

CORONADO TENT CITY



TO OUR FRIENDS AND PATRONS:

COME AGAIN---COME OFTEN

To Others Who Chance to See This Booklet:

COME ONCE AND YOU WILL COME AGAIN.

SEASON 1908

THE MANAGER

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AMERICA'S MOST FAMOUS SUMMER RESORT

CORONADO TENT CITY



CORONADO BEACH, CALIFORNIA

OPENS JUNE 17TH

CLOSES DURING SEPTEMBER

JOSHUA S. HAMMOND, MANAGER

LOCATION



CORONADO TENT CITY is located on the southeastern part of the peninsular which forms the bay of San Diego—the first natural harbor, but one, on the Pacific Coast—480 miles southeast of San Francisco, and only 125 miles from Los Angeles. The city of San Diego, across the bay, has a population of 50,000. It is one of the most important of the western ports, including in its shipping much foreign trade, which has promise of increasing considerably in the near future.

Tent City is designed to meet every requirement and taste, the resort includes nearly two miles of streets, fronting both bay and ocean. The Palm Tent Houses are of all sizes, interspersed with cozy Palm Cottages. There are small Tent Houses for one person, larger ones for two, and a corresponding increase to a size accommodating eight persons. For the accommodation of societies tents are grouped to meet their requirements.

The majority of the patrons prefer living in Tent Houses, but some prefer Cottages and some take rooms in the Arcade, where those desiring perfect seclusion will find their requirements amply provided for.



MAIN STREET, LOOKING SOUTH

COMFORTS AND CONVENIENCES



THE many comforts and conveniences at Tent City include well-kept streets and alleys, perfect sewerage and water systems, ice water free to all campers, free electric lights in all furnished tents, street cars, long distance telephones, telegraph and express offices, drug store, photographic supply and book store, barber shop, grocery store, delicatessen, confectionery and ice cream parlors, restaurant and lunch counter, curio store, reading room, steam laundry (with special rates to campers), a resident physician and complete postal arrangements, including three inward and outward mails daily.

While you are enjoying yourself far from the worry and care of business you are still able to keep in close communication with the outside world if desirable.

The camp entertainer will see that you meet people whose tastes for pleasure and amusement are similar to your own, and that you have every opportunity to enjoy yourself. There is no need of enumerating to our regular patrons the many delights and attractions of Tent City, the simple announcement that the time is near at hand for again opening the resort is sufficient to recall pleasant memories and to awaken great anticipations.



DELIGHT OF THEM ALL *W. Phelps & Jessie*

HEALTH, PLEASURE AND ECONOMY



VERY effort has been made and money lavishly expended to make Tent City a most thoroughly equipped resort. Its splendid hotel, excellent cafe and restaurants, attractive cottages and cozy palm tent houses, the thorough order maintained, and the attention given to the smaller details are the marvel of all visitors. Pure and delightful air and splendid sanitation make it the most healthful resort in the world, but it is more than a health resort, it is a playground for those who wish to escape the heat of summer, and to put away all care while they are having their recreation.

To insure the fullest enjoyment and greatest benefit to its patrons, the management excludes from Tent City all consumptives and other persons whose presence for any real cause is objectionable to the campers.

The reasonableness of the charges for everything connected with the camp is a refreshing experience to visitors from other localities, where, at many of the resorts, excessive charges are made for every service. Not only do moderate prices prevail here, but many of the attractions, comforts and amusements are actually free, such as the following: the evening concerts, library, shore and pier fishing, tennis court and croquet grounds. No person is allowed to do business on the grounds until he has agreed to conform his prices to a moderate standard.



REST, QUITE, COOL AND COMFORT

AMUSEMENTS



HERE are all kinds of sports and amusements to be had at Coronado Tent City. Sailing on the bay, driving on the beach, tennis, golf, bowling alleys, pool, billiards, water polo, fishing, weekly receptions on the United States warships when in port, the ostrich farm, tallyho parties, a trip to Tia Juana, Mexico (fifteen miles), by rail or coach, and an endless number of outdoor pastimes.

Every effort is made to please, entertain and amuse our patrons, from the rising of the sun to the midnight hour opportunity is afforded for the enjoyment of all according to taste. Some take an early morning plunge, or a boating trip before breakfast, or a cycle spin, a walk along the sandy beach, or to one of the many places of interest within walking distance of Coronado. After breakfast the city livens up, the bazaars, bowling alleys, merry-go-round are opened up and music is in the air.

The Coronado golf links are the best on the Coast, and are open to Tent City guests on equal terms with club members.

The monkey colony and seals' tank, near the camp, afford amusement to all visitors and endless delight to the youngsters, who never tire of the many pranks of the monkey family.



