

August 14, 1998

Martha Dennis, Ph.D., President and CEO
WaveWare Communications
6540 Lusk Boulevard, Suite C175
San Diego, CA 92121

Dear Martha:

On behalf of **The CONNECT TV Show**, I would like to invite you to be a guest on our October program that will focus on "The Mentor: Finding One, Being One". The format of the show is a roundtable discussion. The show will be taped on Wednesday, October 7, 1998 at the UCSD TV studios. You will need to arrive at 9:00am at UCSD TV for make-up and will be finished about 10:30am.

The CONNECT TV Show, a monthly program on UCSD-TV, focuses on issues relevant to technology companies in California and across the nation. It can be seen on UCSD-TV on the third Monday of the month at 7 p.m. and 9 p.m. over-the-air on Channel 35; Southwestern Cable Channel 18; Cox Cable Channel 76 in San Diego and Channel 58 in North County.

As host of the program, I will introduce each one of you with highlights of your career accomplishments. Please help us make this segment lively by sending us your bio along with photographs, and as many newspaper articles or anything else that we can videotape to include in our introductions. We promise to take excellent care of your precious items and return them unharmed when you come for the taping on October 7th. Please mail them to Tanya Hincapie at UCSD CONNECT by September 4th.

The other invited guests are:

- Barbara Kamm, Executive VP & Administrative Officer , Silicon Valley Bank
- Karen Klause, CEO & President, Digirad
- Maria Vilar, Partner, Deloitte & Touche

I will call you next week to answer any questions you that you might have. Thank you for your consideration.

Sincerely,

Barbara Bry,
Executive Producer

August 14, 1998

Barbara B. Kamm, Executive VP & Administrative Officer
Silicon Valley Bank
300 Tasman Drive
Santa Clara, CA 95054

Dear Barbara:

On behalf of **The CONNECT TV Show**, I would like to invite you to be a guest on our October program that will focus on "The Mentor: Finding One, Being One". The format of the show is a roundtable discussion. The show will be taped on Wednesday, October 7, 1998 at the UCSD TV studios. You will need to arrive at 9:00am at UCSD TV for make-up and will be finished about 10:30am.

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Sincerely,

Barbara Bry,
Executive Producer

August 14, 1998

Karen Klause, CEO & President
Digirad Corporation
9350 Trade Street
San Diego, CA 92121-2410

Dear Karen:

On behalf of **The CONNECT TV Show**, I would like to invite you to be a guest on our October program that will focus on "The Mentor: Finding One, Being One". The format of the show is a roundtable discussion. The show will be taped on Wednesday, October 7, 1998 at the UCSD TV studios. You will need to arrive at 9:00am at UCSD TV for make-up and will be finished about 10:30am.

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- Barbara Kamm, Executive VP & Administrative Officer , Silicon Valley Bank
- Maria Vilar, Partner, Deloitte & Touche

I will call you next week to answer any questions you that you might have. Thank you for your consideration.

Sincerely,

Barbara Bry,
Executive Producer

August 14, 1998

Maria Vilar, Partner
Deloitte & Touche LLP
701 B Street, Suite 1900
San Diego, CA 92101

Dear Maria:

On behalf of **The CONNECT TV Show**, I would like to invite you to be a guest on our October program that will focus on "The Mentor: Finding One, Being One". The format of the show is a roundtable discussion. The show will be taped on Wednesday, October 7, 1998 at the UCSD TV studios. You will need to arrive at 9:00am at UCSD TV for make-up and will be finished about 10:30am.

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- Barbara Kamm, Executive VP & Administrative Officer , Silicon Valley Bank
- Karen Klause, CEO & President, Digirad

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Sincerely,

Barbara Bry,
Executive Producer

Return-Path: <bbry@proflowers.com>
Reply-To: <bbry@proflowers.com>
From: "Barbara Bry" <bbry@proflowers.com>
To: <sbradley@ucsd.edu>, <thincapie@ucsd.edu>
Subject: Athena TV Show
Date: Tue, 11 Aug 1998 10:14:37 -0700
X-MSMail-Priority: Normal
Importance: Normal
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.2106.4

Tanya,
Next taping of the CONNECT Show will be Wed. Oct. 7, 9:30 am
at UCSD TV.
Topic is "How I Made a Difference: Mentoring and Being
Mentored." (Shannon, can you improve?)
Please invite as guests:
Martha Dennis, WaveWare
Karen Klause, Digirad
Maria Vilar, Deloitte & Touche
Barbara Kamm, Silicon Valley Bank

Let them know that they will need to be at the studio at 9
am for make-up and will be finished about 10:30 am.

I have others in mind in case some of them can't make it.

Thanks.
Barbara

Barbara Bry, Vice President
Marketing & Business Development
Proflowers.com
7863 Girard Avenue, Suite 302
La Jolla, California 92037-4227
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The UCSD Program in Technology and Entrepreneurship

Invoice Number 2539
Invoice Date Thu, Jul 2, 1998
Invoice Total \$15,000.00
Due Date 7/15/98

Accounts Payable, Attn:

Bruce Spivack, Ph.D.
SanMEC
9663 Tierra Grande Street, Suite 204
San Diego CA 92126-4570

Invoice

Item Type	Item Description	Item Cost	Sales Tax
Underwriting	1998 TV Show Underwriting (\$15,000 each show)	\$15,000.00	\$0.00

Subtotal Item Cost \$15,000.00
Subtotal Sales Tax \$0.00
Shipping Handling \$0.00
Invoice Total **\$15,000.00**

Please remit to:
UC Regents/CONNECT
CONNECT Program
UCSD Extension, 0176
La Jolla CA 92093-0176

Note: Check must be made "UC Regents/CONNECT" and sent to the CONNECT program at the address shown at left. Checks addressed to UCSD and sent to UC Central Cashiering are processed as donations to UC, not as CONNECT payments, and will not be received by the CONNECT Program. CONNECT operates on a non-profit basis without any financial support from the University. Therefore, money sent to University cashiering is not recognized as CONNECT funds.