

UNITY

THROUGH HIGHER EDUCATION

*MCCHA and
The Cultural Arts Board
Sponsors The*

10TH
ANNUAL

CHICANO

HIGH SCHOOL CONFERENCE
SATURDAY NOV. 22ND, FROM 9:00 AM TO 4:00 PM
AT THE AZTEC CENTER SAN DIEGO STATE UNIVERSITY

:FREE WORKSHOPS

:SPEAKERS

:ENTERTAINMENT & FOOD

Hernández

MECHA



MECHA

MOVIMIENTO ESTUDIANTIL CHICANO DE AZTLAN

SAN DIEGO STATE UNIVERSITY

AZTEC CENTER

5402 COLLEGE AVENUE

SAN DIEGO, CALIFORNIA 92115

(714) 265-6541

ESTABLISHED

M.E.Ch.A. at San Diego State University has been one of the most active organizations on campus since its beginning in the fall of 1968.

REPRESENTS

M.E.Ch.A. is the voice and the representative of the Chicano student on campus. It is the first step in tying the student into a vibrant and responsive network as a unit for the betterment of the Chicano students.

ON-CAMPUS

The accomplishments on campus and in the community have been many. M.E.Ch.A. was instrumental in the creation of Centro de Estudios Chicano Research Center, Chicano Studies and the hiring of its Chicano faculty. It has given the Chicano student an organization to identify with, relate to, and help build {stronger} for a more and better college involvement of all Chicanos.

COMMUNITY

In the community M.E.Ch.A. has participated fully and endorsed the actions taken by the community for restoring our ancestral communalism {barrios}, and love for beauty and justice. The student movement is cultural and social, linking communal pride and self-determination with the spirit of M.E.Ch.A. to form "hermandad" and cultural awareness.

EDUCATION

M.E.Ch.A.'s main goal, in addition to its many commitments and activities is education. Therefore, our biggest task, while in college, is to implement and improve Chicano education. It is the educational function of M.E.Ch.A. to further socialization and politicization for liberation on all campuses.

CARNALISMO

M.E.Ch.A. is more than a name, it is a spirit of unity, carnalismo {brotherhood}, and a solution to understand a struggle of liberation in a society where justice is but a word. M.E.Ch.A. is a means to an end ---JOIN--- accomplish these goals, as M.E.Ch.A. of the community and for the community. Por la raza habla el espiritu.

W E L C O M E

We at San Diego State University Movimiento Estudiantil Chicano de Aztlan {M.E.Ch.A.} are pleased that you are able to attend our 10th Annual Chicano High School Conference and extend to you our warmest welcome.

During the day's activities you will become more familiar with the University and how it operates. It is our strongest hope that you will make college part of your future plans. The main goal of this conference has always been to encourage Chicano students to further their education, thus the theme "Unity Through Higher Education"

Throughout our history, Chicanos have found it very difficult to receive a college education. This, however, has not stopped our people from striving with all their ability to improve their conditions. Through their unity and rich culture our forefathers were able to work together and often overcame some of the weaknesses caused by a lack of education among our people. For example, in the past people would read Chicano publications to their friends who could not read, keeping them informed about la raza activities.

In the late 50's and 60's Chicanos began to force institutions of higher education to respond to their needs. We have always believed that by uniting our barrios and educating our people we can improve the poor conditions that exist politically and economically.

Today, because of the dedication of those who have come before us, we now have greater opportunities than any previous generation. Through the financial aids programs it is possible for many Chicanos to attend college who would otherwise be unable to do so.

College need not be a frightening impersonal experience. M.E.Ch.A., which is a Chicano student group is dedicated to helping Chicanos throughout their college career. If you should decide to attend San Diego State University we will be here to assist you in any way we can. Many of the other local colleges and universities also have M.E.Ch.A. organizations which are dedicated to helping students.

B I E N V E N I D O S

Nosotros, M.E.Ch.A. de SDSU nos sentimos dichosos de que puedan asistir y estar con nosotros en esta conferencia de escuelas secundarias de 1980.

Durante las actividades del día conocerán la universidad y como funciona. Es nuestro sincero deseo que ustedes decidan asistir a la universidad en el futuro. La meta principal de la conferencia siempre ha sido dirigida a ustedes hermanos Chicanos. Queremos que sigan con su educación y que tengan éxito. A través de nuestra historia hemos tenido mucha dificultad en obtener una educación universitaria. Sin embargo esto no ha parado a nuestra gente de seguir luchando a todo costo para mejorar estas desigualdades. A causa de nuestra unidad y nuestra rica cultura hemos podido trabajar juntos para sostener y mejorar las debilidades causadas por la falta de educación académica entre nuestra gente. Por ejemplo, en el pasado nuestra gente que podía leer, leía revistas y publicaciones Chicanas a nuestra gente que no podía leer, así informándoles de las actividades de la raza.

En los años de los 50 y de los 60 la raza empezó a forzar a las universidades a que correspondieran a nuestras necesidades. Entendemos la necesidad de unificar nuestros barrios y de educar nuestra gente para poder mejorar las condiciones políticas y económicas que existen en los barrios.

En este día, porque tenemos el apoyo y la dedicación de ustedes aquí con nosotros, las oportunidades son mucho más provechosas que en otras generaciones. Ya que tenemos ayuda financiera, mucha más de nuestra gente puede asistir a las universidades. Sin esta ayuda no podríamos continuar con nuestra educación.

La universidad está aquí para servirles a ustedes y M.E.Ch.A. es un grupo Chicano dedicado a ayudarles durante su carrera universitaria. Si ustedes deciden asistir a SDSU, estaremos aquí para atenderlos en lo que podamos. Muchas de las otras universidades tienen organizaciones de M.E.Ch.A. que están a sus ordenes para servirles a ustedes.

10th Annual Chicano High School Conference

"UNITY THROUGH HIGHER EDUCATION"

9:00 - 9:55	Pre-Registration
	A. Pan Dulce and Milk
	B. Cultura - Mariachi Infantil del Barrio Station
10:00 - 10:10	Welcome {Montezuma Hall}
10:15 - 10:25	Statement of Unity
10:30 - 10:40	Keynote Speaker - Sandra Cruz
10:45 - 10:50	Direction to Workshops
11:00 - 12:00	First Session of Workshops
12:00 - 1:15	LUNCH
	A. Cultura
	1. El Grupo Folklórico Chicano Del Este De San Diego
	2. Teatro Raices
	B. Displays
1:30 - 1:40	Reconvene {Montezuma Hall}
1:45 - 1:55	Keynote Speaker - René Nuñez
1:55 - 2:00	Direction to Workshops
2:00 - 3:00	Second Workshop Session
3:00 - 3:10	Reconvene {Montezuma Hall}
3:10 - 3:20	Chicano Moratorium Slide Presentation
3:20 - 4:20	Cultura - Los Perros De People's College of Law
4:20 - 4:30	Conclusion



THE PRESIDENT
SAN DIEGO STATE UNIVERSITY
SAN DIEGO, CA 92182

(714) 265-5201

22 October 1980

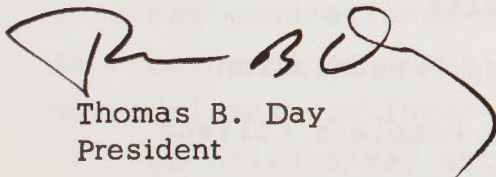
Anthony Davis
Rodney Chavez
Raul Figueroa
Maggie Vasquez
M.E. Ch.A.
SDSU - Aztec Center
5402 College Avenue
San Diego, CA 92182

Dear Chairpersons:

The annual M.E.Ch.A. sponsored high school conference has become an established and valuable outreach medium to motivate greater participation among Chicanos in higher education. I am pleased to support this activity and to encourage our campus community to become more aware of the vital role M.E.Ch.A. continues to play in making San Diego State University a place where Chicano students may prepare for the future.

Please convey my appreciation to all those who have worked to make the 10th annual conference a success. It is my sincere hope that this event will ignite a sense of dedication among all who attend which will indeed result in unity for all through higher education.

Sincerely,

A handwritten signature in dark ink, appearing to read "TBD", is written over the typed name and title of the president. The signature is fluid and stylized, with a long horizontal stroke extending to the right.

Thomas B. Day
President

TBD:amj

Master and Mistress of Ceremonies

Guadalupe Juárez was born and raised in Tijuana, Baja California. She immigrated to the United States in 1968. She graduated from elementary, junior high, and high school in Santa Barbara. Upon graduation from high school in 1975 she moved to San Diego to pursue a degree in criminology. Lupe graduated from SDSU with a Bachelor of Science Degree last May and is now working on a Masters Degree in Educational Technology. For the last four years she's been working as a pre-admissions counselor with the Educational Opportunity Program where her main objective is to encourage Chicanas and other Latinas to pursue professional careers. Within six years she hopes to have a Juris Doctorate Degree and be practicing business law.

Daniel Hernández was born and raised in Broler, California. He graduated from Imperial Valley College with an Associate of Arts Degree in Behavioral Science and was the President of Mecha there. Daniel is majoring in Journalism, is Assistant Editor of the E.O.P. Newsletter "We the People" at San Diego State and also is currently Public Information Officer/Newsletter Editor for the Chicano Federation of San Diego County Inc. He also is a past Mecha/SDSU Chairperson and plans to expand opportunities for Chicanos into the mass media field upon graduation.

Keynote Speakers

Sandra Cruz - "Functional Education"

Sandra Cruz has been active in the Chicano Movement since 1969 and is a past Mecha Associated Students Representative. She has annually been active in the Mecha Chicano High School Conference, and is presently working as an Administrative Assistant to a San Diego County Supervisor.

