

POKEMON IN CHALK SNAP IT UCSD Features, Page 7



WE SEE THE FUTURE AND IT DOES NOT LOOK GOOD OPINION, PAGE 4

THE "8" TEAM TRITONS TAKE THIRD AT NCAAS Sports, page 12

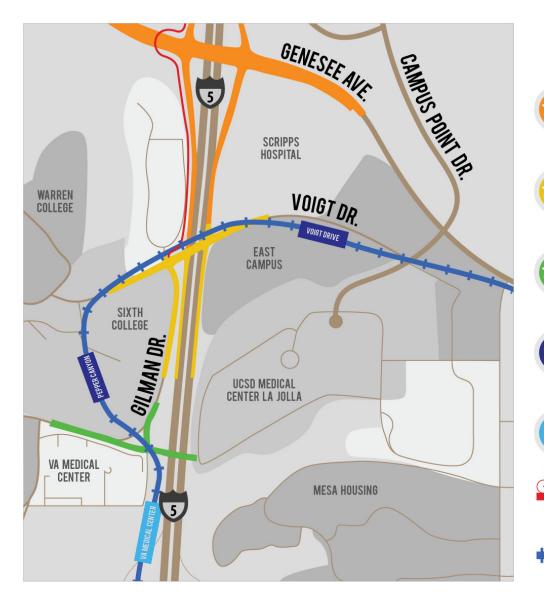


TRANSPORTATION

Road Work Ahead

The first of at least five projects that affect the UCSD campus will begin construction this fall and will go on for several years.

BY MEKALA NEELAKANTAN NEWS EDITOR GRAPHIC ILLUSTRATION BY AMBER SHROYER



THE RUNDOWN

GENESEE AVE. INTERCHANGE Project

The interchange project will widen Genesee Avenue over I-5 and construct three miles of bicycle paths.



VOIGT DIRECT ACCESS RAMP

The Direct Access Ramp (DAR) is one of two aimed at increasing the efficiency of interstate access.



GILMAN/I-5 BRIDGE

The proposed I-5 bridge will connect east campus' Gilman Drive with the UCSD Medical Center's Thorton Hospital.

PLANNED LIGHT RAIL TRANSIT STOPS

Of the eight planned stops, two will be constructed within the UCSD campus.

PROPOSED LIGHT RAIL TRANSIT STOP

A transit stop is proposed to be situated near the VA Medical Center, pending approval.

BIKE/PEDESTRIAN PATH

A new paved path will connect the Campus Services Center with the Coaster station in Sorrento Valley.

MID-COAST CORRIDOR TROLLEY

Extensions to the Light Rail Transit Blue Line include eight new trolley stops.

CAMPUSLIFE Students to Begin Crafts Center Fundraising

After a failed UCEN referendum, supporters of the Crafts Center are looking for alternatives.

BY DAVIS LIANG STAFF WRITER

Students Saving the Crafts Center — formed to raise awareness of the potential shutting down of the UCSD Crafts Center — and Crafts Center Community are seeking alternative means of fundraising that may include donor contributions after the University Centers referendum failed to pass in April.

The University Center Advisory Board temporarily closed the Crafts Center before Fall Quarter 2012, citing issues about funding and facility maintenance. UCAB introduced a fee referendum in conjunction with A.S. Council and the Graduate Student Association that would use a portion of the funds to reopen the Crafts Center. The \$11 student fee increase failed to pass during spring elections, prohibiting funding for needed maintenance.

Among the alternatives to fund the Crafts Center's maintenance and reopening costs is a student-run fundraiser supported by alumni and donor contributions. However, the student groups proposing this plan were not permitted to continue until fully recognized as an official fundraising entity.

Marina Garrett, a fifth year graduate student, represented the Crafts Center in presentations to A.S. Council and GSA and now hopes that the center can be transitioned into a profitable business model.

"Given that there is massive student and community support for the idea that the Crafts Center is a valuable resource to the UCSD community, and that a dedicated group of individuals exists who are ready and willing to raise funds for the project and work to ensure its future success, it is unclear why the University has not allowed us to move forward with the project," Garrett said. According to Sharon Van Bruggen, assistant director of University Centers at UCSD, the closure of the Crafts Center was made in context of an overall budget decision, and based in part on low student participation. The Crafts Center costs \$594,000 per year to run with revenue of only \$377,000," Van Bruggen said. "Overall, less than 600 students use the Crafts Center every year. Our biggest challenge now is trying to decide how to operate and provide the same services on a smaller budget."

