

HART-LORING WELLS RESUME ACTIVITY AT S-L STUDIO GROUND

Mr. Robert Hart, heavy stockholder in the Hart-Loring-Wells concern, has submitted for publication an open letter, explaining to a degree the affairs of the company, and its future plans and purposes.

It is understood the company has resumed building operations on its leased land at the S-L Studio site, and that next week will see Mr. Wells, the director, rehearsing the cast for the first episode of his big picture.

Following is Mr. Hart's letter:

In the first place, we feel the urge to emphasize the fact that "San Diego-La Mesans" need no longer entertain a thought of anxiety as to the successful status and operation of the affairs of S-L Studios. This is being here mentioned because the memory of its past unfortunate condition has unfavorably affected the attitude of the people of this community towards the comparatively recent "new-comers" in motion picture lines—Hart-Loring-Wells.

Although no outward activity is visible in "S-L" locality at the present time, yet the good work is going on under the management and guidance of a strong and capable board of trustees, viz: Col. Ed Fletcher, Frank M. White, Judge Chambers, Raymond Wells, William R. Wheeler. In a quiet way these trustees are gradually preparing to bring into outward manifestation the consummation of their present plannings for big things in the near future. They are men who cannot and will not allow anything short of success to ensue from their contact with "S-L" affairs.

Also should be emphasized the fact that no longer should it be said of "San Diego-La Mesans" that they "have no faith in Hart-Loring-Wells and their success." Here are some of the reasons for this assertion. In the first place, there is the well deserved reputation of Raymond Wells. He has turned out remarkably fine and successful pictures, a notable example of which is his "Sacred Films" (Biblical series) which were originally bought outright by the New York Christian Herald for special distribution; and now, after over three years' constant service, (a year's service is considered about the usual limit), it has been recently bought from that paper by the U. S. government for free distribution!

Ancient history, beginning with early Egypt, is receiving Mr. Wells' present professional attentions. Unlike the hasty work put into many pictures which are hurried into the money-making mart for quickest financial returns only, without careful regard to accuracies in the handling of subjects, Mr. Wells has devoted several years to careful research work into ancient history, data, including excavations in centers of authoritative information in foreign countries, etc.

Will Hays, head of the motion picture industry, writes encouragingly and co-operatively; San Diego's noted archaologist, Dr. Hewitt, is greatly interested and helpfully so; Magoffin, head of the University of New York and author also of valuable works on ancient history, is earnestly backing up Mr. Wells, even to the extent of holding himself in readiness, at the finish, to vouch for the 100 per cent accuracy and authority of the output so that it may prove worthy to successfully go down to posterity alongside of text books.

The most prominent of distributors, releasers, exhibitors, etc., are already bidding for the handling of Mr. Wells' picture—especially those who in the past have been in closest work-a-day association with him. On our files there is no dearth of evidence of a healthy, wealthy, welcome awaiting the appearance of Hart-Loring-Wells' educational pictures, holding within them, as they do, the lure and fascination of entertainment as well as of instruction, and so amply equipped to en-

work-a-day association. On our files there is no dearth of evidence of a healthy, wealthy, welcome awaiting the appearance of Hart-Loring-Wells' educational pictures, holding within them, as they do, the lure and fascination of entertainment as well as of instruction, and so amply equipped to enter successfully the two fields of service—the theatrical and non-theatrical; which means they will appear in whatever place there is installed projecting machines, such as schools, colleges, churches, associations, U. S. navy ships, etc., etc. Through these two avenues—theatrical and non-theatrical—there is unusually promising prospect of fabulous returns financially as well as realization of worth-while service to human kind generally; and the world is so ready now for non-depressing happily wrought screen diversions!

One phase of lack of faith and confidence in Hart-Loring-Wells has for the first time been brought to our attention today. 'Tis the asserted conviction that the present actual tangible showing of affairs on the Hart-Loring-Wells location does not match up with the amount of funds expended thereon. This indeed seems a case of condemnation without investigation—a judging from circumstantial appearances only; and this status of opinion has seriously militated, we find, against our winning favorable response to calls for stock subscriptions. Investigation into our financial status would show that in addition to what is outwardly visible to the visitor's eye—such as

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office building, carpenter's shop, sets, etc.—there must be taken into consideration the expenditures on salaries of those in executive service and those in the various departments where work has been applied to pictures that have already been filmed, and to pictures that shall be taken in future episodes, etc., etc.; then there are the hundreds of costumes and appurtenances, etc., etc., already made up for future use; also "properties" already used, and those made up in advance to meet future needs—all this work mostly dependent upon the skill and experience of professional, artistic co-workers. Then there is the expense of actors that have been employed to take part in pictures already taken; involving building of smaller sets here and there, transportation to distant locations for certain picture effects, etc. Films have also been used; and unused films, some of them are on hand for future service; they are expensive. Then during past picture "shooting" there was the camera department with all its expensive details, including a high class cameraman, etc. Besides these, many other details of outlay could be gone into, but it is reasonable to believe that enough testimony has already been produced to prove how easy to go astray it is in forming conclusions based upon circumstantial evidence minus investigation of real facts; and in this case causing serious embarrassment and the holding back from easier accomplishment of their high aims, faithful, earnest souls in their strenuous labors to bring benefits and improved conditions to the world in general, and to this community in particular, including themselves.

But, now after all is said, we gladly push aside all these shadows of the past, and we ourselves wish not in any way to condemn; we want to make our work-a-day stay in your midst fraught with joy and happiness in mutual co-operation. We want to be proud of San Diego

Fletcher Wells Produce Water for Lake Hodges

VISTA—Three wells on the Col. Ed Fletcher property in the lower San Pasqual Valley have produced more than 100 acre-feet of water in the first 15 days of pumping operations, Len Burzel, Vista Irrigation District manager, reported yesterday.

The irrigation district's new supplemental source of supply is being dumped into Lake Hodges under an exchange agreement with San Diego City and the Metropolitan Water District.

In return for the Fletcher wells' supply, the Vista district will take a similar amount of water from the San Diego aque-

PAGE TWO

\$460,000 PAID FOR BUSINESS PROPERTIES

John D. Spreckels Buys Sites
On Broadway from L. J.
Wilde; Shows Soundness
Of High Values in City

Two more business properties on the south side of Broadway have been acquired by John D. Spreckels, the consideration being \$460,000.

One of these is a lot of 75x100 feet at the southeast corner of Sixth and Broadway, occupied by the Union National bank, and the other 100x100 feet at the southeast corner of Ninth and Broadway, occupied by a one-story office building. Consideration for the former was \$225,000 and, for the latter, \$135,000. Both were transferred by Louis J. Wilde, president of the United States National bank. D. C. Collier & Co. conducted the negotiations.

The deal is regarded in realty circles as evidence of the soundness of the high values placed on San Diego business property during the rapid selling period. Within the last ten years, the Sixth street corner had sold for \$100,000 and the Ninth street corner for \$50,000.

(San Diego 1218)

Water Discovery Might Mean 1000 New Homes

A new 840-foot water well has opened the way for a huge, 1000-home development in the empty grassland north of Broadway and south of Gillespie Field, the Valley News learned this week.

Water, the lack of which was the only obstacle in the way of development, was pumped from the newly drilled well at a rate of 300 gallons a minute during a 20-hour testing period Tuesday. Steve Fletcher, of the Ed Fletcher Co., owners of the land, said, "That's all we've been waiting for."

Fletcher said the water will mean new homes in the area, which is now used primarily for cattle grazing. There is room for at least 1000 homes and they will be built according to the need, he said.

"With this water we also hope to come into El Cajon, which has

been our plan right along," he said. "We're not in the Irrigation District and have to provide our water from wells."

Drilling on the well, located in the heart of the grassland, was started 60 days ago by the Butler Drilling Co. An eight-inch hole was drilled to 475 feet, then a diamond drill was used to bore a three-inch hole through solid rock to the 840-foot depth. K. H. Hittle, owner, said the water is coming from the heart of the rock, which is the most reliable source of water that can be found.



THIS TORRENT OF WATER may well mean the difference between an empty grassland and a huge 1000-home development in the area north of Broadway and south of Gillespie Field. K. H. Hittle, above, tested a new 840-foot well Tuesday and found the flow to be 300 gallons a minute.

FREEWAY OPENS

BY THIS TIME NEXT YEAR, directly to the north of La Mesa, there'll be a huge new \$15,000,000 suburb.

Saturday afternoon, at 2 o'clock, La Mesa's new million dollar freeway will be formally opened.

Both developments will provide fuel to make even brighter La Mesa's unbelievable post-war "boom." Amazingly completion of one project and announcement of the other are reported simultaneously.

Possibly significant is the fact that one map can be used to portray both stories, indicating that La Mesa's growth will be to the North as well as to the South.

On 624 acres, north of Alvarado Freeway, on Lake Murray Blvd., "Grossmont Homes, Inc." will build 1,500 homes — 1,000 of them during the next 12 months, according to John Davis, stockholder.

The new corporation, largely financed by H. H. Howell, plans to build homes on sites of 10,000 square feet or more, and offer them for sale. Bids are already being received from contractors, Davis declared.

The thousand homes planned for "immediate" construction will be located on 444 acres east of Lake Murray Blvd. Remaining 500 homes, on "unusually choice homesites" will be constructed on the 280 acres west of the boulevard.

All utilities, including water, will be available.

There'll be an estimated 1200 youngsters of elementary school age within the new "suburb".

Within present city limits of La Mesa there are only 3,400 residential structures. Thus the new "miracle suburb" may be expected to have a population about 44% that of this city's present count, about 5,000.

County planning authorities, who must pass on the mammoth project, say this is the largest subdivision ever planned within SD County.

Asked last night by a reporter of George Stoltenberg (Stoltenberg's Appliance) and Gene Kehr and Ben Hurt (Eklund's Appliance) was this question:

How much would be spent within one year by 1500 families for new appliances if families have just purchased new home. Their estimates are:

for refrigerators \$187,500; for sets \$68,750; for electric \$25,000; for ranges, washing machines, \$2,000; for waffle irons, \$1,000.

MEN WHO'LL BUILD 'SUBURB'

Presenting the builders of the \$15 million suburb.

H. H. Howell, retired Texas oil millionaire, who came to the Foothills with his family a little over two years ago to establish his home on Mt. Helix.

William C. Lyon, longtime La Mesa real estate broker, and former president of La Mesa Chamber of Commerce.

John Davis, executive officer of La Mesa Savings and Loan, the growth of which has been sensational during the short years of its history.

A. F. McClelland, for many years La Mesa Buick—Oldsmobile distributor, owner of a number of business properties in La Mesa.

Harold G. Smith, San Diego lumberman.

Did You Read Between Lines?

The \$15,000,000 "suburb" comes as no complete surprise to "Pictorial" readers. On several occasions broad hints of the mammoth development—long in the off-the-record stage—have been carried by this newspaper... exclusively.

