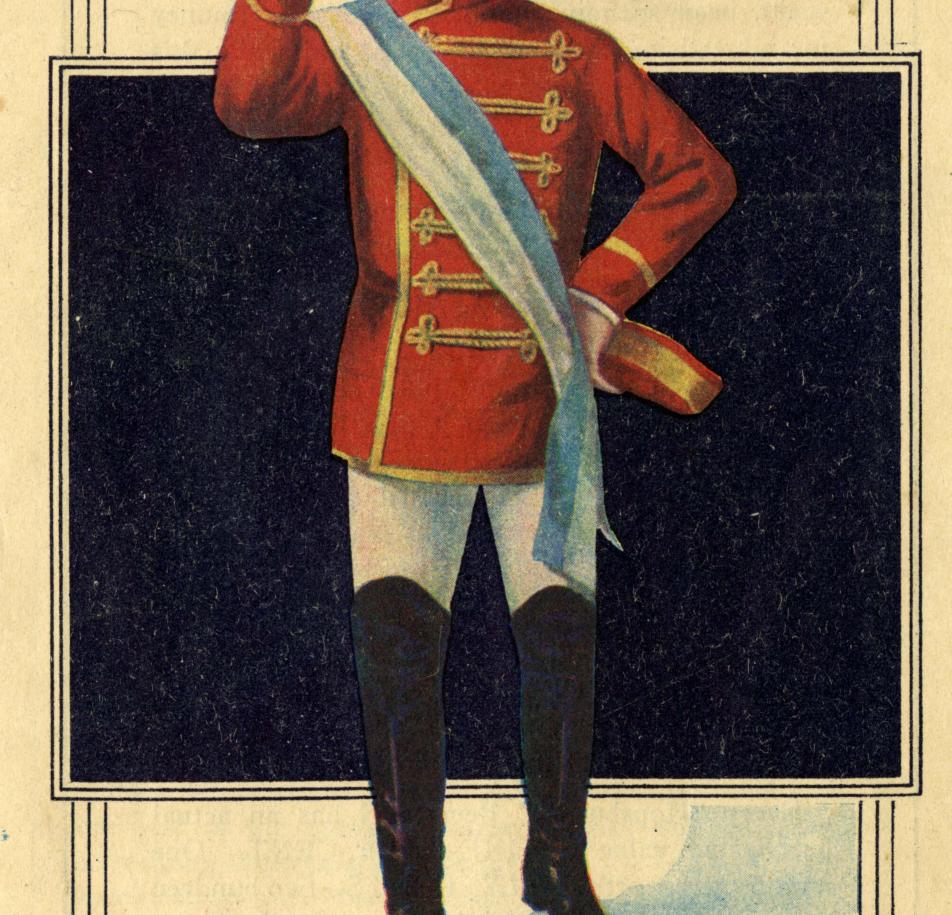
PREMIUM CATALOG

A VERY FEW OF THE MANY VALUABLE ARTICLES GIVEN FREE IN EXCHANGE FOR LABELS FROM

OPSBURROUS CONTROL OF THE PROPERTY OF THE PROP

CALIFORNIA'S GOLDEN BEER



COPYRIGHTED 1914 BY THE

Union Brewing and ===Akalting Co.==

EIGHTEENTH & FLORIDA STREETS

San Francisco

California

Full Information

ABOUT THE GREAT "HOPSBURGER"
PREMIUM PLAN

Through the kindness and co-operation of five of the largest and most reputable stores in San Francisco, The Union Brewing and Malting Co. (a California institution), is now operating a profit-sharing plan of such unusual merit and so broad in its scope that it has created a State-wide sensation.

Like all large business houses we have, for years, been spending a liberal amount of money for advertising in different ways, and while this advertising has produced results, our consumers have received no DIRECT benefit from these large expenditures.

After much careful thought on this subject we concluded that if we could originate a plan which would enable every consumer of "Hopsburger" Beer to SHARE in the PROFITS from the sale of that beer—in other words, if we could divert our large advertising expenditure direct to YOUR pockets, instead of putting it into the pockets of the men who sell advertising, we could then count upon YOU as an everlasting "booster" for "Hopsburger" Beer, because in reality you would be a PART OWNER of "Hopsburger" as long as you used it.

To give YOU, the consumer, an actual dividend back at ONCE with every bottle you purchase—this was our idea. And THIS we are doing IN THE FOLLOWING UNIQUE WAY:

Every "Hopsburger" Beer label has an actual purchasing value of ONE-HALF CENT. One hundred are worth FIFTY CENTS—two hundred are worth ONE DOLLAR—five hundred are worth TWO DOLLARS AND A HALF, and so on.

FOR INSTANCE:

If you cut 500 LABELS FROM THE BOT-TLES, then mail or send them to The Union Brewing and Malting Co., 18th and Florida Streets, you will receive by return mail a certified MERCHANDISE ORDER FOR \$2.50, good for merchandise to that amount when presented at any one of the five big stores mentioned on opposite page.

THESE ARE

THE BIG STORES

That Will Honor
"Hopsburger" Merchandise Orders
the Same as Cash:

SOMMER & KAUFMANN 836 Market Street and 119 Grant Avenue

NEWMAN--MAGNIN & CO.

Cor. Stockton and O'Farrell Streets

ROOS BROS.

Cor. Market and Stockton Streets

NATHAN--DOHRMANN CO.
Cor. Geary and Stockton Streets

ELLERY ARMS CO.

583 Market Street, near Second

THE JOHN BREUNER CO.

281 Geary Street, near Powell

The merchandise handled by these stores includes everything for Women's and Children's Wear and Adornment, everything for Men's Wear, everything for Household Use and Ornament and everything in the Athletic and Sporting Goods line. Watch their windows and advertisements. No red tape—no limit on the selection of articles (special sales goods included)—all articles delivered free—in brief you are treated like a regular cash customer at any of these great stores.

Could anything be fairer or simpler or easier?

Read thoroughly the "Instructions" on inside back cover—then join the "Hopsburger" Label Army quick.

Remember!—This great profit sharing offer in no way affects the splendid quality of "Hopsburger" Beer, as the cost of the premiums comes out of our customary advertising appropriation entirely.

"CALIFORNIA'S GOLDEN BEER"

"Hopsburger" has been called "California's Golden Beer" on account of its resemblance to pure gold.

In the brewing of "Hopsburger" only the best selected Grains and the highest grade of Hops are used—together with the purest filtered water.

"Hopsburger" Beer is properly aged and is bottled in brown bottles—thus preventing decay and insuring absolute purity from the Brewery to your glass.

It has a delicious, mild flavor, it sparkles with life and holds its foam to the very end. There are few beers the equal of "Hopsburger" in quality and flavor—there are none superior. Its high standard of quality will always be maintained.

Physicians everywhere are now prescribing "Hopsburger" as a tonic and blood builder. "Hopsburger" Beer is made in California, by Californians, for Californians.





ARTICLES FOR WOMEN AND GIRLS

These pages merely hint at the thousands of articles you can secure FREE for "Hopsburger" labels—call at the stores, see their windows, read their "ads."

| stores, see their windows, read their "a | ds." | II a | r the |
|--|-------|--|-----------------|
| ARTICLE | NUM | BER | OF |
| Aprons | | | |
| Aprons Belts (Silk, Velvet and Leather) | . 5 | | id up |
| Barrettes and Bandonia | . 5 | 60 " | |
| Barrettes and Bandeaus | . 10 | | |
| Brushes (Hair) | . 5 | 0 " | |
| Button Hooks | . 8 | 0 " | |
| Brassieres | . 10 | | |
| Belt Buckles | . 20 | | |
| | . 20 | | |
| Bar Pins and Brooches | . 5 | The latest and the latest and the | |
| Bath Robes | . 40 | | |
| Combs (Cloth) | . 250 | STATE OF THE STATE | |
| Combs (Plain Hair Combs) | . 50 | | |
| Combs (Fancy) | . 100 | | |
| Collars and "Stocks" | . 50 | AND THE REST OF SHIP | " |
| Corsets | . 200 | THE STATE OF THE S | " |
| Corset Covers | . 300 | THE PERSON NAMED IN COLUMN | " |
| Cretonne Glove Pares | . 100 | | " |
| Cretonne Glove Boxes | . 150 | | 66 |
| Cuff Links | 100 | | . " |
| Dressing Sacques | 200 | | " |
| Dresses (For House Wear). | 300 |) " | " |
| Dresses (For Evening and Street | t | | |
| Wear) | 3000 |) " | 66 |
| Drawers for Women | 100 | " | " |
| Darning Sets | 50 | 66 | " |
| Ear Drops (Jet) | 100 | 66 | 66 |
| Ear-rings | 200 | 66 | 66 |
| Fancy Neck Beads | 150 | " | 66 |
| railty Pin Holders | MA | " | " |
| reathers (Ostrich) | 700 | 66 | " |
| reills waists for Girls | 100 | 66 | 66 |
| French Lavaliers | 400 | " | 66 |
| Gloves | 200 | 66 | 66 |
| House Dresses | 300 | " | 66 |
| Hose Supporters | 50 | 66 | " |
| Hair Curlers | 50 | " | " |
| Hair Pins (Shell and Turban) | 100 | " | - 66 |
| Hair Pin Holders | 150 | " | 66 |
| Hosiery (Cotton) | 50 | 66 | 66 |
| Hosiery (Silk and Silk Lisle) | 100 | | " |
| Handkerchiefs | 30 | 66 | " |
| Hair Bows | 50 | 66 | " |
| Hat Pins | 50 | 66 | " |
| Hand Bags | 250 | " | " |
| Jabots | 50 | 66 | " |
| Kimonas and Wrappers | 400 | 66 | " |
| Lace Coat Sets | 200 | " | 66 |
| Mirrors (For the Toilet) | 200 | 66 | " |
| Millinery—The very latest creations; | | | 排列初 |
| styles and prices varying with the | | | |
| seasons. See both Roos' and | | | |
| Newman-Magnin's windows | 200 | " | " |
| Manicure Sets | 250 | " | " |
| Neck Chains (Coral and Pearl) | 50 | " | " |
| Vail Files | | 66 | " |
| Night Gowns | 100 | 66 | " |
| Veck Bands | 400 | " | " |
| Novelty Baskets for Embroidering | | " | " |
| Oxford Bags (Real Cowhide) | 1000 | " | " |
| Opera Glasses | 1000 | " | " |
| Parisian Ivory Novelties, such as Hair | | | |
| Brushes, Mirrors, Powder Boxes, | | | TO THE STATE OF |
| Nail Files, Hat Pin Holders, etc.— At Newman-Magnin's. | | | |
| man in the second of the secon | | 15 900 | |