▲ transportation demand management strategies and an educational outreach campaign this fall as part of the second phase in the \$6.5 billion North Coast Corridor (NCC) transportation and environmental protection program for San Diego.

The San Diego Association of Governments and the California Department of Transportation will begin

The campaign follows a March 2013 release of the Public Works Plan/Transportation and Resource Enhancement Program — a blueprint of all improvements within the NCC, including the addition of a 27-mile bike trail spanning the entire North Coast Corridor and development of highway lanes and bridges and other projects aimed at creating efficient and reliable highway and transit enhancements.

over 30 projects are currently under development within the NCC, including 14 rail and transit projects, 10 environmental and coastal access projects and eight highway projects.

According to a meeting with Project Manager Arturo Jacobo,

Approximately eight projects are undergoing implementation in the Golden Triangle — a section of San Diego's University City demarcated by Interstates 5, 52 and 805 — alone, with several of them directly affecting UCSD.

One of the biggest projects will be the Mid-Coast Corridor Transit Project, an 11-mile extension of the San Diego trolley service that was approved by SANDAG in 2010. The \$1.7 bil-

See TRANSPORTATION, page 3

CAMPUS

West Campus Loses Power Early Sunday Morning

BY ALEKSANDRA KONSTANTINOVIC Associate News Editor

UCSD experienced a power outage that affected Eleanor Roosevelt College and Thurgood Marshall College in the early hours of June 2. Students reported losing power and Internet connection at around 3:30 a.m. in the Village and throughout Marshall.

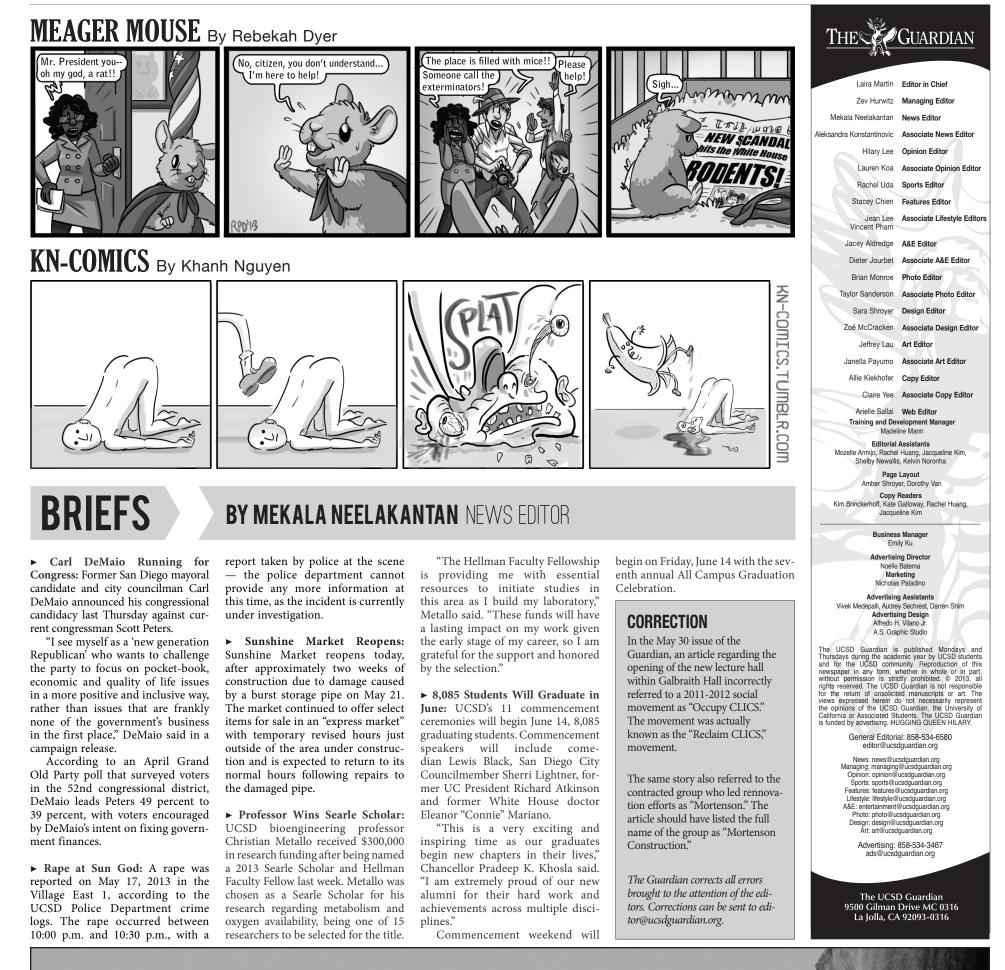
According to the university's sustainability website, the campus relies on a natural gas system for 85 percent of its annual electrical usage. The campus remains connected to San Diego Gas & Electric through three feeders that channel power to the East Campus Switching Station. There are no reports yet on what may have caused the outage.