Water Available For Subdivision

First 50 Years of S.D. Growth Observed by Pioneer Realtor

By RICHARD C. BERGHOLZ

There isn't a better booster for San Diego than O. W. Cotton. For 50 years he has been predicting bigger and better things for the City—and helping those things come true.

The only catch is, he says, that "I never have been optimistic enough." When it comes to predicting growth and development, Cotton says, "I'm frank to say my estimates have been too low."

Today, the 71-year-old realtor celebrates what he proudly terms "my first 50 years" dealing in San Diego real estate. Civic leaders planned to pay tribute to him later today at his Orpheum Theater Building office.

Accomplishments Listed

His accomplishments include: Development of thousands of San Diego lots. Construction of hundreds of San Diego houses—so many that, if placed side by side on 50-foot lots, they would line a street 8 miles long. Conception and development of the nationwide booster advertising campaign carried on by the San Diego-California Club.

Trust Deeds Originated

Originated in San Diego the use of trust deeds in 1907, making possible the financing of homes on monthly payments.

On July 2, 1903, when Cotton climbed off the train at the old Santa Fe station, San Diego claimed approximately 20,000 residents. Today, 50 years later, the population is more than 450,000. Cotton has had a hand in seeing that this development occurred.

'Finest Place to Live'

He attributes it to this reason: "Because San Diego has what the American people want—the finest place to live in the entire United States or any of its possessions."

But where is all this growth leading? Where or when is it going to end?

"It is not going to end—not in the lifetime of ourselves, our children or our children's children. As long as our climate and environment is superior to that of any other city, more and more persons are going to come to visit and to live—and always a percentage will make a place for themselves and stay."

Lot Purchase Start

Cotton was at a card party in Bisbee, Ariz., in 1903 when an enterprising salesman sold him a couple of lots in Pacific Beach—at \$20 each. Later he came to San Diego to see what he had bought. He liked what he saw and discovered the salesman's claims were not exaggerated. So he joined the firm.

In 1907 he formed the Pacific Building Co. His scrapbook shows that, the next year, the firm featured construction of a five-room house, complete with fireplace and plumbing, for \$895.

Original Capital \$5000

Another was construction of a \$1200 house on a 50-by-140 lot, worth \$600 in University Heights, for a total down payment of \$100 and \$25 a month.

The firm started with a \$5000 capital investment. Six years later, the capital investment approximated one million dollars. The firm was dissolved in 1926 because, Cotton said, he wanted to get out of the building business.

Other Firms Formed

From 1926 to 1946, Cotton dealt largely with subdivisions and real estate development. Then he formed the O. W. Cotton Co. and went into property management. And he formed the Cot-



OSCAR W. COTTON Realtor celebrates 'first' 50 years

ton Mortgage Co., of which his son, William, is president. Another son, John, is general manager of the O. W. Cotton Co.

He and Mrs. Cotton, whom he married in 1907, also have a daughter, Mrs. Willis H. Fletcher. The Cottons have eight grandchildren.

Early Values Recalled

The tall, well-dressed, bespectacled realtor is chock-full of stories about real estate values and how they grew. He recalled that, in 1913, he marketed 40-foot lots on El Cajon Boulevard at Thirty-Fourth Street for \$550. But there was only a dirt road in front, and it was easy to get stuck in wet weather. Today, the lots are worth about \$10,000, he said.

When he subdivided the Plumosa Park section, in Loma Portal, in 1925, lots sold for an average of \$800 each. He said 90 percent were sold within 30 days. Today, the property is worth many times that amount.

'Contributors' Recalled

Looking back over the years, he recalled that three of the "big" men this community has known, and with whom he has worked, were John D. Spreckels, George W. Marston and Col. Ed Fletcher. Each was a distinctly different type and each operated in a different manner, he said. But all contributed mightily to the development of San Diego.

With his sons taking a bigger part in the firm's management, Cotton looks forward to more leisure. And that includes more golf—and writing a book about how to improve your golf game.

"I'm eminently qualified," he said. "I'm the world's worst golfer."

THE LEE SIDE O' LA

IT SOUNDS a bit presumptuous for a town of little more than 2000 souls to hold a national flower show annually. But that is just what Encinitas does, and it isn't presumptuous. For Encinitas is the center of the California bulb district, which sprang into prominence a couple of years ago, when Holland bulbs were quarantined out of this country. It is asserted—in



Encinitas—that more winners of prize-winning flowers live and have their gardens between Carlsbad and Escondido than in any other equal territory in America. And that claim well may be true. Some years ago Dr. A. R. Sprague of Rancho Santa Fe astonished the floriculturists of the whole country by developing an orchid gladiolus, a "glad" which looked so like an orchid that a girl might pin it on her evening gown and call it an orchid, and no one except experts would know it wasn't. That "glad" took prizes at Chicago, New York and Boston and bulbs were in demand at \$100 apiece.

Carrying Bulbs to Holland

Since then prize winners from the Encinitas-Carlsbad district have become so numerous that they no longer astonish anyone. They are the expected thing. For years growers from this district have been taking prizes in the Los Angeles shows. Great quantities of flowers and bulbs are shipped to the Los Angeles and the eastern markets, and many of the bulbs go to other countries. It is asserted that frequently these California bulbs go to customers in Holland.

Every tourist, Californian or otherwise, who visits Haarlem, Holland, feels it his duty to see the tulip fields. But the average Angeleno who is shown about Encinitas exclaims: "Gee whiz! I never dreamed we had anything like this in California!"

At least, that's what we exclaimed.

Two Kinds of Vision

A few years ago Col. Ed Fletcher of San Diego drove us up the coast highway a few miles to show us the townsite of Solana Beach. And the townsite was all he showed us, for there wasn't any town. That was just after the Lake Hodges water had become available and Col.



Fletcher was seeing visions. "Del Mar is a very exclusive and restricted community," he said. "Rancho Santa Fe is even more so. Cardiff also scorns the throng. There's got to be some place for the folks who do the

work and serve all these clammy communities to live. You can't erect an oil tank in Del Mar or on the Rancho, but this area must have gasoline. Here I am going to create a community for the worker, for the average man. Here a man of small means may build a modest home, or buy only a couple of acres. This town will be the service station for all these neighboring towns."

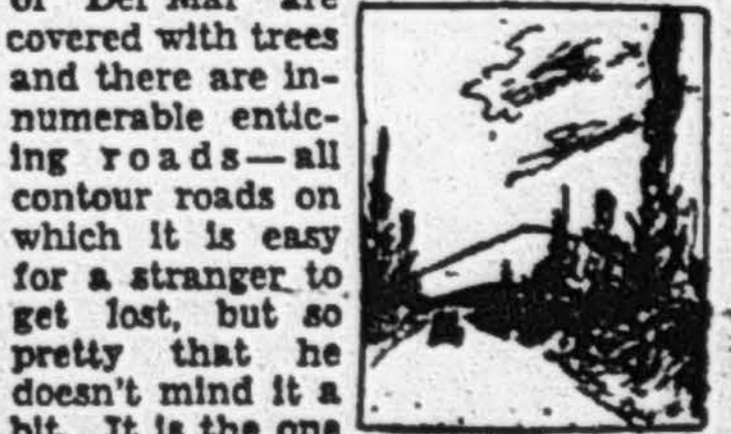
We looked at the bare acres and nodded. It didn't seem possible to us, but we agreed because the colonel is a great big man of intense feeling.

A Dream Come True

Yesterday we stopped a while in Solana Beach. It is one of the busiest and most thriving of South Coast towns. It was full of motor cars belonging to people who live in the other towns surrounding it, because they had to be there to transact business. It has about twice as many business houses as Cardiff, Rancho Santa Fe and Del Mar put together, because business wasn't what they wanted in those communities. They wanted quiet, exclusiveness, distinction and got what they wanted. But Solana Beach is more or less "downtown" for all of them.

The Veiled Village

You can almost drive through Del Mar without seeing it. There is a big hotel with beautiful grounds, a block of business, a church, a school and then you're through. But you should not drive through like that, for most of Del Mar only peeps at you from behind its eucalyptus trees. The hills of Del Mar are covered with trees and there are innumerable enticing roads—all contour roads on which it is easy for a stranger to get lost, but so pretty that he doesn't mind it a bit. It is the one South Coast town in which one may feel that he has built his home in a forest. There are trees and trees and trees, and when you build there you don't have to plant any, you just have to clear some out to make room for the house.



Missing Something We are giving you glimpses of these South Coast towns because so many folks who drive to San Diego (or Tia Juana) never stop to get acquainted with them. Now that there is a shortcut from Torrey Pines to San Diego many travelers do not even drive through the beautiful town of La Jolla. And this is a great

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FLETCHER CLAIMS SANTA MARGARITA NOT FULLY TAXED

Letter to Supervisors Asks Lands Be Surveyed and Assessed Accordingly.

Charges that Santa Margarita ranch and other Spanish grants have been illegally assessed for years was made yesterday by Col. Ed Fletcher in a letter to the board of supervisors.

He urges the board to take steps to have the lands surveyed, as required by law, and assessed in the same manner and on the same basis as other lands in the county.

The recent verdict of the courts giving to the Santa Margarita ranch a refund of \$30,479, while no doubt legally or technically right, serves to show, however, the gross injustice that is being done to the other taxpayers of the county.

This decision means that the Santa Margarita ranch paid \$98,908.50 in taxes in San Diego county in 1928 and only paid \$68,728.06 on the same property in 1929. This tax factor that same year increased the whole county assessment from \$125,653,345 in 1928 to \$238,984,839 in 1929, an increase of over 90% for the whole county yet the Santa Margarita ranch is favored with a 38 percent discount that year.

It is common knowledge that the Santa Margarita ranch owners with their 17 1/2 miles of ocean front and 18,000 acres have dodged their just payment of taxes for over 30 years.

Never since 1916 have the taxes been as low on the Santa Margarita ranch as in 1929. The following are the taxes paid by the Santa Margarita ranch yearly and assessed values:

Year	Taxes Paid	Assessed Value
1916	\$840,000	\$2,000,000
1917	840,000	2,000,000
1918	840,000	2,000,000
1919	840,000	2,000,000
1920	840,000	2,000,000
1921	840,000	2,000,000
1922	840,000	2,000,000
1923	840,000	2,000,000
1924	840,000	2,000,000
1925	840,000	2,000,000
1926	840,000	2,000,000
1927	840,000	2,000,000
1928	98,908.50	2,000,000
1929	68,728.06	2,000,000

The Santa Margarita ranch has been sold five years ago for \$8,000,000 and is worth today with its water rights, \$10,000,000 to \$12,000,000. It is reported to me by a responsible party that they were offered \$20,000,000 for the ranch by William Randolph Hearst some time ago and refused it.