PALM COTTAGE WITH COSY CORNER

The
Casino



REVIEWING THE WATER SPORTS ON THE BAY

BATHING AND BOATING



ANY description of Tent City would indeed be incomplete without special reference to the bathing facilities. In this health-giving and stimulating pastime Tent City admits no rival, the conditions under which the sea bath may be enjoyed being in every sense ideal. The surf is magnificent, the beach sandy with a very gentle slope, and the entire absence of undertow makes Tent City one of the safest places in the world for surf-bathing. The quiet waters of the bay give exceptional scope to those enjoying long swims in still water, and the children's open air shallow water pool, is one of the chief attractions with parents whose children are too young or too timid to venture into the bay or ocean and the attendance of a competent life-guard relieves all anxiety.

There are regular daily boating trips to the Coronado Islands. Steam yachts, sailing boats, row boats, fishing boats, and every other kind of water craft can be obtained. Timid people may confine their outings to the quiet waters of the bay while the more venturesome may try the rolling waters of the ocean. All enjoy drifting on the bay by moonlight, listening to the music of the band.



CHILDRENS' BATHING POOL



FUN IN THE SURF

FISHING



FEW places have fish in so great abundance and in such variety as are found in the waters surrounding Coronado Tent City. From the tiny smelt to the giant sea bass the sportive barracuda and the monster tuna, the latter found at the Coronado Islands, the excellency of these fish is proverbial. The pompano and the large blue smelt are acknowledged the most toothsome and delicious to be found anywhere. There is good fishing from the wharves in the bay, from the shore or from the ocean pier, but the open sea fishing is the best and most exciting.

NEW PLEASURE PIER

The latest addition to the many attractions of Coronado Tent City is the new pleasure pier, which has just been completed. The new pier is a strongly built structure running over 700 feet into the ocean, and will be largely used by the United States warships and other large craft, giving them as it does an easy landing to Coronado and it will also enable sight-seers from Tent City to visit the warships. The pier will add greatly to the facilities for fishing from Tent City and will open a direct route to the Coronado Islands, the best fishing waters on the Coast. The pier will be illuminated at night.



SAILING ON THE BAY



A TWO HOURS CATCH

MUSIC AND DANCING



THE Coronado Tent City Concert Band, under the able management and direction of Mr. Henry Ohlmeyer, has won a place in the heart of all patrons. In the musical department, as in all others, Tent City keeps well abreast of the times. In past seasons the music at this resort has been considered by critics as second to none on the Pacific Coast; in fact it is hard to find such a musical treat at any of the famous watering places in the east. The Coronado Tent City Concert Band is, without doubt, a peerless organization, composed of twenty-five highly salaried instrumentalists each member having a national reputation for excellence.

Former patrons will be interested to know that many of the old-time favorite soloists will return this year and that several exceptionally fine new musicians have been engaged and the Tent City Band will be stronger and better than ever. In addition to the regular afternoon and evening concerts a special Sacred Concert will be held on Sunday evenings.

The evening concert is followed by dancing in the large floating Casino, where there is an exceptionally good dancing floor. The upper part of the Casino is used as club and card rooms. Tent City in an evening is a veritable fairyland of lights and music.



TENT CITY'S FAMOUS BAND

THE COST



FURNISHED tent or tent house comprises electric light, matting on boarded floor, comfortable beds and cots, bedding, wash-stand, mirror, tables, chairs, rocking chairs, folding chairs, camp chairs, clean linen, towels, daily care of tent and laundry of tent linen.

PALM TENT HOUSES AND TENTS

Size	No. of Persons	Day	Week	Month
10x12	1	\$.75	\$ 3.50	\$12.00
12x14	2	1.25	6.00	20.00
12x16	3	1.75	8.00	25.00
12x20	4	2.25	10.00	30.00
14x20	5	2.75	12.00	35.00
14x22	6	3.25	14.00	40.00
15x24	7	3.75	16.00	45.00

KITCHEN TENTS

\$1.50 per week.

\$4.50 per month

COOKING UTENSLES, STOVE AND DISHES

One to four persons, 25 cents per day; \$1.25 per week, \$3.00 per month. Five to eight persons, 50 cents per day; \$2.00 per week, \$5.00 per month.

Persons bringing their own tents, or renting unfurnished tents, can rent furnishings at reasonable rates.

Persons bringing their own tents will be charged a reasonable ground, water and light rental.



PONY RIDING ON THE BOULEVARD

THE COST, CONTINUED



ALM Cottages, may be rented from \$15.00 per week and \$40.00 per month upwards, according to location and accommodation.