Another power outage occurred last year during Memorial Day weekend, when a transformer caught fire and caused a campus-wide blackout that also affected the Scripps Institution of Oceanography and Thornton Hospital. UCSD remained without power for a full day and paid \$350,000 to restore the power station and its contents, according to a May 29, 2012 issue of the Guardian.

READERS CAN CONTACT Aleksandra konstantinovic alkonsta@ucsdedu Garrett believes that the Crafts Center provides an outlet for UCSD students.

"It was the best thing I've ever

See CRAFT CENTER, page 3



The UC San Diego Judaic Studies Program invites you...



2

Exodus, Cyber-Archaeology and the Future

11 am- 6 pm, every day June 1-June 9, 2013 CALIT2 THEATER, ATKINSON HALL, UC SAN DIEGO

The Cyber-Archaeology unit of Calit2's Qualcomm Institute at UC San Diego demonstrates the potential of applying the latest digital tools to data acquisition, curation, analysis and dissemination for the 21st century research connected with unsolved mysteries in Biblical Archaeology. Curator: Thomas E. Levy, Distinguished Professor ADMISSION IS FREE. FOR MORE INFORMATION, VISIT: http://bit.ly/Znqln3 RSVP: vpool@ucsd.edu



LIGHTS & SIRENS *Lights and Sirens is compiled from the Police Crime Log at police.ucsd.edu.*

Friday, May 24

Unknown Time.: Vandalism ►A glass door at Rita Atkinson Residences was shattered; the dam-

age was \$500. *Report taken.* 9:35 a.m.: Citizen Contact

There was a suspicious person at Blacks Beach gate with an unleashed dog. *Information only.* 2:34 p.m.: Information

► There was a possible theft of gasoline from a vehicle in Gilman Parking Structure. *Information only.*

Monday, May 27

1:36 a.m.: Noise Disturbance ►It sounded like a power tool was being used outside of Rita Atkinson Residences. Unable to locate. 3:29 a.m.: Hazard Situation

At La Jolla Shores Drive there appeared to be a series of cones going in both directions, blocking traffic — possible prank. *Information only.* 1:06 p.m.: Reckless Driving

► There was a report of a motorist driving erratically around Geisel

Library, appeared angry and upset. *Unable to locate.* **6:57 p.m.: Citizen Contact** ►Citizens had glass bottles on the

Scripps Beach. Verbal warning issued.

Tuesday, May 28

12:17 a.m.: Welfare Check ►The male subject was reclined in the driver seat of a vehicle while the engine was running in Pangea Parking Structure. *Field interview*. 12:00 p.m.: Citizen Contact

► There was a complaint of a bicy-

cle possibly being tampered with. *Information only.*

5:20 p.m.: Animal Call

A dog at Rita Atkinson Residences was barking for over an hour. *Information only.*

6:46 p.m.: Welfare Check

► There was a possible suicidal subject in the Revelle Apartments. *Transported* to County Mental Health Facility. 7:22 p.m.: Injury

►A young adult male fell down the stairs of Sixth College Residential Life. Transported to hospital by Community Service Officer. **10:12 p.m..: Noise Disturbance** ►People were screaming and laughing for over an hour at 1 Miramar

Wednesday, May 29

Building 3. Gone on arrival.

12:04 a.m.: Medical Aid ►A young adult female in Matthews Apartments was experiencing pain in her legs and a fever. *Transported* to hospital.