How long will the people of San Diego county stand for this injustice in taxation?

UTIONAL EARLY MORNING FLAMES DESTROY OLD FILM STUDIO

(Continued from Page One)

no burning cigaret butts on the floor," Trudeau told fire authorities. "I am at a loss to know how the fire started."

The fire started between the time that Trudeau left the building and 3 a. m. F. J. White, en route to his home at El Cajon, told firemen that when he passed the building there was no sign of fire. Just as he reached his home, less than 20 minutes later, the building was enveloped in flames, he said.

Explosion of large amounts of beer in the structure, provided entertainment for the hundreds of persons who gathered at the scene less than a half hour after the fire started.

Emergency crews from the telephone company and San Diego Gas & Electric Co. were called. Workmen cut high-tension wires near the building to avoid spread of the blaze. Gas pipes were melted and escaping natural gas added fuel to the fire.

Persons questioned by fire officials were unable to help determine cause of the blaze. Authorities were investigating the possibility that the blaze was of incendiary origin.

Built 18 years ago for \$175,000, the structure was occupied six months by a motion picture company. Stars of wild west pictures were featured in films made at the studio. Until three years ago the building was vacant, but in 1931 it was converted into a skating rink. That business failed and it was not until last June that Trudeau opened the dine and dance hall.

The building was owned by the Grossmont Park Co., in which Col. Ed Fletcher has a small interest. According to Fletcher, \$1000 insurance is carried by the company. Fletcher was in San Francisco and when notified of the blaze flew to San Diego, arriving at 7 a. m. yesterday.

Trudeau is said to have an \$800 investment in the building, part of which is covered by insurance.

Fletcher Urges 'Master' Plan

San Diego county should prepare a master beach and park plan so that it may share in a \$10,000,000 fund the state now has available for recreational developments, State Sen. Ed Fletcher declared in a letter to the mayor, the city council and the board of supervisors yesterday.

Fletcher urged that the "mile of splendid beach" between Torrey Pines and Del Mar be included in the plan. He estimated \$20,000 was enough to provide parking space for 1000 cars. He further suggested that the city sell the beach to the state for improvement and use the proceeds on the Mission Bay park project.

The senator wrote his letter after attending a meeting of the senate interim committee on parks and beaches which met in Santa Barbara Saturday. He said the next meeting will be held in Sacramento soon and added that he would try to get the committee to call a public meeting here.

In urging the county to prepare a master plan "at the earliest possible date," he said that no county which lacked one would be considered under the state program.

"I ask your investigation and favorable consideration," he wrote "of the development of the Torrey Pines beach for recreational purposes. San Diego county should share in the benefits of this legislation."

"A responsible attorney has furnished me the following information: Section 3223 of the political code in part provides that 'lands shall be assessed in parcels or subdivisions not exceeding 640 acres each; and tracts of land containing more than 640 acres, which have been sectioned by the United States Government shall be assessed by sections or fractions of sections.'"

"I refer to sections 3626, 3634 and 3688 of the political code which fully covers the situation, prescribing the duties of the assessor and the penalty to force them to make a survey so that the property may be located on the ground and legally assessed."

"Today, 750 acres of irrigated land bounded for \$180 an acre for water in the San Diego, irrigation district adjacent to Escondido and west of the state highway is assessed for more and is paying more taxes to the county than the entire Santa Margarita ranch today."

"This not only applies to the Santa Margarita ranch, but to the Ouello, Warner ranch and other Spanish grants which are today being illegally assessed."

"How long will this absurdity and treachery continue? When will the large land owners be forced to pay their fair share of property taxes to the county treasury?"

ROAD-CONSTRUCTION PI

AIRPLANE SPRAYS 40-ACRE TRACT IN FEW MINUTES

Insects Given 'Handful of Clouds' at Encinitas Pota- to Ranch of Fletcher Group

"Forty acres of potatoes, growing east of Encinitas, recently were sprayed in 10 minutes!"

Sounds like a Ripley "Believe It or Not" statement.

But it isn't.

The spraying—or, rather the laying of a chemical smoke screen—was accomplished by an airplane, roaring low over the fields, and chartered for Ed Fletcher interests, growers of the "spuds."

In the old days, and perhaps not so long ago, at that, the spraying would have been accomplished by hand or horse-drawn dusters. A man and a duster could do from two to three acres a day—possibly four if he was fast.

But the fungus blight spreads rapidly and the time from its appearance until it has swept over and destroyed a 40-acre tract sometimes does not exceed three days.

And that isn't so good!

SAVES LABOR COST

The airplane did the work for about \$100. Labor cost for the old method of spraying would be about \$200. And the best part of the deal was that the "spuds" were saved.

The airplane used was owned by the Curtiss-Wright service, a national organization with divisional headquarters in Los Angeles. The pilot was Mal Carberry.

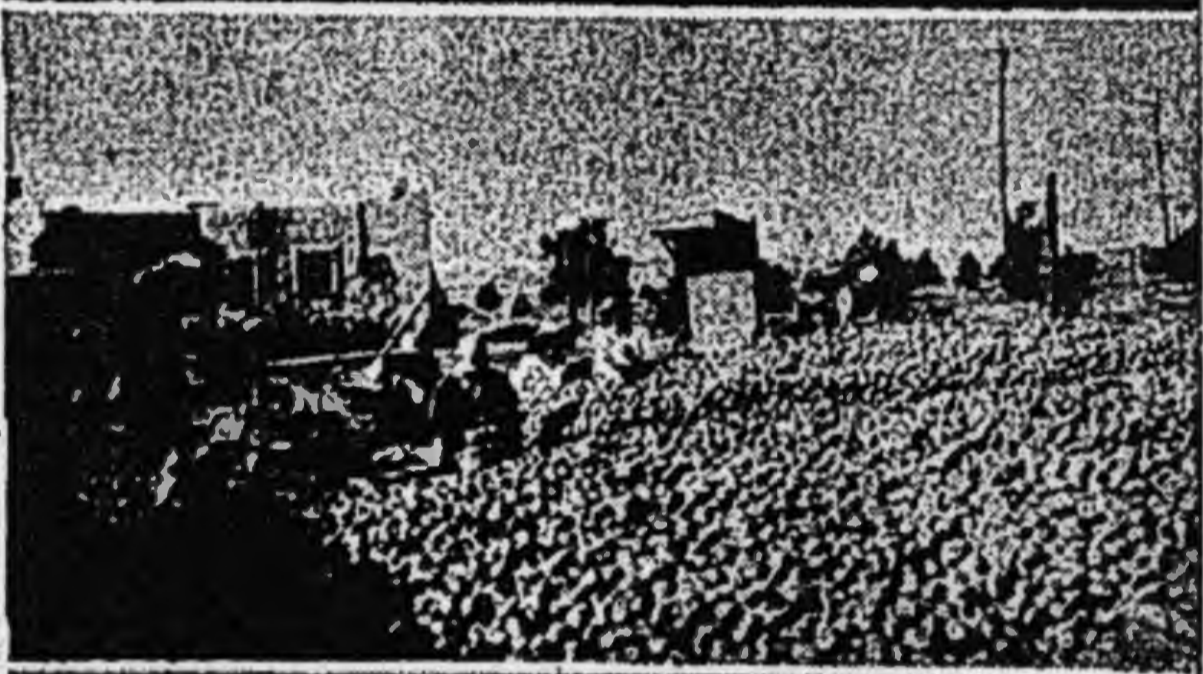
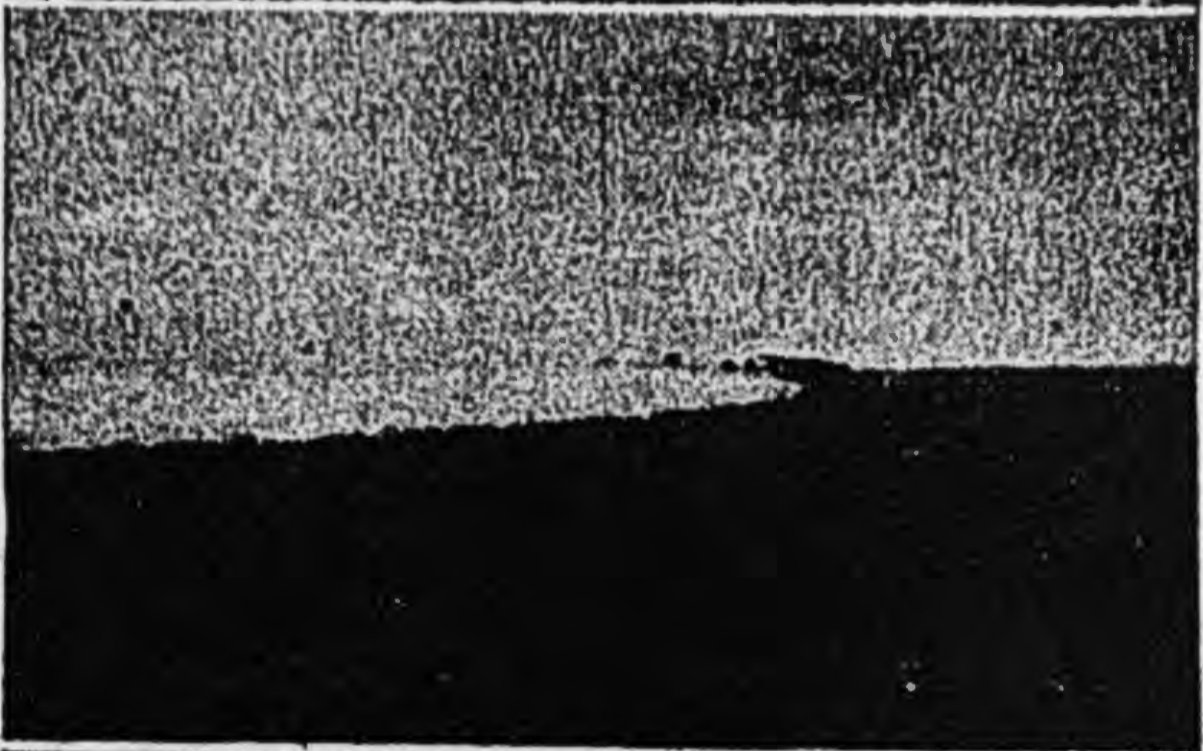
Ninety miles an hour at an "elevation" of three or four feet!

That was the manner in which the dust was sprayed uniformly over the field in swaths 80 feet wide. In the south, it was pointed out, this method is used to combat the boll weevil. It also is used in Imperial Valley and the San Joaquin valley to control mildew on melons and grapes.

The plane used to spread the "chemical attack" is equipped with a Venturi tube about two and a half feet wide and eight inches deep. This tube is fastened between the wheels of the plane, under the fuselage. A small propeller is set out in front and is driven by the propeller wash of the plane, which transmits the contents of the propeller through a hopper to an agitator in the hopper which breaks up the pounds of dust. The agitator is of a special type of mechanical copper.

