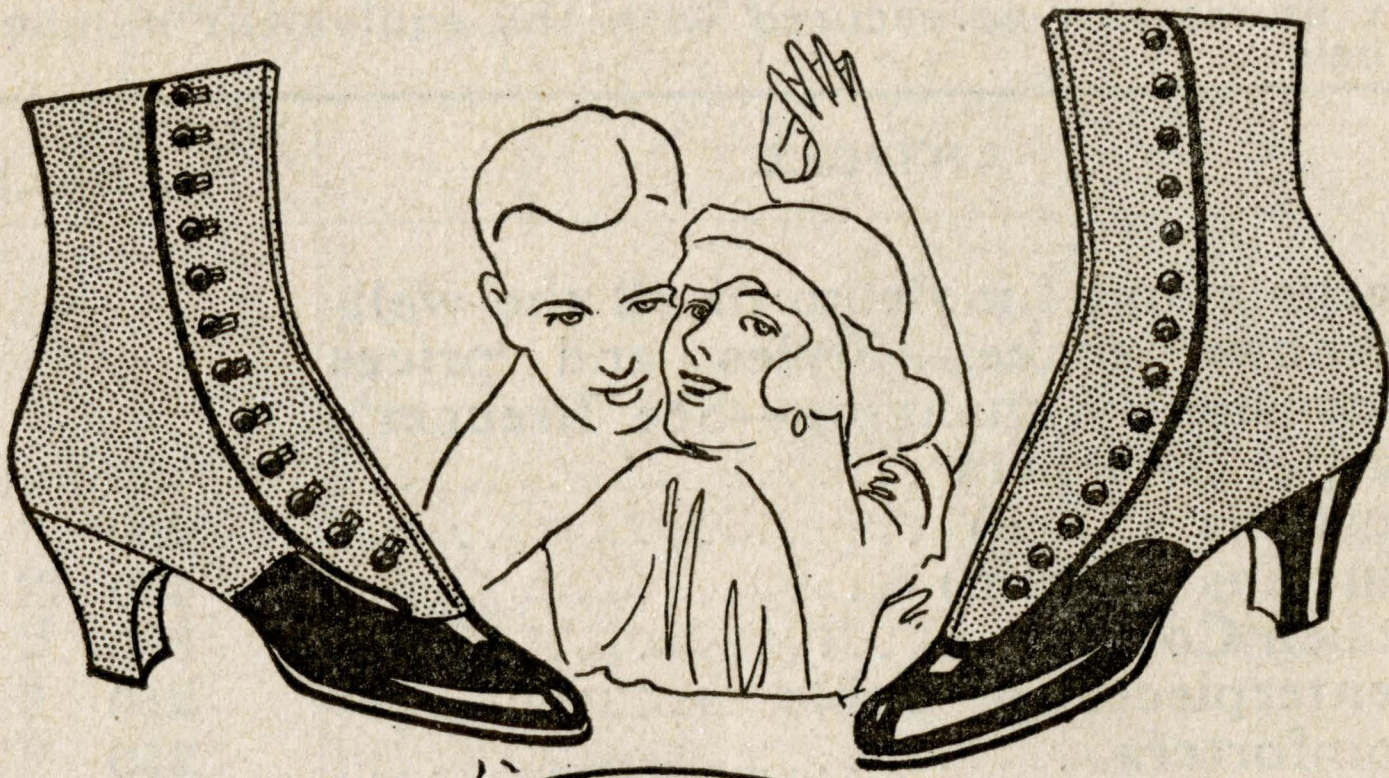
## Articles for Household Use

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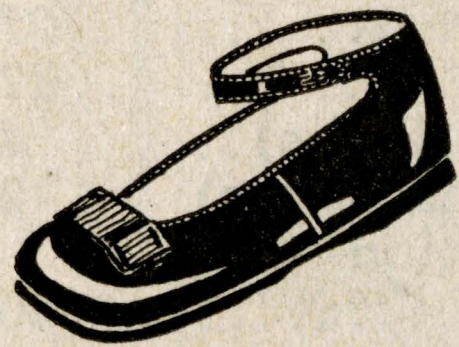
Any article you see advertised at any time by any of the six stores can be secured with the equivalent number of labels.

