

November 30, 2016 | By Paul K. Mueller

## VA San Diego, UC San Diego Promote Entrepreneurial Veterans

### All Interested Regional Veterans Invited

A day-long Veterans Workshop on Entrepreneurism will encourage military veterans to apply their skills and their imaginations to problem-solving solutions and new businesses.

Sponsored by the Veterans Affairs San Diego Healthcare System and UC San Diego, “So You Want To Be An Entrepreneur” will be held from 12:30 to 6:30 p.m. on Monday, Dec. 5, at Fuse Integration, 1425 E Street in downtown San Diego.

“The workshop will be an engaging, informative series of case studies that provide a useful overview of entrepreneurship and leadership tailored specifically to military veterans,” said Cynthia C. Butler, Public Affairs Director for VA San Diego.

“Successful entrepreneurs with military backgrounds will share their experience, wisdom and advice,” said Paul Roben, Associate Vice Chancellor for Innovation at UC San Diego, “and describe how any veteran with a good idea or a business concept can get started on commercializing that idea.”



#### Veterans Workshop Schedule:

12:30 p.m.—Welcome & overview of presentations.

1:00 p.m. – “The Entrepreneurial Leader” by Bob Schoultz of Fifth Factor Leadership.

2:00 p.m.—So you Want To Be An Entrepreneur?” by Greg Horowitz, UC San Diego Office of Innovation & Commercialization.

2:30 p.m.—Case Study No. 1: Eric Venn Watson, U.S. Navy Reserves.

3:00 p.m. – Break.

3:15 p.m.—Case Study 2 – Colin Supko, U.S. Navy SEAL.

4:00 p.m.—Case Study 3 – To be announced.

4:45 p.m.—Q&A, roundtable discussion.

5:15 p.m. – Networking, individual discussions, and time with professionals.

“Veterans who have used their military training, leadership, and problem-solving skills to embark on successful entrepreneurial journeys will help their fellow veterans do the same,” said Roben. “We believe many former service members will benefit from the workshop’s focus on the promise of good ideas methodically turned into products and businesses.”

RSVP or get more information at [https://ucsdinnovation\\_veterans.eventbrite.com](https://ucsdinnovation_veterans.eventbrite.com)

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#### MEDIA CONTACT

**Paul K. Mueller**, 858-534-8564, [pkmueller@ucsd.edu](mailto:pkmueller@ucsd.edu)

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