Science and the Potato

Machine planted, machine sprayed and machine dug! That is the method employed by Ed Fletcher and associates in growing potatoes near Encinitas. Top picture in the accompanying layout shows an aerial "attack" on fungus and blight, being staged by an airplane. Center—Potatoes being dug out by hand for machine planting. Below—Machinery used to plant the seed.



...the company's lease on the Torrey Pines mesa between Torrey Pines and La Jolla, Fletcher and his associates have 200 or 400 acres in vegetable, and in a short time, Fletcher

The COAST DISPATCH

Fletcher, Ed
SAN DIEGO, CALIF. Feb 32

ENCINITAS—SOUTH COAST PARK—LEUCADIA—RANCHO SANTA FE—CARDIFF—SOLANA BEACH—DEL MAR

Volume VII—Number 18

Encinitas, San Diego County, California, Thursday, April 30, 1931

5c Copy—\$2.00 Per Year

CHOICE TRACT OF OCEAN FRONT LAND IS SOLD

One of the most desirable pieces of ocean front property along the South Coast has been sold, according to information received from authoritative sources this week. Eduard Victor Izac, Lt. U. S. N. retired, of San Diego has purchased from Frank H. Tolle of Los Angeles approximately five acres of land known as Tolle's Sea Cliff point.

The transaction came out of escrow during the early part of this week. It is understood that Lt. Izac will build a beautiful home on the property within the near future and will move his family here to reside permanently.

The parcel of land is comprised of about five lots in the Sea Cliff villa re-subdivision, one in Encinitas and an unnumbered lot in Encinitas.

It is ideally situated. The property is wooded with cypress and eucalyptus trees which have grown there for years. A magnificent view of ocean and surf is commanded.

Frank Tolle had owned the property for a number of years before selling it to Lt. Izac.

Negotiations were handled by George E. Humphreys, Encinitas realtor.

The Oceanside Realty Board announces that Mr. Joseph P. Smith Real Estate Commissioner, State of California, will be guest and speaker of honor at a dinner given at the Red Apple Inn at Carlsbad on Saturday evening May 2nd at seven o'clock.

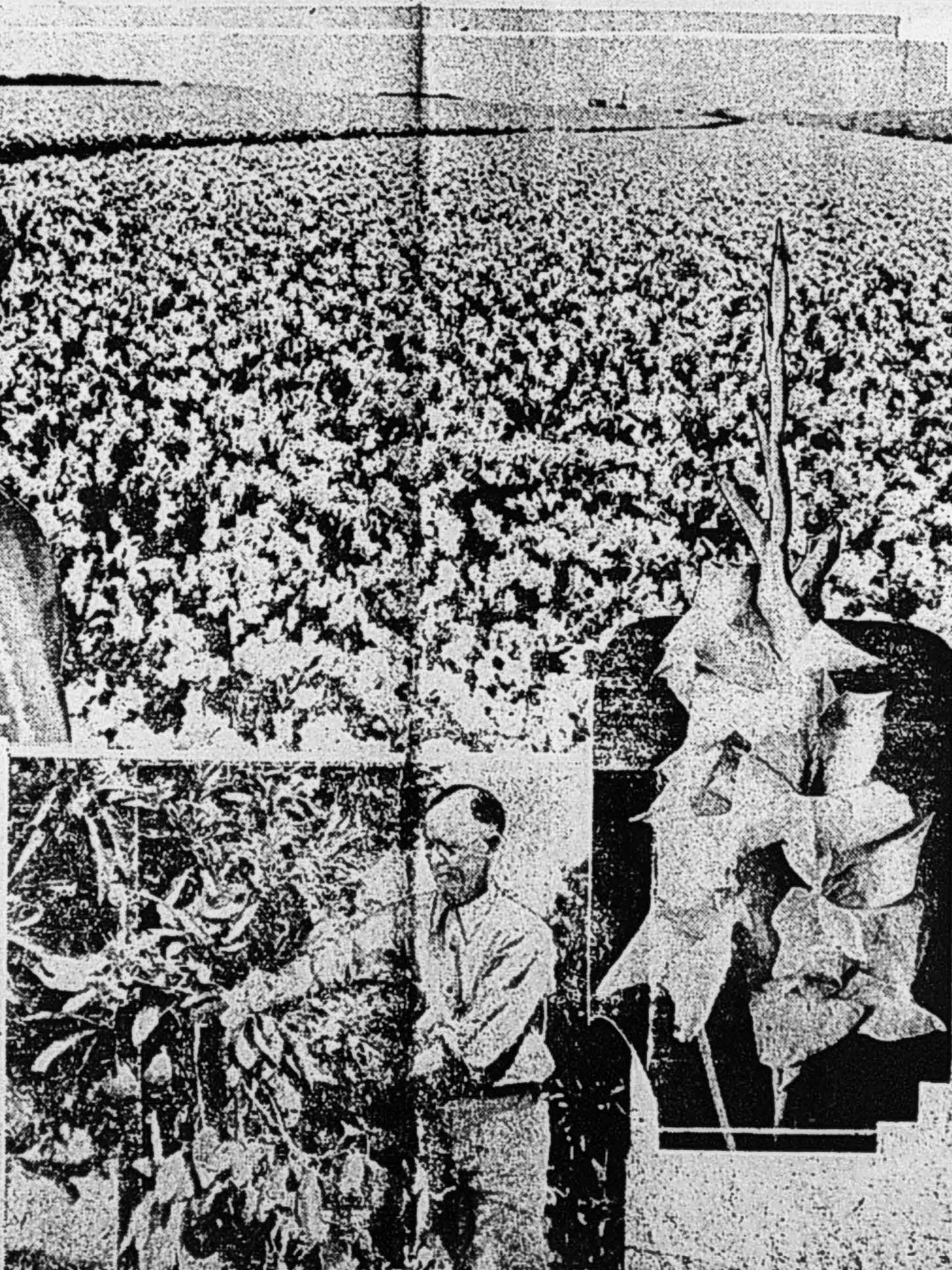
The Commissioner will be escorted by the Board of Supervisors.



The extent of two of the main industries of the Encinitas District, namely—flower and avocado growing—is shown in the scenes above.

A field of gladiolus in full bloom, one of the plantings of the Briggs Floral company of this place. Inset is Elizabeth A. Briggs founder of the company and originator of many rare and beautiful varieties of gladiolus. Both flowers and bulbs are shipped from Encinitas in carload quantities.

A remarkable record for avocado orchard production is that of E. M. House shown here in his orchard east of Encinitas. Mr. House, who is a member of



MEMBERSHIP OF DIEGUITO C. C. IS GROWING

Directors of the San Dieguito chamber of commerce held an interesting meeting Monday evening of this week in the office of the Solana Beach garage.

E. B. Parke, president, was in charge of the meeting and the following directors were in attendance—O. A. Moxness, R. E. Badger, W. A. Bechberger, H. L. Porter, E. Ellis, W. C. Brown, E. C. Batchelder, Arthur C. Fox, H. G. Larrick, and S. C. Lank.

James C. Smille, chairman of membership committee was also present and gave a satisfactory report. Applications for membership were presented by him for Mrs. Smille, Norman Carmichael, Ronald Macdonald, H. W. Whitsitt, Carpenter, Shaw Lovett, G. S. Harris, Harrison, Mann and J. A. Crites. The secretary, Mr. Bechberger, also reported that applications were in hand, secured by G. V. Riefel for Mr. Mathews and Conrey & Farrow.

It was decided to hold a membership meeting during the latter part of May at Hotel Del Mar. As 36 applications for membership have been secured and acted upon since the last open meeting, directors decided to have the next dinner meeting devoted to new members. A special effort will be made to have all the new members present and they will be given particular consideration.

A letter from Col. Ed Fletcher relative to a request for lower tax rate to the Board of Supervisors was ordered filed.

Communication from the California

county during the day and no doubt will have much of interest to speak upon in the evening. All real estate men, property owners and others interested in real estate problems together with their wives should arrange to attend. Dinner \$1 plate. Two other prominent San Diego men will give short talks. All reservations should be in by Saturday noon. Phone, call or write Ray Wilcox, Secretary Realty Board for reservations.

Coy Burnett Host to County Traffic Cops

Successful in every way was a dinner given last Thursday evening by Mr. and Mrs. Coy Burnett of Del Mar to all members of the San Diego traffic squad.

Mr. and Mrs. Burnett were assisted in the hospitality of the evening by Mr. and Mrs. Herman Kockritz. Every member of the San Diego county detail of the State Division of Motor Vehicles, headed by Capt. Otto Langer, was in attendance at the affair.

There were also members of the Orange county squad present.

Special guests were Deputy Sheriff John Blutworth of Del Mar, Judge John Landers of Orange county, Fred Valejo State Traffic Inspector for the Southern division, Mr. Kingsbury, Mrs. Burnett's father and Mr. Jahn of the firm of Jahn & Breese, highway construction contractors.

Mr. Kingsbury received much attention during the evening. The old gentleman claims 84 years but enjoyed the affair as much as any one present.

The only ladies present were Mrs. Burnett, Mrs. Herman Kockritz and Miss Kingsbury, sister of Mrs. Burnett. The ladies helped Mr. Burnett and Mr. Kockritz to make the affair pleasant in every way.

Dinner was served on two long tables which were beautifully decorated for the occasion.

The guest list numbered about 40. After dinner the "singing speed cop" of Orange county, rendered several operatic numbers which were well received.

The officers and other guests present joined in hearty approval of Mr. Burnett and Mr. Kockritz as perfect hosts.

has just received a rating of his shipment of fruit. Out of a total of 950 fruit, 875 were graded Calavó or perfect 5 fino and 70 bueno. The association tally showed that the orchard made a rating of 92% which is held to be an exceptional record for production.



A spike of gladioli grown in the Briggs gardens.

Courtesy of San Diego Union

Rain Brings Joy To The Farmers—

Coming at a most opportune time, the rain storm of last week end brought joy to the hearts of farmers of this district. Growers of lima beans who go in almost exclusively for "dry farming" were particularly elated over the rainfall as it insured plenty of moisture for the coming season.

Whittier Team Will Play Here Sunday—

Postponement of a game between the Encinitas Putters and the Whittier indoor baseball team was called off last Sunday because of rain. The game, however, will be played next Sunday afternoon if the weather is good. The niteball diamond will be used for the game which will be called at two p. m.

The Whittier boys are reported to be fast and tricky and an exciting game is anticipated.

The Putters will wear their new uniforms for the first time.

MOTION PICTURE WILL SHOW FORD PLANT

Sound Motion Picture of Exhibit
Arranged by Local Dealer

A sound motion picture graphically portraying the story of the Ford Motor company and its widespread activities will be exhibited free of charge in a special Ford exhibit to be held at O. P. Cochran's garage, First street, Encinitas, May 6. The show will be open to the public from 7:30 p. m. to 10 p. m.

