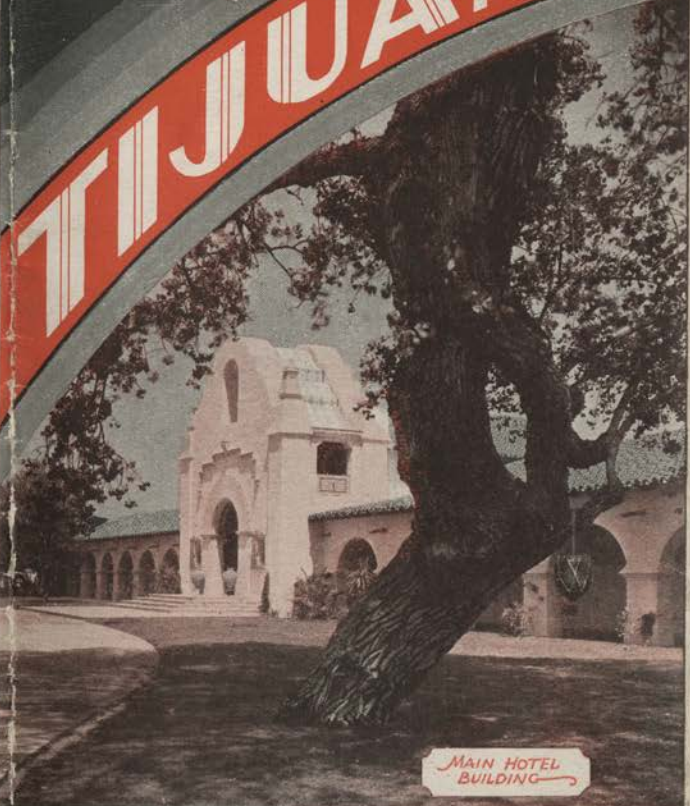
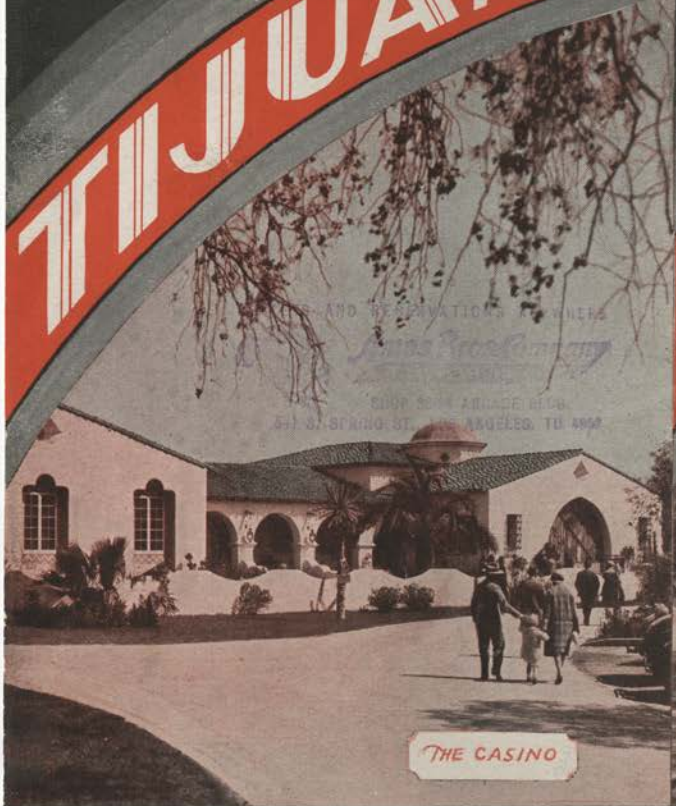




**TIJUANA**

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*THE CASINO*

*MAIN HOTEL BUILDING*

*America's Deauville*  
WHERE  
THE DOOR TO ROMANCE OPENS

*America's Deauville*  
WHERE  
THE DOOR TO ROMANCE OPENS



# Modern gaiety in the splendor of an Old World setting ~ Agua Caliente leaves nothing to be desired



Warm sunshine floods the patios where you will enjoy a languid stroll in a bit of Old Spain, transplanted

Do you like smart crowds and scenes which charm with their exotic grandeur? Agua Caliente is alive with them. And at the same time there is a warm friendly simplicity to the architecture, borrowed from the *Padres* of earlier days, tempering the sophistication with a welcome and security which makes you feel entirely at home and at ease! No customs requirements or passports to arrange for in visiting Agua Caliente, America's Deauville, where the door to romance opens.



