



(1) Two of the twelve. (2) The blue Pacific from a roof garden. (3) Another view. (4) Every month in the year. (5) Only a step to the surf. (6) The village from the air. (7) An interior. (8) The pathway through the village.

# EL PUEBLO RIBERA

## The Village by the Sea

#### LOCATION

At Southern end of La Jolla, overlooking beach and ocean (see map). La Jolla—world-renowned as one of the most delightful places in Southern California in which to spend a vacation—long or short, winter or summer. The sea, with ever-changing beauty and interest, never-ending in its power to charm and refresh: great hills and mountains with perfect roads leading to the beauties of the high "Back Country." The charming town of La Jolla, with ideal facilities for sports and recreations of all kinds. San Diego only thirty minutes away.

#### THE VILLAGE

Do you, now and then, need to get away from people and things, and, for a time, enjoy absolute quiet and relaxation? Do you sometimes wish for a place where you could go and be refreshed, both physically and spiritually? El Pueblo Ribera is such a place—a group of dwellings unique in architecture and attractiveness: solid stone walls opening to sunshine and secluded patios: views of the Sea—majestic, lovely, lifegiving: each with genuine privacy and

quiet, impossible in hotels, bungalow courts, etc. These invite you!

Each unit has large living room with fireplace, bedroom, kitchen, breakfast nook, bath, roof garden and garage, Provided with steam heat, hot water, housekeeping facilities and every convenience.

#### **EXPENSE**

Very reasonable, considering the quality and completeness of accommodations: Units rent for \$30.00 to \$40.00 per week, depending upon the season. If desired, maid service will be furnished to fit requirements at reasonable rates. Rates by the day or month upon application. Special rates for long term as low as \$50.00 a month.

#### RESERVATIONS

Should be made in advance. Write, phone or wire and a prompt reply will tell you there will be a unit available for you.

#### Address

### W. LLEWELLYN LLOYD

El Pueblo Ribera La Jolla, California Phone, La Jolla 562