René Nuñez - "Opportunities and Obstacles in Education"

René attended UCLA and Occidental College, receiving a Master's Degree in Urban Studies in 1972. He was a CORO Fellow in Urban Affairs from 1966-67, and was the first Director for the Centro de Estudios Chicanos at San Diego State University. He later was a full time Associate Professor in the Mexican American Studies Department and held the position of Department Chair for the 1972-73 academic year. He is presently a part-time Lecturer in the Chicano Studies Department. Nuñez is an active member of Mecha.

High School Conference

Workshops

Unity Through Higher Education

Chicanos in Politics: Casa Real

The purpose of this workshop will be to show how Chicanos are misrepresented in the schools. Why are Chicanos so negative towards school? Also, Chicanos in government and how their number do not truly reflect the Chicano population. The workshop will also discuss the Chicano's prospect for the future.

Morning Session

Facilitator: René Nuñez - Lecturer, Chicano Studies
SDSU

Socorro Del Rio - SDSU Graduate 1977, Bachelor of Science Degree, Management and Human Relations. Affirmative Action Recruiter/Equal Opportunity Officer-Personnel Department, City of San Diego.

Juan Sabala - SDSU Graduate 1973 Bachelor of Arts Degree, Social Science. Teacher, San Diego School District.

Afternoon Session

Facilitator: René Nuñez - Lecturer, Chicano Studies
SDSU

David Valladolid- SDSU Graduate 1974, Bachelor of Arts/Bachelor of Sciences in Psychology and Community Health Consultant, Department of Fair Employment and Housing, State of California.

Enriqueta Chavez- SDSU Graduate 1975, Masters in Counseling. Counselor, Sweetwater School District.

Workshops continued

E.O.P. Admissions and Financial Aid: Montezuma Hall

This workshop will provide you with information on what E.O.P. is, what type of services it offers to students such as: counseling, housing, tutoring, and application procedures to SDSU. Information on how to apply for Financial Aid and the different types of grants, loans and scholarships available to students today. {Morning session only}

Facilitators:

Jimmy Nieto - E.O.P., Housing Coordinator, SDSU
Jorge Baca, Financial Aid Advisor, SDSU
Rey Gonzales, E.O.P. Recruiter
Lupe Juarez, E.O.P. Recruiter
Julie Guerrero, E.O.P. Recruiter
Alfredo Mares, E.O.P. Recruiter
Alex Contreras, E.O.P. Director, Cuyamaca College

Mass Media's Effects on Chicanos: Conference Rooms C, D, E&F.

The purpose of this workshop will be to show the student how media affects their lives and its relation to shaping societal values. Also, the need for Chicanos in the mass media field will be stressed.

Morning Session - Facilitators:

Ricardo Chavira, San Diego Union
Roberto Montemayor, Los Angeles Times
Maria Newman, San Diego Evening Tribune
Isabelle Alegria, KPBS-TV
Mercedes De Uriarte, Los Angeles Times, Opinion Section

Workshops continued

Mass Media's Effects on Chicanos: Conference Rooms C, D, E&F

This workshop will deal with how Chicano students can develop a school informational newsletter or newspaper to better inform Raza. {Afternoon session only}

Facilitator:

Arnulfo Casillas, Counselor, Glendale College, Part-time Instructor Chicano Studies
Cal State Northridge

Making Changes at Your High School: Council Chambers

The purpose of the workshop is to encourage students to organize at the high school level and to discuss the importance of knowing what's going on with their A.S.B.s and the policies being made by student councils which affect Chicanos. Students will be encouraged to develop their leadership qualities and become more assertive and aggressive in classrooms as well as stressing the importance of Chicano Studies and its role at the High School and University levels.

Facilitators:

Vicente Marino - Teacher Sweetwater High School

Gus Chavez - E.O.P. Director SDSU

Carlos Castaneda - Barrio Station

Linda Castaneda - Student leader San Diego High School

Rudy Cruz - Chicano Federation/Instructor Chicano Studies
SDSU

Jose Villarino - Professor Chicano Studies SDSU

Workshops continued

Alternatives to a Four Year Education: Presidential Suite

The purpose of the workshop is to encourage high school students to continue their education beyond the 12th grade level and to propose entry into some fields or programs open to them.

Facilitators:

Greg Sandoval - Financial Aid Advisor, Southwestern Junior College.

Jesse Nieto - E.O.P. Coordinator, Grossmont Junior Junior College.

Raul Chavez, and Eva Jimenez - California Rural Health Federation

Armida Ayala - NASSCO Worker

Chicanos in Careers: Backdoor

This workshop will feature Chicanos and Chicanas from various career areas who will describe their functions in their occupations. They will explain how their goals were attained and how all Chicanos must work for the betterment of our people.

Facilitators:

Victor Nieto - Director, Equal Opportunity Management Office

Juan Garcia - Electrical Engineer, Cubic Corporation, San Diego.

Christina Castro Stein - Equal Employment Opportunity Specialist, Manager, Hispanic Recruitment Program

Joe Bonilla - Assistant Director Hillcrest Receiving Home

Roy Cazares - Attorney at Law, Harvard Graduate

ENTERTAINMENT

El Grupo Folklórico Chicano Del Este De San Diego

El Grupo Folklórico Chicano Del Este De San Diego proudly presents their dances as we celebrate the 70th Anniversary of the Mexican Revolution of 1910. These bailes reflect the era of great revolutionary leaders like Pancho Villa, Emiliano Zapata, Juana Gallo y La Famosa Adelita.

These "Vatos" y "Rucas" were brave people who fought together for the betterment of their raza. We hope these dances will convey a message of unity to the Chicano youth: "BARRIOS UNITE!"

Teatro Raices

Raices is a local teatro de mujeres who perform plays which portray community experiences dealing with such issues as: child care development, education, busing, jobs for the old, and combating facism. Raices, a cry from the heart reviewing the realities of worker's struggles.

Mariachi Infantil Del Barrio Station

Mariachi Infantil Del Barrio Station is a group of young students 12 to 15 years of age, who practice at the Barrio Station under the tutorage of Miguel Lopez and

have been in existence for four years. The group performs musica ranchera and utilizes the various indigenous stringed instruments of Mexico.

Los Perros De People's College of Law

Los Perros de People's College of Law is a very versatile musical group. The five members, three of which are Raza law students, one who is a music major and the fifth is a People's Lawyer, they play Chicano, Mexicano, and Latino music on their varied acoustical instruments.

The context of their music is rich in Raza culture and makes social commentary on the everyday struggles of Raza as we strive to make life better in the United States and Latin America.

Los Perros have entertained and spread awareness of Raza culture to large audiences in Havana, Cuba, New York, Mexico, Kansas City, and throughout the South Western United States.

David Maestas born in Texas and grew up in Delano, California. He attended San Diego State University as a performing music major, and while at SDSU he became a member of "La Rondalla Amerinda." He has been very active in the United Farm Workers and has performed for fundraisers, and political events throughout California.

DISPLAYS

Various displays will be on exhibition throughout the day on the upper level of Aztec Center and the Montezuma Hall lobby. The tables and visual displays will cover various areas of information and art.

Some of the participants are:

1. The Barrio Station
2. The California Rural Health Federation
3. El Centro Cultural de la Raza
4. The Chicano Federation of San Diego County Inc.
5. Chicano Studies - San Diego State University
6. The Committee on Chicano Rights
7. Educational Opportunity Program - San Diego State
8. Juan Laguna - San Diego State University
9. Movimiento Estudiantil Chicano de Aztlan {Mecha} SDSU
10. Planned Parenthood
11. School of Social Work - San Diego State University

EDUCATE RAZA Y EL FUTURO SERA TUYO



Detail of a mural painted by Chicano high school students. Project organized by the Centro Cultural de la Raza, National City Public Library and PUEDO Project. Mural dedicated June 6, 1981.

11th ANNUAL MEChA

Chicano High School Conference

★Everything you always needed to know about your college!!

- GUEST SPEAKERS
- FREE WORKSHOPS
- FREE FOOD
- ACADEMIC INFORMATION AND MATERIALS
- CULTURAL PRESENTATIONS

8:00 a.m. to 4:00 p.m., Saturday, November 21, 1981
Aztec Center - San Diego State University

FOR MORE INFORMATION CONTACT: MECHA-SDSU 265-6541

**SPONSORED BY: MOVIMIENTO ESTUDIANTIL CHICANO DE AZTLAN AND
THE CULTURAL ARTS BOARD**

Poster Design: El Taller de Grafica del Centro Cultural



WELCOME

We at San Diego State University Movimiento Estudiantil Chicano de Aztlán (M.E.Ch.A.) are pleased that you are able to attend our 11th Annual Chicano High School Conference and extend to you our warmest welcome.

During the day you will become more familiar with the university and how it operates. The main goal of this conference has always been to encourage Chicano students to further their education by making college part of our future plans.

Throughout our history Chicanos have found it very difficult to receive a college education. However our people have always kept striving with all their ability to improve their condition. Through unity and a rich culture our forefathers were able to work together and often overcame some of the obstacles caused by a lack of education among our people.

Today because of the dedication of those who have come before us, we now have greater opportunities than any previous generation. Through financial aids programs it is possible for many Chicanos to attend college who would otherwise be unable to do so.

College need not be a frightening impersonal experience. M.E.Ch.A. is a Chicano student group dedicated to helping our raza in college and in the barrio.