The picture, entitled "A Tour Through the Ford factory" will show the gathering of raw materials, their arrival at the Rouge Plant in Dearborn, Mich., and the numerous interesting stages through which they pass in the process of making Ford cars and trucks. It is, in short, an education in the

(Continued on Page 4)

KOLB WILL OPEN BEACH CLUB, SUNDAY; ADDS LOCKERS, OTHER CONVENIENCES

Definite arrival of the summer season at Encinitas beach is forecast in the announcement that the Beach club will be officially opened Sunday, May 3rd.

I. C. Kolb who has the place under lease from the owner, Aubrey E. Austin states that extensive arrangements have been made for the accomodation of bathers and picnics at the beach this year.

Lockers, showers and dressing rooms will be available at the beach club on and after May 3rd. To meet popular demand Mr. Kolb has put in a supply of bathing suits and swimming accessories.

Beach umbrellas may also be had from the management of the club.

Additional parking space has been provided for the use of visitors at the beach this year. A large area just south of the club house which was fenced in last season has been opened to the public. It has been cleared and levelled and is an ideal parking place for those who wish to visit the beach.

As usual the beach club will have refreshments such as sandwiches, cold drinks, candy and cigarettes on sale. Mrs. I. C. Kolb will be in complete charge of the beach prop

WEDDING BELLS WILL BE RUNG BY SAN DIEGUITO PLAYERS

The San Dieguito Community Players will present "Wedding Bells" a three act play at La Paloma theatre, Encinitas Thursday, May 14th according to Rozilla M. King, who has been directing the cast for some weeks past.

The story of the play concerns a society man who meets his former wife as he is about to marry again. Interesting circumstances make the plot one of the most fascinating yet undertaken by the local little theatre organization.

In the production Bill Boettiger of water committee fame at Rancho Santa Fe is the bridegroom, been and about to be. He is good, that is, he does his stuff good.

Miss Mildred Jacobs is the bride to be, but there is the divorcee, Miss Augusta John, and divorcees, according to the papers can make things interesting for bridegrooms,

bride to be's and everybody in general. This divorcee having once been the bridegroom elects' wife has his number and incidentally the advantages over other ladies concerned. Now, just who eventually gets the wedding band for keeps, is best told to those who attend the play, Thursday evening, May 14th.

The cast for the play is—

Fuzisaki Billy Wilson
Reginald Carter Wilfred Boettiger
Jackson Hans Hartmann
Spencer Wells
Armand Carpenter.
Douglas Ordway John Bate
Mrs. Hunter
Katherine Lovely
Narcia Hunter Mildred Jacobs
Rosalie Augusta John
Hooper Edna Smilhurst

erties this year.

Special arrangements are being made to card parties and other social affairs at the beach.

Irrigation Directors Meet Next Week—

Directors of the San Dieguito Irrigation District will hold a regular meeting next Tuesday, May 5th, at the offices of the District in Encinitas.

SUPERVISOR HURLEY HONORED BY ELKS

Tom Hurley, Supervisor of the Fifth District and first exalted ruler of the Oceanside Lodge of Elks was accorded the honor of a life membership in the organization at a meeting held Tuesday evening.

C C OPEN MEETING SHORT AND SWEET—

Short and snappy was the open meeting of the Encinitas District chamber of commerce held last Friday evening at the Community Hall. Attendance was unusually good at the affair, the number present being estimated at about 150.

No business was brought up at the meeting. Maurice DeLay president, stated that a good time and general get together of those interested in civic betterment was all that was desired.

Leigh Young, Lyle Hammond and Sam Hammond entertained during the dinner with some popular songs made more entertaining by a camp fire setting arranged on the stage.

Mrs. George E. Humphreys rendered a group of vocal numbers which were well received.

A trio of girls from the Oceanside-Carlsbad Union high school presented a pleasing short sketch.

The meeting adjourned at an early hour.

Ladies of the Sunshine Society cleared \$28 on the dinner.

LOST—Childs Glasses. Finder leave at Dispatch office. Reward

which will be held in Los Angeles June 18th to 28th requesting an exhibit from this section was referred to W. L. McCulloch of the exhibit committee.

Mr. Ellis of the roads committee reported that the lowest bid received by the State Highway Commission for the construction of a new concrete bridge at Del Mar were made by David Jones of Santa Monica. Altho the contract has not been officially awarded in all probability Mr. Jones will get it.

The secretary was instructed to communicate with the David Jones company immediately asking that in all instances possible local labor be employed on the work.

George B. White spoke briefly on the subject of forming a police district for the purpose of protecting orchards of Rancho Santa Fe against fruit thieves. This matter was left up to the Rancho Santa Fe property owners to be worked out the way they see best.

Mrs. A. Salvi Passes Away At Hospital

Coming as a shock to the entire community of Cardiff was the death of Mrs. Josephine Salvi, wife of Albert Salvi, Cardiff restaurant owner.

Mrs. Salvi suffered a heart attack last Saturday and was taken to the Paradise Valley sanitarium Sunday. When a second attack occurred Mr. Salvi and young son Chester were called to her bedside and remained until her death Tuesday evening.

Funeral services will be held Saturday at one o'clock at the chapel of Goodbody Ivy in San Diego.

Mrs. Salvi was 47 years of age at the time of her death. She was a native of Italy.

Surviving are her husband, Albert Salvi, two sons, George, who is in the navy and at present in China and a young son, Chester of Cardiff; and one brother, Louis Ferrero of Cardiff.

Mrs. Salvi had many friends in Cardiff where she had resided about five years. She assisted her husband in the management of their cafe and was known for her sunny disposition and pleasant manner.

Dec. 16, 1931

THE LEE SIDE O' LA

BY LEE SHIPREY

EVER hear of Doug Fairbanks, the rising young orange grower?

About six years ago Doug and Mary bought an estate of 300 acres or so at Rancho Santa Fe and most folks imagined that they merely wanted it as a hideout, a lovely retreat.



But the thrifty young couple, perhaps realizing the uncertainties of moviedom, had orange groves set out and this year, we were told in San Diego the other day, they are shipping out

close to 100 carloads of fruit. They say that in two or three years, when their young groves come into full bearing, their ranch will produce 250 carloads a year. And down there they don't have to smudge.

Vision

Every time we drive through San Diego county we are impressed with what men with vision can do for a district. Ten years or more ago Col. Ed Fletcher saw opportunities in San Diego county for the development of water. He saw that there were thousands of acres of land which never could be improved until water was developed and that lack of water was holding back the whole south coast. He interested Col. Henshaw of San Francisco in his ideas, and together they undertook the construction of a

dam in the San Dieguito watershed. They ran short of money, but not of ideas. They knew that the Santa Fe Railway interests owned a large ranch below that dam and interested W. E. Hodges of Santa Barbara, vice-president of the Santa Fe. Hodges had vision, too, and the result was that the Santa Fe Land and Improvement Company bought out the dam—which now forms Lake Hodges—on condition that the money paid be spent in constructing the bigger dam, above Escondido, which now forms Lake Henshaw.



The two projects made possible the irrigation of more than 50,000 acres of land and the astonishing development of several south coast towns.

Then another man with vision—L. G. Sinnard—was brought into the picture by Hodges. Sinnard scorned ordinary real estate developments, but he saw a chance to develop one on a unique plan—a community of rural estates almost as beautiful as Palos Verdes, yet self-supporting, each estate being so restricted that it would have to be a revenue producer, planted with things which eventually would produce thousands of carloads of freight each year for the railway back of the project. It was one of those estates which Doug and Mary bought—and the idea seems to be working out.

We wonder if San Diego county generally realizes how much it owes to the vision of Fletcher, Henshaw, Hodges and Sinnard.

The Will to Serve

Sometimes we think the will to serve, the innate desire to do things for one's community and one's friends, is the greatest quality a man can have. We were reminded of that the other day when we got some inkling of what Fred L. Annable, president and general manager of the San Diego and Arizona Railroad, is doing and has done.

In spite of the fact that for a couple of years seriously bad health greatly handicapped his activities, and for a good many years he had to be pretty careful, that will to serve has made Annable one of Southern California's most useful and lovable citizens.

Annable was a San Bernardino boy who got into the railroad game early. In time he became general superintendent of the Pacific Electric Railway. In that position his will to serve made him almost work himself to death. The Pacific Electric Employees Club, an organization which means much in the recreational and educational activities of thousands of men, was largely due to his activities and he was the first president of the club.



His eagerness to serve the public made him take on so many tasks that he was in a state of breakdown.

It really was to save him from that that his good friend, Paul Shoup, engineered his transfer to the presidency of the interesting railroad which runs along the border, now in Mexico and now in the United States.

That was two and one-half years ago. But a man whose life and whose pleasure largely consist of doing things for other people simply can't be induced to take things easily. In the comparatively short time he has been there, Annable has made himself one of San Diego's most valuable citizens, working earnestly for that city's material and cultural welfare. He is a director of San Diego's wonderful Zoological Gardens, a prominent Rotarian and Chamber of Commerce worker—and one of the most likable fellows in the world, always ready to do what he can to make visitors see his city at its best. Annable just naturally seems to like folks, whether they deserve it or not, and folks as naturally like him.

Though all his training has been as a business man, his hobby is collecting California books and his library is exceptionally interesting. We spent last Sunday in his charming home and we never knew a hard-working business man who could leave business so completely behind in his social activities. Mrs. Annable formerly was superintendent of schools in San Bernardino and fits charmingly into the family's cultural activities.



SA SC

LIFORNIA, FRIDAY, MARCH 8, 1946

Navy Turns Camp Back To Owners

Camp La Mesa Again Operated By Fletcher Co.

Camp La Mesa, located in Fletcher Hill adjoining Grossmont, has been returned by the Navy to its owners, the Ed Fletcher company.

During the early years of the war, 5000 army men were trained at Camp La Mesa, and recently it was turned over to the navy.

The government leases involved approximately 1300 acres of improved land with paved roads, cast iron water mains, electricity, gas and subdivided into lots and blocks. Before the depression these improvements cost over a half million dollars.

When the war broke out, with all these facilities immediately available, the government, at a nominal rental, took possession of the real estate and erected approximately 70 barracks there and other buildings to house and serve the military forces; several thousand additional acres were leased for training purposes.

A settlement was recently completed adjudicating the damages to the property by the government and determining the cost of putting the land back to its original conditions as well as taking into consideration the value of the temporary structures and improvements.

Senator Ed Fletcher, president of the Ed Fletcher company, stated that the relative damages and values as determined by the navy were accepted in full settlement by the company.

No plans have as yet been made as to the disposal of the barracks. The 75 houses now under construction at Fletcher Hills call for the early disposition of the camp to conform with the plans of Fletcher Hills development.

