

UC San Diego: There's an App for That

University's Alumni Association puts the power in alumni hands with new application

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The University of California, San Diego, the first public university to create its own iPhone application, is now one of the first universities to launch a new application for alumni. In the tradition of UC San Diego innovators who have been on the cutting-edge of broadband wired and wireless Internet connectivity for years, the UCSD Alumni Association's new application allows alumni around the world to maintain their campus connection.

The free application, available for iPhone, iPod Touch or iPad, gives alumni access to the latest news and events from their alma mater and offers tools to reconnect with alumni in their area. The university's network of graduates now have access to an alumni finder, which allows graduates to enter their zip code and find out how many fellow alums live in their area. The application, created by alumnus John Van Zandt, also features profiles of notable alumni, a campus map with current parking and building information, upcoming university events, registration information for alumni programs and a photo of the day to give graduates a daily reminder of the beauty and uniqueness of the campus.

UC San Diego was the first public university to develop its own iPhone app which provides mobile access to the latest information about courses, faculty, athletics and even videos from the university's YouTube channel. Other apps developed by the UC San Diego community include the iMurmur, designed by UCSD School of Medicine student Michael Fujinaka, which helps medical staffers learn how to detect troubling heartbeats. Researchers at UC San Diego's California Institute for Telecommunications and Information Technology (Calit2) also developed an iPhone app for motorists to provide personalized traffic information via the California Traffic Report.

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