In 1969, various Chicano/Mexicano student organizations held a conference at the University of California in Santa Barbara. Out of this historic conference came what is known as "EL PLAN DE SANTA BARBARA." The Plan called for the unification of all Chicano/Mexicano student organizations under the banner of "MOVIMIENTO ESTUDIANTIL CHICANO DE AZTLAN." These RAZA students knew as we know today, that only UNITED can we better the living conditions of our people.

M.E.CH.A. was created by concerned and dedicated Chicano students who could no longer be passive in this society. It was created to meet the demands and needs of Chicano students and our communities by re-inforcing our self-identity and self-determination.

M.E.CH.A. is the voice and representative of the Chicano student on campus. It is the first step in tying the student into a vibrant and responsive network as a unit for the betterment of Chicano students.

In our communities, M.E.CH.A. has participated fully and endorsed the actions taken by the community for restoring our barrios and seeking true justice. The student movement is also cultural, linking community pride and self-determination with the spirit of M.E.CH.A. to form "HERMANDAD" and cultural awareness.

M.E.CH.A. is more than a name; it is a working, active organization. It is a spirit of UNITY, carnalismo, and a resolve to work towards those changes needed for the betterment of our GENTE.

"LA UNION HACE LA FUERZA"

MASTER AND MISTRESS OF CEREMONIES

Becky Fregoso was born in El Centro, California and graduated from Calexico High School in 1978. She is currently majoring in criminal justice and plans to continue to law school and ultimately become a lawyer. Becky, a past M.E.Ch.A. historian, originally entered San Diego State through the College Assistance Migrant Program (CAMP) and was encouraged by her family and especially her sisters who were M.E.Ch.A. members working on the high school conference while she was in high school.

Steve Lopez was born and raised in Oxnard, California and has an Associate of Arts degree in Political Science from Moorpark Junior college as well as a Bachelor of Arts degree in Political Science from San Diego State earned last semester. He has been a past M.E.Ch.A. historian and Associated Students representative. Steve is currently taking graduate courses in order to prepare for law school and hopes to someday become a lawyer.

EDUCATE RAZA

Y EL FUTURO

SERA TUYO

KEYNOTE SPEAKERS

Veronica Enrique was born in San Antonio, Texas and has a lifelong historical background of involvement with the Chicano community in San Diego since her family moved here from Texas. She has taught ballet folklórico at the Casa de Salud in Old Town National City as well as being this years mistress of ceremonies at Chicano Park Day. Veronica has been with El Centro Cultural de la Raza since 1979 and is currently serving as its director. Her goal is to expose the Chicano community in San Diego to our rich culture.

Herman Baca was born in Los Lentes, New Mexico and has graduated from Kimball Elementary, National City Junior High School and Sweetwater Union High School. He is married and is the father of four children. Herman is the owner/operator of Aztec Printers and has been involved politically since 1968.

He has been the Chairperson for the Committee on Chicano Rights (CCR) since 1970 and has actively pursued for justice on the immigration issue: the Carter and Reagan plans, fought against discrimination in the areas of education, employment and against harassment of Chicano youth by law enforcement officials. Past accomplishments include the National Immigration Conference in 1980, which was attended by over 200 nationwide Chicano organizations, the 1977 march against the KKK and a march against the Carter immigration policies.

"EDUCATE RAZA Y EL FUTURO SERA TUYO"
11TH ANNUAL MECHA CHICANO HIGH SCHOOL CONFERENCE

8:00-9:00	REGISTRATION Exhibits, Tables, Campus Tours, Pan Dulce and milk
9:00-9:15	WELCOME
9:15-9:30	SPEAKER: Veronica Enrique, Director CENTRO CULTURAL DE LA RAZA
9:30-10:15	TEATRO RAICES
10:15-10:30	BREAK TO WORKSHOPS
10:30-11:30	FIRST SESSION OF WORKSHOPS
11:30-12:30	LUNCH: Chile Colorado, Rice, Beans & Beverage; Cultural Presentation: LA RONDALLA DE SDSU
12:30-12:50	SPEAKER: Herman Baca, Chairperson COMMITTEE ON CHICANO RIGHTS
12:50-1:30	GRUPO FOLKLORICO DE EAST SAN DIEGO
1:30-1:45	BREAK TO WORKSHOPS
1:45-3:00	SECOND SESSION OF WORKSHOPS
3:00-3:45	LOS ALACRANES MOJADOS-MUSICA
3:45-4:00	CONCLUSION





THE PRESIDENT
SAN DIEGO STATE UNIVERSITY
SAN DIEGO CA 92182-0711

(714) 265-5201

November 12, 1981

Mr. R. Daniel Hernandez
Co-chairperson
11th Annual MECHA Chicano
High School Conference
Campus

Dear Mr. Hernandez:

The annual MECHA sponsored high school conference has become an established and valuable outreach medium to motivate greater participation among Chicanos in higher education. I am pleased to support this activity and to encourage our campus community to become more aware of the vital role MECHA continues to play in making San Diego State University a place where Chicano students may prepare for the future.

Please convey my appreciation to all those who have worked to make the 11th annual conference a success. It is my sincere hope that this event will ignite a sense of dedication among all who attend which will indeed result in unity for all through higher education.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom B. Day", is written over a large, faint, circular watermark of the SDSU seal. The signature is fluid and cursive.

Thomas B. Day

TBD/cmm



"EDUCATE RAZA Y EL FUTURO SERA TUYO"

HIGH SCHOOL CONFERENCE

WORKSHOPS



Making Changes at your High School: Council Chambers

The purpose of the workshop is to encourage students to organize at the high school level and to develop their leadership qualities and become more assertive. Student awareness and involvement will be emphasized.

Facilitators:

Vicente Marino - Teacher, Sweetwater High School

Steve Vela - Teacher, Chula Vista High School

Chicanos in Careers: Quiet Lounge

Facilitated by Chicano and Chicana professionals in various career fields. They will discuss their personal experiences, obstacles they faced and how they achieved their goals.

Facilitators:

Maggie Carrillo - Vice-Principal, Chula Vista High School

Alan Casares - Attorney at Law

Gus Chavez - Director, Educational Opportunity Program, San Diego State University

Juan Garcia - Electrical Engineer, Cubic Corporation

Jesus Rangel - Reporter, San Diego Union

Workshops continued

E.O.P. and Financial Aid: Montezuma Hall

This workshop will provide students with information on what E.O.P. is and what types of services are offered to students such as counseling and tutoring. Financial Aid will deal with the various types of grants, loans and scholarships available and how to apply for them.

Facilitators:

Jorge Baca - Financial Aid Advisor, SDSU

Julie Guerrero - Educational Opportunity Program, SDSU

Know Your Rights: Adams Humanities Building

The purpose of the workshop is to provide students with a basic understanding of the legal system and alternatives available should their rights be infringed upon. In addition, facilitators will provide insight into their careers in the legal profession.

Facilitators:

Rosemary Esparza - Attorney at Law, Legal Aid Society

Carlos Vazquez - Para-legal, Legal Aid Society

Mural Art : Conference Rooms K & N

Discussion on the history of mural art. Focus shall center on the positive role of mural art in the Chicano community. The development and preparation of a mural will be demonstrated with student input.

Morning Session Facilitator:

Victor Ochoa - Is a California Arts Council Artist in residence, sponsored by the Centro Cultural de la Raza. Victor has been one

Workshops continued

of the most active organizers in the development of the murals in CHICANO PARK. His most recent work is a tribute to Agustin Casasolas called " Scenes of the Mexican Revolution " which will be dedicated today in CHICANO PARK.

Afternoon session facilitators:

Juan Laguna - Is originally from Calexico, California. Juan received his B.A. from SDSU in 1978, majoring in Fine Arts. He has volunteered much of his time to the creation of several murals in our communities as well as one here on campus.

Roberto Pozos - Will be assisting Juan. Roberto is an aspiring artist, majoring in graphics at SDSU. He received his A.A. degree from Imperial Valley College in Art

La Chicana : Back door

This workshop will address a variety of issues that impact Chicanas- balancing a career and a family, exploring higher education options, how the decision to continue higher education affects the family, support systems available once you get to the university, dispelling myths about Chicanas and valuable contributions Chicanas have to make.

Facilitators:

Irma Munoz - Graduated from U.C.S.D and Western State School of Law. Irma is SDSU MECHA's advisor and is the chairperson of the Chicano Studies Advisory Board. She is the Off-Campus Housing Coordinator and is actively involved with Housing and Tenant issues in the community

Rosa Rodriguez - Graduated from Long Beach State University and received her Master's degree in Counseling from SDSU. Rosa is the Cultural Activities Coordinator for the HEMAP program

Workshops continued

Barrio Unity ; Presidential Suite

The purpose of the workshop will be to emphasize the need and importance of UNITY among our communities. Discussion will also deal with various efforts- cultural, social, economic, and political- that lead towards the positive development of our communities.

Facilitators:

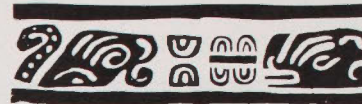
Juan Parino - P.U.E.D.O. project coordinator,
associate member Committee on Chicano
Rights, Co-founder Union del Barrio

Nick Inzunza - School Psychologist

Luis Natividad - Director, Food Bank, former director
Chicano Federation



CULTURAL PRESENTATIONS



TEATRO RAICES

The group was born in 1971 because of what it felt was an absolute neglect of minority women. Mujeres from barrios and colleges throughout San Diego County organized an all Chicana teatro first known as "Teatro de las Chicanas," which would later become "Teatro Laboral." From the roots of "Teatro de las Chicanas" grew "Teatro Raices," a street teatro, which performs in a variety of settings ranging from garages, parks, homes or auditoriums. Their basic mission is to convey a heartfelt message to the people on a wide array of political, social, economic, cultural, and educational issues by taking teatro to the people.