ARTICLE	NUMBER OF LABELS
Carpets and Linoleum of all the well-known makes—Styles and prices constantly changing—See Breuner's	700 and up
Carpet Sweepers	200 " "
Curtains (Lace)	400 " "
Curtains (Scrim)	500 " "
Couch Covers	250 " "
Centerpieces for Table	250 " "
Comforters	550 " "
Candlesticks (Silver Plated)	350 " "
Cake Knives (Silver Plated)	230 " "
Cold Meat Forks (Silver Plated)	150 " "
Cream Ladles (Silver Plated)	1050 " "
Crumb Set (Silver Plated)	250 " "
Child's Set (Silver Plated, 3 pieces)	100 " "
Cash Boxes (Japanned Tin)	250 " "
Cigar Lighters	800 " "
Casserole Baking Dishes	550 " "
Celery Trays (Genuine Cut Glass)	180 " "
Clocks (Alarm)	1100 " "
Clocks (Mantel)	1500 " "
Clocks (Cuckoo)	1500 " "
Clocks (Traveling)	700 " "
Casserole (Nickel)	950 " "
Chafing Dishes	400 " "
Cracker Jars (China)	200 " "
Cake Plates (China)	550 " "
Cups and Saucers (China, 1/2 doz.)	180 " "
Cups and Saucers (After Dinner, 1/2 doz.)	600 " "
Chocolate Sets (1/2 doz., China)	500 " "
Coffee Spoons, "Reliance" Plate, doz.	50 " "
Corkscrews	700 " "
Carving Sets (3 Pieces)	20 " "
Can Openers	500 " "
Curtain Stretchers	20 " "
Coat Hangers	500 " "
Crumb Tray and Brush (Nickel)	20 " "
Cake Turners	150 " "
Clothes Racks	600 " "
Clothes Hampers	150 " "
Clothes Baskets	270 " "
Colanders (Aluminum)	470 " "
Coffee Pots (Aluminum)	40 " "
Celery Trays (Imitation Cut Glass)	20 " "
Cream Pitchers (Imitation Cut Glass)	200 " "
Champagne Glasses (Imitation Cut Glass), 1/2 doz.	10 " "
Cookie Cutters	100 " "
Custard Cups (1/2 doz.)	500 " "
Cold Meat Forks (Sterling Silver)	400 " "
Cream Ladles (Sterling Silver)	20 " "
Children's Plates	50 " "
Children's Teacups and Saucers	150 " "
Children's Bowls	20 " "
Children's Mugs	30 " "
Candle Shades	
<b>D</b>	
Dressers	2000 " "
Davenport Beds	7000 " "
Dining Chairs	300 " "
Door Mats	150 " "
Drapery Material—Ask Breuner's	50 " "
Doilies	1150 " "
Decanters (Genuine Cut Glass)	

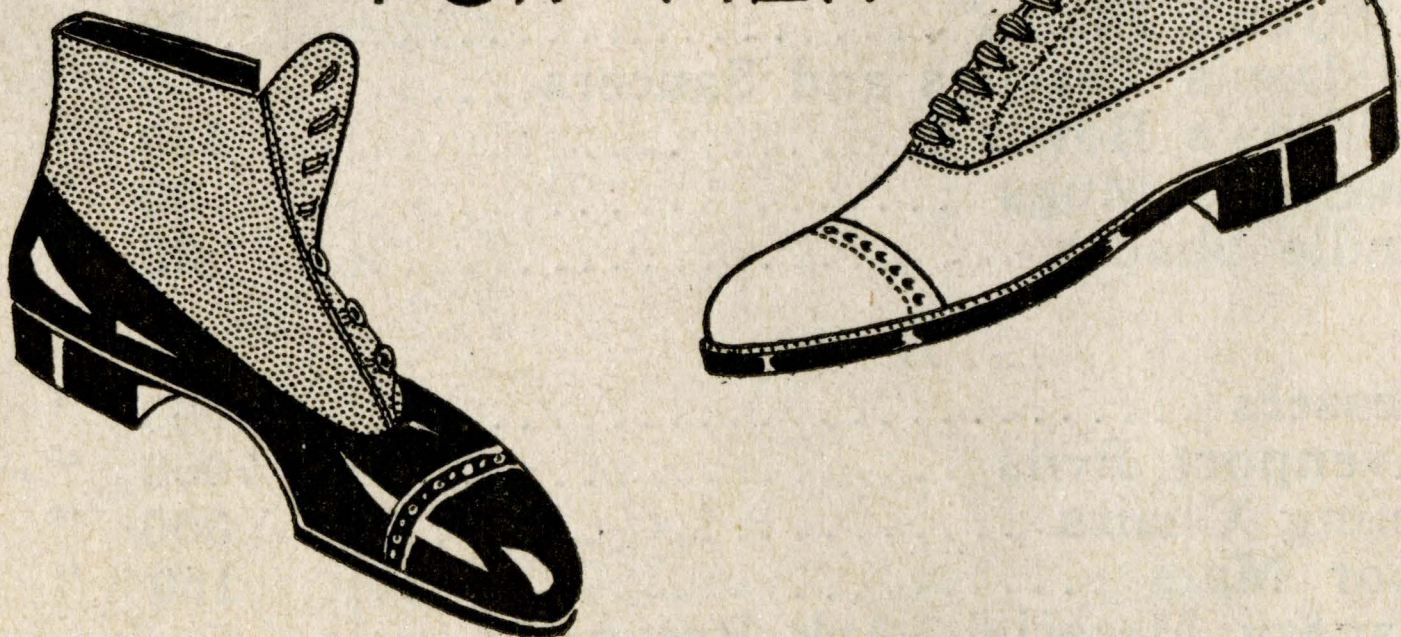
FOR WOMEN



FOR BOYS



FOR MEN



Articles for Household Use

(Continued)

To find out the number of labels required to secure any certain article, simply multiply the price by TWO. Labels are worth one-half cent each.

