

Paul Mares chosen as one of five "Managers of the Year" by National Association of College Stores

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Paul E. Mares, manager of the bookstore at the University of California, San Diego, has been chosen as one of five "Managers of the Year," by the National Association of College Stores.

Mares, who has been general manager of the bookstore since 1966, was honored during the NACS meeting in Boston last month. NACS is a professional organization with membership representing more than 2,500 college and university bookstores around the country.

In citing Mares, the association noted that when he arrived in San Diego the bookstore had an assigned space of only 800 square feet and only one full time and one part-time employee. Today the store has more than 21,000 square feet of space with 32 career employees and more than 30 student employees.

Mares, who earned a bachelor's degree in business administration from the University of New Mexico in 1962, began his career by working part-time in the UNM bookstore as a student. He rose to the post of assistant manager of the bookstore before leaving for UCSD.

Mares has been active in NACS affairs, participating in many regional and national seminars as well as serving as chairman of the group's Education Committee for three years.

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