RONDALLA ESTUDIANTIL DE SAN DIEGO STATE UNIVERSITY

This group of 18 guitarists consists of nine females and nine males. Basically, the role of the rondalla is to interpret romantic songs and some of the Mexican songs included in the presentation today are: Las Mananitas, Carino, Crei, La Llorona, Confidencias de Amor, El Golpe Traidor, Sabor A Mi, Cancion Mixteca and a dancing polka.

EL GRUPO FOLKLORICO CHICANO DEL ESTE DE SAN DIEGO

The ballet folklórico is a grassroots dance group consisting of children, youth and adults. They have come together to learn the bailes of our mother in order to express them to our raza in a positive and unifying way. This marks the second consecutive year that the group has performed at the conference and they have also performed before crowds in San Diego, Orange and Los Angeles counties.

LOS ALACRANES MOJADOS

This Chicano musical group has been dedicated to the promotion of Chicano culture through music since it first began in 1975 and today's performance marks the fourth time they have done so at the high school conference. The group has recorded two albums: *Levantate Campesino* and *Rolas de Aztlan* as well as having toured Colorado, Arizona, Texas, Kansas City, Mexico City and throughout California.

Members of the group include Ramon "Chunky" Sanchez, Ricardo Sanchez, Marco Antonio Rodriguez, Manuel Rendon and Joe Le Blanc.

11th Annual M.E.Ch.A. Chicano High School Conference Staff

Co-chairperson : R. Daniel Hernandez

Workshops: Ruben Rojas

Carmen S. Fernandez

Transportation: Abel Portillo

Cultura: Becky Fregoso

Food: Vicente Marino

Publicity: Teresa Corrales

Security: Steve Lopez

Juan Pitta

Secretary: Patti Castro



Special thanks to Rosa Rodriguez and Ricardo Jimenez of HEMAP.



ILLUSTRATION BY ROBERT R. POZOS

12th ANNUAL MEChA HIGH SCHOOL CONFERENCE

SAN DIEGO STATE UNIVERSITY

NOVEMBER 20, 1982

OUR PAST, PRESENT, AND FUTURE

WORKSHOPS:

- ENGINEERING / COMPUTER SCIENCE
- FINANCIAL AID / EOP
- LA MUJER

- HEALTH CAREERS
- ARTE Y CULTURA
- LAW / IMMIGRATION

- PARENTS
- CHICANOS IN THE MASS MEDIA
- ORGANIZING THE BARRIO

Entertainment
&
Food



HISTORY AND PURPOSE

M.E.Ch.A. (Movimiento Estudiantil Chicano de Aztlán), a chicano student organization which gained on campus status in 1968, was formed under the principles stated in El Plan de Santa Barbara. Its main objectives are to enlighten chicano and Latin-American students attending San Diego State University about their cultural heritage and to promote the importance of an increasingly influential ethnic group.

In the pursuit of a degree in higher education, M.E.Ch.A. attempts to provide additional guidance to all of its active members through a support system, emphasizing the importance of social group interaction, informal academic and personal counseling projects, and limited tutorial services.

The organization also serves as a meeting point whereby a variety of political perspectives are entertained and thoroughly discussed. These activities often occur because of joint efforts between M.E.Ch.A. members and students from other campus and community organizations.

Some of the major programs sponsored by the SDSU M.E.Ch.A. chapter are: An annual high school conference, a recruitment program now into its twelfth year; Cinco de Mayo festivities; 16 de Septiembre celebrations; and the most recent development, the Chicano Graduation Ceremonies.



BARRIOS UNIDOS Y EDUCACION
(SI SE PUEDE)

M.E.C.H.A. and the Cultural Art Board Sponsors the **9th Annual**

CHICANO

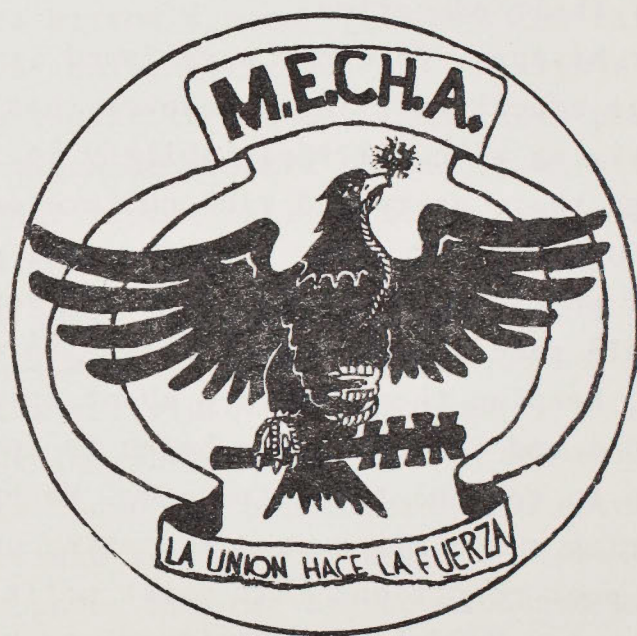
HIGH SCHOOL CONFERENCE

SATURDAY NOV. 10TH FROM 9:00 AM TO 4:00 PM
AT THE AZTEC CENTER, SAN DIEGO STATE UNIVERSITY

PROGRAM INCLUDES:

- **FREE WORKSHOPS**
- **SPEAKERS**
- **ENTERTAINMENT & FOOD**

For more information please call: **S.D.S.U. MECHA (714) 265-6541**



W E L C O M E

We at San Diego State University Movimiento Estudiantil Chicano de Aztlán (M.E.Ch.A.) are pleased that you are able to attend our 9th Annual Chicano High School Conference and extend to you our warmest welcome.

During the day's activities you will become more familiar with the University and how it operates. It is our strongest hope that you will make college part of your future plans. The main goal of this conference has always been to encourage Chicano students to further their education.

Throughout our history, Chicanos have found it very difficult to receive a college education. This, however, has not stopped our people from striving with all their ability to improve their conditions. Through their unity and rich culture our forefathers were able to work together and often overcame some of the weaknesses caused by a lack of education among our people. For example, in the past people would read Chicano publications to their friends who could not read, keeping them informed about la raza activities.

In the late 50's and 60's Chicanos began to force institutions of higher education to respond to their needs. We have always believed that by uniting our barrios and educating our people we can improve the poor conditions that exist politically and economically. "¡Barrios Unidos y Educación-sí se puede!"

Today, because of the dedication of those who have come before us, we now have greater opportunities than any previous generation. Through the financial aids programs it is possible for many Chicanos to attend college who would otherwise be unable to do so.

College need not be a frightening impersonal experience. M.E.Ch.A., which is a Chicano student group is dedicated to helping Chicanos throughout their college career. If you should decide to attend San Diego State University we will be here to assist you in any way we can. Many of the other local colleges and universities also have M.E.Ch.A. organizations which are dedicated to helping students.

B I E N V E N I D O S

Nosotros, M.E.Ch.A. de SDSU nos sentimos dichosos de que puedan asistir y estar con nosotros en esta conferencia de escuelas secundarias de 1979.

Durante las actividades del día conocerán la universidad y como funciona. Es nuestro sincero deseo que ustedes decidan asistir a la universidad en el futuro. La meta principal de la conferencia siempre ha sido dirigida a ustedes hermanos Chicanos. Queremos que sigan con su educación y que tengan éxito. A traves de nuestra historia hemos tenido mucha dificultad en obtener una educación universitaria. Sin embargo esto no ha parado a nuestra gente de seguir luchando a todo costo para mejorar estas desigualdades. A causa de nuestra unididad y nuestra rica cultura hemos podido trabajar juntos para sostener y mejorar las debilidades causadas por la falta de educación académica entre nuestra gente. Por ejemplo, en el pasado nuestra gente que podía leer, leía revistas y publicaciones Chicanas a nuestra gente que no podía leer, así informándoles de las actividades de la raza.

En los años de los 50 y de los 60 la raza empezó a forzar a las universidades a que correspondieran a nuestras necesidades. Entendemos la necesidad de unificar nuestros barrios y de educar nuestra gente para poder mejorar las condiciones políticas y economicas que existen en los barrios.

En este día, porque tenemos el apoyo y la dedicación de ustedes aquí con nosotros, las oportunidades son mucho más provechosas que en otras generaciones. Ya que tenemos ayuda financiera, mucha más de nuestra gente puede asistir a las universidades. Sin esta ayuda no podríamos continuar con nuestra educación.

La universidad está aquí para servirles a ustedes y M.E.Ch.A. es un grupo Chicano dedicado a ayudarles durante su carrera universitaria. Si ustedes deciden asistir a SDSU, estaremos aquí para atenderlos en lo que podamos. Muchas de las otras universidades tienen organizaciones de M.E.Ch.A. que están a sus ordenes para servirles a ustedes.

M.E.Ch.A.

"Movimiento Estudiantil Chicano de Aztlán"

ESTABLISHED

M.E.Ch.A. at San Diego State University has been one of the most active organizations on campus since its beginning in the fall of 1968.

REPRESENTS

M.E.Ch.A. is the voice and the representative of the Chicano student on campus. It is the first step in tying the student into a vibrant and responsive network as a unit for the betterment of the Chicano students.