ARTICLES FOR WOMEN AND GIRLS

(Continued)

The names of the firms furnishing these "Hopsburger" premiums are a guarantee that the articles in each case are the best to be obtained at the price.

| ARTICLE | NUMBE | | |
|---|-------|-----|----|
| Plumes (French) | 500 | and | up |
| Plumes (Willow) | 1400 | " | " |
| Petticoats | 200 | " | " |
| Powder Boxes | 100 | " | " |
| Pendants | 200 | | |
| Purses (Mesh) | 400 | " | " |
| Purses (Leather) | 100 | | " |
| Rain Coats | 2000 | " | " |
| Skirts (Separate) | 700 | " | " |
| Silks, the Yard | 200 | " | " |
| Shoes for Infants | 200 | " | " |
| Shoes for Children | 300 | " | |
| Shoes for Misses | 400 | " | " |
| Slippers (Felt) for Children | 160 | " | " |
| Shoes for Women | 500 | " | " |
| Shoes for Women (Dress) | 700 | " | " |
| Slippers for Women (Kid) | 250 | " | " |
| Slippers (Satin, for Evening) | 500 | " | " |
| Slippers for Women (Felt) | 200 | " | " |
| Slippers (Embroidered) | 150 | " | " |
| Suits (Tailor). All latest models; | | | |
| styles constantly changing. See | | | |
| Roos' and Newman-Magnin's win- | | | |
| dows and ads | 4500 | " | " |
| Scissors (Manicure) | 50 | " | " |
| Suit Cases (Matting) | 500 | 66 | " |
| Suit Cases (Leather) | 1000 | 66 | " |
| Sweaters | 700 | " | " |
| Shoe Buckles | 100 | " | " |
| Thimbles (German Silver) | 50 | 66 | " |
| | 50 | " | " |
| Under Vests | 200 | " | " |
| Union Suits | | " | " |
| Umbrellas | 200 | " | " |
| Veils | 200 | " | |
| Veiling, the Yard | 25 | | |
| Waists—An endless variety in all materials and colors, at all prices. See | | | |
| Newman-Magnin's and Roos' win- | | | |
| dows and ads | 200 | " | " |

ARTICLES FOR MEN AND BOYS

| ARTICLE | NUMBI LAB | | OF . |
|-----------------------------------|--------------|-----|------|
| Belts for Boys | 50 | and | up |
| Belts for Men (Leather) | 100 | 66 | " |
| Blouses for Boys (Madras) | 100 | 66 | " |
| Blouses for Boys (Flannel) | 200 | " | " |
| Bathing Suits | 200 | " | " |
| Cigar Cases (Genuine Leather) | 600 | " | " |
| Cigarette Cases (Genuine Leather) | 500 | " | . 66 |
| Caps for Men (Golf) | 200 | " | " |
| Caps for Boys | 100 | " | " |
| Collar Boxes (Genuine Leather) | 300 | " | " |
| Canes | 200 | " | " |
| Drawers for Men | 200 | " | " |
| Fountain Pens (Genuine Waterman | | | |
| Self Fillers) | 500 | " | " |
| Gloves for Men—all styles | 300 | " | 66 |
| Gloves for Boys | 200 | " | " |







ARTICLES FOR MEN AND BOYS

(Continued)

For actual price on any certain article, call at (or phone) the store handling that line of goods. Multiply the price by two and you have the number of labels required.