GREATER LA MESA NEWS Friday, August 15, 1947

Ed Fletcher Strikes Water

Half a million gallons a day—unexpected and handed on a silver platter.

That is the fortunate position of the La Mesa-Lemon Grove-Spring Valley Water District which is securing that much water daily from a well drilled by the Ed Fletcher company.

As precious as oil is the output of the \$5,000 526-foot-deep well, located east of Fletcher Hills in the Sunny Slopes area.

The well was the idea of Ed Fletcher Sr., who after consulting disagreeing experts, himself decided there was probably water "down there" if one dug deep enough.

Drilling itself was executed by dropping a sharp steel bit into the ground, lifting it, dropping it

again. Net result of some day's labor was only 6 or 7 feet. The steel bit chewed its way through 250 feet of granite.

The first well was a disappointment, yielding only some 50 gallons a minute. The second well, drilled nearby, pumped three times that amount.

Chet Harritt, irrigation district manager, plagued with problems during the "driest year since 1863, said the well had been of great assistance.

Health authorities who have tested the water characterize it as "soft, excellent."

Fletcher San Pasqual Well Hits Water At 35 Feet

By PERCY EVANS April 4, 1951

SAN PASQUAL (Special) — Completed Friday, the first well of a series being sunk by the Ed Fletcher company on their 400-acre ranch in lower San Pasqual valley, made the marvelous showing of 1,700 gallons of water per minute, pumped from the 35-foot level.

This report comes from Webb Brothers, who made the test Friday afternoon and evening. When first brought in, the well produced water to the capacity of the test pump, which is 1,800 gallons per minute. The established record of 1,700 gallons was made after several hours of pumping.

The new well is 14 inches in diameter and 94 feet in depth, thru an all-gravel formation.

The Ed Fletcher company already has three wells which have been furnishing water for use on its land. The fourth well, which was drilled in four days by Bersch Brothers of Escon-

ido, will furnish water for the city of San Diego in case the city accepts the proffered contract now under consideration. If not adapted to the use of San Diego, this additional water will be used to irrigate the Fletcher ranch.

To say that Col. Ed. Fletcher was delighted with the showing of the new well is putting it mildly. He and a party of friends were present to witness the bringing in of the well and test of the flow.

GOVERNOR REAPPOINTS COMMISSIONER

Governor Earl Warren has announced the reappointment of Mr. D. D. Watson as Real Estate Commissioner for a full four-year term starting January 15, 1951. Mr. Watson also serves, by law, as a member of the Public Works Board which allocates financing of state projects such as office buildings, colleges, hospitals and mental institutions as well as county and agricultural fairs. Governor Warren also announced the reappointment of Mr. Curtis M. Robbins, prominent Stockton real estate broker, to a four-year term as a member of the State Real Estate Board.

State Real Estate Board members, who serve without compensation, must have been actively engaged as licensed real estate brokers in California for at least five years prior to the time of appointment. By law, the membership of the board is divided geographically—three members from Southern California and three from Northern California—plus the Real Estate Commissioner who is chairman of the board.

PROGRESS MADE

Among the major accomplishments of the division during the past two years are the following:

1. Reorganization of the administration and enforcement staff.
2. Streamlining general office procedure for better efficiency and to provide better service to licensees and to the public.
3. Establishment of procedure for the handling of applications and petitions regarding qualifications for broker license on a fair and equitable basis for all concerned.
4. Strengthening all examinations for license applicants and at the same time making them more fair and equitable.
5. Issuing no licenses until fingerprints have been cleared by criminal identification agencies.
6. Publishing the names of disciplined licensees in the *Real Estate Bulletin*.
7. Addition of rules and regulations to require the maintenance of trust fund accounts by licensed brokers.
8. Clarification of rules and regulations concerning the display of

(Continued on Page 3, Col. 1)

No Fee for Cancellation or "Inactivation" of a License

No fee is charged for cancellation or "inactivation" of a license. If you wish to cancel or "inactivate" your license, you need merely send in the license with a note requesting that it be canceled until further notice.

A fee of \$1 must be paid upon *reinstatement* of the canceled or "inactivated" license anytime during the year of its issuance. Of course, the license, whether active or "inactive," must be renewed at the beginning of each new fiscal year and the renewal fee is the same whether active or "inactive."

SUBDIVISION PUBLIC REPORTS

Copies of the commissioner's Subdivision Public Report are now required to be handed to every prospective purchaser of a subdivision parcel before an agreement to purchase is taken.

The commissioner is considering a rule that the copies delivered must be those prepared by the division—not reprints, unless reproduced with same size and style of type as the original.

COMMISSIONER'S RESTATEMENT OF POLICY

Naturally I am pleased that Governor Earl Warren has indicated his confidence by reappointing me for a full term as your Real Estate Commissioner.

When first appointed Real Estate Commissioner, I announced my general guiding policy would be the exercise of "good common sense"; and that all licensees, whether conducting a large office or a "one-man" business would receive fair and equal treatment. I have endeavored to live up to that policy. I have also tried to see that the affairs of the Division of Real Estate are administered in a strict businesslike but friendly manner; that "red tape" is dispensed with, and that the intent of the law is carried out to the fullest extent for the benefit of the public and also for the benefit of those people who are engaged in the real estate business.

After two years, I believe I am better able to visualize and understand the purpose of this agency as intended by the law, the position that licensees of the Division of Real Estate assume in the civic and business structure of our State, the tremendous volume of real estate transactions in this State, and the intimate relationship of the real estate business to the lives and affairs of most of the citizens of California.

To keep the conduct of the real estate business by licensees on a high plane and to offer the ultimate in protection to the general public in its real estate transactions, it has been my practice—as it is my intention—"to make more scratches and to scratch deeper."

It is my firm conviction that the Division of Real Estate as an agency has still to realize its fullest measure of service in the real estate structure of this State. I pledge my continuous effort in this direction.

D. D. WATSON

Published Bimonthly by the
DIVISION OF REAL ESTATE
STATE OF CALIFORNIA
EARL WARREN, Governor

D. D. WATSON
Real Estate Commissioner
M. R. GRIFFIN, Administrative Assistant

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License Renewal Period

The next issue of the *Real Estate Bulletin* will carry general instructions in regard to the renewal of licenses prior to June 30th, the end of the 1950-51 Fiscal Year. Renewal forms will be sent out following distribution of the *May Bulletin* to the licensees. Please wait for these renewal forms and instructions before applying for a renewal of your license except in extremely unusual circumstances. It will help the department and assure prompt issuance of licenses.

NOTE: Many communications are received from "inactive" salesman licensees who are worried about the renewal of their license rights. "Inactive" licensees are required, of course, to renew their license status each fiscal year. Renewal applications are mailed to "inactive" broker licensees. We do not mail renewal applications to "inactive" licensed salesmen as we have no way of knowing what their present address might be. It is the responsibility of such salesmen licensees to obtain a

LICENSES SUSPENDED OR REVOKED IN
JANUARY AND FEBRUARY

NOTE: Any person whose license has been suspended or revoked, or whose license application has been denied, has the right to file a petition for writ of mandate. Generally, this must be done within 30 days after the effective date of the decision.

Although a number of hearings are held on denials of licenses where the applicant's good reputation is concerned, the Real Estate Commissioner does not feel that any public purpose would be served by the publication of the names of those applicants to whom the privilege of licensing is denied.

LICENSES REVOKED DURING JANUARY AND FEBRUARY, 1951

Name	Address	Effective date	Violation
Nelson, John Arthur Real Estate Salesman	121 Claressa Ave., Avalon	1/3/51	Sec. 10177 (b), (f)
Robinson, Jere Long Real Estate Broker	4635 40th St., San Diego	1/3/51	Secs. 10176 (e), (f) & 10177 (f)
Shipper, Frank Real Estate Broker, Business Opportunity Broker	345 Stepney St., Inglewood	1/3/51	Secs. 10177 (b), (f) & 10302 (b), (c)
Long, George Aaron Real Estate Broker	416 W. Garvey Ave., El Monte	1/19/51	Sec. 10177 (a), (f)
Tillery, Raymond Burns Real Estate Broker	103 E. St., P.O. Box 402, Broderick	1/31/51	Secs. 10176 (e), (f) & 10177 (f)
Powers, Francis Bernard Real Estate Broker	6045 Vineland St., N. Hollywood	2/11/51	Secs. 10301 (a), (b); 10302 (e) & 10177 (f)
Hill, Charles Tatum Real Estate Broker, Business Opportunity Broker	1918 W. 39th Place, Los Angeles	2/11/51	Secs. 10301 (a), (b); 10302 (e) & 10177 (f)
Gern, Frank Newton Real Estate Broker, Business Opportunity Broker	37707 Sierra Hwy., Lancaster	2/11/51	Secs. 10301 (a), (b); 10302 (e) & 10177 (f)
Ellis, Stanley Howard Real Estate Broker, Business Opportunity Broker	1803 W. 3rd St., Los Angeles	2/11/51	Secs. 10301 (a), (b); 10302 (e) & 10177 (f)
Beisser, Albert Real Estate Salesman, Business Opportunity Salesman	2332 Longwood Ave., Los Angeles	2/11/51	Secs. 10301 (a), (b); 10302 (e) & 10177 (f)
Whittemore, Ray Irving Real Estate Broker, Business Opportunity Broker	1330 Main St., Walnut Creek	2/15/51	Secs. 10177 (f); 10302 (e); 10176 (f) & 10301 (f)
Hacker, Mims Real Estate Broker	3810 S. Main St., Los Angeles	2/23/51	Secs. 10176 (e), (f) & 10177 (f)

LICENSES SUSPENDED DURING JANUARY AND FEBRUARY, 1951

Name	Address	Effective date and term	Violation
Ferraro, Joe Real Estate Broker	6401 S. Avalon, Los Angeles	1/3/51 30 days	Sec. 10177 (f)
Waldman, Albert Real Estate Broker	5225 Wilshire Blvd., Los Angeles	1/3/51 60 days to and including 2/15/51 (Stay of execution issued 2/16/51, L.A. Sup. Ct. Case #582464)	Sec. 10177.5
Moore, Nellie Cloala Real Estate Salesman	4042 Highland Blvd., Hayward	1/19/51 30 days	Secs. 10176 (a), (b) & 10177 (f)
Perry, Russell Marshall Real Estate Broker	1820 University Ave., Berkeley	1/19/51 15 days	Sec. 10177 (f)
Moore, Henry M. Real Estate Member MacArthur Brokers	5928 MacArthur Blvd., Oakland	2/19/51 60 days	Secs. 10176 (a), (b), (d), (e) & 10177 (f)

renewal application blank which may be secured by personal or mailed request.

The "inactive" salesman renewing his license right must have the signature of an employing broker on the renewal.