ARTICLE	NUMBER OF LABELS
Dessert Forks ("Reliance" Plate), doz.	800 and up
Dessert Knives ("Reliance" Plate) doz.	2000 " "
Dessert Spoons ("Reliance" Plate) dz.	800 " "
Dinner Forks ("Reliance" Plate), doz.	880 " "
Dinner Knives ("Reliance" Plate), doz.	2100 " "
Dinner Sets—Over 100 patterns to choose from at Nathan-Dohrmann's. You can use your "Hopsburger" labels to buy an entire set, or you can "start" one with a few pieces and then add to it at your pleasure. On page 16 two actual patterns are illustrated that you can always secure at the prices quoted.	
Dinner Sets (50 Pieces, China).....	1860 " "
Dinner Sets (100 Pieces, China).....	3400 " "
Dessert Plates (1/2 doz., China).....	140 " "
Dust Pans.....	20 " "
Dish Strainers.....	50 " "
Dish Mops.....	10 " "
Decanters (Imitation Cut Glass).....	50 " "
Desks (For the Home).....	2000 " "
Desk Clocks.....	400 " "

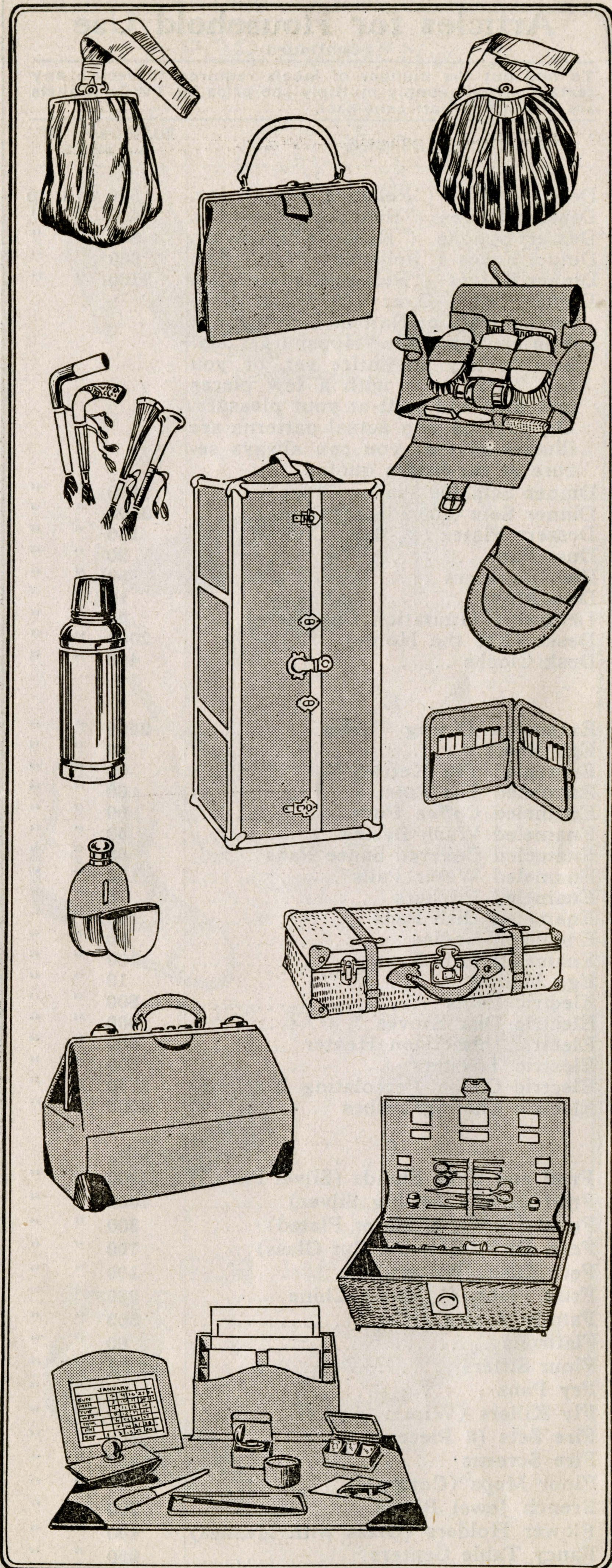
E

Extension Dining Tables.....	2500 " "
Egg Beaters.....	20 " "
Enameled Tea Kettles.....	90 " "
Enameled Tea Pots.....	60 " "
Enameled Coffee Pots.....	60 " "
Enameled Wash Basins.....	50 " "
Enameled Covered Sauce Pans.....	60 " "
Enameled Water Pails.....	150 " "
Enameled Pitchers.....	70 " "
Enameled Dish Pans.....	100 " "
Enameled Ladles.....	20 " "
Enameled Milk Pans.....	100 " "
Egg Whips.....	10 " "
Electric Irons.....	800 " "
Electric Disc Stoves.....	800 " "
Electric Immersion Heater.....	600 " "
Electric Toasters.....	800 " "
Electric Coffee Percolating Machine.	2750 " "
Electric Chafing Dishes.....	3000 " "

F

Fruit and Cake Stands (Silver Plated)	1700 " "
Fruit Bowl (Sterling Silver).....	4000 " "
Forks (Set of 6, Silver Plated).....	300 " "
Fern Dish (Genuine Cut Glass).....	700 " "
Fern Dish (Pottery).....	100 " "
Fruit Plates (1/2 doz.), China.....	280 " "
Family Scales.....	300 " "
Flatirons.....	60 " "
Flour Sifters.....	30 " "
Fry Pans.....	30 " "
Fly Killers (Wire).....	20 " "
Fire Sets (3 Pieces).....	700 " "
Fire Screens.....	650 " "
Floor Mops (Cotton).....	50 " "
French Jewel Boxes.....	200 " "
Flower Holders (Glass with Meshes)	400 " "
Fancy Table Centers.....	250 " "