| Overcoats for Men Overcoats for Boys Overalls for Men Overalls for Boys Overalls for Boys Purses (Leather, for Coin) Pants for Boys Pants for Boys Pajamas for Boys Pajamas for Men Pocket Pencils (Sterling Silver) Pocket Wallets (Seal Leather) Razors Razors The Renowned "Gillette" Safety Rain Coats for Men "Rompers" for Boys Suit Cases (Genuine Leather) Suit Cases (Matting) Smoking Jackets Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows 1000 " " 2000 " " " " " " " " " " " " " " | by two and you have the number of labe | s requir | ed. | |
|--|--|---|-----|---|
| Hats for Men (Soft) Hats for Men (Derbies) Hats for Mon (Derbies) Night Shirts for Men and Boys Night Shirts for Men and Boys Oxford Bags (Genuine Cowhide) Overcoats for Men Overcoats for Boys Overalls for Men Overalls for Men Overalls for Boys Overalls for Men Overalls | ARTICLE | | | |
| Hats for Men (Soft) Hats for Men (Derbies) Hats for Mon (Derbies) Night Shirts for Men and Boys Night Shirts for Men and Boys Oxford Bags (Genuine Cowhide) Overcoats for Men Overcoats for Boys Overalls for Men Overalls for Men Overalls for Boys Overalls for Men Overalls | Garters | F0 | 0 1 | San |
| Hats for Men (Derbies) 500 " " Hats for Boys 100 " " Night Shirts for Men and Boys 100 " " Neckties 100 " " Oxford Bags (Genuine Cowhide) 1000 " " Overcoats for Men 2000 " " Overalls for Men 2000 " " Overalls for Boys 900 " " Overalls for Boys 100 " " Purses (Leather, for Coin) 100 " " Pants for Boys 500 " " Pants for Boys (Knickerbockers) 200 " " Pajamas for Boys 200 " " Pazors 100 " " Razors 100 " " Razors 100 " " Razors 200 " " Rompers" for Boys (Wash Suits) 300 " " Rowalter 200 " " Rometia 200 " | Hats for Men (Soft) | | | up |
| Night Shirts for Men and Boys | Hats for Men (Derbies) | | " | " |
| Neckties | Hats for Boys | | " | 66 |
| Neckties 100 " Oxford Bags (Genuine Cowhide) 1000 " Overcoats for Men 2000 " Overalls for Boys 900 " Overalls for Boys 100 " Overalls for Boys 100 " Pairs for Boys 500 " Pants for Boys (Knickerbockers) 200 " Pairs for Boys (Knickerbockers) 200 " Pajamas for Boys 200 " Pajamas for Men 300 " Pocket Pencils (Sterling Silver) 400 " Pajamas for Men 300 " Pocket Wallets (Seal Leather) 300 " Razors 200 " Razors 100 " Razors 100 " Razors 100 " Razors 100 " Rair Coats for Men 1000 " Safety 100 " Rair Cases (Matting) 500 "< | Night Shirts for Men and Boys | | . " | 66 |
| Overcoats for Men | Neckties | | 66 | 66 |
| Overcoats for Boys 900 " " Overalls for Men 200 " " Overalls for Boys 100 " " Purses (Leather, for Coin) 100 " " Pants for Boys 500 " " Pants for Boys (Knickerbockers) 200 " " Pajamas for Boys 200 " " Pajamas for Men 300 " " Pocket Pencils (Sterling Silver) 400 " " Pocket Wallets (Seal Leather) 300 " " Razors 200 " " Razors for Men 3000 " " Razors for Boys 1000 " " Razors for Men 3000 " " Razors for Boys 1000 " " Razors for Men 3000 " " Razors for Boys 1000 " " Safety 1000 " " Saiety 1000 " " Saiety 1000 " " Suit Cases (Genuine Leather) 1000 " " Suit Cases (Matting) 500 " " Suits for Boys (Khe famous "Gibraltar") | Oxford Bags (Genuine Cowhide) | | " | " |
| Overcolats for Boys 900 " " Overalls for Boys 200 " " Overalls for Boys 100 " " Purses (Leather, for Coin) 100 " " Pants for Boys 500 " " Paints for Boys (Knickerbockers) 200 " " Pajamas for Men 300 " " Pocket Pencils (Sterling Silver) 400 " " Pocket Wallets (Seal Leather) 300 " " Razors 200 " " Razors — The Renowned "Gillette" 3000 " " Razors — The Renowned "Gillette" 3000 " " Rain Coats for Men 3000 " " "Rompers" for Boys 1000 " " Suit Cases (Genuine Leather) 1000 " " Suit Cases (Matting) 500 " " Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows 3000 " " Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) 3000 " " Suits for Boys (Wash Suits) 300 " " Sweaters for Boys 300 " " Sweater Coats for Men 200 " " Shirts for Boys 100 " " Shoes for Boys 50 " " | Overcoats for Men | biblio (5) 新型性。阿尔勒。 | " | " |
| Overalls for Boys 100 " " Purses (Leather, for Coin) 100 " " Pants for Boys 500 " " Pants for Boys (Knickerbockers) 200 " " Pants for Boys (Knickerbockers) 200 " " Pajamas for Men 300 " " Pocket Pencils (Sterling Silver) 400 " " Pocket Wallets (Seal Leather) 300 " " Razors 200 " " Razors 1000 " " Razors 100 " " Safety 100 " " Safety 100 " " Saity 100 " " Suits Cases (Genuine Leather) | Overcoats for Boys | | 66 | 66 |
| Overalis for Boys 100 " " Pants for Boys 100 " " Pants for Boys (Knickerbockers) 200 " " Pajamas for Boys 200 " " Pajamas for Men 300 " " Pocket Pencils (Sterling Silver) 400 " " Pocket Wallets (Seal Leather) 300 " " Razors The Renowned "Gillette" Safety 1000 " " Razors for Men 3000 " " "Rain Coats for Men 3000 " " "Rompers" for Boys 100 " " Suit Cases (Genuine Leather) 1000 " " Suit Cases (Matting) 500 " " Smoking Jackets 1000 " " Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows 3000 " " Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) 300 " " Suits for Boys (Wash Suits) 300 " " Sweaters for Boys 300 " " Sweater Coats for Men 700 " " Shirts for Boys 300 " " Suspenders 50 " " Socks for Men 30 " " Shoes for Boys | Overalls for Men | | 66 | 66 |
| Purses (Leather, for Coin) 100 " " Pants for Boys 500 " " Pants for Boys (Knickerbockers) 200 " " Pajamas for Boys 200 " " Pajamas for Men 300 " " Pocket Pencils (Sterling Silver) 400 " " Pocket Wallets (Seal Leather) 300 " " Razors 200 " " Razors 1000 " " Razors 1000 " " Rain Coats for Men 3000 " " "Rompers" for Boys 100 " " Suit Cases (Genuine Leather) 1000 " " Suit Cases (Matting) 500 " " Smoking Jackets 1000 " " Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows 3000 " " Suits for Boys (the famous "Gibraltar" 2000 " " Suits for Boys (Wash Suits) 300 " " Sweaters for Boys (Wash Suits) 300 " " Sweaters for Boys 300 " " Sweater Coats for Men 700 " " Shirts For Boys 50 " " Shirts for Boys 50 " " Shoes for Men 30 " " Stockings for Boys 50 " " Shoes for Boys 50 " " Shoes for Men 250 " " Trunks 700 " " Shoes for Men (Dress) 50 " " Trunks 700 " | Overalls for Boys | 100 | 66 | 66 |
| Pants for Boys (Knickerbockers) | Purses (Leather, for Coin) | 100 | " | |
| Pajamas for Boys. 200 " Pajamas for Men 300 " Pocket Pencils (Sterling Silver) 400 " Pocket Wallets (Seal Leather) 300 " Razors 200 " Razors — The Renowned "Gillette" 200 " Safety 1000 " Rain Coats for Men 3000 " "Rompers" for Boys. 100 " Suit Cases (Genuine Leather) 1000 " Suit Cases (Matting) 500 " Smoking Jackets 1000 " Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows 3000 " Suits for Boys (the famous "Gibraltar" 2000 " Suits with 2 pairs of Knickerbockers) 300 " Suits for Boys (Wash Suits) 300 " Sweaters for Boys 300 " Sweaters for Boys 300 " Sweater Coats for Men 700 " Shirts for Boys 100 " Stockings for Boys 50 " Shoes for Men 30 " Shoes for Men (Dress) 50 " Shoes for Men (Dress) 700 " | Pants for Boys | 500 | " | |
| Pajamas for Men | Pants for Boys (Knickerbockers) | 200 | | |
| Pocket Pencils (Sterling Silver) | Pajamas for Boys | 200 | | |
| Razors | Postrot Donoila (Starling Gil | | | |
| Razors 200 " Razors Safety 1000 " Rain Coats for Men 3000 " "Rompers" for Boys 100 " Suit Cases (Genuine Leather) 1000 " Suit Cases (Matting) 500 " Smoking Jackets 1000 " Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows 3000 " Suits for Young Men 2000 " Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) 300 " Suits for Boys (Wash Suits) 300 " Sweaters for Boys 300 " Sweater Coats for Men 700 " Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. 200 " Shirts for Boys 100 " Suspenders 50 " Socks for Men 30 " Stockings for Boys 50 " Shoes for Men 250 " Shoes for Men 250 " Shoes for Men 250 " Trunks 2000 " Trunks—The renowned "Innovation" 4000 " Wardrobe trunk, advertised by Roos, can be had for < | Pocket Penchs (Sterling Silver) | | | |
| Razors—The Renowned "Gillette" 1000 " " Safety 3000 " " Rain Coats for Men 3000 " " "Rompers" for Boys 100 " " Suit Cases (Genuine Leather) 1000 " " Suit Cases (Matting) 500 " " Smoking Jackets 1000 " " Smoking Jackets 1000 " " Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows 3000 " " Suits for Young Men 2000 " " Suits for Boys (the famous "Gibraltar" 2000 " " Suits for Boys (Wash Suits) 300 " " Suits for Boys (Wash Suits) 300 " " Sweater Coats for Men 700 " " Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. 200 " " Shirts for Boys 100 " " Suspenders 50 " " Socks for Men 30 " " Stockings for Boys 50 " " Shoes for "Little Gents" 250 " " Shoes for Men (Dress) 700 " " Shoes for Men (Dress) 700 " " Shoes for Men (Dress) 700 " " Shoe | Razors (Seal Leather) | | | 1 |
| Safety 1000 " Rain Coats for Men 3000 " "Rompers" for Boys 100 " Suit Cases (Genuine Leather) 1000 " Suit Cases (Matting) 500 " Smoking Jackets 1000 " Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows 3000 " Suits for Young Men 2000 " Suits for Boys (the famous "Gibraltar" 2000 " Suits for Boys (Wash Suits) 300 " Suits for Boys (Wash Suits) 300 " Sweaters for Boys 300 " Sweater Coats for Men 700 " Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. 200 " Shirts for Boys 100 " Suspenders 50 " Socks for Men 30 " Stockings for Boys 50 " Shoes for Men 30 " Shoes for Men (Dress) 250 " Shoes for Men (Dress) 700 " | Razors — The Denovement "Cillate" | 200 | | |
| Rain Coats for Men. "Rompers" for Boys. Suit Cases (Genuine Leather). Suit Cases (Matting). Smoking Jackets. Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows. Suits for Young Men. Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) Suits for Boys (Wash Suits). Sweaters for Boys. Sweater Coats for Men. Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc Shirts for Boys. Suspenders. Socks for Men. Stockings for Boys. Shoes for "Little Gents". Shoes for Men. Shoes for Men. Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Ties for Men. Tie Holders (The "Innovation") Umbrellas Union Suits for Boys. Undershirts for Men. Undershirts for Men. Undershirts for Boys. Union Suits for Boys. Union Suits for Boys. Undershirts for Boys. Undershirts for Boys. Undershirts for Boys. Union Suits for Boys. Union Suits for Boys. Union Suits for Boys. Undershirts for Boys. Union Suits for Boys. Union Suit | Safety Safety | 1000 | " | " |
| Rompers" for Boys. 100 " Suit Cases (Genuine Leather) 500 " Smoking Jackets 500 " Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows 2000 " Suits for Young Men 2000 " Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) Suits for Boys (Wash Suits) 300 " Sweaters for Boys 300 " Sweaters for Boys 100 " Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. 200 " Shirts for Boys 100 " Suspenders 50 " Socks for Men 30 " Stockings for Boys 50 " Shoes for Men 50 " Shoes for Men 50 " Shoes for Men 700 " Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for 700 " Trousers (Extra Pairs for Men 100 " Ties for Men 100 " Tie Holders (The "Innovation") 300 " Umbrellas 200 " Union Suits for Boys 100 " Union Suits for Boys 100 " Union Suits for Men 300 " Undershirts for Men 100 " Undershirts for Men 100 " Undershirts for Boys 50 " | Rain Coats for Men | | | |
| Suit Cases (Genuine Leather) Suit Cases (Matting) Smoking Jackets Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows Suits for Young Men Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) Suits for Boys (Wash Suits) Sweaters for Boys Sweater Coats for Men Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. Suspenders Socks for Men Stockings for Boys Shoes for "Little Gents" Shoes for Men Shoes for Men Shoes for Men Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Boys Undershirts for Men Undershirts for Men Undershirts for Boys Undershirts for Boys Union Suits for Boys Undershirts for Boys "" 1000 "" 200 | "Rompers" for Boys | | | |
| Smoking Jackets | Suit Cases (Genuine Leather) | | | |
| Suits for Men—All the very latest styles and materials at many different prices. See Roos' windows. Suits for Young Men 2000 "" Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) Suits for Boys (Wash Suits) 300 "" Sweaters for Boys 300 "" Sweater Coats for Men 500 "" Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. 200 "" Shirts for Boys 100 "" Suspenders 50 "" Socks for Men 30 "" Stockings for Boys 50 "" Shoes for "Little Gents" 250 "" Shoes for Men 700 "" Shoes for Men 700 "" Shoes for Men 1700 "" Shoes for Men 1700 "" Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for. 700 "" Trousers (Extra Pairs for Men 500 "" Ties for Men 700 "" Ties for Men 700 "" Ties for Men 700 "" Umbrellas 100 "" Union Suits for Boys 100 "" Undershirts for Men 100 "" Undershirts for Men 100 "" Undershirts for Boys 100 "" | Suit Cases (Matting) | | | |
| styles and materials at many different prices. See Roos' windows. Suits for Young Men Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) Suits for Boys (Wash Suits) Sweaters for Boys Sweater Coats for Men Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. Socks for Men Stockings for Boys Shoes for "Little Gents" Shoes for Men Shoes for Me | Smoking Tackets | | " | |
| styles and materials at many different prices. See Roos' windows. Suits for Young Men | Suits for Men-All the very latest | 1000 | | |
| ent prices. See Roos' windows | styles and materials at many differ- | | | |
| Suits for Young Men Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) Suits for Boys (Wash Suits) Sweaters for Boys Sweater Coats for Men Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. Shirts for Boys Suspenders Socks for Men Stockings for Boys Shoes for "Little Gents" Shoes for Men Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Boys Undershirts for Men Undershirts for Men Undershirts for Men Undershirts for Men Undershirts for Boys Undershirts for Boys Undershirts for Boys Undershirts for Boys | ent prices. See Roos' windows. | 3000 | " | " |
| Suits for Boys (the famous "Gibraltar" Suits with 2 pairs of Knickerbockers) Suits for Boys (Wash Suits) Sweaters for Boys Sweater Coats for Men Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. Shirts for Boys Suspenders Socks for Men Stockings for Boys Shoes for "Little Gents" Shoes for Men Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Boys Undershirts for Men Undershirts for Men Undershirts for Boys | Suits for Young Men | | " | " |
| Suits with 2 pairs of Knickerbockers) Suits for Boys (Wash Suits) Sweaters for Boys Sweater Coats for Men Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. Shirts for Boys Suspenders Socks for Men Stockings for Boys Shoes for "Little Gents" Shoes for Men Shoes for M | Suits for Boys (the famous "Gibraltar" | | | |
| Suits for Boys (Wash Suits) 300 " " Sweaters for Boys 300 " " Sweater Coats for Men 700 " " Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. 200 " " Shirts for Boys 100 " " Suspenders 50 " " Socks for Men 30 " " Stockings for Boys 50 " " Shoes for "Little Gents" 250 " " Shoes for Men 700 " " Shoes for Men (Dress) 700 " " Slippers for Men 250 " " Trunks 2000 " " Trunks—The renowned "Innovation" 2000 " " Wardrobe trunk, advertised by Roos, can be had for 4000 " " Trousers (Extra Pairs for Men) 100 " " Ties for Men 100 " " Umbrellas 200 " " Union Suits for Boys 100 " " Union Suits for Men 300 " " Undershirts for Men 100 " " Undershirts for Boys 100 " " Undershirts for Boys 50 " " | Suits with 2 pairs of Knickerbockers) | 1000 | " | 66 |
| Sweater for Boys Sweater Coats for Men Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. Shirts for Boys Suspenders Socks for Men Stockings for Boys Shoes for "Little Gents" Shoes for Men Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Men Undershirts for Men Undershirts for Boys | Suits for Boys (Wash Suits) | | " | " |
| Sweater Coats for Men. Shirts—Soft and stiff bosom, negligee, flannel, full dress, etc. Shirts for Boys. Suspenders Socks for Men. Stockings for Boys. Shoes for "Little Gents" Shoes for Men Shoes for Men Shoes for Men Shoes for Men Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Men Undershirts for Boys Undershirts for Boys Union Social Social State of Boys Undershirts for Men Undershirts for Men Undershirts for Boys Union Social State of Boys Undershirts for Men Undershirts for Men Undershirts for Boys Union Social State of Boys Undershirts for Men Undershirts for Boys | Sweaters for Boys | 300 | " | |
| Shirts for Boys. 100 " " Suspenders 50 " " Socks for Men 30 " " Stockings for Boys 50 " " Shoes for "Little Gents" 250 " " Shoes for Boys 350 " " Shoes for Men 700 " " Shoes for Men 700 " " Shoes for Men 100 " " Shoes for Men 100 " " Trunks 700 " | Sweater Coats for Men. | 700 | " | 66 |
| Suspenders 50 " " Suspenders 50 " " Stockings for Boys 50 " " Shoes for "Little Gents" 250 " " Shoes for Boys 350 " " Shoes for Men 700 " " Shoes for Men 700 " " Shoes for Men 100 " " Shoes for Men 100 " " Trunks 700 | Shirts—Soft and stiff bosom, negligee, | | | |
| Socks for Men | nannel, full dress, etc | 200 | | |
| Socks for Men | Suspendent Boys | 100 | | |
| Shoes for "Little Gents" Shoes for Boys Shoes for Boys Shoes for Men Shoes for Men Shoes for Men Shoes for Men Trunks Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Men Undershirts for Boys Ten Boys The Storm S | buspenders | 是自己是写得是是自己是 | | |
| Shoes for Boys Shoes for Boys Shoes for Men Trunks Trunks Trunks Trunks Trunks Trunks Trunks The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Men Undershirts for Boys | Stockings for Pore | | | |
| Shoes for Boys Shoes for Men Shoes for Men Shoes for Men (Dress) Slippers for Men Trunks Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Boys Undershirts for Boys Undershirts for Boys Undershirts for Boys | Shoes for "Little Gents" | | | |
| Shoes for Men (Dress) Slippers for Men (Dress) Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for. Trousers (Extra Pairs for Men) Ties for Men. Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Boys Too " Too " | Shoes for Boys | | | |
| Shoes for Men (Dress) Slippers for Men Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Boys Too " 250 " 4000 " 4000 " 300 " 300 " 4000 " | Shoes for Men | | | |
| Trunks Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Boys | Shoes for Men (Dress) | 只要这种的一种,不是一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一 | | |
| Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for. Trousers (Extra Pairs for Men) Ties for Men. Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Boys Undershirts for Boys Undershirts for Boys Undershirts for Boys Ties Holders Ties Holders (The "Innovation") | Slippers for Men | | " | 66 |
| Trunks—The renowned "Innovation" Wardrobe trunk, advertised by Roos, can be had for | Trunks | | ** | 66 |
| Wardrobe trunk, advertised by Roos, can be had for 4000 " " Trousers (Extra Pairs for Men) 500 " " Ties for Men 100 " " Tie Holders (The "Innovation") 300 " " Umbrellas 200 " " Union Suits for Boys 100 " " Union Suits for Men 300 " " Undershirts for Men 100 " " Undershirts for Boys 50 " " | Trunks—The renowned "Innovation" | 2000 | | |
| Roos, can be had for | Wardrobe trunk, advertised by | | | |
| Trousers (Extra Pairs for Men) Ties for Men Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Boys Undershirts for Boys Undershirts for Boys 500 " 200 " 300 " 400 " 500 " 400 " 500 " 400 " 500 " 400 " 500 " 400 " | Roos, can be had for | 4000 | " | " |
| Ties for Men. Tie Holders (The "Innovation") Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Boys Undershirts for Boys 50 " " | Trousers (Extra Pairs for Men) | | " | " |
| Umbrellas (The "Innovation") 300 " " Union Suits for Boys 100 " " Union Suits for Men 300 " " Undershirts for Men 100 " " Undershirts for Boys 50 " " | Ties for Men | | " | 66 |
| Umbrellas Union Suits for Boys Union Suits for Men Undershirts for Men Undershirts for Boys 50 " " | Tie Holders (The "Innovation") | | " | 66 |
| Union Suits for Boys. Union Suits for Men Undershirts for Men Undershirts for Boys 50 " " | Umbrellas | 200 | 66 | " |
| Undershirts for Men | Union Suits for Boys | Harry Carlotte and Transfer | 66 | " |
| Undershirts for Men | Union Suits for Men | 300 | | |
| Undershirts for Boys. 50 " " | Undershirts for Men | 100 | | |
| vests (Fancy, for Men) 300 " " | Undershirts for Boys | THE RESERVE OF THE PARTY OF THE PARTY OF THE PARTY. | | |
| | vests (Fancy, for Men) | 300 | " | " |
| | | | | |