However, the notation "renew and cancel" written across the renewal application assures the signing broker that he is relieved of all responsibility in connection with the renewal of such a license.

Commissioner Reappointed

(Continued From Page 1, Col. 1)

- broker signs and a more rigid enforcement program.
- Establishment of a stricter enforcement policy "making more scratches and scratching deeper," which has resulted in the elimination of many "borderline" operators and more protection for the public.
 - Simplification of subdivision filing procedure to cut "red tape" that affects both the landowner and the subdivider.
 - More thorough investigation of subdivisions, particularly water and drainage conditions.
 - Carrying out an aggressive program to put a stop to "rackets" where real estate is involved.
 - Placing the *Real Estate Bulletin* on a bimonthly schedule and attempting, within its pages, to answer "in simple language" those questions it is felt will be beneficial to all licensees.
 - Establishment of close relationship with educational agencies, particularly the University of California and its Extension Service, so as to allow all licensees the benefit of these educational programs.
 - Establishment of the "commissioner's 'Grass Roots' committee" with members in more than 130 communities to consult with the commissioner on local problems.

EDITOR'S NOTE:

Mr. Watson, at the time of his original appointment as Real Estate Commissioner, could look back on a career which had provided him with valuable experience for the job he was to undertake. His experience in real estate extended well over 25 years. He had served two terms as a member of the State Real Estate Board—was President of the California Real Estate Association, Vice President of the National Association of Real Estate Brokers and for many years one of its directors. He had served as President of the National Farm Lands Division, as Vice President of the National Society of Industrial Realtors and in various other responsible capacities in organized real estate and community affairs.

Along with his basic real estate brokerage experience, he has been in business for himself during his business lifetime, and his activities have included the development of several hundred acres of irrigated fruit and vegetable lands, the operation of packing houses and general activity in engineering, developing and managing agricultural and industrial properties. For 10 years, he was the President and General Manager as well as Chairman of the Board of Directors and still is a major stockholder in a large farm machinery and tractor manufacturing company in Stockton.

Notice to Subdividers and Agents

The Subdivision Public Reports issued by the Real Estate Commissioner are now mimeographed on sheets with larger printed headings. Prospective purchasers are notified in bold face type that they should read the report for their own information before purchasing. It is also pointed out that the Commissioner's Public Report is neither an approval nor a disapproval of the project.

When the public report is issued, the subdivider is mailed a normally sufficient supply of reports to hand to all prospective purchasers. If more reports are needed, they can be secured from the division at a nominal cost. NOTE: Subdividers are prohibited from offering to sell until the report has been issued, and are also prohibited from taking an offer to purchase unless the prospective purchaser has been handed a copy of the report, given an opportunity to read it, and his acknowledgment of same is taken indicating that these requirements have been met.

The commissioner has instructed all deputies to check the sale of subdivisions to see that reports are being given and receipts taken before prospective purchasers are asked to sign an offer to purchase, as required by law.

It is incumbent upon each subdivider to keep the receipts in a file available for inspection by a deputy.

Failure to comply with these rules covering the issuance of the Subdivision Public Report may be the basis for reviewing the violation at a formal hearing and possibly ordering the sale

of the subdivision stopped. It is, therefore, important that subdividers carefully comply with the rules requiring the issuance of a report.

In some instances it has been discovered that subdividers, or their sales agents, do not hand out copies of the Subdivision Public Report issued by the Real Estate Commissioner, but provide for a copy to be furnished through the escrow. This practice does not comply with the rules which specifically provide that the report must be given to the purchaser prior to the time that the purchaser is bound to the contract to purchase.

NOTE: Recently it has been noted that some subdividers have been "jumping the gun" by taking so-called "reservations" before the public report is issued. It has been found that most so-called "reservations" are in violation of the law. The commissioner is preparing to "crack down" on such violators and inflict all penalties prescribed by law in order to put a stop to this practice.

Application of New Sign Regulations

Some questions arise concerning the application of the Real Estate Commissioner's new rules and regulations governing the size and location of office signs. The commissioner will endeavor to answer these questions from time to time in the *Bulletin*.

Typical questions covering specific conditions are answered below:

(1) QUESTION: May the title "realtor" be used instead of "licensed real estate broker" on the required sign? ANSWER: Yes, provided, however, that the user is authorized to use the designation "realtor" by the local real estate board entitled to grant the privilege.

(2) QUESTION: Does the word "realtor" also cover "Licensed Business Opportunity Broker" in fulfilling the sign requirements? ANSWER: No. The business opportunity license is a separate and distinct license from that entitling a person to engage in the real estate brokerage business; therefore, while a broker may use the term "real-

tor" he must also use the words "Licensed Business Opportunity Broker" if he is so licensed.

(3) QUESTION: Must each licensed officer of a corporation display his individual name as part of the sign required? ANSWER: It is sufficient for the name of the licensed corporation to be displayed together with the words "Licensed Real Estate Broker" (or "realtor" if so entitled, as explained under Question 1).

(4) QUESTION: Does this provision also apply to a corporation holding a

(Continued on Page 4, Col. 3)

New Forms Are to Be Used for Subdivision Filings

In the January issue of the *Real Estate Bulletin*, it was announced that new forms called "Combined Notice of Intention to Sell or Lease and Subdivision Questionnaire" were available for use by subdividers. These new forms have now been fairly well distributed and, after April 1st, no filings will be accepted on the old filing forms which were called simply "Subdivision Questionnaire."

A number of questions whose answers demanded considerable research expense on the part of the subdivider have been left out of the new form. A study revealed many questions were nonessential for compiling the final Subdivision Public Report, or were at least not of sufficient importance to justify the burden of time and expense which they placed upon every subdivider.

Among the questions and requirements eliminated are the following:

- (1) Some which required the subdivider to break down his costs showing separately the cost of title, surveying, installation of roads, furnishing water to the subdivision, installing utilities, installation of sewers and other costs incurred in preparing the subdivision for the market.
- (2) A detailed statement of sales costs.
- (3) Certain information relating to the status of current or delinquent taxes which information is generally revealed at the time of filing of the map or in the title report.
- (4) Some of the details relating to lowest and highest lot prices, down payments, monthly payments, interest rate and whether interest is included in the monthly payments.
- (5) Detailed breakdown of terms and conditions of sale when the sale included the house. Questions were similar to those above in (4).
- (6) Certain details regarding the general direction of slope of land and regarding excavations in preparation of building sites when such information can be obtained from the inspection made by this division.
- (7) Those regarding surfacing of bounding roads when this information is revealed by inspection of the subdivided land itself.
- (8) A number of questions regarding soil conditions, location of various soils on the tract, depth to hardpan, existence of organic material matter, and other details which are important principally in agricultural rather than residential subdivisions.

The elimination of the above questions does not mean that these matters are not gone into by the division when the subdivision filing is being consid-

ered. The elimination of the questions means that each subdivider is not burdened with every detail which might not be relevant to the type of subdivision he is creating.

FEATURES OF THE NEW QUESTIONNAIRE

The new Combined Notice of Intention to Sell and Subdivision Questionnaire requires the subdivider to explain fully the condition of the water supply for the proposed subdivision. If the subdivision is not connected to an existing and adequately proved water system, the subdivider must go on record as to the condition and source of the contemplated water supply. He must also make clear who is to defray the costs of the water system and give a true picture of the present and future condition of the water supply and distribution system.

FIRE PROTECTION FOR SUBDIVISIONS

In the new questionnaire, the subdivider must give certain information regarding the fire protection available to the proposed subdivision. Usually the questionnaire must be accompanied by a letter from the fire protection authorities in the area in which the tract is located.

Community Apartments

As we go to press, an Opinion of Attorney General Edmund G. Brown, No. 50/209, dated February 21, 1951, reaches the conclusion that the initial offering of apartments in a community apartment house in which each grantee receives an undivided interest in the property plus exclusive occupancy of an apartment, is subject to the Subdivision Law as set forth in Sections 11000 to 11021 of the Business and Professions Code.

Appraisal Conference

A regional appraisal conference sponsored by the American Institute of Real Estate Appraisers will be held at the Biltmore Hotel, Los Angeles, on April 20th and 21st. The sessions will feature demonstration appraisals of major investment properties, and lecturers are chosen from the West's outstanding appraisers.

The sessions will be climaxed by a banquet the evening of April 21st, when Elmer S. Nelson, Economist, will speak on "Preparations for War and Its Probable Effect Upon Property Values." Applications for registration to the sessions should be made to the Institute Headquarters at 22 West Monroe Street, Chicago, Illinois. The fee is \$15.

Sign Regulations

(Continued From Page 3, Col. 3)

business opportunity broker license? ANSWER: Yes, the same principle applies.

(5) QUESTION: If Brown, a licensed real estate broker, works as a salesman for Smith, out of Smith's office, must he display a sign giving his name and the phrase "Licensed Real Estate Broker"? ANSWER: The rules are very specific on this point. If Brown is a bona fide employee of Broker Smith and his employment arrangement is set forth in a "written agreement," he may display his license as provided for salesman licensees and it will be deemed sufficient. If Brown attempts to do any business on his own behalf as an independent broker, then he must comply with the rules and regulations in the same manner as any other independent broker such as Smith, for instance.

(6) QUESTION: Assuming Brown is a bona fide employee of Smith and in addition holds a business opportunity broker license, although Smith does not hold such a license, must Brown display the business opportunity broker sign with his name on it? ANSWER: Yes, for he cannot be Smith's employee under a license which Smith does not carry.

San Diego Union
5/7/54

Council Authorizes Purchase Of Land

City councilmen yesterday formally authorized City Mgr. Campbell to enter into a contract to purchase 400 acres in connection with long range plans for an improved Hodges Dam. A council conference April 15 had approved the purchase at a cost of \$200,000. The land, owned by Col. Ed Fletcher, is located on San Dieguito River a mile upstream from the U. S. 395 bridge over Lake Hodges.

(More from Page 1 About)

Golf Course - - -

Treasurer is Willis Fletcher.

Du Pont to Manage

General manager of the project will be duPont. He said the course will be approximately 6,400 yards long and is being designed as a par 72 layout.

Greens will be larger than average and long tees will be built to make the course attractive for major tournament play, duPont said.

The Flying Hills lease includes use of Gillespie Inn, former officers' club near the airfield, which will be converted into a clubhouse.

Ready in Nine Months

DuPont said approximately nine months will be required before the course will be ready for play.

"Actual construction will not take long, but we must allow sufficient time for grass on the fairways and greens to get a good start," he said.

William Bell, Los Angeles golf course architect, already has designed the course and will supervise construction.

The course will be open to the public on a greens fee basis. One of the requirements of the county in giving the lease was that the course could not be operated as a closed membership enterprise.

The lease with Flying Hills calls for an annual rental to be paid to the county, on a graduated scale after an initial period of years, based on total revenue from the project.