12:21 a.m.: Citizen Contact

► Someone in the Marshall Apartments West tampered with their smoke detector. *Residential Security Officer report taken*. **4:40 a.m.: Suspicious Person**

► The subject was knocking on exgirlfriend's door, trying to contact her. He was arrested over a violation of a domestic violence protective order. *Closed by adult arrest.* 8:09 p.m.: Theft

An unknown subject took a refrigerator from a lab in the Center for Molecular Medicine. Extra patrol was requested. *Information only.*

Thursday, May 30

12:31 a.m.: Unknown Trouble Someone heard screaming in The Village West Building 2. *Unable to locate.*

2:16 p.m.: Vandalism

► There were chalk drawings along the whole length of Library Walk, possible art project. *Checks OK*. 11:42 p.m.: Call for Help

Screaming was heard in Galbraith Hall. *Checks OK*.

11:49 p.m.: Welfare Check

► A male was seen vomiting in Lot 103. *Field Interview*.

- REBECCA HORWITZ Senior Staff Writer

Projected Light Rail Route Will Include a Stop in Sixth College

TRANSPORTATION, from page 1

lion project is receiving 50 percent of its funding from the TransNet local sales tax and 50 percent from the federal government — construction is expected to begin in 2015 with service anticipated to begin in 2018.

The projected trolley route will begin north of the Old Town Transit Center and continue east along Interstate 5 and Gilman Drive, crossing west of the interstate around UCSD's Sixth College and east once again near the VA Medical Center and Voigt Drive, ending at the Westfield UTC.

Of the planned eight stations, three will be located within the UCSD campus, potential spots include Pepper Canyon Drive and Voigt Drive, as well as a stop at the VA Medical Center.

Public outreach for the trolley extension is still underway, with environmental documents available for review until July 16. In addition, SANDAG plans to host a public meeting at UCSD regarding the project on June 10 from 3-6 p.m. in Price Center.

In addition to the trolley, UCSD will see the construction of two new bridges — a Direct Access Ramp at Voigt Drive and a bridge across Interstate 5 at Gilman Drive — within the next 10 years.

The DAR is one of two access ramps being constructed as part of the CALTRANS I-5 Express Lanes Project that will create two Express Lanes in each direction for the interstate and access ramps that will directly connect the surface streets of Voigt Drive and Manchester Avenue to those lanes. The project will occur in three stages from 2013 to 2040, with the Voigt DAR constructed by 2020.

The \$17.5 million I-5/Gilman Drive Bridge project is currently in preliminary design, with a projected completion date of Spring 2016. The bridge will occur in collaboration with UCSD Physical and Community Planning and CALTRANS — design and environmental funding will be provided by the university, with construction funding to be determined.

The proposed bridge will cross over Interstate 5 between the current La Jolla Village Drive and Voigt bridges, connecting the east and west sides of campus with a realigned Gilman Drive to Medical Center Drive connecting nearest to Thornton Hospital. The deck will contain one 11-foot wide lane each way, two five-foot wide bike paths, and a pedestrian walkway on the northern and southern sides of the bridge.

According to UCSD Director of Physical and Community Planning

Brad Werdick, ongoing construction will have little impact on campus circulation.

"These transportation projects will encourage use of alternative transportation, reduce parking demand, better connect [UCSD] with other areas of San Diego and improve access for students, staff, faculty, visitors and the surrounding community," Werdick said.

Additional projects within the NCC program include an extension of the Carroll Canyon Road and two new miles of HOV lanes — opening to traffic this year — a \$587 million North Express Lanes project creating direct access ramps at Nobel Drive and Carroll Canyon Road and a \$94 million Genesee Avenue Interchange Project — creating three miles of bicycle paths and widening freeway ramps.

Many projects will begin construction this coming fall and are projected to complete in the next 10 years.

Through the summer and until Fall 2013, CALTRANS and SANDAG will continue education marketing and outreach and complete their transportation demand strategies including public awareness campaigns and regional programs.

> READERS CAN CONTACT MEKALA NEELAKANTAN MNEELAKA@UCSDEDU

Crafts Center Hopes to Transition to a Profitable Business Model

► CRAFT CENTER, from page 1

[done] at UCSD," Marina said. "Glass blowing was a three-hour class, and it was a total stress reliever. It was actually one of the things that made me stay in UCSD for grad school."

The Crafts Center's website currently offers a How You Can Help page, where individuals can sign a Statement of Support to reopen the Crafts Center. Crafts Center Community also held a meeting on Saturday June 1, 2013 in the Social Sciences Building Room 101 by Ridge Walk.

"Students Saving the Crafts Center and the Crafts Center community will continue to work to convince the University that the Craft Center is not only a valuable asset, but that a permanent closure would be a huge loss to the campus community," Marina said.

