

## Publisher William Turnbull to speak at UCSD

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Contact: Paul Lowenberg, (619) 534-3120

PUBLISHER WILLIAM TURNBULL TO GIVE "BOOK AS ART" LECTURE

"During the last ten years, dramatic and disturbing changes have shaken the publishing business," says Bill Turnbull, owner of North Point Press, a small publishing firm in the San Francisco Bay Area.

Turnbull will discuss these changes at a free public lecture, "North Point Press 1978-88: A Decade of Turmoil in Publishing," January 18 in the Mandeville Center Recital Hall, at the University of California, San Diego, beginning at 7:30 p.m.

The talk is part of "The Book as Art" series sponsored by the UCSD Friends of the Library. There will be a \$3 admission charge for non-members of the Friends of the Library.

"The emergence of multi-national conglomerates, the intrusion of the entertainment business, the emphasis on profitability as defined by publicly held companies, and the continuing decline in literacy in this country all contribute to the chaos that publishing has been going through," Turnbull said.

Turnbull has been a book publisher in the Bay Area since 1954. North Point Press, located in Albany, CA, employs 12 people and publishes 38 books a year including fiction, poetry, history, criticism, literary travel, biography, cookbooks and classics.

North Point Press is distinguished by its personal attention to authors and for publishing books that are elegantly designed, with sewn bindings on acid-free paper.

North Point Press has published two best-sellers, "Son of the Morning," by Evan Connell, and "West of the Night," by Beryl Markham.

Turnbull is a native of New Jersey who was educated in Pennsylvania and Switzerland and lived in France for several years before settling in the Bay Area.

His talk is the second of three lectures in the series. The final talk will be by Bill Kelly of Brighton Press in San Diego who will discuss "The Original Print: Its Role in Bookmaking," on Wednesday, April 5.

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