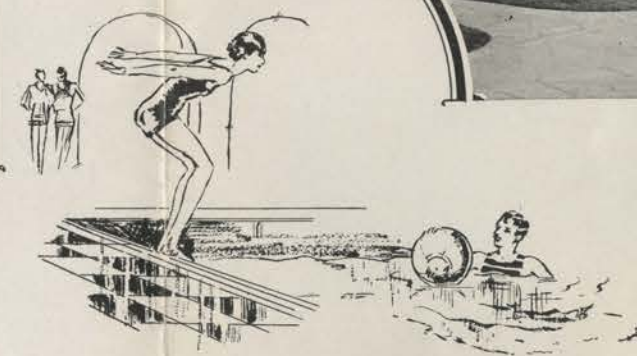
Looking across soft, green lawns from the porch of the main Hotel building to the imposing new wings

LAY where the Stars play, in the languorous atmosphere of Agua Caliente. Here the recreations and games of Europe await you in the splendid setting of Old Spain—all within a half hour's ride by train or motor from San Diego, California. It is said that Agua Caliente was conceived to satisfy Hollywood's craving for excitement, and it is true that almost daily you meet notable members of the exclusive film colony on the shaded paths, in the Patio, the Casino, or pursuing the enjoyment of outdoor recreation which abounds here.



Agua Caliente has made ample provision for the sports loving guest. Fast championship courts add to the enjoyment of the tennis enthusiast and shaded paths beckon to the equestrian.

ONE of the world's most beautiful bath houses will soon be ready, giving access to the renowned healing waters of the Tijuana hot springs and providing a palm lined plunge magnificent beyond description.



Left: There is a touch of Old Spain in the enticing *campanile* and *galeria* of the new Hotel buildings. Right: Spreading palms, hand hewn doors, bound with iron, red tile roofs and gorgeous flowers. Below: Fern filled *olla* hanging from a spreading cottonwood.



ROMANTIC Spanish Villas are available to guests, affording the privacy and comforts of home. They are arranged in the manner of delightful residential streets and look out on the soft green of lawns, semi-tropical foliage, gay flowers and tranquil scenes such as that pictured at the left. Each villa is distinctive in its architecture and lavish in its appointments.



ABOVE is the entrance to the new Hotel building flanked by broad, shaded *galerias* enticing you to linger and enjoy the magnificent panorama which spreads before you. At the left, the sun drenched *patio*, where a delightful Dollar Luncheon is served daily to the fascinating strains of Spanish serenaders. A brilliant ensemble gathers here under the topaz Mexican sky to enjoy an impeccable cuisine. No European table ever boasted of greater epicurean delights.



THE *entrada* of the Casino where one comes upon a room, the dazzling brilliance of which forms a lasting impression on the mind of even the experienced traveler. The entrance also leads to the Cafe, where nightly dinner dances are held in a gorgeous *art moderne* environment. At the left is a sketch of the Golf Course now in play. A wonderful 18 Hole Championship course designed by William Bell will be opened in September. Leo Diegel is Club Professional. The new course will be the scene of the \$25,000 Agua Caliente Open Tournament to be held during January, 1930.



Golf at Agua Caliente over the 18 hole Pitch and Putt Course ~ The new 18 hole Championship Course about to be opened

THE AGUA CALIENTE ensemble leaves nothing to be desired, even to those accustomed to the gaiety of Continental Europe. Here, America's Deauville has risen over night to a place in the firmament of "where to go." Agua Caliente invites you most cordially to be her guest and will leave nothing undone to afford you a most pleasurable visit! For rates and information, see reverse side.



**ROMANCE LAND**—where the blue of a cloudless Mexican sky casts its spell of happiness over the peaceful valley of the Tijuana: where *Agua Caliente* nestles between the purple hills of two nations—a rendezvous of life and gaiety in the languorous atmosphere of *Old Spain*.

## RATES

(European Plan)

### ROOMS IN HOTEL

Single, \$5 and \$10; Double, \$6 and \$12. Also suites with connecting rooms and the President's and Governor's Suites.