Additional reporting by Aleksandra Konstantinovic.

READERS CAN CONTACT DAVIS LIANG DILIANG@UCSD.EDU

ALL CAMPUS GRADUATION CELEBRATION



ACGC is UC San Diego's only all-campus commencement event! Come celebrate with your

friends and family...

- Be inspired by the remarks of our newest Chancellor, Pradeep Khosla, and our keynote speaker, **Robert Buckley**, Muir '03.
- Enjoy live music performance by the **Rocket Summer**.
- Enjoy a taste of San Diego with local food truck samples and drinks, including beer & wine for attendees who are 21+. The first 500 graduates entering the event will receive a free UC San Diego Class of 2013 beach towel!
- This informal event is FREE for graduating seniors (tickets must be picked up from the UCSD Box Office in Price Center in advance)!
- Tickets for friends and family start at \$10 and are available now at *ucsdboxoffice.com*

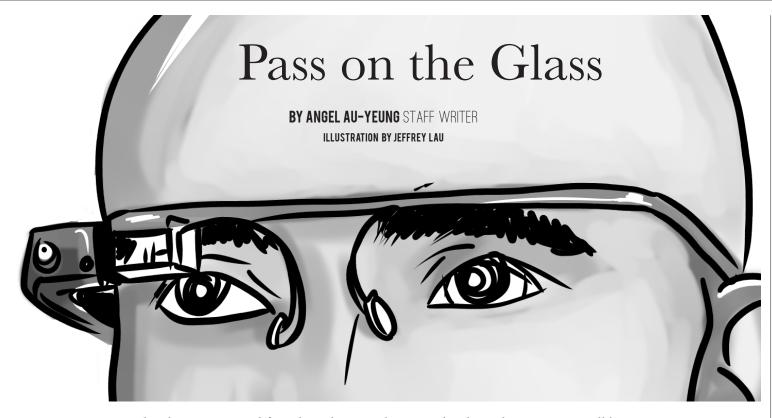
For more information about ACGC, please visit **seniors.ucsd.edu**.

SPONSORS





OPINION CONTACT THE EDITOR HILARY LEE opinion@ucsdguardian.org



Google Glass is projected for release by 2014, but its technological innovations will be outweighed by its negative contributions to society.

Whith the advent of Google Glass — a pair of Cyclopslooking spectacles with a wearable computer screen infused into the lenses — Google manages to further our generation's self-obsessed vices more so than smartphones have ever done before.

The innovative device will blur the line between the virtual world and the physical world, effectively turning wearers' experiences and sensations into sharable clips. With its handsfree mobility and voice control, users can now merely say, "Ok glass, record now," and the gadget will record whatever their eyes see. "Ok gadget, post on Facebook," and Google Glass will post the video of the past five seconds for the world. Camera, video recorder, instant messenger, Facebook, YouTube, Google+ Hangouts — these are but a few of the gadget's numerous functions that allow for extreme documentation of the most mundane, daily events. These features feed into young adults' obsession and semi-delusional mindset that impulses them to be connected online at all times.

The National Institute of Health found in a criminalizing 2008 study that individuals in their 20s are three times as likely than older generations to harbor narcissistic personality disorder, with 58 percent more college students scoring higher on the narcissism scale in 2009 than in 1982. The report defines the disorder as a "pervasive pattern of grandiosity, need for admiration, interpersonal exploitiveness and lack of empathy." These qualities are well represented in a typical young adult's Facebook newsfeed where private matters are made public to garner attention and "likes" from friends and acquaintances.

Those using Google Glass run the risk of succumbing to the observer effect, a phenomenon in experimental research in which the mere knowledge of being observed can alter how one acts. The same effect must be considered if Google Glass becomes a mainstream commodity. The observer bias already pervades social interactions today: People spend more time at social functions recording videos and taking selfies with their friends than any other generation. And with social media websites like Facebook and Twitter, in which a user's worth and credibility are only measured in the currency of likes, friends and followers, the pressure to capture the perfect shot in the perfect light and angle trumps all else.

Before Facebook, hanging out with friends meant creating memories that could only be recalled by the people involved in making the memory. Nowadays, there is a higher desire to socially interact for the sole purpose of sharing than for anything else. Google Glass feeds into these exhibitionist tendencies — all interactions will no longer be moments in time but rather videos that will be recorded and replayed.