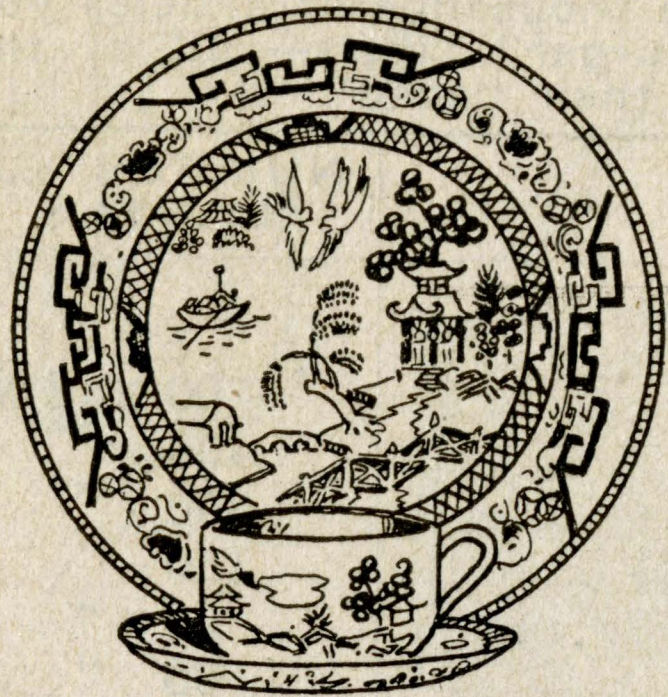
# Articles for Household Use

(Continued)

These pages merely hint at the thousands of articles you can secure FREE for "Hopsburger" labels—call at the stores, see their windows, read their "ads."

ARTICLE	NUMBER OF LABELS
<b>G</b>	
Go-Carts .....	700 and up
Gas Plates .....	400 " "
Gas Ovens .....	600 " "
Gravy Ladles (Silver Plated).....	150 " "
Garden Hose (per foot).....	20 " "
Garden Rakes .....	60 " "
Garden Trowels .....	20 " "
Garden Hoes .....	70 " "
Garden Spades .....	150 " "
Garden Sprinklers .....	70 " "
Grass Shears .....	100 " "
<b>H</b>	
Hanging Hat Racks.....	700 " "
Hall Hat Racks.....	3000 " "
Heaters (Oil) .....	800 " "
Hammers .....	30 " "
Hatchets .....	100 " "
<b>I</b>	
Individual Casters (3 Pieces, Silver Plated) .....	450 " "
Ironing Boards .....	100 " "
Ice Cream Freezers .....	400 " "
Ice Cream Dishes .....	40 " "
Ink Stands (Brass).....	200 " "
<b>J</b>	
Jardinieres (Crockery) .....	100 " "
Jardinieres (Brass) .....	200 " "
Jelly Spoons (Sterling Silver).....	450 " "
<b>K</b>	
Kitchen Tables .....	500 " "
Kitchen Chairs .....	170 " "
Kitchen Cupboards .....	2000 " "
Knives (Set of Six, Silver Plated)....	300 " "
Kitchen Knives (each) .....	20 " "
Knives (for Table Use, Celluloid Handles, Set of Six).....	1000 " "
<b>L</b>	
Library Tables .....	3000 " "
Ladies' Desks .....	2000 " "
Lamps (Genuine Cut Glass).....	1600 " "
Lamps (For Oil, Decorated Porcelain) .....	500 " "
Lamps (Nickel Reading) .....	400 " "
Lamps (Gas) .....	600 " "
Lamps (Electric) .....	1200 " "
Lawn Mowers .....	700 " "
Lunch Boxes (Tin).....	200 " "
Ladders .....	300 " "
Linoleum, per square yard.....	150 " "
<b>M</b>	
Mattresses (Silk Floss) .....	2000 " "
Mattresses (Hair) .....	4000 " "
Music Cabinets .....	3000 " "
Magazine Racks .....	1200 " "
Mission Chairs and Rockers.....	1600 " "
Medicine Cabinets .....	700 " "
Matting—Ask Bréuner's .....	
Mayonnaise Bowl and Plate (Genuine Cut) .....	600 " "