ROOMS IN PRIVATE SPANISH VILLAS (all with bath)  
Single, \$8; Double, \$10

3 room Villa, accommodating 8 persons, \$30

4 room Villa, accommodating 8 persons, \$40

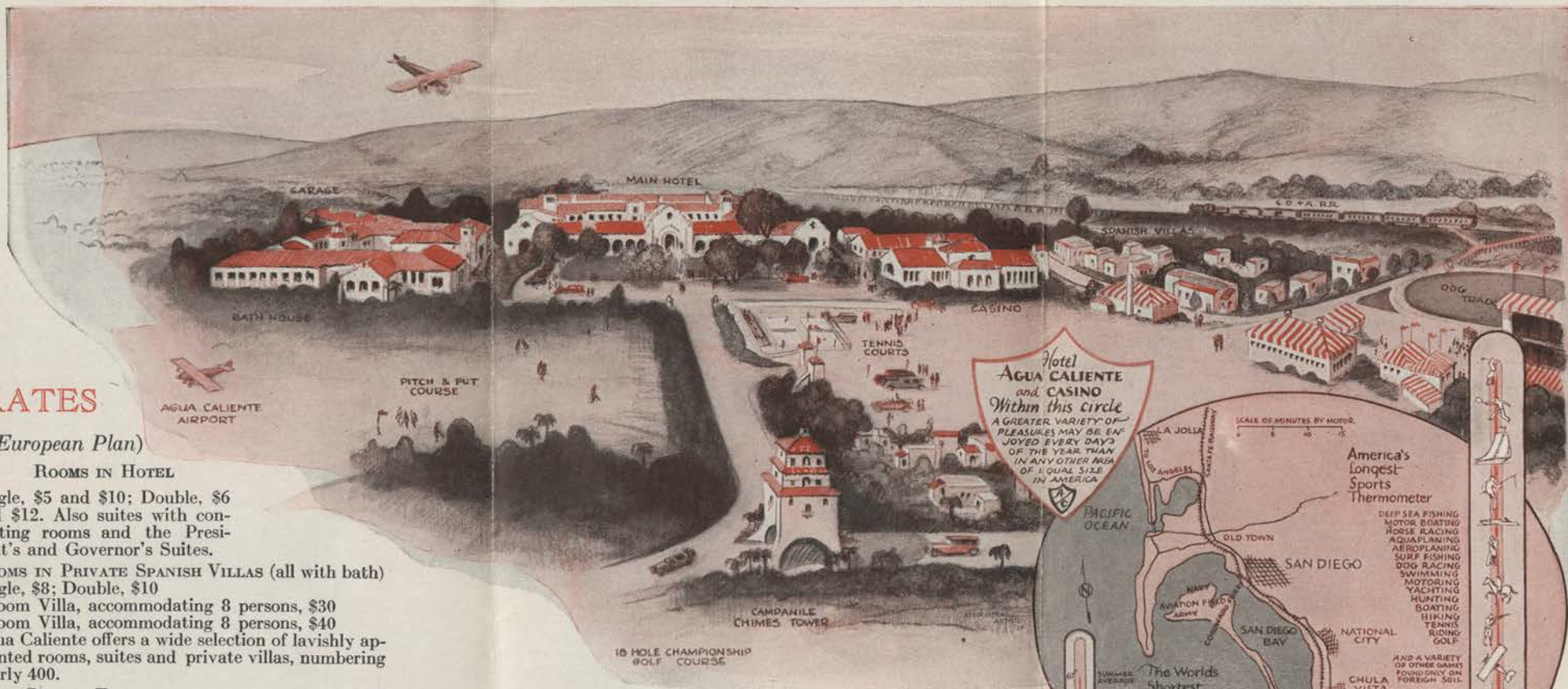
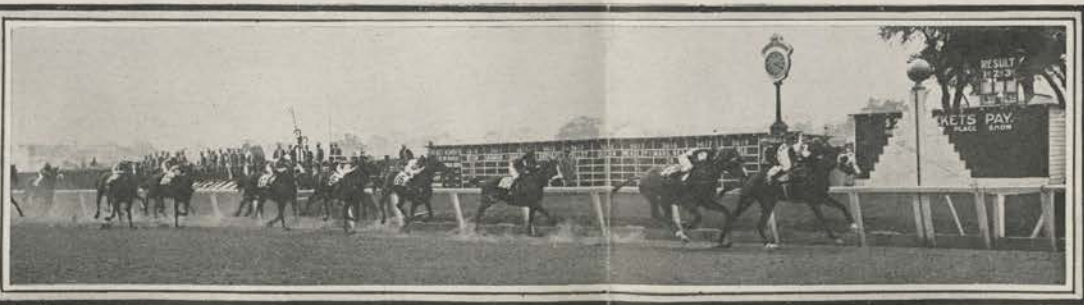
Agua Caliente offers a wide selection of lavishly appointed rooms, suites and private villas, numbering nearly 400.

GOLF GREENS FEE . . . . . 50c  
(18-hole Pitch and Put Course)  
SADDLE HORSES \$2.50 AN HOUR