And not only that, no one other than the Google Glass wearer will know if the lens is recording or not. Not knowing whether he or she is on camera may be the most unnerving and debilitating aspect of Google Glass — unless the observed participant truly does not care about being

See GOOGLE GLASS, page 5

QUICK TAKES

Another Campus Coffee Shop Won't Solve Underlying Financial Issues

Price Center is a haven for students passing time before class, and there is nothing more necessary for students than a cup of Joe. Starbucks replacing Cafe Espresso Roma may seem beneficial in the short term, but will prove unnecessary if introduced. Starbucks will add little variety to what UCSD already offers and will likely undergo similar monetary struggles to Espresso Roma.

Placing Starbucks in Price Center will not necessarily increase beverage variety, because campus markets already brew Starbucks coffee. By shutting Espresso Roma down, the ALTHOUGH THERE HAVE BEEN NO OFFICIAL NEGOTIATIONS, RUMORS HAVE CIRCULATED THAT DUE TO FINANCIAL ISSUES, PRICE CENTER'S ESPRESSO ROMA CAFE MAY BE REPLACED BY STARBUCKS COFFEE.

Starbucks' Success and Popularity Makes It an Ideal Replacement

Despite UCSD's efforts to keep Cafe Espresso Roma alive, the small business still continues to experience financial troubles. Its rumored successor — the world's largest coffeehouse — Starbucks, is more than a worthy replacement. Starbucks seems to thrive in any country and any environment; there is a reason why there seems to be a Starbucks on every block.

Cafe Roma's potential removal has raised concerns that another small business is going to be driven out by a Goliath. To be fair, however, there is only a sprinkling of Café Romas in three

Students Should Support Cafe Roma and UCSD's Fair Trade Efforts

Since 2005, UCSD students have campaigned to achieve the status of a "Fair Trade University," with the goal of exclusively offering selected fairly traded products. According to the product certification organization Fair Trade USA, UCSD has one of the strongest fair trade policies of all U.S. campuses and was the first "Fair Trade University" west of the Mississippi. Replacing Cafe Espresso Roma with an unregulated trade business such as Starbucks would undermine students' efforts toward fair trade.

Earlier this year, the UCSD Fair Trade

Pull on Your Designer Bootstraps to Get Ready

EDITOR'S SOAPBOX Laira Martin Lmm002@UCSD.EDU

A sk any staff member on the Guardian (new or old) and they will tell you that this year was an anomaly. There was internal discontinuity, which felt unusual after two straight terms with the same editor in chief. This particular year was one with three EICs and the first actual election since the 2009–2010 school year that put me in the position to write this year's soapbox. We lived quarter to quarter, but it really felt like we were living Wednesdays to Sundays.

When September rolls around, each EIC pulls themselves up by their bootstraps (Steve Madden in my case) and attempts to put some kind of metaphorical Band-Aid on the problems of the Guardian, but any fix to any problem is temporary due to frequent turnover.

Every four years, there is a brand new staff with brand new ideas. I'm sure the editors of four years ago never imagined the Guardian would be home to a blatantly honest sex column or a section devoted solely to the fun stuff. (Lifestyle, I'm looking at you). But my generation of editors has brought those ideas forth, and they've flourished. And in four years, or even just one after I graduate, the Guardian may have a completely different role on campus. As much as I'd like to see what happens to the newspaper when I'm an alum, it's this upcoming year that keeps me thinking at night.

In addition to having three EICs, this year has also set the record for the youngest editorial staff in our history (that's an assumption but a valid one at that). Since several of our major editors are freshman, it's been a fast-paced ride of training, learning and producing (with few breaks in between). With so many fresh faces in the office and so many of our beloved seniors graduating, we have had to set a new tone in the office.

Maybe it's precedent, a different mix of people or the addition of Party City decorations to the office, but the mood of the office has changed to reflect the positive energy that comes with a youthful new staff. With fall recruitment coming up, this may even change once again. I would like to personally thank the new editors for getting their footing on staff so quickly and gracefully. The hardest part is over. So now it's time for summer, which for Guardian editors means internships, a bit of fun and numerous Skype meetings to discuss the year ahead. Because whether we want to admit it or not, the Guardian staff is primarily comprised of chronic workaholics in denial. You may shake your head now, but just wait until the Student Survival Guide is finished which is when the summer lull rolls around. For those of us graduating next year, we only have 61 more issues to figure out our soon-to-be residual feelings about our time at UCSD and the Guardian. This simultaneously feels like too much and too little time. Maybe we'll have it figured out by then. But then again, maybe not.

