

UC San Diego experts available to comment on President Clinton's speech, racial/ethnic relations

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MEDIA ADVISORY

UC SAN DIEGO EXPERTS AVAILABLE TO COMMENT ON PRESIDENT CLINTON'S SPEECH, RACIAL/ETHNIC RELATIONS

EDITORS: On June 14, President Bill Clinton will deliver a major policy speech on American diversity and racial and ethnic relations at commencement ceremonies at the University of California, San Diego. UCSD political scientists, sociologists, and professors of ethnic studies and communication, are available to provide commentary on the President's speech and on a wide range of issues related to ethnic and racial relations in America. Some of these experts can also comment on UC efforts to increase diversity among the student body and outreach efforts to disadvantaged ethnic groups.

Steven Erie, professor of political science, has expertise in urban and racial politics. Erie, who has written extensively about urban politics in Southern California, is nearing completion on a book tracing the political history of Los Angeles. Author of the award-winning book Rainbow's End: Irish-Americans and the Dilemmas of Urban Machine Politics, Erie can comment on political participation among different ethnic groups and the politics of race in California and nationally. He received his Ph. D from UCLA. Home: (619) 563-6995.

Jonathan Holloway, professor of ethnic studies, can provide commentary on multiculturalism, race and social policy, and the end of affirmative action at the University of California. An authority on racial and ethnic politics in the 20th century and African-American history, Holloway received his Ph. D from Yale University. Office: (619) 534-3405; Home: (619) 677-9746; e-mail: jholloway@ucsd.edu

Daniel Hallin, chair of the Communication Department, is widely known for his scholarly research on soundbite news. Hallin is an authority on political rhetoric and speechmaking, and has written extensively on media coverage of political events, including campaigns and elections. Author of the recent book, We Keep America on Top of the World: Television Journalism and the Public Sphere and editor of The Presidency, the Press, and the People, Hallin holds a Ph. D from UC Berkeley. Office: 411 (619) 534-2356; Home: (619) 282-7286; e-mail: dhallin@ucsd.edu

Samuel Popkin, professor of political science, is a well-known authority on public opinion and national politics. Professor Popkin has served as a political consultant, pollster, and media analyst to numerous Democratic presidential campaigns, including President Clinton's 1992 campaign. The director of UCSD's American Political Institutions Project, Popkin is the author of the acclaimed book The Reasoning Voter: Communication and Persuasion in Presidential Campaigns. He holds a Ph. D. from MIT. Office: (619) 534-4295; Home: (619) 272-0739; e-mail: spopkin@ucsd.edu

Hugh "Bud" Mehan, professor of sociology and director of the Teacher Education Program, is an authority on academic outreach programs to underprivileged ethnic groups, educational performance of ethnic minorities, and affirmative action in education. The author of numerous research papers on ethnic diversity in the classroom and

on how to enhance educational achievement among children from disadvantaged ethnic groups, Professor Mehan has a Ph. D. From UC Santa Barbara. Office: (619) 534- 1680; e-mail: bmehan@ucsd.edu

Samuel Kernell, professor of political science, is a noted scholar on the history of the presidency, and has written widely on subjects ranging from presidential leadership to the use of public relations in presidential positioning. Kernell, who holds a Ph. D. from UC Berkeley, is the author of the top-selling textbook Going Public: New Strategies of Presidential Leadership, and Chief of Staff Twenty-five Years of Managing the Presidency (with Sam Popkin). Office: (619) 534-4988; Home: (619) 792-5122; e-mail: skernell@ucsd.edu

Richard Madsen, professor of sociology, is a well-known authority on American society, including political sociology, the culture of society and ideas, and the sociology of religion. A co-author of books The Good Society and the Pulitzer-Prize nominated Habits of the Heart, Madsen holds a Ph. D. From Harvard University. Office: (619) 534-0486; Home: (619) 453-0341; e-mail: rmadsen@ucsd.edu

Leland Saito, professor of ethnic studies, is an expert on Asian American relations and race and ethnic relations in urban Southern California communities. He can comment on the President's speech as well as on the state of racial relations in urban America. Professor Saito received his Ph. D. from UCLA. Office: (619) 534-1739; e-mail: lsaito@ucsd.edu

Paule Cruz Takash, professor of ethnic studies, can provide commentary on the "minoritization" and "Latinization" of American society and the response of "white America" to this trend. Professor Cruz Takash, an authority on political participation among various ethnic groups, received her Ph.D. from UC Berkeley. Office: (619) 534-8128; Home: (310) 450-1428; e-mail: perurtak@ucsd.edu

Jane Rhodes, professor of ethnic studies, has expertise in the area of race and ethnicity and the mass media. A former journalist, her research focuses on press coverage of different ethnic groups and race relations, and images of ethnic groups in television and film. She holds a Ph. D. from the University of North Carolina. Office: (619) 534-3276; e-mail: jrhodes@ucsd.edu

MEDIA CONTACT: For assistance in contacting or arranging interviews with the above faculty experts, please contact Dolores Davies, (619) 534-5994, ddavies@ucsd.edu or Pat JaCoby, (619) 534-7404, pjacoby@ucsd.edu.

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