Hopsburger is used by the sturdiest and most temperate people in California.



Articles for Household Use

If you wish to get a certain article before you have saved enough labels, you may pay the difference in cash.

| enough labels, you may pay the difference | THE RESIDENCE OF THE PARTY OF T | sav | /ea |
|--|--|-----|-----|
| ARTICLE | NUMBE | | |
| A | | | |
| Andirons | 850 | and | up |
| Ash Trays (Brass) | 50 250 | 66 | " |
| Automobile Baskets (completely | | " | 66 |
| After Dinner Cups and Saucers (1/2) | 2700 | | |
| dozen), China | 180 | - " | ** |
| Apple Corers | 20 | " | " |
| B | | | |
| Beds (Metal) | 700 | " | " |
| Beds (Brass) | 4000 | " | 66 |
| Book Cases | 4000 | " | " |
| Bath Mats | 150 | " | " |
| Bath Brushes | 300 | " | 66 |
| Blankets Bed Spreads | 300 250 | " | " |
| Bed Sets (Lace) | 1000 | " | " |
| Bread Trays (Silver Plated) Bread Trays (Sterling Silver) | 900 3000 | " | " |
| Berry Spoons (Sterling Silver) | 900 | " | " |
| Butter Knives (Sterling Silver) | 350 | 66 | " |
| Butter Spreaders (Set of Six, Silver Plated) | 550 | ** | 66 |
| Berry Bowls (Genuine Cut Glass) | 550 | " | " |
| Berry Bowls (China) | 200 | " | |
| Bread and Butter Plates (½ dozen), China | 280 | " | " |
| Bread Knives | 60 | " | " |
| Butcher Knives | 50 | " | 66 |
| Bread Toasters | 30 | " | " |
| Bath Seats | 250 | " | • |
| Broilers | 60 400 | " | " |
| Bird Cages | 80 | " | " |
| Berlin Kettles (Aluminum) | 230 | " | " |
| Berlin Saucepans (Aluminum) Blotters (Brass Handle) | 170 200 | " | " |
| Book Slides (Brass) | 300 | " | " |
| Berry Bowls (Imitation Cut Glass) | 70 | " | " |
| Berry Sauce Plates (Set of Six) Butter Knife, "Reliance" Plate | 90 100 | " | " |
| Butter Paddles | 20 | " | " |
| Butter Spreader, "Reliance" Plate, doz. Beer Glasses (Etched Glass), 1/2 doz | 1100 150 | " | " |
| Bottle Openers (Silver Plated) | 400 | " | " |
| Bouillon Spoons, "Reliance" Plate, doz. | 900 | " | " |
| Bon Bon Spoons (Sterling Silver) Brushes (Scrubbing) | 300 | 66 | " |
| Brushes (Floor) | 200 | " | " |
| Brushes (Varnish) | . 30 | " | " |
| Brooms | 90 | | |
| C | | | |
| Candlesticks (Sterling Silver) | 1000 | " | 66 |
| Chiffoniers | 2000 700 | " | " |
| Couches | 2000 | " | " |
| China Closets | 5000 | " | " |
| Child's High Chairs | 300 600 | " | " |
| Child's Chairs and Rockers | 300 | " | " |
| Child's Cribs and Beds | 800 | 66 | |

11



Articles for Household Use (Continued)