University Centers Advisory Board is banking on students to simply flock to another coffee shop with exactly the same offerings.

UCSD also has a variety of other popular on-campus coffee shops like Pete's, Fairbanks and Perks that are a mere five-minute walk from one another. The problem isn't in Espresso Roma's product, but in broader financial issues. According to the UCSD Housing, Dining and Hospitality website, there are 14 markets and dining halls on campus that offer coffee, along with the other independent coffee shops that fight for business on our campus. This oversaturation of coffee shops has contributed to the fiscal problems that have plagued Espresso Roma for the past few years, and these issues won't be resolved by simply replacing the business with another one.

With so many places on campus offering the same product, it'd be foolish to assume that a replacement would boost business. A failing neighborhood burrito restaurant does not imply that a Chipotle as a replacement would jump-start business. This is the unfortunate quandary that UCSD finds itself in and Starbucks as a solution will prove too shallow to work.

- ANDY LIU

Senior Staff Writer

different states, and as much as UCSD talks about "community" and "principles," it's not running a charity.

Former University Centers Advisory Board Chair Albert Trujillo told the Guardian that UCAB did in fact attempt to give Cafe Roma "some room for improvement" but the following year's results were not satisfactory. Cafe Roma's lease was subsequently downgraded from yearly to monthly. Instead of facing potential eviction once per year, Cafe Roma has to now deal with it every month. If Cafe Roma continues to struggle to keep itself afloat, its replacement is inevitable.

Acting as an ideal replacement, a Starbucks would thrive at UCSD. While Starbucks coffee may be costly, its strong consumer perception drives millions of people to drink and eat its variety of products daily. Starbucks succeeds outside monopolistic conditions and has a business model that figures out what consumers want and gives it to them.

If Cafe Roma cannot make ends meet, Starbucks is a great option to replace it. Starbucks has a strong brand image, and it definitely knows how we suburban Americans want our coffee: weak, sweet and milky.

> — ALEKS LEVIN Senior Staff Writer

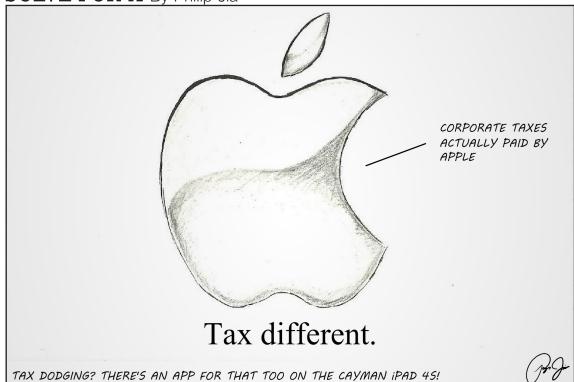
University Advisory Committee voted to revise the 2007 UCSD Fair Trade Policy shortly after Starbucks began meeting with University Centers. Instead of stating that vendors must sell officially certified fair trade coffee, the policy now permits "equivalent labels" from other fair trade labeling organizations.

These revisions are suspicious because Starbucks' coffee practices would not be compatible with the stronger, original fair trade policy. Unlike Cafe Roma, Starbucks coffee is not fair trade certified through a brand-neutral inspection by an independent, third-party organization. It is highly possible that Starbucks created its own fair trade requirements and granted itself verification rather than adhering to independently enforced standards.

By promoting fair trade products, UCSD supports livable work wages, humane working conditions and guarantees against the use of child labor. As consumers we have the power and responsibility to support fairer trading practices. In the name of social justice and continuing our status as a "Fair Trade University," recent policy revisions should be revoked, and students should stop this international giant from replacing Cafe Roma.

> — MIA FLORIN-SEFTON Staff Writer

SOLVE FOR X By Philip Jia



Google Glass Technology Raises Privacy Concerns for Users

▶ GOOGLE GLASS, from page 4

immortalized in some moment in time, all of his or her decisions and actions may always be inhibited and calculated. Every action, every decision and every interaction may be well-documented performances.

Even in its beta stage of development in which people are paid to play with the device, Google Glass is already running into privacy concerns. San Francisco-based Lambda Labs announced it is developing a Google Glass facial recognition Application Programming Interface. In response, Google confirmed a few days later that it would not allow developers to create facial recognition apps for fear of privacy issues.