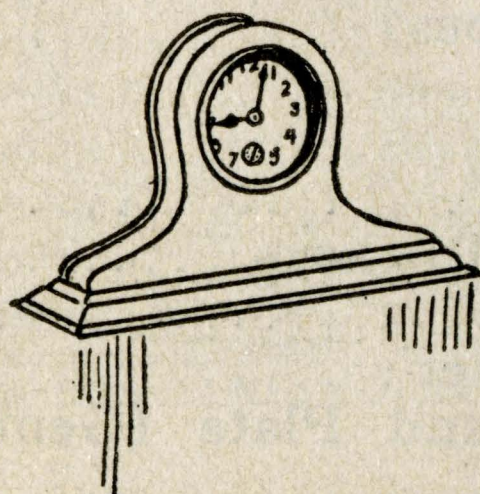
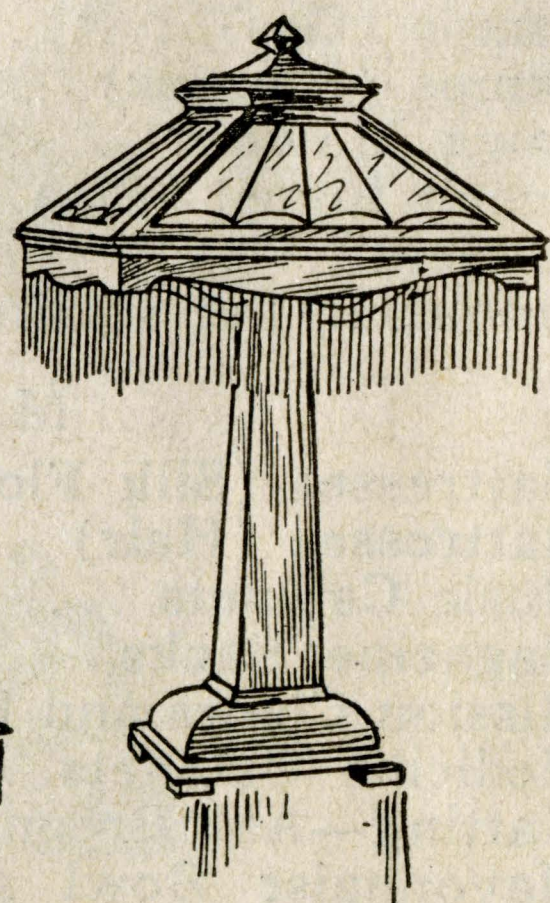
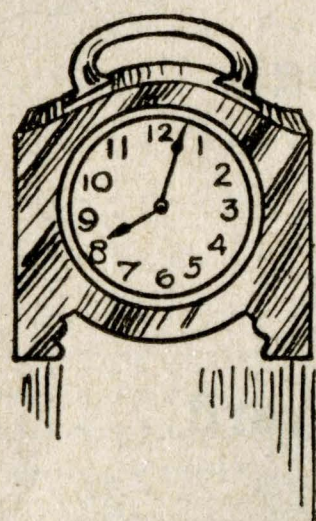
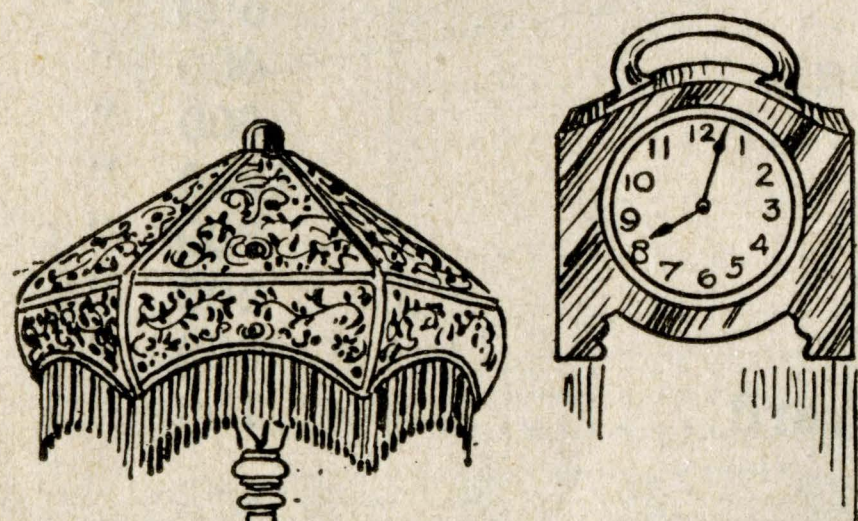
# DINNER SETS



"BLUE-WILLOW"—SEMI-PORCELAIN.

	Pattern above	Pattern below
Complete Set of 50 Pieces..	1860 Labels	4230 Labels
Separate Pieces as follows:		
6 Dinner Plates .....	240 "	430 "
6 Dessert Plates .....	170 "	380 "
6 Ind. Butter Plates.....	60 "	150 "
6 Soup Plates .....	210 "	370 "
6 Sauce Plates .....	90 "	250 "
1 Platter, small .....	60 "	170 "
1 Platter, large .....	230 "	450 "
1 Sauce Boat & Stand.....	140 "	470 "
1 Covered Vegetable Dish..	270 "	600 "
1 Uncov. Vegetable Dish...	90 "	250 "
1 Pickle Dish .....	60 "	100 "
6 Tea Cups & Saucers.....	240 "	600 "

"PINK PATTERN"—HAVILAND CHINA.



## Articles for Household Use

(Continued)

The names of the firms furnishing these "Hopsburger" premiums are a guarantee that the articles in each case are the best to be obtained at the price.