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Work To Begin On Golf Course

(More from Page 1 About) Golf Course - - -

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Gillespie Proposal Gets County Approval

Final approval of El Cajon's long-awaited public golf course project at Gillespie Field was given this week by the County Board of Supervisors.

Actual construction of the 18-hole layout will begin as soon as weather permits, according to O. J. Dreibus and Charles E. duPont, officers of a newly formed corporation, Flying Hills, Inc. which will operate the course.

The project was officially activated at a meeting of the supervisors Tuesday when Rupert J. Linley, El Cajon attorney and secretary of the operating corporation,

worked out with the county an arrangement for moving the Valley Gun Club shooting range a short distance from its present location to make way for some of the course fairways.

Flying Hills, Inc. will take charge of moving the gun club facilities, and then will be given a credit not to exceed \$6,000 in future rentals paid the county for the golf course site.

End of Campaign

Tuesday's board action marked the successful culmination of a four-year campaign by the El Cajon Chamber of Commerce to see a full-sized public golf course brought to this area. As members of the Chamber of Commerce golf course committee, Linley and Paige Simpson, El Cajon banker, have been working for more than a year on this

specific project.

They launched the project by obtaining a tentative agreement from the county to lease 160 acres of Gillespie Field to the Chamber of Commerce, providing a group of investors could be found who would finance and operate the project.

A supply of water, one of the major problems in maintaining a golf course, was obtained through a contract made with the city of El Cajon.

To finance construction of the course, six men formed the corporation, Flying Hills, Inc. President is Steve Fletcher, prominent land developer. Vice presidents are Dreibus, and duPont, who live in La Jolla, and Bob Golden, San Diego contractor.

(Continued on Page 6)

Uranium 'Strikes' Reported San Diego County Areas

Geiger Fever Runs High Despite Official Assays

Four uranium "strikes" have been reported within a 20 to 60-mile radius of downtown San Diego, the Evening Tribune learned today.

But whether the "strikes" would turn into a multimillion-dollar bonanza or fizzle out in unproductive dreams remains to be seen. The expert viewpoint was pessimistic because of extensive mineral exploration of the county over many years.

However, development and exploration work is under way at each of the four locations, with the greenlight for mining operations awaiting full reports from assayers.

Here are the reported strikes and their approximate locations:

- 1—On the Col. Ed Fletcher property, about 5 miles east of El Cajon, within 20 miles of San Diego.
- 2—In the Lyons Valley area south of Lawson Peak and west of Lake Barrett.
- 3—In Houser Canyon, 3 1/2 miles west and north of Carmel.
- 4—Few miles north and east of Jacumba.

Fletcher revealed the strike on his property today in the wake of yesterday's reports of a strike in the Lyons Valley area.

Core Samples Tested

Of the four reported strikes, Fletcher's shaped up as the best potential bonanza with an unconfirmed report that pitchblende ore had been discovered there.

Pitchblende is one of the major sources of uranium.

However, all Fletcher would say was that core drill samples have tested "above the minimum ore" established by the Atomic Energy Commission.

High Grade Ore Claimed

He disclosed that seven core drill holes have been sunk on the property and laboratory reports indicate "favorable possibilities" of a major strike.

A spokesman for a group of San Diego businessmen revealed the Lyons Valley strike. (Continued Next Page, Col. 4)

mined until core drillings and other exploration measures have been carried out.

The Cameron's Corner strike which was reportedly found by two boys near the edge of Hugh Martin's ranch.

Buildozers have been uncovering a vein there in preliminary exploration work.

However, names of the operators and claim holders were not revealed.

Exploration work under way at Jacumba is also secret in nature with claim-holders refusing to discuss the possibilities of a strike.

Merchants in San Diego reported a rush on geiger counters and scintillators as prospectors got the uranium fever and headed for the back-county to get in on the claim filing.

But the reports of uranium strikes brought a word of caution from the San Diego County Division of Natural Resources.

"We've known about these locations for several years," said Miss Barbara Blewener, "but we don't think it's something to get too excited about."

And she warned potential prospectors not to get in a dither everytime a Geiger counter starts clicking over a "hot" rock.

There are at least a dozen rare earth elements in San Diego County that contain radioactivity, she said.

But none of the major sources of uranium (pitchblende, carnotite, and autunite) has been discovered officially here so far, she said.

"However, she added, "there's always the possibility."

She said she had heard the report that the Ed Fletcher strike was pitchblende, but had seen no samples.

Miss Blewener said most of the rare earth elements contain uranium—but not in commercial quantities.

Condemnation Suits Ready For Santa Margarita Lands

FALLBROOK (Special)—Condemnation suits against the 230 owners of 86 parcels of Santa Margarita River watershed land may be filed in San Diego County Superior Court tomorrow, C. H. Sharnikow, Fallbrook Public Utility District attorney, said today.

The suits would be the first legal steps toward obtaining land for construction of the proposed Fallbrook P.U.D. dam and reservoir on the Santa Margarita River at Sandia Creek junction.

An \$800,000 bond issue for construction of the 160-foot high earth-fill dam is expected to be asked next summer. The dam would be used to store Colorado River water "and water we are entitled to from the Santa Margarita under state permits," said George Yackey, P.U.D. engineer-manager.

Controversy between the federal government, which owns Camp Pendleton, and Fallbrook area residents over rights to Santa Margarita water was highlighted last year by a congressional bill calling for construction of a dam at De Luz, nine miles west of the pro-

posed Sandia dam. Water stored at De Luz would be shared by the Navy and the P.U.D.

The Santa Margarita dispute, however, has delayed construction of the proposed De Luz dam.

Washington Hearing Set on De Luz Project

A Washington hearing on feasibility of the proposed \$23,636,000 De Luz dam for storage of Santa Margarita River water has been set for Jan. 20, the Evening Tribune's Washington Bureau reported today.

The hearing was called by the Army's Board of Engineers for Rivers and Harbors.

A provision of the law requires that Army engineers prepare a report on whether Santa Margarita improvements are justified and practical, said Maj. Gen. B. L. Robinson, deputy chief, Army engineers.

Congress authorized construction of the dam by the Interior Department as an outgrowth of the Santa Margarita water dispute between the government and the Fallbrook Public Utility District and other

northern San Diego County and Riverside County water users. Water captured by the dam would be shared by the government for Camp Pendleton and other military installations, and the P.U.D.

New Chief Editor Named for Russ

Shirley Jackson, San Diego High School senior, last night was named editor-in-chief of The Russ, the school's weekly newspaper, at The Russ' semi-annual banquet at Harbor House.

Page editors announced are Lynne Walker, Carol Jones, Jimmy Mayumi and Foxie Mangarin. Other staff members are James Welton, photographer; Charlotte Hernandez and Ernestine Fanning, art editors; Gerry Alvarez and Carmen Lopez, advertising managers; Phyllis Andrede, business manager, and Waneta Snyder, typist.

Neil Morgan, Evening Tribune columnist, was featured speaker.

Count Murray 5/55

News of No.

Jess Co., Fletcher Co. Teams

Victors At Northern Opening

Jess Construction defeated Paddock Pools, 3-2, and Ed Fletcher Co. took Murray Manor Service, 4-2, during the exciting opening games of the Northern Little League of La Mesa Saturday, April 30. Batteries were: Fletcher Co., Luke and Bunpass, pitch; Hedricks and Lounsberry, catch; Jess Construction, Dart and Holman, pitch; Pennock, catch; Paddock Pools, Denhart and Bibb, pitch; Baker and Ingham, catch; and Murray Service, Shield and Hollingsworth, pitch; Vogel, catch.

Opening day ceremonies preceded the games, with all the sponsors and coaches introduced. Frank Olsen, past president of the National League, made the opening speech, and best wishes were offered by District Little League representative Clyde Seymour.

Mayor Earl Logan tossed the opening ball, as in the tradition of all League baseball games. Invocation was given by Robert Rosenberger, one of the coaches. Neil Neeley served as announcer for the games, and Mrs. Helen Dart was scorekeeper.

Major league games are scheduled for every other day at 5:30, and for Saturday, May 6, at 11 a.m., on the Murray Manor League field, between Jess Construction and Ed Fletcher Co.

Mothers of league players held a "painting bee" last week to finish the back fence and concession stand in time for the opening games. Material for bleachers has been donated by the John Severin Co. and construction will be started immediately.

EL CAJON VALLEY NEWS - SUNDAY, JULY 31, 1955 Ed Fletcher Company Sparks Development Of Industry

One of the important motivating factors in making possible El Cajon's industrial growth has been the Ed Fletcher Company, which at one time owned much of the present industrial area.

The company is interested in El Cajon's industrial area

for the opportunity to help in developing not only ideal industrial sites which have rail, major highways and an airfield all within short radius, but also because residential areas adjacent to and overlooking the industrial area, can be developed into various price ranges to provide homes for workers, owners and managers of industry.

Ideal Living

The climate which has attracted so many home owners to this area is also bringing in industries. More and more industrial plant owners are becoming interested in the area because of ideal living conditions for employees and themselves and because the area provides a reliable labor pool.

The Fletcher Company is actively promoting the recreational area adjacent to the industrial area. Recreational facilities now include an Olympic-size swimming pool, a gym for basketball, volleyball, and shooting ranges for skeet, trap, rifle, and pistol shooting.

Recreational Area

A new 18-hole golf course, "Flying Hills," is nearing completion, and should be ready for play by the end of this year. Plans are now under way for tennis courts and archery ranges. Also being planned is an area of 600 to 700 acres to be used for a riding ranch, providing trails in an area free from traffic and residential development.

A new and improved road system through the industrial and recreational areas is approaching reality. Broadway, through Fletcher Hills, will be widened and straightened from the Hills into El Cajon Valley. Broadway which joins the Alvarado Extension in Fletcher Hills, will serve to speed traffic from the Valley into and out of San Diego.

The County has budget funds for a new road through the recreational area to join with north Magnolia. In addition, the freeway plan through the industrial area and El Cajon will give much needed improvement of Highway 80 and, if details can be worked out, will ease trucking from the industrial area to both San Diego and eastern points.

Progress Stressed

The progressive, cooperative spirit of the industrialists in the area has been important in carrying out the plans of the developers. Architectural controls serve to provide industrial plants that are attractive as well as functional. Screening of industries wishing to locate in the industrial area, has resulted in eliminating operations of the smog producing and nuisance type.

The El Cajon industrial area is

a model of industrial development which has been visited and studied by groups and individuals from all over the United States.

The Ed Fletcher Company is proud of the part it has played in developing and continuing to develop an area of increasing importance to the economy and future of the El Cajon Valley.

Ed Fletcher Papers

1870-1955

MSS.81

Box: 69 Folder: 8

**Business Records - Land Companies - Ed
Fletcher Company - Newspaper clippings
- Ed Fletcher Company, miscellaneous**



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