

Casa de Mañana

LA JOLLA
CALIFORNIA

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CASA DE MAÑANA
(The House of Tomorrow)

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MAIN DINING ROOM

NORTH OCEAN VIEW

PATIO FROM BALCONY



SOUTH OCEAN VIEW EDGAR V. ULLRICH Architect

PATIO

SPANISH STAIRWAY

PATIO FROM LOUNGE

BED ROOM

MAIN ENTRANCE

LOUNGE

BEAUTIFUL LA JOLLA, "The Jewel of the Pacific Coast, the Capri of America," fourteen miles north of San Diego, has been selected as the home of the "Casa de Mañana," a new resort hotel.

Absolutely no expense has been spared in making the Casa de Mañana the "jewel" of all the many fine Pacific Coast all-year-round resort hotels, and a credit to its exquisite setting.

Casa de Mañana is situated on an artistic point of land commanding a gorgeous view of the ocean on all sides, with its picturesque irregular shore line and rugged cliffs, where thou-

sands of queer, interesting birds build their nests like ancient Cliff Dwellers of old; and groups of friendly seals may be seen daily sporting about in the ocean directly in front of the hotel.

In this interesting environment, Mrs. Morrison Hopkins, owner of Casa de Mañana, and her architect, Edgar V. Ullrich, of Colorado Springs, have erected a beautiful building in Southern Spanish design, of grey cement and red tile, which, like its picturesque name, suggests a happy light-hearted sojourn—free from all responsibility or care.

Upon entering Casa de Mañana, one finds a beautiful big

lounge luxuriously furnished with deep divans, many comfortable cushioned chairs, artistic lamps, and several old Italian red lacquer cabinets which add distinction and charm to the room.

The dining room, sun parlor and writing rooms, each furnished with the same careful attention as to appointment, are correspondingly attractive, while in the center of the hotel is the tiled patio, with wrought-iron balconies and center pool, where one can bask in the wonderful Southern California sunshine away from the direct ocean breeze, or enjoy a meal in the open air.

Every bedroom in the Casa de Mañana has a private bath and

two large closets, with furniture and hangings to harmonize with the prevailing color scheme throughout.

There are many and varied amusements available for the guests of Casa de Mañana. In ten minutes from the hotel one can reach an exceptionally fine 18-hole golf course, ideally situated on a high plateau overlooking La Jolla and the ocean, every hole of which has been carefully planned to arouse the golfer's interest. From every tee the player gets a new and gorgeous view of the ever-changing ocean—with famous Old Baldy, snow-capped, in the distance—an inspiration for a long drive.

Six excellent tennis courts—two of which are on the hotel grounds—are available to those who prefer tennis. Again, within ten minutes from the hotel, there is a splendid riding academy equipped with excellent horses. There are bridle paths in the mountains close by, or interesting rides along the beach beneath the cliffs.

The perfectly equipped Casino and bathing beach are only one block from the hotel, while half an hour's motor run takes one to beautiful Balboa Park where excellent concerts are conducted every day.

Points of interest are many. The wonder caves of the Coast are located at La Jolla, and the Scripps Biological Institute is always a source of interest, while Gold Fish Point, with its amazingly blue waters and gold fish swimming about below, is a very unusual sight.

During the racing season at Tijuana, the track can be reached from La Jolla in one hour, while San Diego is only a thirty-minute motor ride away; and Los Angeles four and one-half hours by motor on the main highway.

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*Casa de Mañana,
operated by the
Van Noy-Interstate
Company*

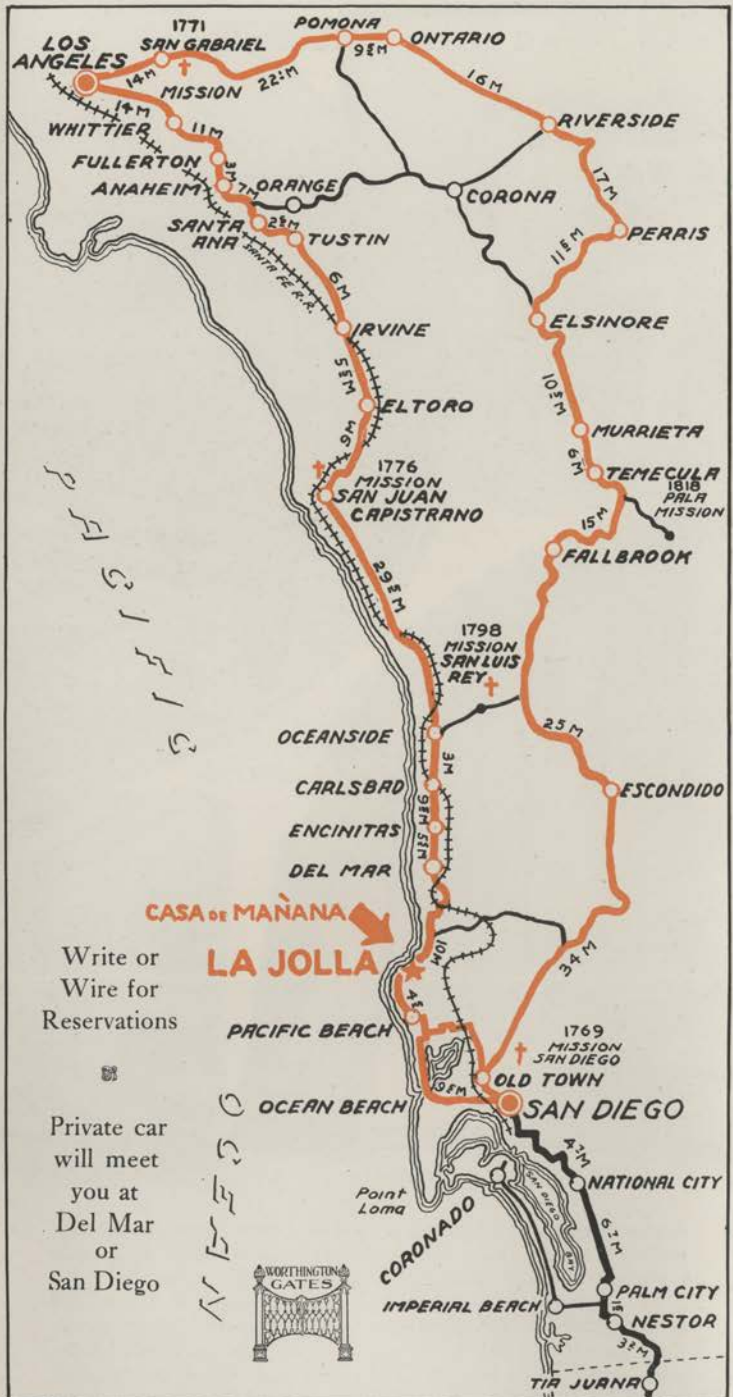
*"Rates, \$8, \$9 or \$10 per day, single person with bath;
\$14, \$16 or \$18 per day, two people with bath,
American plan."*

*For full information and reservations, address
Casa de Mañana, La Jolla, California*

WHERE TOMORROW'S CARES ARE FORGOTTEN

CASA DE MAÑANA

Is reached by
SANTA FE RAILROAD TO SAN DIEGO OR
STEAMERS YALE AND HARVARD



Write or
Wire for
Reservations

Private car
will meet
you at
Del Mar
or
San Diego



MOTOR STAGES LEAVE FIRST AND "E" STREETS
SAN DIEGO, FOR LA JOLLA EVERY HOUR.
ELECTRIC CARS EVERY 30 MINUTES.