ARTICLE	NUMBER OF LABELS
Mirror Plateau .....	250 and up
Mush Sets (3 Pieces, China).....	100 " "
Meat Choppers .....	200 " "
Muffin Pans .....	20 " "
Meat Safes .....	250 " "
Mirrors (White Enameled Frame)...	450 " "
Mop Handles .....	30 " "
<b>N</b>	
Napkin Rings (Silver Plated).....	100 " "
Nappies (Genuine Cut Glass).....	200 " "
Nappies (Imitation Cut Glass, Set of Six) .....	80 " "
Nut Crackers .....	30 " "
Nut Bowls .....	80 " "
<b>O</b>	
Olive and Pickle Forks (Silver Plated) .....	150 " "
Oil and Vinegar Bottles (Genuine Cut Glass) .....	400 " "
Oil and Vinegar Bottles (Imitation Cut Glass) .....	60 " "
Oil Heaters .....	1000 " "
Oyster Forks (Sterling Silver), doz...	2000 " "
Oyster Forks ("Reliance" Plate), doz.	800 " "
<b>P</b>	
Pedestals .....	700 " "
Portieres .....	800 " "
Pillows .....	500 " "
Percolators (Aluminum) .....	800 " "
Pie Dishes (Nickel Plated).....	500 " "
Pokers .....	20 " "
Pliers .....	70 " "
Potato Mashers .....	20 " "
Pie Plates .....	10 " "
Paper Cutters (Brass).....	150 " "
Punch Bowls (Imitation Cut Glass)..	500 " "
Parlor Chairs (Upholstered).....	1500 " "
Pudding Molds .....	100 " "
Poultry Shears .....	450 " "
Punch Cups (1/2 doz.).....	100 " "
Pie Servers (Sterling Silver).....	600 " "
<b>R</b>	
Rockers .....	700 " "
Reed Rockers and Chairs.....	1500 " "
Rugs (Small Sizes) .....	250 " "
Rugs (Room Sizes) .....	1200 " "
Ranges (Coal and Wood).....	5000 " "
Ranges (Gas) .....	3000 " "
Rules .....	20 " "
Refrigerators .....	2000 " "
Roasting Pans .....	30 " "
Robe Hooks (Bath Room).....	20 " "
Rose Bowls .....	500 " "
<b>S</b>	
Spoon Trays (Imitation Cut Glass)..	30 " "
Sugar Bowls (Imitation Cut Glass)..	40 " "
Salt and Peppers (Imitation Cut Glass, pair) .....	30 " "
Stoves (For Heating).....	1000 " "
Stoves (For Cooking—See Ranges).	

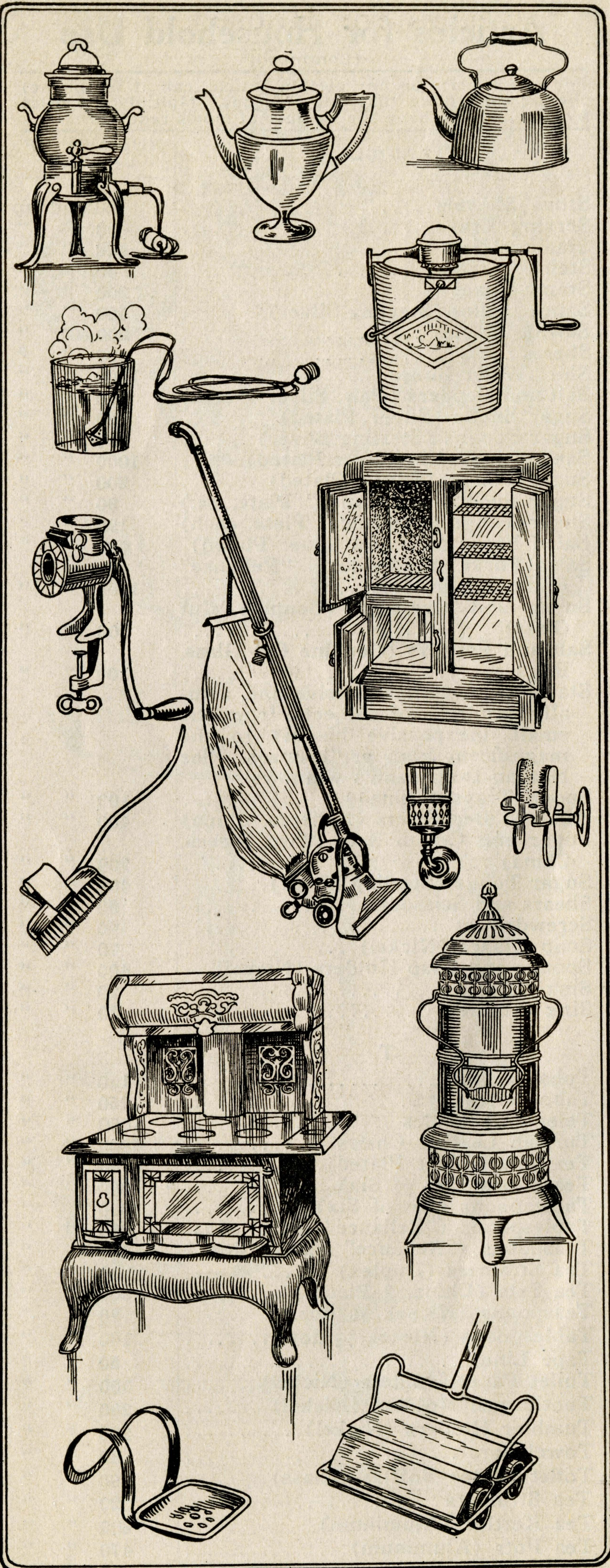


## Articles for Household Use

(Continued)

For actual price on any certain article, call at (or phone) the store handling that line of goods. Multiply the price by two and you have the number of labels required.