Any article you see advertised at any time by any of the six stores can be secured with the equivalent number of

| six stores can be secured with the equiva- | ilent nur | nber | of |
|--|-------------|------|------|
| ARTICLE | NUMBI | ER (| OF . |
| Carpets and Linoleum of all the well- | | | |
| known makes—Styles and prices | | | |
| constantly changing—See Breuner's | 200 | | |
| Carpet Sweepers | 200 | and | up |
| Curtains (Lace) | 400 | " | " |
| Couch Covers | 500 | " | " |
| Centerpieces for Table | 250 | " | 66 |
| Comforters | 250 | " | " |
| Candlesticks (Silver Plated) | 550 | " | " |
| Cake Knives (Silver Plated) | 350 | " | " |
| Cold Meat Forks (Silver Plated) Cream Ladles (Silver Plated) | 230 150 | " | 66 |
| Crumb Set (Silver Plated) | 1050 | 66 | " |
| Child's Set (Silver Plated, 3 pieces) | 250 | . 66 | " |
| Cash Boxes (Japanned Tin) | 100 | " | " |
| Cigar Lighters | 250 | " | 66 |
| Casserole Baking Dishes | 800 | " | " |
| Celery Trays (Genuine Cut Glass) | 550 | " | " |
| Clocks (Alarm) | 180 1100 | " | 66 |
| Clocks (Cuckoo) | 1500 | 66 | " |
| Clocks (Traveling) | 1500 | " | " |
| Casserole (Nickel) | 700 | " | " |
| Chafing Dishes | 950 | " | " |
| Cracker Jars (China) | 400 | " | " |
| Cake Plates (China) | 200 | " | 66 |
| Cups and Saucers (China, ½ doz.) | 550 | | |
| Cups and Saucers (After Dinner, ½ doz.) | 180 | 66 | 64 |
| Chocolate Sets (1/2 doz., China) | 600 | " | 66 |
| Coffee Spoons, "Reliance" Plate, doz | 500 | " | " |
| Corkscrews | 50 | " | " |
| Carving Sets (3 Pieces) | 700 | " | " |
| Can Openers | 20 | 66 | " |
| Curtain Stretchers | 500 | " | " |
| Coat Hangers | 500 | " | " |
| Cake Turners | 20 | " | " |
| Clothes Racks | 150 | " | " |
| Clothes Hampers | 600 | " | " |
| Clothes Baskets | 150 | " | " |
| Coffee Pote (Aluminum) | 270 470 | 66 | " |
| Coffee Pots (Aluminum) | 40 | " | " |
| Cream Pitchers (Imitation Cut Glass) | | . 66 | " |
| Champagne Glasses (Imitation Cut | | | |
| Glass), ½ doz | 200 | " | 66 |
| Cookie Cutters | 10 | " | " |
| Custard Cups (½ doz.) | 100 | " | " |
| Cold Meat Forks (Sterling Silver) | 500 400 | 66 | " |
| Cream Ladles (Sterling Silver) Children's Plates | 20 | " | " |
| Children's Teacups and Saucers | 50 | " | " |
| Children's Bowls | 150 | " | " |
| Children's Mugs | 20 | " | " |
| Candle Shades | 30 | 66 | -" |
| D | | | |
| Dressers | 2000 | " | " |
| Davenport Beds | 7000 | " | " |
| Dining Chairs | 300 | " | " |
| Door Mats | 150 | 66 | • |
| Drapery Material—Ask Breuner's | 50 | " | " |
| Doilies | 50 1150 | " | " |
| Decanters (denume out diass) | 1100 | | |

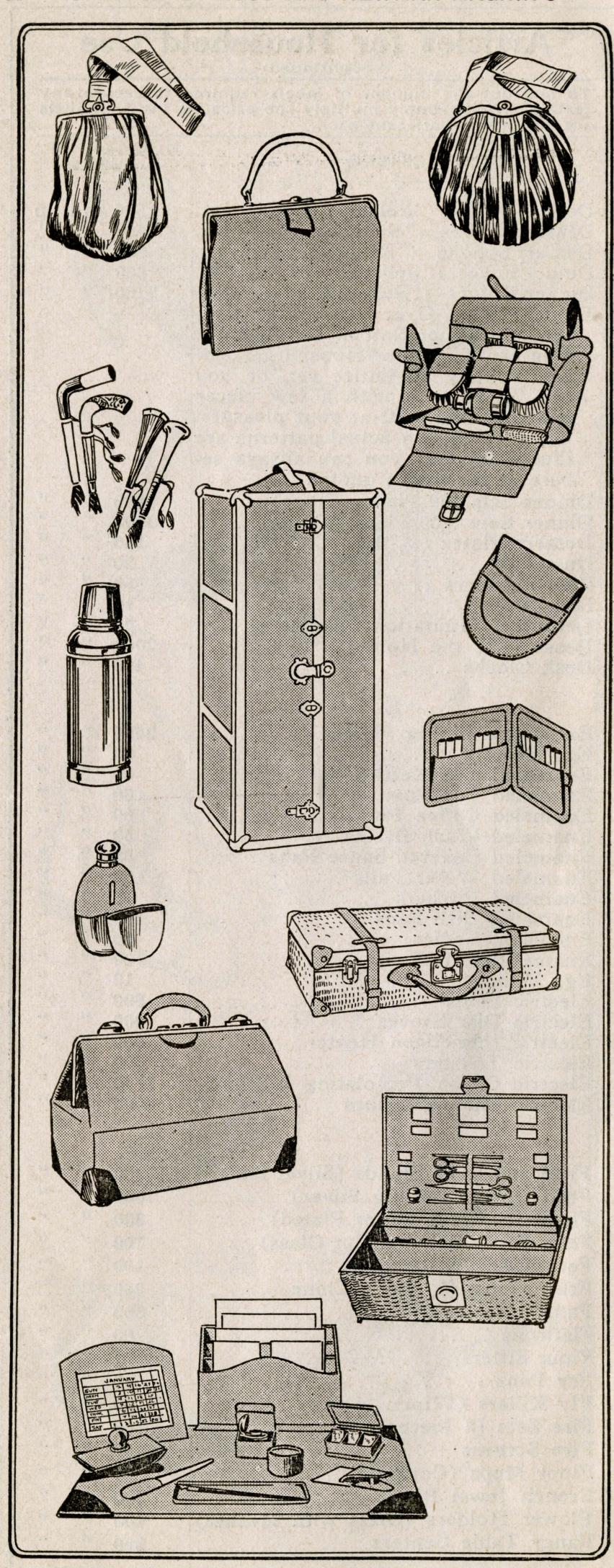


Articles for Household Use

(Continued)

To find out the number of labels required to secure any

| certain article, simply multiply the price by are worth one-half cent each. | y TWO. | Lab | els |
|---|--|-------------|-----|
| ARTICLE | NUMBE | | OF |
| Dessert Forks ("Reliance" Plate), doz. | 800 | and | up |
| Dessert Knives ("Reliance" Plate) doz. | 2000 | 66 | 66 |
| Dessert Spoons ("Reliance" Plate) dz. | 800 | " | " |
| Dinner Forks ("Reliance" Plate), doz. | 880 | 66 | " |
| Dinner Knives ("Reliance" Plate), doz. Dinner Sets—Over 100 patterns to | 2100 | | |
| choose from at Nathan-Dohrmann's. | | | |
| You can use your "Hopsburger" la- | | | |
| bels to buy an entire set, or you | | | |
| can "start" one with a few pieces | | | |
| On page 16 two actual patterns are | | | |
| illustrated that you can always se- | | | |
| cure at the prices quoted. | | | |
| Dinner Sets (50 Pieces, China) | 1860 | " | " |
| Dinner Sets (100 Pieces, China) | 3400 140 | | 66 |
| Dessert Plates (½ doz., China) Dust Pans | 20 | " | " |
| Dish Strainers | 50 | " | " |
| Dish Mops | 10 | " | " |
| Decanters (Imitation Cut Glass) | 50 | " | " |
| Desks (For the Home) | 2000 | " | " |
| Desk Clocks | 400 | | |
| \mathbf{E} | | | |
| Extension Dining Tables | 2500 | 66 | " |
| Egg Beaters | 20 | " | " |
| Enameled Tea Kettles | 90 | " | " |
| Enameled Tea Pots Enameled Coffee Pots | 60 60 | " | " |
| Enameled Wash Basins | 50 | " | " |
| Enameled Covered Sauce Pans | 60 | " | " |
| Enameled Water Pails | 150 70 | " | " |
| Enameled Pitchers Enameled Dish Pans | 100 | " | 6. |
| Enameled Ladles | 20 | 66. | " |
| Enameled Milk Pans | 100 | " | " |
| Egg Whips | 10 | " | " |
| Electric Irons Electric Disc Stoves | 800 800 | " | " |
| Electric Immersion Heater | 600 | " | " |
| Electric Toasters | 800 | " | " |
| Electric Coffee Percolating Machine. | 2750 | " | 66 |
| Electric Chafing Dishes | 3000 | | |
| F | | | |
| Fruit and Cake Stands (Silver Plated) | 1700 | " | |
| Fruit Bowl (Sterling Silver) | 4000 | 66 | 66 |
| Forks (Set of 6, Silver Plated) | 300 | " | " |
| Fern Dish (Genuine Cut Glass) | 700 100 | " | 66 |
| Fern Dish (Pottery) | 280 | " | " |
| Family Scales | 300 | " | " |
| Flatirons | 60 | " | " |
| Flour Sifters | 30 | 66 | " |
| Fry Pans | 30 | 66 4 | |
| Fly Killers (Wire) | 700 | " | " |
| Fire Screens | 650 | . 66 | " |
| Floor Mops (Cotton) | 50 | ** | " |
| French Jewel Boxes | 200 | " | " |
| Flower Holders (Glass with Meshes) | A STATE OF THE STA | 66 | " |
| Fancy Table Centers | 250 | * · · · · · | |



Articles for Household Use (Continued)

