

NEWSLETTER FROM DR. BEN YELLEN  
Brawley, Calif.

April 5, 1968

# VOTERS OF BRAWLEY DO YOU WANT TO SAVE \$3 MILLIONS YEARLY?

IF YOU DO, VOTE ONLY FOR BEN YELLEN IN THE ELECTION ON TUESDAY,  
APRIL 9, 1968. I REPEAT VOTE ONLY FOR BEN YELLEN. DO NOT VOTE FOR  
2 MORE CANDIDATES FOR COUNCILMEN.

Here are the reasons why you should vote only for Ben Yellen if  
you voters want to save yourselves \$3 millions in electricity bills  
each year.

As you know I have been putting out many Newsletters telling  
how the big ranchers with their control of the Imperial Irrigation  
District, have been swindling the people of Imperial and Coachella  
Valleys out of \$14 millions yearly in electricity bills.

This was done by the big ranchers being sold the irrigation water  
at 1/4 the correct price and in order to make up the big losses, you  
the people in the cities were charged 3 times the correct price for  
electricity. The average family in a city who used electric air-  
conditioning, are being cheated out of \$100.00 to \$250.00 yearly.  
The poor who can only use water coolers because the electricity rates  
are 3 times too high, are also being swindled. Merchants, motels,  
businessmen, restaurants, etc. are cheated out of thousands of dollars  
during the year since they have to use much electricity.

Now the big ranchers know I have educated many people to know  
how they are being swindled. For instance, the people of Indio are  
being swindled out of \$3 millions annually. The City Council of Indio  
is now taking action to stop the electricity cheating. The people of  
Calexico are gypped out of \$1 1/2 millions in the same swindle and  
now the Calexico City Council is complaining.

Stan Sierad and Frank Arellano, 2 of the candidates for Councilmen  
in the election in El Centro, are making speeches that the electricity  
bills must be reduced. The people of El Centro are being cheated out  
of \$3 1/2 millions yearly.

BUT SCHURZ'Z PROSTITUTED PRESS DOES NOT PRINT OR GIVES INCORRECT  
VERSIONS OF WHAT IS BEING DONE IN THE OTHER CITIES SO THAT YOU IN  
BRAWLEY SHOULD BE BRAINWASHED.

The big ranchers are trying to prevent my re-election in every way.  
They know that when I was elected Councilman 4 years ago, I promised  
you that I would get the U.S. Reclamation Law with its 160 acres limit-  
ation enforced. As you now know, this lawsuit for enforcement is going  
to start in the Federal Court in San Diego this summer.

In this campaign for re-election, I am emphasizing the \$3 millions  
that you voters in Brawley can save in electricity bills if you elect  
me. As you know the merchants and businessmen of Brawley have been  
having poor business. That is why they did not want urban renewal.

If the people of Brawley are able to save \$3 millions in electricity bills each year, they will have that more money to spend with the merchants and businessmen. Then the merchants and businessmen could with their increased earnings repair their buildings and make improvements. The other thing is this--their own big electricity expenses would be reduced. For example, one grocery in town has an electricity bill of \$300.00 per month in the summer. This would be only \$100.00 if the correct electricity rates were charged. You homeowners also would have electricity bills which would be 1/3 of what you are paying now.

AND NOW TO POLITICS SO YOU CAN UNDERSTAND MORE FULLY THE SCHEME OF THE BIG RANCHERS TO DEFEAT ME AND TO PREVENT YOU FROM GETTING CHEAP ELECTRICITY.

First, you will notice that no other candidate will say anything about the high electricity prices. Now some of these candidates are not stooges of the big ranchers. THEY ARE JUST SCARED STIFF OF THE RANCHERS AND ARE AFRAID TO SAY ANYTHING. Others are stooges of the big ranches and I will point them out to you.

Now the big ranchers and their allies live in Brawley South of Main St. and West of First. (exception-is Allen St. with middle income people). The big farmers and their allies are going to vote solid for Jack Benson and Larry Hass. Since there are 10 other candidates plus one candidate running as a write-in, the big ranchers hope that the voters will spread their votes so thin over the other 11 candidates that Benson and Hass for whom they are going to vote solid, will win and displace me.

SO YOU SEE HOW IMPORTANT IT IS TO JUST VOTE FOR BEN YELLEN AND NOT FOR 2 MORE CANDIDATES. DONT'T BE FOOLED---VOTE ONLY FOR BEN YELLEN.

John Benson is a big rancher who gets a charity handout from the Federal Government of \$140,000 each year. This is the amount of money needed to support 351 dependent children annually. Benson's ranch escapes yearly irrigation water bills of \$100,000. You the voters have to pay high electricity bills to make up for John Benson.

Larry Hass is a stooge of the big ranchers. Election of him will just keep up the electricity swindle. He has been a bootlicker of the big farmers all the time he was manager of the Bank of America.

Charles Elms is another stooge and bootlicker who entered the Councilman race to help diffuse my votes West of the tracks. He lists himself as a businessman on the ballot but that is nonsense. He works for low wages at the Casa Bonita as a carpet salesman for a Mr. Tubach who is the real owner. Tubach is a big rancher who gets handout of \$11,156 yearly from the government. Tubach is also a big property owner.

On the Eastside, Albert Arce who does not even live there, is trying to fool the Mexican-American people to vote for him and draw off their votes from me. But the Mexican-American people will not be fooled. They know how the big ranchers will not give them work but give the work to the "Greencarders" who commute from Mexico and take the wages to Mexico to spend and cause poor business for the merchants here.

During the past 4 years that I have been your Councilman, I have protested at City Council meetings how OCCUPATIONAL TAXES are not collected from the big ranchers like Ed Rutherford, the Elmores, etc. who have their offices in town. Woody Adams who recommends that you vote for John Benson and Larry Hass is just a stooge who will be ruined if the big farm interests boycott his grain mill.

Jim Duke, THE REPORTER PROSTITUTE, PROSTITUTES HIS PROFESSION when he does not report what I said at Council meetings in the Brawley News. But you will learn the truth through these Newsletters.  
VOTE ONLY FOR BEN YELLEN!! DO NOT BE FOOLED TO VOTE 2 MORE CANDIDATES.