ARTICLE	NUMBER OF LABELS
Stove Shovels .....	20 and up
Serving Trays .....	450 " "
Smokers' Sets .....	400 " "
Steins .....	50 " "
Stamp Boxes .....	200 " "
Sauce Ladles (Sterling Silver).....	500 " "
Sewing Tables .....	900 " "
Sheets .....	180 " "
Shirt Waist Boxes.....	1200 " "
Salt and Peppers (Pair, Silver Plated)	70 " "
Sugar Shells (Silver Plated).....	60 " "
Sugar Spoons (Sterling Silver).....	250 " "
Sandwich Plates (Silver Plated).....	1000 " "
Sugar Tongs (Silver Plated).....	200 " "
Sugar Spoons ("Reliance" Plate, ea.)	90 " "
Sugar Tongs ("Reliance" Plate, each)	190 " "
Salad Forks (Set of 6 Silver Plated).	600 " "
Salad Forks (Individual, "Reliance" Plate, per doz.).....	1200 " "
Sugar and Creamer (Genuine Cut Glass) .....	500 " "
Salt and Peppers (Genuine Cut Glass, Pair) .....	100 " "
Statuary—A comprehensive line, actu- ally hundreds of subjects, from the small, inexpensive bisques to the magnificent high art bronzes. See Nathan-Dohrmann's windows.	
Spoon Trays (China).....	100 " "
Salad or Berry Sets (7 Pieces, China)	400 " "
Sugar and Cream Sets (Two Pieces, China) .....	200 " "
Sugar Tongs (Sterling Silver).....	400 " "
Shears and Scissors.....	50 " "
Screwdrivers .....	20 " "
Soap Dishes (Nickel).....	70 " "
Sponge and Soap Holders (Nickel)...	400 " "
Sink Cleaners .....	20 " "
Sink Strainers .....	30 " "
<b>T</b>	
Tobacco Jars .....	150 " "
Tabourettes .....	250 " "
Telephone Tables .....	1000 " "
Turkish Leather Chairs.....	5000 " "
Tea Sets (Silver Plated).....	5400 " "
Teaspoons (Set of Six).....	300 " "
Tablespoons (Set of Six).....	1000 " "
Tablespoons ("Reliance" Plate), doz.	880 " "
Teaspoons ("Reliance" Plate), doz...	440 " "
Tea Strainers (Duplex) .....	100 " "
Tea Sets (China, 3 Pieces).....	600 " "
Teaspoons (Nickel, 1/2 doz.).....	80 " "
Tablespoons (Nickel, 1/2 doz.).....	160 " "
Tape Lines .....	50 " "
Toilet Paper Holders (Nickel).....	300 " "
Toothbrush Holders (Nickel).....	200 " "
Tumbler Holders (Nickel).....	200 " "
Towel Bars .....	80 " "
Toilet Water Bottles (Glass).....	60 " "
Tea Strainers .....	20 " "
Tea Kettles (Aluminum) .....	600 " "
Tea Pots (Aluminum) .....	470 " "
Thermos Bottles .....	300 " "



## Articles for Household Use

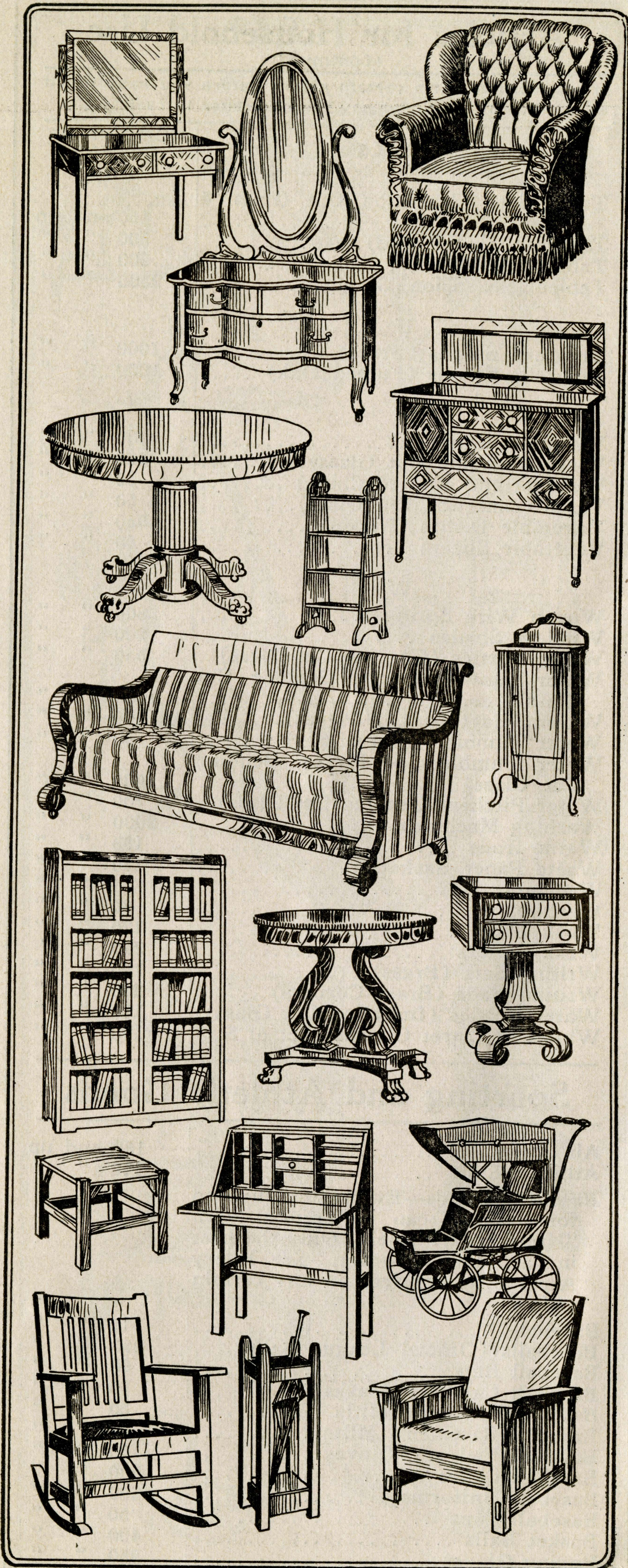
(Continued)

If you wish to get a certain article before you have saved enough labels, you may pay the difference in cash.