These pages merely hint at the thousands of articles you can secure FREE for "Hopsburger" labels—call at the

| can secure FREE for "Hopsburger" laboratores, see their windows, read their "ads. | els—call | at 1 | the |
|---|---|------------------------|------|
| ARTICLE | NUMBE | | |
| G | | | |
| Go-Carts | 700 | and " | up |
| Gas Plates | 400 600 | " | 66 |
| Gravy Ladles (Silver Plated) | 150 | " | " |
| Garden Hose (per foot) | 20 | " | 66 |
| Garden Rakes | 60 20 | " | " |
| Garden Hoes | 70 | " | 66 |
| Garden Spades | 150 70 | " | " |
| Grass Shears | 100 | " | " |
| H | | | |
| Hanging Hat Racks | 700 | " | " |
| Hall Hat Racks | 3000 | " | 66 |
| Heaters (Oil) | 800 30 | " | - 66 |
| Hatchets | 100 | " | " |
| I | 对对特别 | | |
| Individual Casters (3 Pieces, Silver | | " | 66 |
| Plated) | 450 100 | " | " |
| Ice Cream Freezers | 400 | " | " |
| Ice Cream Dishers | 40 200 | " | 66 |
| Ink Stands (Brass) | Mark A MAKA | Fra 1 | |
| J. C. alana | 100 | " | " |
| Jardinieres (Crockery) | 100 200 | " | " |
| Jelly Spoons (Sterling Silver) | 450 | " | " |
| K | | | |
| Kitchen Tables | 500 170 | " | 66 |
| Kitchen Chairs | 2000 | " | 66 |
| Knives (Set of Six, Silver Plated) | 300 | 66 | 66 |
| Kitchen Knives (each) | 20 | | |
| Handles, Set of Six) | 1000 | " | 66 |
| L | | | |
| Library Tables | 3000 | 66 | 66 |
| Ladies' Desks | 2000 1600 | " | 66 |
| Lamps (For Oil, Decorated Porce- | | | " |
| lain) | 500 400 | " | " |
| Lamps (Nickel Reading) Lamps (Gas) | 600 | " | " |
| Lamps (Electric) | 1200 | 66 | " |
| Lawn Mowers | 700 200 | " | 66 |
| Ladders | 300 | 66 | 66 |
| Linoleum, per square yard | 150 | | |
| M (C) II TY | | " | " |
| Mattresses (Silk Floss) | 2000 4000 | " | " |
| Music Cabinets | 3000 | " | " |
| Magazine Racks | 1200 1600 | " | 66 |
| Medicine Cabinets | 700 | ** | " |
| Matting—Ask Breuner's | | | |
| Mayonnaise Bowl and Plate (Genuine Cut) | 600 | " | " |
| | ATTACA MATANAMANA AND AND AND AND AND AND AND AND AND | AND THE REAL PROPERTY. | |

16

·DINNER · · SETS ·



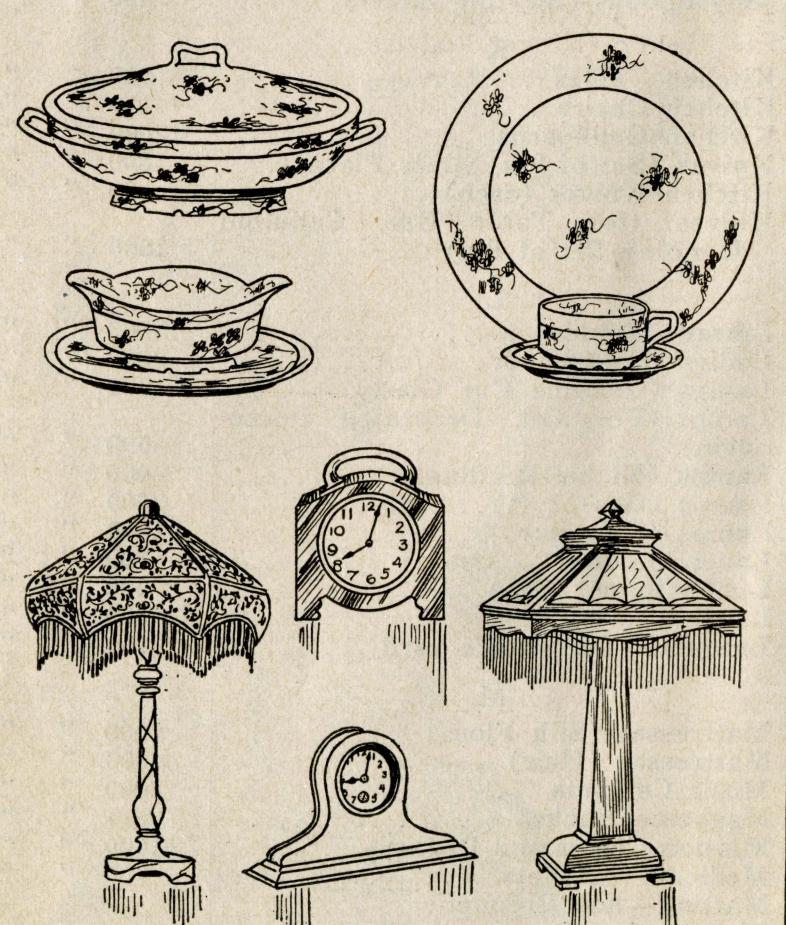




"BLUE-WILLOW"-SEMI-PORCELAIN.

| | | ttern | Patt | ern |
|-----------------------------|-------|-------|--------|-------|
| Complete Set of 50 Pieces1 | 860 L | abels | 4230 L | abels |
| Separate Pieces as follows: | | | | |
| 6 Dinner Plates | 240 | " | 430 | " |
| 6 Dessert Plates | 170 | " | 380 | 44 |
| 6 Ind. Butter Plates | 60 | " | 150 | 44 |
| 6 Soup Plates | 210 | 4 | 370 | 44 |
| 6 Sauce Plates | 90 | 44 | 250 | |
| 1 Platter, small | 60 | " | 170 | ** |
| 1 Platter, large | 230 | · · | 450 | |
| 1 Sauce Boat & Stand | 140 | " | 470 | 44 |
| 1 Covered Vegetable Dish | 270 | u ve | 600 | ** |
| 1 Uncov. Vegetable Dish | 90 | " | 250 | 44 |
| 1 Pickle Dish , | 60 | " | 100 | " |
| 6 Tea Cups & Saucers | 240 | " | 600 | 44 |

"PINK PATTERN"—HAVILAND CHINA.



Articles for Household Use

(Continued)

The names of the firms furnishing these "Hopsburger"

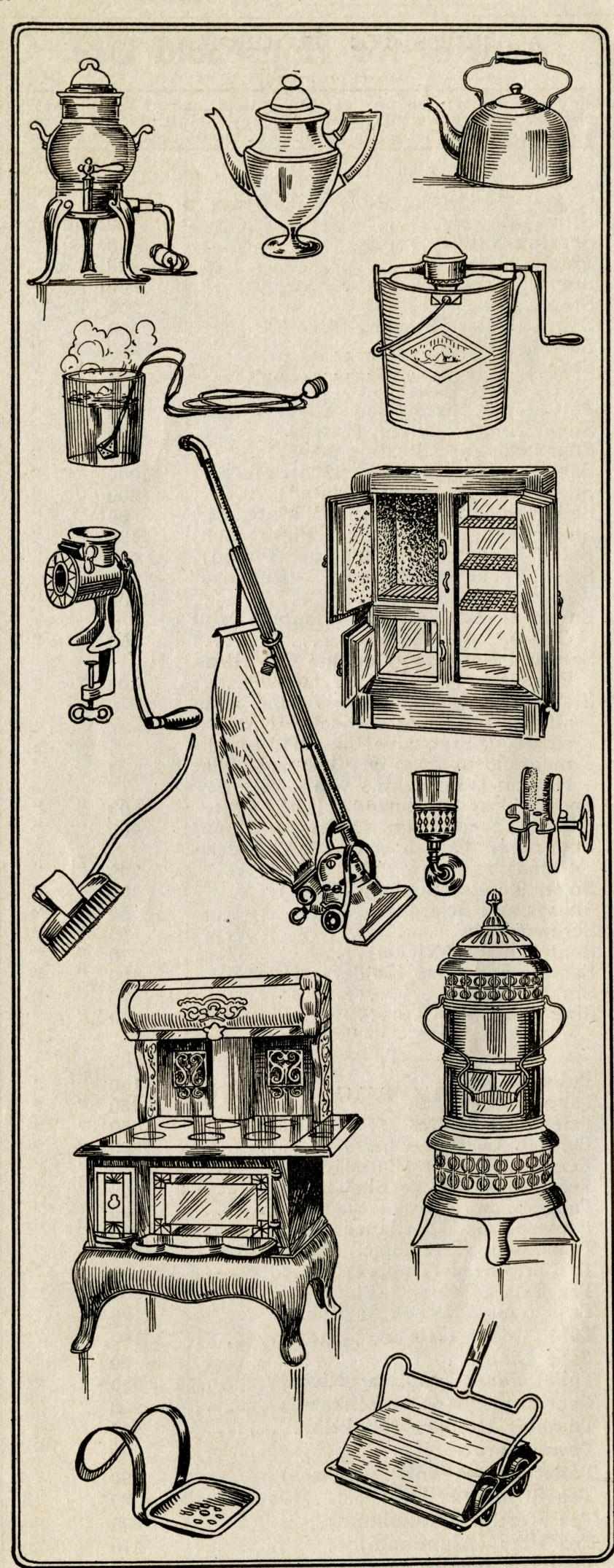
| premiums are a guarantee that the article are the best to be obtained at the price. | es in eac | h ca | ase | | |
|---|--------------------|------|--------------------------|--|--|
| ARTICLE | NUMBER O LABELS | | ARTICLE NUMBER OF LABELS | | |
| Mirror Distory | 250 | and | 110 | | |
| Mirror Plateau | 100 | " | up | | |
| Meat Choppers | 200 | " | " | | |
| Muffin Pans | 20 | " | " | | |
| Meat Safes | 250 | 66 | " | | |
| Mirrors (White Enameled Frame) | 450 | " | " | | |
| Mop Handles | 30 | | | | |
| N | | | | | |
| Napkin Rings (Silver Plated) | 100 | " | 66 | | |
| Nappies (Genuine Cut Glass) | 200 | " | " | | |
| Nappies (Imitation Cut Glass, Set of | | 66 | " | | |
| Six) | 80 | " | | | |
| Nut Crackers | 30 | " | 66 | | |
| Nut Bowls | 80 | | | | |
| 0 | | | | | |
| Olive and Pickle Forks (Silver | | | | | |
| Plated) | 150 | . " | " | | |
| Oil and Vinegar Bottles (Genuine | | 66 | 66 | | |
| Cut Glass) | 400 | | | | |
| Oil and Vinegar Bottles (Imitation | 60 | " | " | | |
| Cut Glass) | 1000 | " | " | | |
| Oyster Forks (Sterling Silver), doz | 2000 | " | " | | |
| Oyster Forks ("Reliance" Plate), doz. | 800 | " | " | | |
| | | | | | |
| P | | " | " | | |
| Pedestals | 700 800 | " | " | | |
| Pillows | 500 | 66 | " | | |
| Percolators (Aluminum) | 800 | " | *** | | |
| Pie Dishes (Nickel Plated) | 500 | " | " | | |
| Pokers | 20 | " | " | | |
| Pliers | 70 | " | " | | |
| Potato Mashers | 20 | " | " | | |
| Pie Plates | 10 150 | " | 66 | | |
| Punch Bowls (Imitation Cut Glass) | 500 | " | " | | |
| Parlor Chairs (Upholstered) | 1500 | " | " | | |
| Pudding Molds | 100 | " | " | | |
| Poultry Shears | 450 | " | 66 | | |
| Punch Cups (½ doz.) | 100 | " | " | | |
| Pie Servers (Sterling Silver) | 600 | 66 | 66 | | |
| R | | | | | |
| Rockers | 700 | " | " | | |
| Reed Rockers and Chairs | 1500 | " | " | | |
| Rugs (Small Sizes) | 250 | " | " | | |
| Rugs (Room Sizes) | 1200 | 66 | " | | |
| Ranges (Coal and Wood) | 5000 3000 | " | " | | |
| Rules | 20 | " | " | | |
| Refrigerators | 2000 | " | " | | |
| Roasting Pans | 30 | " | " | | |
| Robe Hooks (Bath Room) | 20 | " | " | | |
| Rose Bowls | 500 | " | | | |
| S | | | | | |
| Spoon Trays (Imitation Cut Glass) | 30 | " | " | | |
| Sugar Bowls (Imitation Cut Glass) | 40 | " | " | | |
| Salt and Peppers (Imitation Cut | | " | " | | |
| Glass, pair) | 1000 | " | " | | |
| Stoves (For Heating)Stoves (For Cooking—See Ranges). | 1000 | | | | |
| | | | | | |