The Palm Cottages are very tastefully and comfortably furnished. They may be divided into several rooms, and will accommodate from two to six persons. There are some advantages in these cottages that are not to be had in ordinary tents and tent houses and some of them are equipped with running water and complete sanitary arrangements. A special maid takes care of the cottages each morning.

Rooms may be rented in the Arcade Building for one person from \$6.00 per week, and \$20.00 per month and upwards, and for two persons from \$8.00 per week, and \$25.00 per month and upwards.

SECURING TENTS AND ACCOMMODATION AND HOW TO REACH TENT CITY

Reservations for accomodation at Tent City can be arranged by mail and should be addressed to Manager, Coronado Tent City, Coronado, California, or H. F. NORCROSS, Agent, 334 South Spring Street, Los Angeles, California.

Purchase THROUGH railroad tickets to CORONADO TENT CITY and RETURN. This includes Street Car and Ferry fare from San Diego to Tent City, and transfer of 150 pounds of baggage to door of tent. If you do not buy a THROUGH ticket to CORONADO TENT CITY, YOU WILL LOSE MONEY.



THE NEW PLEASURE PIER

SANTA FE ROUTE

Excursion rates to Coronado Tent City and Return, taking effect June, 1908, and good returning September 30, 1908.

From	Amount	From	Amount	From	Amount	From	Amount
Albuquerque, N. M.	\$35.00	Ethanac - -	\$ 4.75	Los Nietos - -	\$ 3.80	Rivera - -	\$ 4.00
Aliso - -	3.30	Etiwanda - -	4.75	Los Robles - -	4.25	Riverside - -	4.25
Allesandro - -	4.50	Fallbrook - -	2.90	Ludlow - -	12.00	Rochester - -	4.75
Anaheim - -	3.50	Flagstaff, Ariz. - -	25.00	Mentone - -	4.75	San Bernardino - -	4.50
Arcadia - -	4.50	Fullerton - -	3.55	Murrietta - -	5.00	San Dimas - -	4.75
Arlington - -	4.25	Gallup, N. M. - -	32.00	Monrovia - -	4.50	San Jacinto - -	5.00
Arrowhead - -	4.75	Glendora - -	4.75	Nadeau Park - -	4.25	San Juan Capistrano	2.90
Ash Fork, Ariz.	23.00	Grants, N. M. - -	35.00	Navajo, Ariz. - -	30.00	San Marcos - -	2.90
Azusa - -	4.50	Goffs - -	16.00	Needles - -	16.00	Santa Ana - -	3.50
Barnwell - -	16.00	Hackberry, Ariz. - -	20.00	Northam - -	3.75	Santa Anita - -	4.50
Barstow - -	9.35	Hemet - -	5.00	N. Cucamonga - -	4.75	Santo Fe Springs - -	3.00
Cajon - -	5.60	Hesperia - -	6.15	N. Pomona - -	4.75	Searchlight, Nevada -	17.00
Casa Blanca - -	4.25	Highgrove - -	4.50	Oceanside - -	2.90	Seligman, Ariz. - -	23.00
Claremont - -	4.75	Highland - -	4.75	Olive - -	3.50	Summit - -	6.00
Cota - -	4.00	Hobart - -	4.00	Orange - -	3.50	Temecula - -	5.50
Colton - -	4.50	Holbrook, Ariz. - -	29.00	Oro Grande - -	6.95	Upland - -	4.75
Corona - -	4.00	Inglewood - -	4.50	Pachappa - -	4.25	Victorville - -	6.65
Crary - -	4.00	Irvine - -	3.20	Pasadena - -	4.25	Vista - -	2.90
Central Avenue	4.25	Johannesburg - -	10.00	Pasadena, S. - -	4.25	Wildomar - -	5.00
Chloride, Ariz. - -	20.00	Kingman, Ariz. - -	19.00	Patton - -	4.75	Williams, Ariz. - -	25.00
Daggett - -	10.00	Kramer - -	10.00	Peach Springs, Ariz. -	21.00	Winchester - -	5.00
Duarte - -	4.50	Lamanda Park - -	4.50	Perris - -	4.75	Wingate, N. M. - -	33.00
East Highlands - -	4.75	La Mirada - -	3.75	Redlands - -	4.75	Winslow, Ariz. - -	28.00
Elsinore - -	5.00	Lordsburg - -	4.75	Redondo - -	4.50	Yorba - -	3.75
El Toro - -	3.10	Los Angeles - -	4.00	Rialto - -	4.75	Yucca, Ariz. - -	18.00
Escondido - -	2.90						

Cheap Rates from Arizona and New Mexico points.

Be sure and ask for THROUGH tickets to CORONADO TENT CITY

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