

UCSD to kick off annual United Way/CHAD campaign, Feb. 18 in Price Center Plaza

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Contact: Barry Niman, UCSD Personnel, 534-6743 or Alixandra Williams, 534-3120

UCSD TO KICK OFF ANNUAL UNITED WAY/CHAD CAMPAIGN ON FEBRUARY 18

The University of California, San Diego this year will attempt to best its 1992 record of being the leading contributor among San Diego County's educational institutions when it kicks off its 1993 United Way/CHAD campaign from 11 a.m.-1 p.m. on Feb. 18 in the UCSD Price Center Plaza.

This year's campaign theme will be, "Have A Heart, Give Wholeheartedly." Representatives from the various agencies supported by United Way/CHAD will be on hand at the event to distribute literature and answer questions. The kick off also will feature New Age Celtic musician Livingston Delafield and guitarist Patty Hutchings. Refreshments will be served.

The goal of the UCSD campaign this year will be to increase the university's donor membership, and to involve the UCSD community as volunteers in the United Way/CHAD agency of their choice.

Each year, United Way/CHAD has funded various health-related research projects that are administered by UCSD. These projects are funded through organizations such as the Alzheimer's Association, American Heart Association, the Burn Institute, and the Leukemia Society of America. In addition, UCSD's Early Childhood Education Center has been the recipient of United Way/CHAD funds through donations made by faculty and staff who have designated contributions for this purpose.

Last year, the UCSD community donated \$270,000 to the United Way/CHAD campaign, the largest amount among all the UC campuses. In 1992, the UCSD community received almost \$6.5 million for medical research and over \$12,000 for the Early Childhood Education Center.

For more information about UCSD's 1993 United Way/CHAD Campaign, contact Barry Niman at 534-6743.

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