ON-CAMPUS

The accomplishments on campus and in the community have been many. M.E.Ch.A. was instrumental in the creation of Centro de Estudios Chicano Research Center, Chicano Studies and the hiring of its Chicano faculty. It has given the Chicano student an organization to identify with, relate to, and help build (stronger) for a more and better college involvement of all Chicanos.

COMMUNITY

In the community M.E.Ch.A. has participated fully and endorsed the actions taken by the community for restoring our ancestral communalism (barrios), and love for beauty and justice. The student movement is cultural and social, linking communal pride and self-determination with the spirit of M.E.Ch.A. to form "hermandad" and cultural awareness.

EDUCATION

M.E.Ch.A.'s main goal, in addition to its many commitments and activities is education. Therefore, our biggest task, while in college, is to implement and improve Chicano education. It is the educational function of M.E.Ch.A. to further socialization and politicization for liberation on all campuses.

CARNALISMO

M.E.Ch.A. is more than a name, it is a spirit of unity, carnalismo (brotherhood), and a solution to understand a struggle of liberation in a society where justice is but a word. M.E.Ch.A. is a means to an end ---JOIN---accomplish these goals, as M.E.Ch.A. of the community and for the community. Por la raza habla el espíritu.

9th ANNUAL CHICANO HIGH SCHOOL CONFERENCE

"BARRIOS UNIDOS Y EDUCACIÓN - SI SE PUEDE"

A G E N D A

9:00 - 9:55	Pre-Registration
	a. Pan dulce and Milk
	b. Cultura - Mariachi Los Angeles Mañaneros
10:00 - 10:05	Welcome (Montezuma Hall)
10:10 - 10:20	Keynote Speaker - Irma Castro
10:25 - 10:45	Cultura - Teatro Estudiantil Chicano
10:50 - 11:00	Statement of Unity
11:00 - 11:05	Direction to Workshop
11:10 - 12:10	"College Survival Workshop"
12:15 - 12:50	Lunch
	a. Cultura - Ballet Nayar
	b. Displays
12:55 - 1:00	Reconvene (Montezuma Hall)
1:00 - 1:10	Keynote Speaker - Gus Frias
1:15 - 1:20	Directions to Workshops
1:25 - 2:00	First Workshop Session
2:00 - 2:40	Second Workshop Session
2:45 - 2:50	Reconvene (Montezuma Hall)
3:00 - 3:15	Statement of Solidarity
3:20 - 4:00	Cultura - Los Lobos de East Los Angeles
4:00	CONCLUSION



SAN DIEGO STATE UNIVERSITY

SAN DIEGO, CALIFORNIA 92182

The President

October 29, 1979

Mr. Pedro DeLara
M. E. Ch. A.
San Diego State University
San Diego, CA 92182

Dear Mr. DeLara:

Thank you for inviting my participation, and that of the Dean of Student Affairs, in preparation of the annual M.E.Ch.A. sponsored high school conference. We view this program in the highest regard and wish to offer whatever assistance the University may render to help insure yet another successful program.

M.E.Ch.A. is to be congratulated for their work to encourage high school students toward the benefits of a higher education. I am pleased to join you in this commitment and trust our mutual efforts will be manifested in the development of new vistas of opportunity for the students who attend.

Sincerely,

Thomas B. Day
President

TBD:ps

MASTER AND MISTRESS OF CEREMONIES

Carolina Chavira was born and reared in San Fernando, California. She is a transfer student from California State University Northridge. At present, she is a senior majoring in Speech Communications with a minor in Spanish. Carolina plans to study law after graduation, and venture to work in the barrios to help la raza in legal matters.

Daniel Hernández was born and reared in Brole, California. He graduated from Imperial Valley College with an AA degree in Behavioral Science and was M.E.Ch.A. president there. Daniel is majoring in Journalism and is currently M.E.Ch.A. chairperson. He plans to return to the Valle Imperial to help change the repressive condition facing the Chicanos.

KEYNOTE SPEAKERS

Irma Castro - "Chicano Youth Leadership"

Irma Castro was born and reared in barrio Shelton. She received her Master of Arts degree from United States University. Irma was one of the original founders of the Chicano Federation. She was also Director of "La Escuelita", an alternative school for Chicanos. Irma was also a Chicano Studies professor at San Diego State University for three years. Presently, Irma is Director of the Chicano Federation for San Diego.

Gus Frias - End Barrio Conflict

Gus Frias is a graduate of University of Southern California, where he received a degree in Political Science. He is now a second year law student at Hastings Law School. Gus has been involved in working with Chicano Youth gangs, trying to end barrio warfare.

High School Conference

Workshop

Barrios Unidos y Educación

Sí Se Puede

College Survival: Montezuma Hall

Facilitated by Gonzalo Rojas, Lupe Juarez, Jimmy Nieto and Henry Montoya. This session will be composed of giving the High School student the basic information required to make it through college such as: E.O.P., Financial Aids, Tutoring, Counseling and Housing.

Workshops

Session I

End Barrio Conflict: Council Chambers

Facilitated by Gus Frias. This workshop will deal with the roots of Barrio conflicts such as police harrassment and non-identification of youth with the educational system. This workshop will also pose solutions for a more peaceful co-existence between barrios.

Health in The Barrio: Backdoor

Facilitated by Irma Cota, Felicitas Nuñez and Josephine Camillo. This workshop will give the High School student an insight to the opportunities and careers in the field of medicine. It's main objective is to encourage raza to pursue health professions.

Irma Cota is from Calexico. She graduated from San Diego State University in 1976 with a Bachelor of Science degree in Community Health. She has worked as a union organizer, clinic worker and is presently coordinating the Health Career program for Southern California.

Felicitas Nuñez is presently completing her Bachelor of Arts degree in Chicano Studies and is a student teacher for the department. She is also a Registered Nurse in the Cardiac Unit of University Hospital.

Josephine Camillo is from Brawley and will graduate in May with a Health Science major. She is also a member of Raza in Community Health at SDSU.

Opportunities/Careers: Presidential Suite

Facilitated by Jose Padilla, Tito Calsada and Roberto Espinoza. This workshop will offer assistance in obtaining careers such as law and accounting.

Jose Padilla is from Brole and holds a Bachelor of Arts degree in Psychology from Stanford University. He graduated from Boalt School of Law in 1978 and is now an attorney for California Rural Legal Assistance in El Centro.

Tito Calsada is a Calipatri High School and Imperial Valley College graduate. He also graduated from SDSU with a Bachelor of Arts degree in Business and is currently working as an accountant in the San Diego area.

Roberto Espinoza is from Delano and is presently majoring in Engineering at SDSU. Roberto has been active in M.E.Ch.A. for the past year.

Chicano Studies/M.E.Ch.A. : Conference Rooms D & E

Facilitated by Chicano Studies faculty and M.E.Ch.A. members. In this workshop Chicano Studies Faculty will present a brief history of Chicano Studies Departments and various options available to the the student. M.E.Ch.A. members will emphasize the importance of getting a degree in Chicano Studies and will suggest that students in High School demand the implementation of Chicano Studies in their respective High Schools.

Community Issues and Organizing : Casa Real

Facilitated by Carlos Casteñeda and Saul Cruz. This workshop will explain in detail the basic steps taken in barrio community planning. It will use as an example the Barrio Station's struggle for a better organized community.

Carolos Casteñeda was the first Chicano student body president at San Diego High School. He is presently an administrative assistant for the Barrio Station and is Chairman of the Barrio Caucus in San Diego. Carlos also serves on the Board of Directors for San Diego Youth Services and Youth Development Enterprises.

Session II

Razalogia - The Chicano Experience : Casa Real

Facilitated by Francisco Hernandez. This workshop will discuss the psychology of the Chicano. A new concept which stems from the Chicano experience in it's three dimensions: Cultura, Familia y Comunidad.

Francisco Hernandez is from Brole and graduated from UC Berkeley with a Bachelor of Arts degree in Psychology. Francisco also graduated from United States International University with a Masters in Human Behavior. He has worked for the Peace Corps in Costa Rica, Puerto Rico and Central America. Also, he is actively working with our Raza in Oakland and the Bay Area.

La Mujer Chicana: Presidential Suite

Facilitated by Consuelo Alcala, Evelyn Ruiz, Sandra Cruz and Lorraine Martinez. This workshop will discuss racism and discrimination in the educational system. It will pose the question "You either assimilate or you rebel against the system."

Organizing at the High School Level: Conference Rooms D & E

Facilitated by M.E.Ch.A. officers in conjunction with High School students. This workshop will consist of a brief presentation of the basic format and constitution of an organization. M.E.Ch.A. officers will also emphasize the importance of organizing in a political level and not only in the social level.

Raza and Drugs: Council Chambers

Facilitated by Ricardo Felix. This workshop will address the dangers in the consumption of drugs. Members of the organization will tell of their individual experience with drugs.

Ricardo Felix holds a BA and MA degree in Psychology from San Diego State University and is a part-time instructor for the Chicano Studies Department at SDSU. He is also a full-time counselor with McCalister Institute of treatment and Education, a drug rehabilitation program in El Cajon.

Arte y Cultura: Backdoor

Facilitated by Centro Cultural De La Raza. The workshop will contain a brief history of Chicano Park. It will also present the types of cultural activities the committee organizes and its struggles to end barrio warfare.