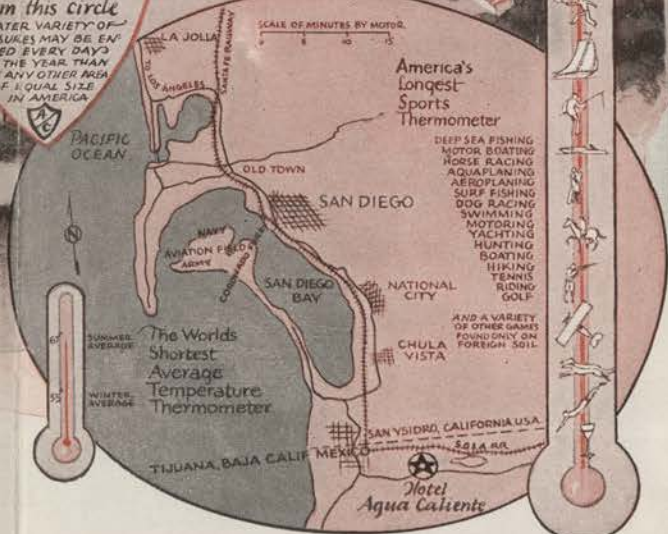
### Luncheon in the Patio

### Dinner Dances Nightly in the Cafe

Many of Hollywood's favorites may be seen here most any day in the year, enjoying the European sports, but an hour or so from Los Angeles by plane!



Hotel  
**AGUA CALIENTE**  
and CASINO  
Within this circle  
A GREATER VARIETY OF  
PLEASURES MAY BE EN-  
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OF THE YEAR THAN  
IN ANY OTHER RESORT  
OF EQUAL SIZE  
IN AMERICA



THIS course, designed by Wm. Bell, takes advantage of many natural hazards. From its fairways an unrivalled panorama spreads before you. The \$25,000 Agua Caliente Open Tournament will be played here in January, 1930, bringing golf's outstanding stars together in medal play.

AGUA CALIENTE offers her guests a complete sports ensemble the year 'round

## Agua Caliente Jockey Club \$2,000,000 Race Track Now Under Construction

THE most beautiful race course in the world is now being built at Agua Caliente. The Inaugural will be held on Christmas Day, 1929. Here will be run the world's richest race, the Agua Caliente Handicap, with an approximate value of \$135,000.

### DOG RACING, JULY TO NOVEMBER

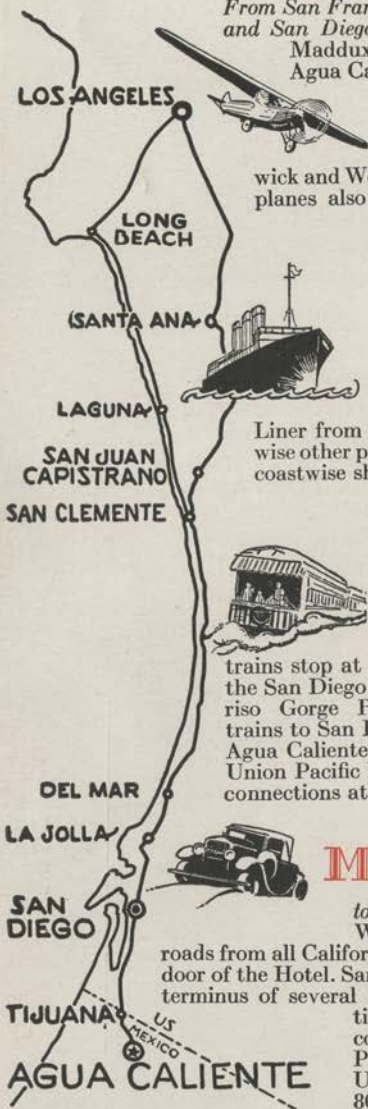
Here lithe greyhounds flash around a beautiful oval to entertain and thrill the summer guest. America's fleetest dogs race daily except Mondays from July to September and week-ends thereafter. Admission 50c. Ladies free. Derby Day, \$1.



# AGUA CALIENTE EASILY REACHED

## AIR

From San Francisco, Los Angeles and San Diego come the great Maddux Air Liners to Agua Caliente flying field, landing practically at the door of the Hotel and Casino. Pickwick and Western Air Express planes also maintain service.



## SEA

San Diego is port of call for the magnificent California Liner from New York. Likewise other palatial oceanic and coastwise ships dock there.

## LAND

Rock Island and Southern Pacific transcontinental trains stop at Agua Caliente on the San Diego and Arizona Carrizo Gorge Route. Santa Fe trains to San Diego make direct Agua Caliente connections. The Union Pacific Route also make connections at Los Angeles.

## MOTOR

to Agua Caliente. Wonderful paved roads from all California reach the very door of the Hotel. San Diego is western terminus of several all-year transcontinental highways, converging at El Paso, thence over U. S. Highway No. 80 to San Diego.

Agua Caliente is 18 miles below San Diego.

## NO PASSPORTS OR CUSTOMS DELAYS

Although Agua Caliente offers the sports and pleasures of Europe, there are no unpleasanties experienced in getting in and out of Mexico. You do not even alight from your motor! Air and train travel is equally simple.

Thus every provision has been made for the comfort of the guest here so that the impressions carried away will be those of the happiest days ever spent!