

Media Advisory, Perspectives on Biotechnology in the Pacific Basin Conference

August 25, 1988

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MEDIA ADVISORY

EVENT: Perspectives on Biotechnology in the Pacific Basin Conference

DATES: September 6-7, 1988

PLACE: Center for Molecular Genetics, UCSD School of Medicine Campus

PROGRAM: Attached is a map, program and speakers list for the conference, which will be open to the news media. Experts and panel discussions will be of interest to a variety of media including Pacific Rim, Biotechnology, Science and Business reporters.

REMARKS: Advances in molecular biology during the past 15 years provide the basis for the biotechnology industry, an industry which barely existed a decade ago. Its commercial potential extends over a wide range of areas -- pharmaceuticals, medical diagnostics, agricultural production, food processing and energy development.

California's leadership in biotechnology is evident in the high quality of the basic research conducted at universities throughout the state, and the fact that more than 200 industrial biotechnology firms have been established here. Because of the enormous potential, other countries, including several in the Pacific Basin, are also investing heavily in biotechnology research and development. According to experts, this is almost certain to have an important impact on future scientific and economic relations in the Pacific region.

This conference brings together biotechnology leaders to discuss U.S. scientific and biotechnology-related opportunities and needs and identify options to address them. The two-day conference is jointly sponsored by the UCSD Graduate School of International Relations and Pacific Studies and the Center for Molecular Genetics.

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