MECHA

MOVIMIENTO ESTUDIANTIL CHICANO DE AZTLAN

SAN DIEGO STATE UNIVERSITY
AZTEC CENTER
5402 COLLEGE AVENUE
SAN DIEGO, CALIFORNIA 92115
(714) 265-6541

LOS ANGELES MAÑANEROS

A group of young and talented Chicano Musicians. Following the rich cultural tradition of the mariachi Mexican "Los Angeles Mañaneros", are dedicated to present authentic and "alegre" Mexicano music. Based at the Villanueva-Guadalupe Center at San Ysidro, the group plays a variety of styles of Mexican music; from the "Jarocho" Veracruzano to the dramatic corridos populares. Los Angeles Mañaneros perform with dedication and professionalism.

Los Angeles Mañaneros will perform at 9:00 a.m. (outside of Montezuma Hall) as part of the cultural presentation for the 9th Annual Chicano High School Conference, sponsored by M.E.Ch.A. SDSU.

TEATRO ESTUDIANTIL CHICANO

The group consist of San Diego State University Chicanos and Chicana Mecha student. With a month of existence, Teatro Estudiantil Chicano, puts emphasis in drama "actos" dealing with the social and political realities of Chicanos. The group will present an "acto" called "Chicano Party". In a comical and satirical style, the actors will portray how at times the wrong combination of music, drugs, beer and machismo often lead to violence.

The group will like to dedicate their presentation to all Chicano and Chicanas working for the unification of the barrios.

Teatro Estudiantil Chicano will perform at 10:25 a.m. (Montezuma Hall) as part of the cultural presentation of the 9th Annual Chicano High School Conference, sponsored by M.E.Ch.A. SDSU.

The acto will be performed by:

SMILY - Becky Fregoso
Chino - Vicente Marino
Guera - Patricia Castro
CHUCO - Jose Luis Martinez
INDIO - Miguel Hernandez
SLEEP - Liliana Salas
JOHNNY - Joaquin Maralez
GRUMPY - Alba Hernandez

And last but not least our faithful director:

MARCOS CONTRERAS

GRUPO FOLKLORICO NAYAR

Grup Folklorico Nayar, is without a doubt one of the most dedicated and professional Chicano Ballet Folklorico companies around. Working out of the South Bay area, the group has been in existence since 1973. Their vast and extended repertory includes popular regions such as: Veracruz, Chiapas, Nayarit, Oaxaca and Jalisco.

According to Carlos Santoyo, director of the group, the main objective of the group is "to promote our best of 'la danza' and the Mexican-Chicano Folklore to all components of society in order to present a positive image about our culture." All who have seen Nayar perform will certainly agree that the compañeros are committed Chicano Artist that take their work very seriously.

Grupo Folklorico Nayar, will perform at 12:00 noon (Montezuma Hall) as part of the cultural presentation for the 9th Annual High School Conference, sponsored by M.E.Ch.A.-SDSU.

LOS LOBOS DEL ESTE DE LOS ANGELES

Los Lobos del Este de Los Angeles, four talented and versatile Chicano musicians, who have been playing together for five years. Their use of vast assortment of string and percussion instruments, makes Los Lobos del Este de Los Angeles one of the top Chicano musical groups in Aztlán. They play traditional music from Mexico and "el Nuevo Canto Latino Americano", (the new Latin American song), but with a decidedly contemporary and innovative Chicano flavor.

Los Lobos have recorded a critically-acclaimed album, made several appearances on Los Angeles Television and Radio programs, and performed before receptive audiences in more than five hundred concerts in California.

Los Lobos del Este de Los Angeles feature the talents of David Hidalgo (guitar, requinto romantico, requinto jarocho, cubantres, and violin) Conrado Lozano (bass guitarrón), Loui Perez (guitar, jarana, charango, vihuela, and percussion), and César Rosas (guitar, mandolin, and requinto romantico). All four members are featured on vocals as well.

Los Lobos del Este de Los Angeles, will perform at 3:20 p.m. in Montezuma Hall as part of the culutral presentation for the 9th Annual Chicano High School Conference.

C I N C O D E

7 Mayo



Chula Vista High School
820 FOURTH AVE.
Chula Vista, C A. 92011

MAY 6, 198

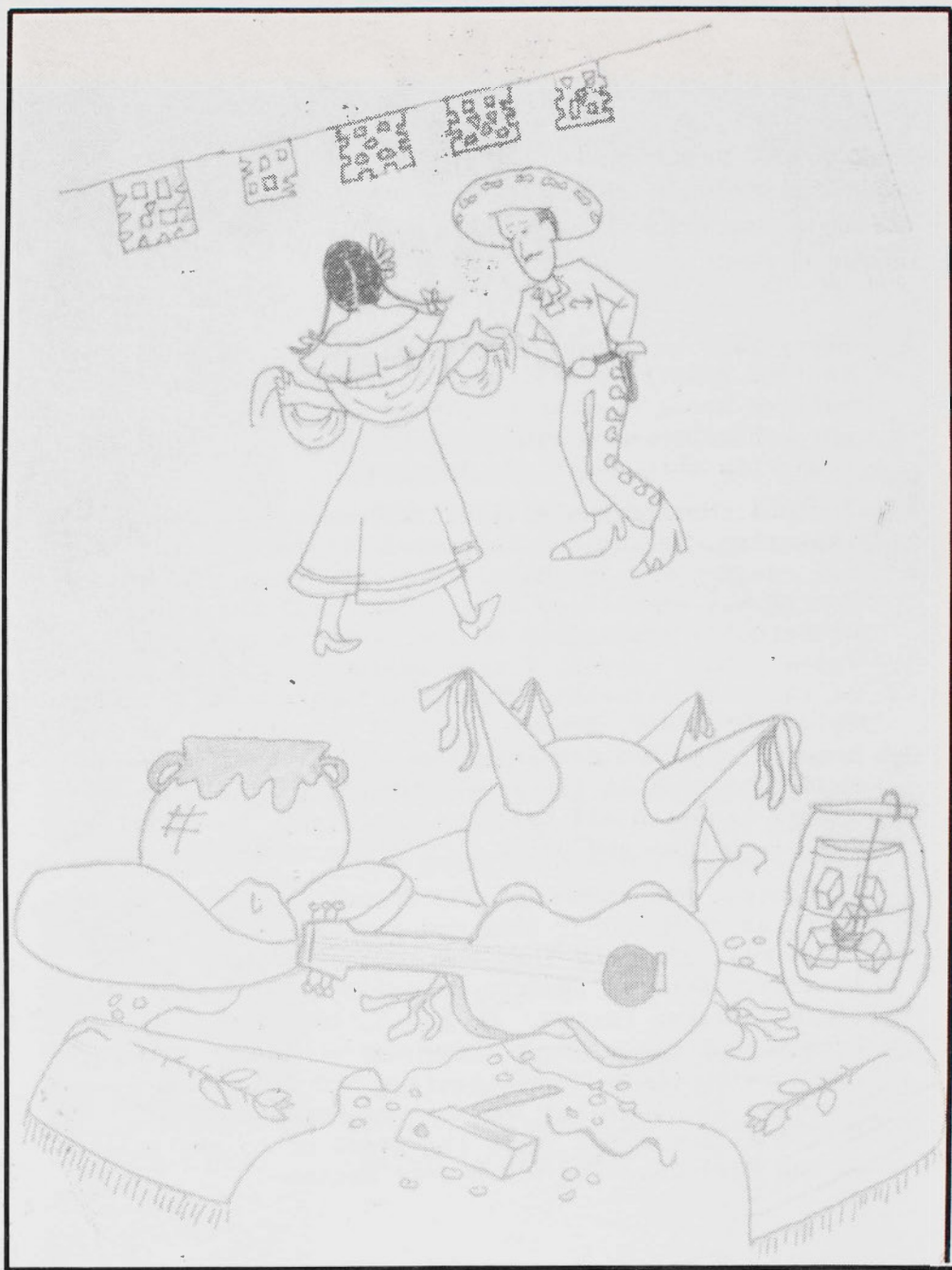
CINCO DIE MAYO

Every year we celebrate Cinco de Mayo. On this date in 1862 despite of all the defferent ideologies prevailing among Mexican people, a victory took place, which has become a symbol of unity among people and countries throughout the Americas

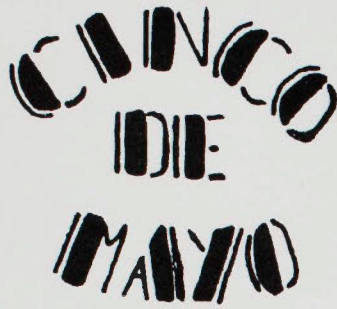
In 1861, Mexico was divided into many fractions. At that time, Mexico had suspended its foreign debt and the country was in chaos. The same year, the United States was embroilled in its own Civil War, making itvirtually impossible to intervene in foreign af - fairs. As a result, France sought to take advantage of this situation by setting up fortresses in Mexico. On October 1861, France, England and Spain signed a treaty in London declaring them the right to invade Mexico to protect their own interests. But Benito Juarez exhorted all Mexicans to forget any differences of opinion and unite in defense of their country.

Laurences, who commanded the French Army, arrived at Veracruz on March 5, 1862 and wrote to his govt. immediately, assuring that the conquest of Mexico would be easy. General Ignacio Zaragoza was the commander of the Mexican Forces. On May 5, 1862 the Battle of Puebla took place among those who wrote the glory of Puebla with their blood, courage and fearlessness were the Zacapoastlas Indians who repelled the French Forces at the time. With the great unity and belief of the Mexicans, the Frech were defeated.