Articles for Household Use (Continued)

For actual price on any certain article, call at (or phone) the store handling that line of goods. Multiply the price

| by two and you have the number of labels | Itiply th required. | | |
|---|---------------------|-----|-----|
| ARTICLE | NUMBE LABI | | OF |
| | - | | |
| Stove Shovels | | and | up |
| Serving Trays | 450 | 66 | " |
| Smokers' Sets | 400 | " | " |
| Steins | 50 | " | " |
| Stamp Boxes | 200 | " | " |
| Sauce Ladles (Sterling Silver) | 500 | " | " |
| Sewing Tables | 900 | " | " |
| Sheets | 180 | " | " |
| Shirt Waist Boxes | 1200 | " | " |
| Salt and Peppers (Pair, Silver Plated) | 70 | " | " |
| Sugar Shells (Silver Plated) | 60 | " | " |
| Sugar Spoons (Sterling Silver) | 250 | | " |
| Sandwich Plates (Silver Plated) | 1000 | " | |
| Sugar Tongs (Silver Plated) | 200 | " | " |
| Sugar Spoons ("Reliance" Plate, ea.) | 90 | " | " |
| Sugar Tongs ("Reliance" Plate, each) | 190 | " | " |
| Salad Forks (Set of 6 Silver Plated). | 600 | " | " |
| Salad Forks (Individual, "Reliance" | | | |
| Plate, per doz.) | 1200 | " | " |
| Sugar and Creamer (Genuine Cut | | | |
| Glass) | 500 | " | " |
| Salt and Peppers (Genuine Cut Glass, | 900 | | |
| 为了这种。一种的思想的对象,可是对自己的概要的对象的更多的对象的思想的思想的对象的对象的现在分词,可是不是一种的思想的思想的思想的思想的思想的思想的思想的思想的 第一天 | 100 | " | " |
| Statuary—A comprehensive line, actu- | 100 | | |
| | | | |
| ally hundreds of subjects, from the | | | |
| small, inexpensive bisques to the | | | |
| magnificent high art bronzes. See | | | |
| Nathan-Dohrmann's windows. | | | |
| Spoon Trays (China) | 100 | " | " |
| Salad or Berry Sets (7 Pieces, China) | 400 | " | " |
| Sugar and Cream Sets (Two Pieces, | | | |
| China) | 200 | " | " |
| Sugar Tongs (Sterling Silver) | 400 | " | " |
| Shears and Scissors | 50 | 66 | " |
| Screwdrivers | 20 | " | " |
| Soap Dishes (Nickel) | 70 | " | . " |
| Sponge and Soap Holders (Nickel) | 400 | " | " |
| Sink Cleaners | 20 | " | . " |
| Sink Strainers | 30 | " | " |
| Silik Strainers | 30 | | |
| T | | | |
| | | " | " |
| Tobacco Jars | 150 | " | |
| Tabourettes | 250 | " | " |
| Telephone Tables | 1000 | 66 | " |
| Turkish Leather Chairs | 5000 | " | " |
| Tea Sets (Silver Plated) | 5400 | " | " |
| Teaspoons (Set of Six) | 300 | " | " |
| Tablespoons (Set of Six) | 1000 | " | " |
| Tablespoons ("Reliance" Plate), doz. | 880 | " | " |
| Teaspoons ("Reliance" Plate), doz | 440 | " | 66 |
| Tea Strainers (Duplex) | 100 | " | " |
| | | " | 66 |
| Tea Sets (China, 3 Pieces) | 600 | " | " |
| Teaspoons (Nickel, ½ doz.) | 80 | " | " |
| Tablespoons (Nickel, ½ doz.) | 160 | | |
| Tape Lines | 50 | " | " |
| Toilet Paper Holders (Nickel) | 300 | " | 66 |
| Toothbrush Holders (Nickel) | 200 | " | " |
| Tumbler Holders (Nickel) | | " | " |
| | 200 | | " |
| Towel Bars | 80 | " | |
| Toilet Water Bottles (Glass) | 60 | " | " |
| Tea Strainers | 20 | " | " |
| Tea Kettles (Aluminum) | 600 | " | " |
| LES DELLES LATIN | 000 | | |
| | AMO | 66 | 66 |
| Tea Pots (Aluminum) | 470 300 | " | " |



Articles for Household Use

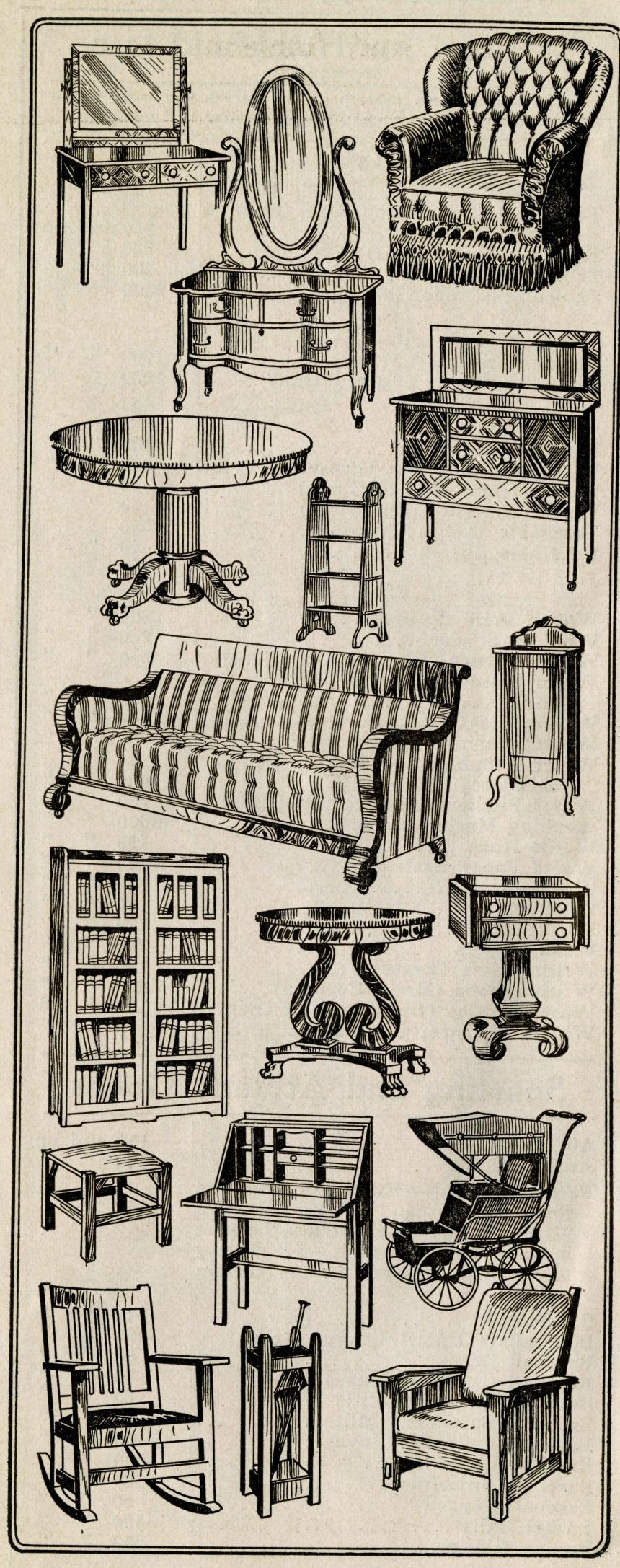
(Continued)

If you wish to get a certain article before you have saved enough labels, you may pay the difference in cash.

