

# SAN DIEGO

CALIFORNIA



BUILT BY JOHN D. SPRECKELS

## THE SAN DIEGO HOTEL

ON BROADWAY



BALBOA PARK, SAN DIEGO AND HARBOR

# The San Diego Hotel

ON BROADWAY

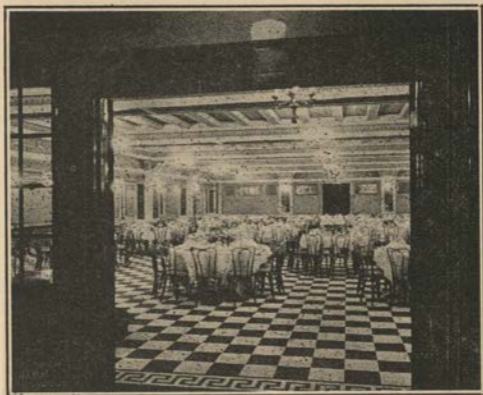
San Diego's Modern Fire-Proof Hotel, 400 Rooms Artistically Furnished, Every Modern Convenience, Comfort, Good Service, Large Airy Sample Rooms, Spacious Lobby, Large Mezzanine Floor, Sun Parlor and Roof Garden with Fine Marine and City View.

## SERVICE

**We Try and Meet Your Every Requirement.**

## GOLF

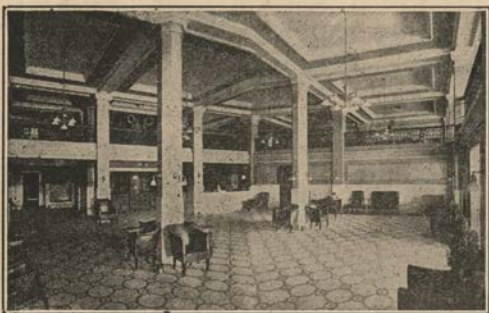
Guests of Our Hotel will be Furnished Privilege of Country Club on Application



**The Pompeian Banquet Room.**

SAM S. PORTER

Your selection of a Hotel sometimes makes or mars your visit. THE SAN DIEGO HOTEL is not merely a stopping place, but a Hotel with an atmosphere of cheer.

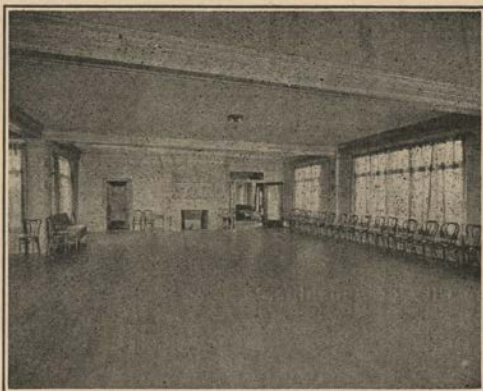


**Our Spacious Lobby is well supplied with restful chairs and divans.**



**A portion of our Mezzanine Floor, which surrounds the Lobby.**

**The view from our Roof Garden of San Diego's  
Superb Location and its world-Famous  
Harbor is unsurpassed.**



**A delightful acquisition to the Hotel is the Sun  
Roof and Dance Hall, where private  
parties and dances are held.**



**A view of our Grill, where reasonable  
prices prevail.**



**THE SAN DIEGO IS THE OFFICIAL  
ROTARY HOTEL.**

**"He profits most who serves best."**



**THE SAN DIEGO IS ON BROADWAY.**  
Convenient to the Shops and Theatres. All car  
lines pass the Hotel. Ideal for Tourists  
and Commercial Travelers.



**Parlor Suite.**

# Where to Go and How to Get There

## MISSION CLIFF GARDENS

One of the most beautiful botanical gardens and view spots in California. Overlooks Mission Valley and San Diego Mission (one of the oldest in State). There is a large aviary, housing over 300 song birds. The gardens are owned and maintained by the San Diego Electric Railway Company.

## HOTEL DEL CORONADO

The greatest resort hotel in America. Open all the year. Covers nearly five acres. Within a stone's throw of the beach, and almost entirely surrounded by semi-tropical foliage and beautiful parked grounds. Tent houses and palm cottages for the summer visitor.

## RAMONA'S MARRIAGE PLACE

Old Town was the beginning of California; location of first white settlement. Monument marks spot where General Fremont planted U. S. flag, 1846. Other sights are old graveyard, first jail, first palm trees, 140 years old. Ramona's Marriage Place, built in 1825, and since restored.

## TIJUANA, OLD MEXICO

This quaint Mexican village and ever changing view en route makes a most desirable and entertaining excursion. One full hour is spent in Tijuana viewing the relics, the fort and its soldiers, the bull ring, setting of the national sport of Mexico, and the curio shops with various kinds of souvenirs, blankets, serape, drawnwork, etc.

## POINT LOMA

An interesting trip over one of the best boulevards in the country, showing you en route the new Country Club, International Theosophical Headquarters, Government Wireless Station, Bennington Monument, Ft. Rosecrans, with its disappearing guns, the old Spanish lighthouse, built in 1769. The view from the summit must be seen to be appreciated. On the left is San Diego, North Island, Coronado, our wonderful bay, with the mountains of Mexico in the distance. On the right, the Pacific Ocean and Coronado Islands.

## ROCKWELL FIELD AND NAVAL AIR STATION

Just across the bay from San Diego, separated from Coronado on the west by the Spanish Blight, is situated North Island, the most famous home of aviation in this country, for here was located the first permanent school for Army fliers, and here also the first seaplane was perfected.

## NAVAL TRAINING STATION AND U. S. MARINE BASE

Opened in 1923, the Naval Training Station has at all times about 1500 men in training for various

branches of the Naval service. The situation, midway between the city and Point Loma, is ideal and the buildings and grounds are of the finest in the United States.

Adjoining the Training Station, is the base of the U. S. Marines, where over one thousand men are stationed, in the semi-naval-military service of Uncle Sam.

## THE OLD MISSION

The first one erected in California. Completed by Father Serra, in July, 1769, it really marks the beginning of civilization on the Pacific Coast.

## POTENTIAL FACTS ABOUT SAN DIEGO

### The City of Sunshine.

The City of Clean Streets.

The City of Beautiful Homes.

The City of Parks and Boulevards.

The City of Churches and Schools.

The City of Hospitality and Comfort.

Population 145,000—trebled in five years.

One of the finest harbors in the world.

Has the finest all-the-year climate in the world.

Has the purest and cheapest mountain water of any city in America.

Fresh fruits and vegetables every day in the year.

Splendid boulevard system, 8000 acres of city and park lands.

Finest educational facilities, including State Normal School, High School, Polytechnic High School.

San Diego's electric street railway system of 150 miles is unsurpassed.

Delightful excursions by sea and land every day in the year in San Diego.

San Diego has a mammoth ostrich farm; two aviation schools, with daily flights over city and ocean.

San Diego has 22 square miles of anchorage in its magnificent land-locked harbor, and is the first and last American port of call for the Panama Canal.

## FACTS ABOUT SAN DIEGO COUNTY

Has recently completed 500 miles of hard surfaced boulevards, the delight of motorists and tourists, the maximum grades, even in mountain districts, not exceeding six per cent.

Lemons, oranges, olives, grapes, alfalfa, grain, apples, peaches, apricots, prunes, figs, berries and vegetables are the principal crops raised.

San Diego is rich in minerals and possesses several well-developed mines of precious stones.

Half a million acres of land remain to be improved in San Diego County.

**COOL DAYS IN SUMMER AND WARM IN WINTER**  
make life a continuous delight in San Diego.