CINCO DE MAYO
CELEBRATION



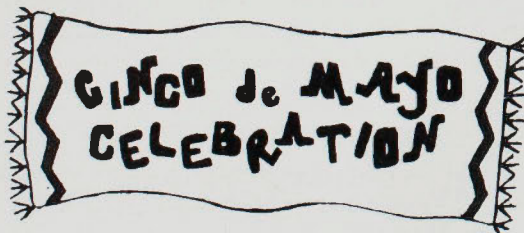
C.V.H.S. M.E.Ch.A
1992
CINCO DE MAYO



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CINCO DE MAYO COMMITTEES



Corina Alvarez

"I feel I have the capability of showing what every Mexican could do. Wanting to be Señorita Cinco de Mayo would be a new road to open and lead all the Mexican youth of tomorrow toward a better challenging world."



Hilda Corral

"Be proud of who you are. And love yourself for who you are because if you don't, then nobody will. It means standing up for being what God creasted you as, A Mexican. So be proud to say, Yes I'm Mexican, Y Que?"



Gladys Ibarra

"Being Señorita Cinco de Mayo is a goal that I always dreamed about, because this would be a change to represent my culture and my people. I would be honored to represent my race."



Anna Lopez

"A title that deserves respect and represents the entire Mexican race, is the title "Señorita 5 de Mayo." It is a once in a lifetime opportunity to compete for this title."



Sophia Sanchez

"I am a very proud Chicana, and being able to hold the honor of Señorita 5 de Mayo would be an encouragement to myself, to walk with more pride and dignity, than before."

CINCO DE MAYO COMMITTEES

.....	C.V.H.S. Ballet Folklorico
Tuesday, May 5th	Chicano Pride Day
Wednesday, May 6th	Mexican*Yotl (Aztecas)
Thursday, May 7th	Chunky y Los Alacranes
Friday, May 8th	Assembly
	Lunch and Dance

ASSEMBLY SCHEDULE

Introduction	Norma Chavez
Mariachi & Marbella Leon	Norma Chavez
Presentation Officers & Principal	Norma Chavez
Ballet Folklorico	Norma Chavez
Presentation of Senorita 5 de Mayo	Yesenia Ojeda & Ericka Vargas
Dance Group, Mecharibaldi	Norma Chavez
Un Macho Menos	Norma Chavez
Cinco de Mayo Slide Show	Mayra Aguilar & Genaro Bermudez
Teacher's Skit	Norma Chavez

EVENING CELEBRATION

Night Dance

Voting for Senorita 5 de Mayo	6:00-9:00 p.m.
Mexican Banquet	6:00-9:00 p.m.
Mariachi	7:00-8:00 p.m.
Marbella Leon	7:30-8:00 p.m.
Presentation of Senoritas	8:15 p.m.
Mecharibaldi	8:30 p.m.
Los Vatos del Norte	9:00 p.m.
Presentation of Officers	9:30 p.m.
Coronation Ceremony	10:00 p.m.
Dance Concert	10:00-12:00 a.m.

Entertainment Committee

Corina Alvarez, Chairperson
Gladys Ibarra, Co-Chairperson
Angelica Aranzubia
Vania Cardenas
Claudia Castro
Nancy Castro
Mariana Garza
Elsa Griffin
Raul Hernandez
Anna Marie Lopez
Juan Carlos Machuca
Cynthia Magana
Teresita Serrano
Ana Yescas



Program Committee

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Angelica Barrera
Lizette Benitez
Maria E. Casillas
Hilda Corral
Cynthia Diaz
Martha d'la Torre
Erika Figueroa
Yadira Gonzalez
Alma Guerrero
Imelda Hernandez
Minerva Magallanez
Armida Oronia
Reyna Paniagua
Josefina Perez
Gabriela Retes

Promotion Committee

Lorena Anderson
Irene Chavez
Karen Coronel
Rosa E. Cota
Veronica Flores
Maritza Gomez
Lucia Mendoza
Ana Montano
Margarita Moore
Claudia Orozco
Lilly Ortiz
Vanessa Ochoa

Coronation Committee

Sophia Sanchez, Chairperson
Daisy Galeana, Co-Chairperson
Gina Barka
Ileana McCalip
Experanza Silva
Carmelita Olachea
Juanita Mateos
Francisco Pimentel
Grace Casas-Silva
Lizveth Espinoza
Anita Ibarra
Eula Beltran
Jose Sanchez

Advisors:

Mr. Vela Ms. Dominguez

1991-1992 M.E.Ch. A OFFICERS



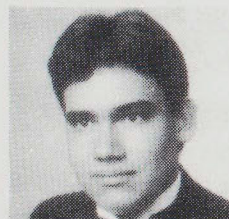
Norma Chavez: President

As M.E.Ch.A. President, I have been able to work towards more Raza Culture awareness at C.V.H.S. and also encouraging more Raza to continue to higher education. Our Cinco de Mayo celebration is only one example of the activities that M.E.Ch.A. organizes through-out the year. Gracias y "Que Viva La Raza."



Jeanette Guerrero : Vice President

I've seen the hard work M.E.Ch.A. has put forth. M.E.Ch.A has opened new challenges and responsibilities for me. A big part that keeps M.E.Ch.A. growing is the support of the students and teachers. Thanks.



Genaro Bermudez: Historian

M.E.Ch.A es la union de orgullo constancia y nostalgia. "Que lindos somos que bonito somos, como nos queremos. Andale



Yesenia Ojeda: Secretary

"M.E.Ch.A. has taught me alot. It has showed me responsibility as well as different ways to get along with people. I am very thankful to M.E.Ch.A"



Erica Vargas: Treasurer

"Gracias a M.E.Ch.A., he tenido la oportunidad de demostrar me liderasgo y mi potencial academico."



Erika Bates: Attorney General

To me, M.E.Ch.A. is an organized group in which we as Mexicans should become as one and help each other in uniting our race to give them knowledge of our heritage. Also, to encourage our race to work together and all races to work as one.



Stacey Harper: Commissioner of Activities

M.E.Ch.A. has taught me alot in this past year, not only how our cultures need to be in unity, but how we can bring that unity to life.



Irma Flores: Commissioner of Friendship

In M.E.Ch.A. I learned alot of new things that I never knew before. I learned more about my culture and met alot of new people. It made me be more responsible of things, and it has been a great opportunity to be in M.E.Ch.A.

Lisa Curioca: M.E.Ch.A. Representative

"M.E.Ch.A. has enhanced my awareness regarding my cultura, y mas que nada mi RAZA. I recommend for all students to join M.E.Ch.A. and learn more about their history."

SPECIAL CONTRIBUTORS CINCO DE MAYO CELEBRATION

Acuna

Aguilar

Bates

Bermudez

Calderon

Cahpman

Chavez

Curioca

Dominguez

Flores



Garcia

Guerrero

Harper

Marino

Ojeda

Ornelas

Salazar

Santellanes

Vela



Special Honorary Member

Mayra Lydia Gracia

CINCO DE MAYO



VIVA MEXICO



C.V.H.S. M.E.Ch.A.
CINCO DE MAYO
1994



CINCO DE MAYO

Every year we celebrate Cinco de Mayo. On this date in 1862 despite of all the different ideologies prevailing among Mexican people, a victory took place, which has become a symbol of unity among people and countries throughout the Americas.

In 1861, Mexico was divided into many fractions. At that time, Mexico had suspended its foreign debt and the country was in chaos. The same year, the United States was embroiled in its own Civil War, making it virtually impossible to intervene in foreign affairs. As a result, France sought to take advantage of this situation by setting up a fortress in Mexico. On October 1861, France, England and Spain signed a treaty in London declaring them the right to invade Mexico to protect their own interests. But Benito Juarez exhorted all Mexicans to forget any differences of opinion and unite in defense of their country.

Laurences, who commanded the French Army, arrived at Veracruz on March 5, 1862 and wrote to his government, assuring that the conquest of Mexico would be easy. General Ignacio Zaragoza was the commander of the Mexican forces. On May 5, 1862 the Battle of Puebla took place among those who wrote the glory of Puebla with their blood, courage and fearlessness were the Zacapoaztlas Indians who repelled the French Forces at the time. With the great unity and belief of the Mexicans, the French were defeated.

Señorita 5 de Mayo Finalists

Tanya Calvillo



The title Señorita Cinco De Mayo would be a perfect way to express what I feel about my culture and also a way to let others know the importance of what it is to be a part of it.

Erika Figueroa



Señorita Cinco De Mayo represents M.E.Ch.A's objectives, with pride and courage, but most of all live every youths desire to reach and realize my ideals and dreams.

Lorena Hernández



I Will always keep on feeling pride of my heritage, and I will keep working hard to Maintain the Mexican traditions alive.

María Jinéz



Competing for this title is a risk of winning or losing, but its a Beautiful risk for which I intend to put my best foot forward as a Mexican and a woman.

Victoria Ramírez



As Mexican-Americans, we should be proud of traditions and what our ancestors fought for. Like them, we should stand united and fight the war against crime, drugs and violence in our culture and be positive role models for the young generation.