ARTICLE	NUMBER OF LABELS
Table Sets (Imitation Cut Glass, 4 Pieces) .....	150 and up
Trays (Nickel Plated) .....	500 " "
Tables (Parlor) .....	400 " "
Tables (Extension Dining) .....	2500 " "
U	
Umbrella Stands (Brass) .....	1000 " "
Umbrella Stands (Fumed Oak) .....	1000 " "
V	
Vacuum Cleaners .....	2200 " "
Vases (Genuine Cut Glass) .....	500 " "
Vases (Hand-Painted China) .....	50 " "
Vases (Imitation Cut Glass) .....	50 " "
Vegetable Dishes (Nickel) .....	950 " "
Vegetable Slicers .....	50 " "
W	
Woven Wire Springs .....	800 " "
Window Shades .....	200 " "
Water Bottles (Genuine Cut Glass) ..	550 " "
Water Sets (7 Pieces, Genuine Cut Glass) .....	1200 " "
Water Sets (Glass, 7 Pieces) .....	200 " "
Water Tumblers (Set of Six) .....	60 " "
Water Tumblers (6 Pieces, Genuine Cut Glass) .....	600 " "
Water Pitcher (Genuine Cut Glass) ..	700 " "
Washing Machines .....	3000 " "
Waffle Irons .....	180 " "
Waste Paper Baskets .....	140 " "
Wringers .....	700 " "
Washboards .....	80 " "
Wash Tubs .....	120 " "
Wash Boilers .....	250 " "
Writing Sets (Brass) .....	700 " "
Writing Pads (Brass Corners) .....	250 " "
Water Bottles (Imitation Cut Glass) ..	100 " "
Wine and Claret Glasses (Set of Six) ..	100 " "

## Sporting and Athletic Goods

Air Rifles .....	150 and up
Athletic Suits .....	150 " "
Baseball Goods—Everything needed for baseball can be secured with "Hopsburger" labels. Only the best in each line, however. See Ellery Arms Co. for prices on any certain article.	
Baseballs .....	10 " "
Baseballs (Official League Balls) .....	250 " "
Baseball Bats .....	20 " "
Baseball Catchers' Masks .....	50 " "
Baseball Catchers' Mitts .....	50 " "
Baseball Basemen's Mitts .....	50 " "
Baseball Fielders' Gloves .....	50 " "
Baseball Shoes .....	500 " "
Baseball Uniforms .....	300 " "
Baseball Caps .....	50 " "
Basket Balls .....	400 " "
Boxing Gloves .....	250 " "



## Sporting and Athletic Goods

(Continued)

Any article you see advertised at any time by any of the six stores can be secured with the equivalent number of labels.

ARTICLE	NUMBER OF LABELS
Bicycles .....	3000 and up
Bathing Suits .....	100 " "
Cameras—The very best cameras in the world and a complete line, including the famed "Eastman" Kodak	200 " "
Camera Supplies—Everything needed for the camera. Get prices at Ellery Arms Co.	
Camp Beds .....	300 " "
Camp Stools .....	50 " "
Croquet Sets .....	500 " "
Cartridge Belts .....	100 " "
Cartridges—Every make and Size. See Ellery Arms Co.	
Dog Muzzles .....	70 " "
Dog Collars .....	50 " "
Fishing Seines .....	50 " "
Fish Baskets .....	200 " "
Fish Hooks, Flies and Baits of every description .....	
Fish Lines .....	10 " "
Fishing Rods .....	150 " "
Fishing Rod Reels .....	50 " "
Fishing Tackle Outfits—All prices.	
Football Goods—Everything needed.	
Footballs .....	200 " "
Football Pants .....	100 " "
Football Head Helmets .....	200 " "
Football Shin Guards .....	100 " "
Guns of all kinds from every factory, of the first class only.	
Gun Cases .....	170 " "
Hunting Coats .....	225 " "
Hammocks .....	300 " "
Leggins .....	100 " "
Puttees .....	100 " "
Punching Bags .....	300 " "
Punching Bag Stands.....	300 " "
Revolvers—All the better makes....	250 " "
Revolver Holsters .....	70 " "
Rifles—All the guaranteed brands...	300 " "
Razors—Every good one that's on the market .....	200 " "
Roller Skates .....	400 " "
Sleeping Bags .....	150 " "
Shotguns—Great variety from the best makers .....	1000 " "
Steamer, Auto and Carriage Rugs...	1000 " "
Tents .....	500 " "
Telescope Cups .....	20 " "
Tennis Balls .....	50 " "
Tennis Racquets .....	200 " "
Tennis Nets .....	200 " "

Because of its delicious, MILD flavor and its guaranteed purity, HOPSBURGER is recognized throughout California as the

IDEAL BEER FOR THE HOME.



THE MOST UNIQUE  
PREMIUM PLAN  
EVER CONCEIVED



CUT OUT THE STUDENT WHERE  
DOTTED LINES SHOW

Hopsburger Beer Labels

EXCHANGED FOR MERCHANDISE

SAME AS ACTUAL CASH

BY SAN FRANCISCO'S LARGEST  
AND FINEST RETAIL STORES