| enough labels, you may pay the difference | SKI LOW STATE WATER WATER STATE STAT | |
|--|--|----------------------------|
| ARTICLE | NUMBER | OF _S |
| Table Sets (Imitation Cut Glass, 4 Pieces) | 500 | " " |
| Tables (Parlor) | 400 | 66 14 15 66 66 14 15 66 |
| U | 1000 | " |
| Umbrella Stands (Brass) Umbrella Stands (Fumed Oak) | | " |
| 7 | | |
| Vacuum Cleaners | 2200 | " " |
| Vacuum Cleaners | | " |
| Vases (Hand-Painted China) | 50 | " |
| Vases (Imitation Cut Glass) | 50 | " |
| Vegetable Dishes (Nickel) | 950 | " |
| Vegetable Slicers | 50 | |
| W | | |
| Woven Wire Springs | 800 | cc cc |
| Window Shades | 200 | 66 6 |
| Water Bottles (Genuine Cut Glass) | 550 | |
| Water Sets (7 Pieces, Genuine Cut Glass) | 1200 | " |
| Water Sets (Glass, 7 Pieces) | | " |
| Water Tumblers (Set of Six) | 60 | " |
| Cut Glass) | 600 | " |
| Water Pitcher (Genuine Cut Glass) | 700 | " |
| Washing Machines | 3000 | " |
| Waffle Irons | 180 | " |
| Waste Paper Baskets | 140 700 | 66 . 6 |
| Wringers | | " |
| Washboards | 100 | " |
| Wash Poilers | 220 | " |
| Wash Boilers | 200 | " |
| Writing Pads (Brass Corners) | | " |
| Water Bottles (Imitation Cut Glass). | 100 | " |
| Wine and Claret Glasses (Set of Six) | 100 | 66 6 |

Sporting and Athletic Goods

| Air Rifles Athletic Suits Baseball Goods—Everything needed for baseball can be secured with "Hopsburger" labels. Only the best in each line, however. See Ellery Arms Co. for prices on any certain | | 150 and up 150 " " | |
|---|-----|-----------------------|----|
| article. | 10 | 66 | " |
| Baseballs | 10 | " | " |
| Baseballs (Official League Balls) | 250 | " | 66 |
| Baseball Bats | 20 | " | " |
| Baseball Catchers' Masks | 50 | " | " |
| Baseball Catchers' Mitts | 50 | " | " |
| Baseball Basemen's Mitts | 50 | " | " |
| Baseball Fielders' Gloves | 50 | | 66 |
| Baseball Shoes | 500 | " | |
| Baseball Uniforms | 300 | " | " |
| Baseball Caps | 50 | " | " |
| Baseball Caps | 400 | " | " |
| Basket Balls Boxing Gloves | 250 | " | " |



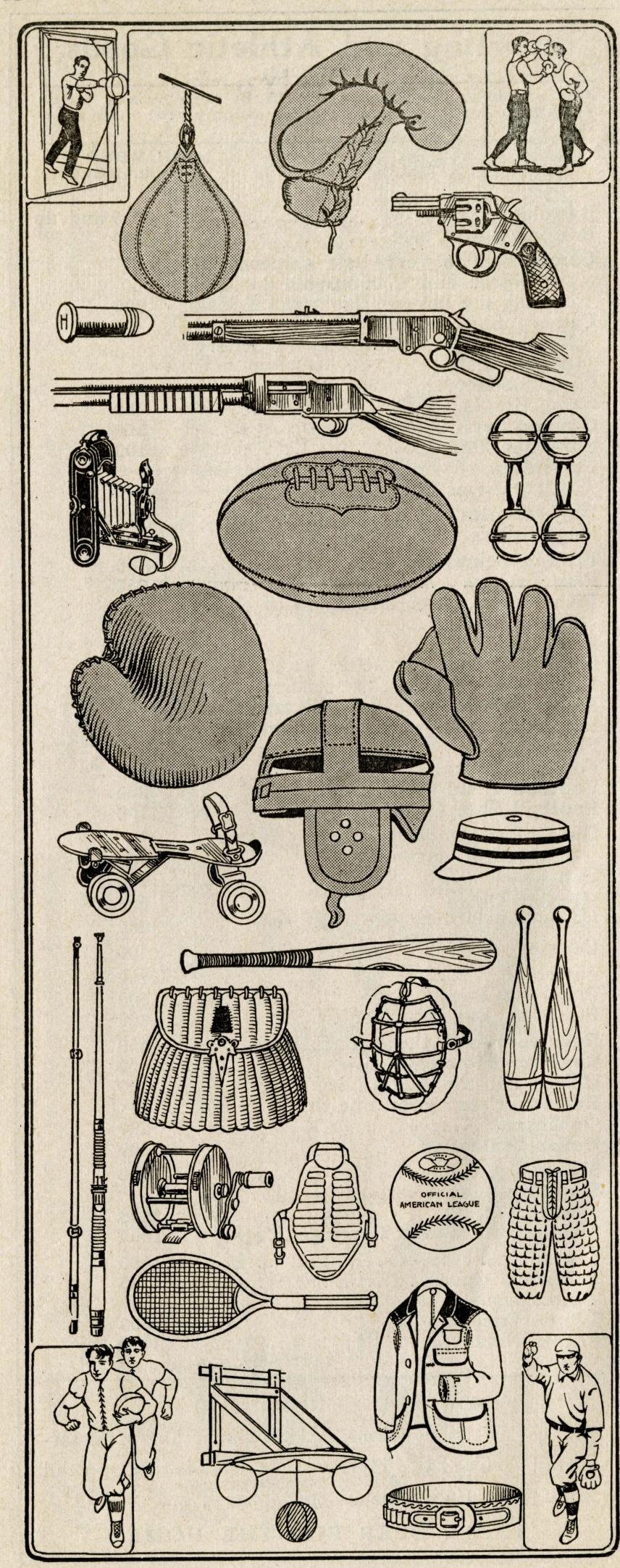
Sporting and Athletic Goods (Continued)

Any article you see advertised at any time by any of the six stores can be secured with the equivalent number of

| ARTICLE | NUMBER OF LABELS | | | |
|--|---------------------|--------------|----|--|
| Bicycles | 3000 and | | up | |
| Bathing Suits | 100 | " | " | |
| Cameras—The very best cameras in the world and a complete line, in- cluding the famed "Eastman" Kodak Camera Supplies—Everything needed | 200 | " | " | |
| for the camera. Get prices at Ellery Arms Co. | | | | |
| Camp Beds | 300 | 66. | " | |
| Camp Stools | 50 | " | " | |
| Croquet Sets | 500 | " | " | |
| Cartridge Belts | 100 | | | |
| Dog Muzzles | 70 | " | " | |
| Dog Collars | 50 | " | " | |
| Fishing Seines | 50 | " | " | |
| Fish Baskets | 200 | " | " | |
| Fish Hooks, Flies and Baits of every | | | | |
| description | | " | " | |
| Fish Lines | 10 | " | " | |
| Fishing Rods | 150 | " | " | |
| Fishing Rod Reels | 50 | | | |
| Footballs | 200 | " | " | |
| Football Pants | 100 | " | " | |
| Football Head Helmets | 200 | " | " | |
| Football Shin Guards | 100 | LON. | | |
| Guns of all kinds from every factory, of the first class only. | | | | |
| Gun Cases | 170 | " | " | |
| Hunting Coats | 225 | " | " | |
| Hammocks | 300 | 66 102 in | 66 | |
| Leggins | 100 | " | " | |
| Puttees | 100 | 66 | " | |
| Punching Bags | 300 | " | " | |
| Punching Bag Stands | 300 | " | " | |
| Revolvers-All the better makes | 250 | " | " | |
| Revolver Holsters | 70 | 66 | 66 | |
| Rifles—All the guaranteed brands Razors—Every good one that's on the | 300 | " | 66 | |
| market | 200 | " | " | |
| Roller Skates | 400 | " | " | |
| Sleeping Bags Shotguns—Great variety from the best | 150 | | | |
| makers | 1000 | " | " | |
| Steamer, Auto and Carriage Rugs | 1000 | " | " | |
| Tents | 500 | " | " | |
| Telescope Cups | 20 | " | " | |
| Tennis Balls | 50 | " | " | |
| Tennis Racquets | 200 | " | 66 | |
| Tennis Nets | 200 | | | |

Because of its delicious, MILD flavor and its guaranteed purity, HOPSBURGER is recognized throughout California as the

IDEAL BEER FOR THE HOME.



General Instructions

(READ CAREFULLY)

How to Cut Labels

"Hopsburger" Beer labels are attached to the bottle only on the sides—the center is not glued down. It is not necessary to send us the entire label. Simply cut out the famous "Hopsburger" STUDENT with a sharp knife—see picture of label on back cover.

Where to Send Labels

Labels must be sent to The Union Brewing and Malting Co., corner 18th and Florida Sts., where the Merchandise Orders are all issued. DO NOT take labels to any of the retail stores, as they will ONLY ACCEPT the Merchandise Orders.

How to Send Labels

Labels may be sent by mail under third-class postage—1 cent for each 2 ounces. Or you may bring them to our office in person, if you desire the Merchandise Order quick. Postage on all labels must be fully prepaid, of course.

Enclose a Letter

Always enclose a letter with your labels, stating how many you are sending and giving your full name (with initials) and correct street address. Also write your name and address on upper left hand corner of envelope or package.

When You Receive Merchandise Order

As soon as your labels are received, we will mail your Merchandise Order to you and you should receive same by return mail. If you bring labels to our office in person, however, you can, of course, get the order at once.

How the Orders Are Honored

Your Merchandise Order may be used in purchasing at any ONE of the five stores mentioned on page 1, the same as if it were actual cash, EXCEPT that NO CHANGE or CREDIT will be given back to you in case your purchase falls below the amount of your "Order." If your purchase runs OVER the amount of your "Order" you may pay the difference in cash to the salesman from whom you are buying. Merchandise Orders will not be "split" or divided, or exchanged for another order, and they are not transferable—must be presented by party whose name appears thereon. AN ORDER WILL NOT BE REISSUED OR DUPLI-CATED IF LOST BY OWNER. A single order must be entirely used up in one storecannot be used partly in one store and partly in another.

Delivery of Premiums

The store from whom your selection is made will deliver your articles FREE of charge in San Francisco, subject to their regular delivery conditions and boundaries.

Save This Catalog

If you lose this catalog or wish another for a friend, phone or write us and we will gladly send another free.

THE MOST UNIQUE PREMIUM PLAN EVER CONCEIVED



Hopsburger Beer Labels

EXCHANGED FOR MERCHANDISE

SAME AS ACTUAL CASH

BY SAN FRANCISCO'S LARGEST AND FINEST RETAIL STORES