LUNCHTIME ACTIVITIES

Monday, May 2nd	C.V.H.S Ballet Folklorico
Tuesday, May 3rd	Chuncky y Los Alacranes
Wednesday, May 4th	Mexican*Yotl (Aztecas)
Thursday, May 5th	Promociones Yaqui
Friday, May 6th	Assembly & Dance

ASSEMBLY SCHEDULE

VIVA MEXICO!	Angelica Barrera
Synopsis of "5 de Mayo"	Angelica Barrera
Introduction of Officers	Angelica Barrera
Escolta (Bienvenida)	Angelica Barrera
Himno Nacional	Mariachi (pista)
Saludo a la Bandera	Angelica Barrera
Escolta (Despedida)	Angelica Barrera
Discurso (Introduccion)	Mr. Acuña
Mariachi & Singers	Angelica Barrera
Ballet Folklorico	Angelica Barrera
La Bamba (Teachers)	Angelica Barrera
Presentation of Candidates for Señorita 5 de Mayo	Angelica Barrera
Introducción	Rosa Cota & Carolina Robles
Slide Show	Angelica Barrera
Ballet (Jarabe Tapatio)	Angelica Barrera
Quebradita	Angelica Barrera
Despedida	Angelica Barrera

EVENING CELEBRATION

Night Dance

Voting for Señorita 5 de Mayo	7:00-8:30 p.m.
Mexican Banquet	7:00-9:00 p.m.
Ballet Folklorico (Carlos Santoyo)	7:00-7:30 p.m.
Mariachi Music	7:30-8:30 p.m.

Singers: Angela Zamora & Carlos Martinez

Jarabe Tapatio (Karla Ramirez)	8:30-8:45 p.m.
Sexy Boyz of Kalcuta	8:45-9:00 p.m.
Coronation Ceremony	9:00-9:30 p.m.
Quebradita	9:30-9:40 p.m.
Dance Concert	9:40-12:00 p.m.



MECHISTA

Hispanic me empiezan a llamar
Where are my brown brothers and sisters?
y dicen que es la época del Quinto Sol.

Where can I go for advice, no counselors
to care for me, to guide me . . .
y en la soledad del ambiente universitario
I find myself alone, competing with those
I never met . . . y leo que "no debo
acabar mi carrera."

Soy MECHISTA y me llaman HISPANIC--hijo/a
de reyes y príncipes de las civilizaciones
Olmecas, Maya, Zapoteca, Mixteca, Huasteca,
Totonaca, Teotihuacan, Tolteca, Azteca, Yaqui,
Taramahra . . . and they want me to trade my
roots and assimilate . . . to what . . . and the
social amnesia asking that I forget about my
community, mi gente, y mis raíces.

I will endure. My MECHISTA values of
responsibility, collaboration, personal
growth, and social consciousness, and the
development of my community are my goals
I will achieve, I will endure, I will contribute
to the future of our youth. .

MECHISTA: EN LA ECH (Yo soy tu y tu eres yo)

Alberto Ochoa

11 June 1987

Angelica Barrera: President



Doy gracias a Dios por el apoyo y los buenos amigos que he encontrado en M.E.Ch.A. estos dos años que fui oficial. Fue una gran experiencia. Espero que ustedes MECHISTAS continúen con las tradiciones mexicanas y las den a relucir los próximos años y les deseo mucha suerte. Gracias y que Dios los bendiga.

Monica Mendez: Vice President



I have always been proud of being a chicana, regardless of any racial comments I have never been ashamed of my parents, family background or myself. Being in M.E.Ch.A for five years has really helped me learn to have self respect, and to be out spoken.

Gustavo Buenrostro: Attorney General



M.E.Ch.A me ha enseñado muchas cosas buenas en este año. Cosas como reconocer mi cultura y saber que cuando nos unimos podemos lograr lo que queremos. Gracias por hacerme sentir mas orgulloso de mi gente.

Rosa Estela Cota: Secretary



As M.E.Ch.A's secretary, for the last two years, I have been able to manifest Culture awareness at C.V.H.S. and also encouraging more Raza to continue to higher education. Our 5 de Mayo celebration is only one example of the activities that M.E.Ch.A. organize throughout the year. Gracias y "Que viva M.E.Ch.A."

Claudia Serrano: Treasurer



" El que mucho habla, poco entiende "

Marlem Rios: Historian



El haber sido parte de M.E.Ch.A como oficial me enseñó muchas cosas, como humano, estudiante, y como persona. Le doy las GRACIAS a todos por las lecciones de las que aprendí mucho. Especialmente a los asesores Mr. Vela, Ms. Dominguez, y Mr. Flores muchas gracias por ser tan lindos conmigo. Recuerden "El respeto al derecho ajeno es la paz " y QUE VIVA MEXICO!

Maricela Aguilar: Commisioner of Activities



M.E.Ch.A. has been a big part of me throughtout the year. It has taught me more than how to work with people and how to be a leader. It gave me an encouragement to my self, to walk with more pride and dignity, To be a proud chicana.

Carolina Robles: Commisioner of Club Liason



He tenido varias experiencias con M.E.Ch.A. desde el año pasado, y este año he tenido la grandiosa oportunidad de estar como oficial y poder regresar esas bonitas experiencias al grupo. Este año estamos más unidos y nos hemos ayudado honestamente. Nunca olviden "QUE LA UNION HACE LA FUERZA"

Aleyda Santoyo: Commisioner of friendship



M.E.Ch.A me ha enseñado apreciar más mi cultura, y me dió gusto servir al grupo como comisionada de amistad. Además, me brindaron mucho apoyo.

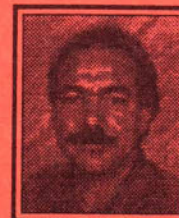
Gastón E. Morineau: M.E.Ch.A Representative



Me da mucho gusto haber podido ser oficial este año. Como reconocimiento de mis esfuerzos y ayuda en M.E.Ch.A., me otorgaron el título de oficial; y además de reunirme a un grupo muy familiar. "QUE VIVA LA RAZA!"

ADVISORS

Estevan Vela



If anyone asks me what M.E.Ch.A. means to me, I would say "family" because when I first came to Chula Vista High I didn't have a "safety net" and M.E.Ch.A. has always been a support system for me...Así como nuestra vida familiar no siempre es un lecho de rosas, M.E.Ch.A algunas veces me ha dado dolores de cabeza, pero los MECHistas tambien representan la aspirina más grande, porque son las personas más trabajadores, más entusiastas y que tienen más corazón de toda la escuela Chula Vista ...I'm proud to be M.E.Ch.A. advisor and I'm equally proud of this years officers because you're the BEST! Que viva cinco de mayo!

Ma. Elena Dominguez



As M.E.Ch.A. advisor, my toughest job each year is to see that 10 individuals become a team... Sometimes that's not an easy task. En los 5 años que he sido asesora de M.E.Ch.A. he visto muchos cambios positivos, así como el crecimiento y madurez de los alumnos que han seguido sus estudios en la universidad. The pride and enthusiasm generated by the Cinco de Mayo activities are so important for our students because it increases their self-esteem and makes them feel that they truly belong at Chula Vista High School.

RENE FLORES



E. Zapata: "Es mejor morir de pie que vivir de rodillas."

CINCO DE MAYO COMMITTEES

AZTECAS

Pedro Anaya
Patricia Castaneda
Tanya Calvillo
Karla Collins
Yessenia Franco
Illia Galeana
Norma Gaxiola
Omar Mafud
Minerva Magallanez
Lupita Mora
Yadira Muro
Odette Ramirez
Christina Rice
Celia Sánchez
Clarisa Torres
Angela Zamora

INCAS

Yamika Acosta
Carmen Anario
Georgina Barragán
Renee Corona
Yovana Cortez
Diana De Los Reyes
Veronica Gómez
Lucila Gonzáles
Reyna Paniagua
Lucia Pasillas
Yadira Pérez
Francisco Pimentel
Sergio Quero
Gabby Ramirez
Cruz Ruelas

MAYAS

Rosa Gonzáles
Maria Jinéz
Isela Juárez
Jorge Lara
Georgina M.
Stephanie Nájera
America Rosas
Olivia Salazar
Esther Zendejas

TOLTECAS

Nelson Carillo
Erika Figueroa
Lorena Hernández
Michaela Peabody
Linda Pérez
Julian Navarro
Flora Nájera
Eduardo Olmos
Monica Ramirez
Laura Tejeda
Myrna Zepeda

CINCO DE MAYO CORONATION DANCE

Friday, May 5, 1995
C.V.H.S. Gymnasium 7:00 - 11:00



Sponsored by C.V.H.S. M.E.Ch.A.Alumni

No. Alcohol Served

No I.D. Required

Semi-Formal

No

0504

Donation

\$6.00 Admission

\$2.50 Dinner

CINCO DE MAYO CORONATION DANCE

Friday, May 5, 1995
C.V.H.S. Gymnasium 7:00 - 11:00



Sponsored by C.V.H.S. M.E.Ch.A.Alumni

No. Alcohol Served

No I.D. Required

Semi-Formal

No

1004

Donation

\$6.00 Admission

\$2.50 Dinner

"5 de Mayo

Coronation Dance

Dinner Ticket

\$2.50

7:00 - 9:00 p.m.

Sponsored By AVID

No

0504

"5 de Mayo

Coronation Dance

Dinner Ticket

\$2.50

7:00 - 9:00 p.m.

Sponsored By AVID

No

1004

C.V.H.S. M.E.Ch.A

Senorita 5 de Mayo

1995

No

0504

C.V.H.S. M.E.Ch.A

Senorita 5 de Mayo

1995

No

1004

**"5 de Mayo
Coronation Dance
Dinner Ticket
\$2.50**

**7:00 - 9:00 p.m.
Sponsored By AVID**



**CINCO DE MAYO
CORONATION DANCE**

**Friday, May 3, 1996
C.V.H.S. Gymnasium 6:00 - 11:00**



Sponsored by C.V.H.S. M.E.Ch.A.

**No. Alcohol Served
No I.D. Required
Semi-Formal**

**Donation
\$6.00 Admission
\$2.50 Dinner**