Regardless of Google's mandate, hackers' successes in software development are notoriously rampant (think jailbreaking for iPhones). No press statement from Google headquarters can quiet the fact that Google Glass is just another piece of hardware for software hackers to thrive on and take full advantage of.

However, despite Google Glass's invasive capabilities and possibly debilitating effects on social interactions and self-esteem, the gadget may have a redeeming quality. Current research suggests that Google Glass could be used to clinically diagnose autism. One of the earliest signs of autism in children include lack of eye contact and delayed eye-tracking movements for objects in motion. The technology used to track eye movements, according to Technorati, can be "expensive, cumbersome and not very mobile." However, Google Glass has a built-in eye-tracking device and - with the collaboration of software developers — could turn the gadget into an eye-tracking diagnosis tool.

Back in the early years of middle school, camera phones roused cries of privacy concerns — and now, a mobile phone is perceived as inadequate if it does not include a camera lens. Google Glass may represent a step forward in computer technology, but it ultimately has negative social implications in the long term.

READERS CAN CONTACT ANGEL AU-YEUNG AAUYEUNG@UCSDEDU

LETTERS TO THE EDITOR

It's Urban Myth That Bottled Is Better Than Tap

Dear Editor,

Bottled water is valuable, especially to people in the United States. We buy bottled water because we think it's safer, it tastes better and it's convenient. It is so valuable that we go through about 50 billion bottles a year, and the majority of these are not recycled. What's worse is that it takes about three liters of water to produce one liter of bottled water. This is simply illogical when tap water in the U.S. is federally regulated. However, we insist that bottled water is better.

But a closer look proves that tap water can be, in most cases, better for us than bottled water. One reason is that many of the natural minerals found in water are filtered out when prepared for bottles. These minerals are harmless and perhaps beneficial to our health, but most prefer water without them simply to accommodate taste preference.

Tap water also isn't stored in unnecessary plastic. Depending on the type of water bottle, just one takes at least 450 years to biodegrade. Considering that nearly 90 percent of these bottles in the U.S. aren't recycled and that bottles made with polyethylene terephthalate never decompose, this is a major problem. Yes, some of the most "trusted" water bottle industries will use these chemicals in their plastic and could prove to be harmful when exposed to heat and sunlight.

Speaking of chemicals, many water bottle companies will use new or untested industrial chemicals in their water and distribute it for consumption. Companies may also use tap water and bottle it to make more money by charging consumers with ridiculously unreasonable prices, just because it's in a bottle.

Most of us can do without bottled water and the harmful environmental problems and health concerns they come with. Perhaps we need to think twice before reaching for that plastic bottle when the tap is right in front of us.

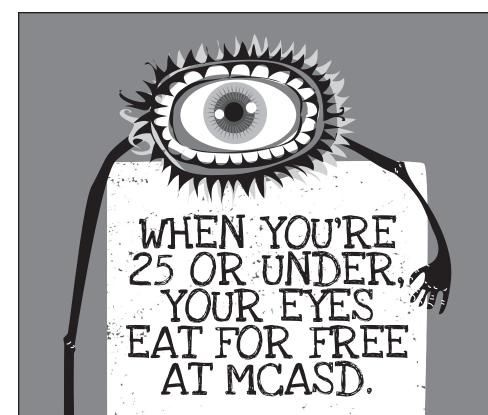
- Holly Johnson Freshman, Sixth College

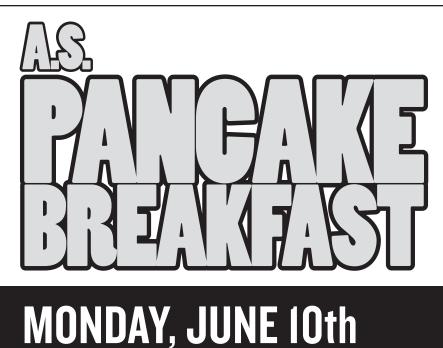
Endangered Sloths Are in Dire Need of Protection

Dear Editor,

The sloth is a slow-moving mammal that lives in trees for their entire lives. They are considered to be so slow that people call those who are lazy as "sloths." Sloths have been roaming on the earth for millions of years. However, these amazing creatures are endangered because jaguars, harpy eagles and people continuously hunt them. Although sloths have the ability to camouflage into their habitat of trees, the tropical rainforests of South and Central America are currently chopped down every single day. The trees in the tropical rainforests of South America are not only endangering sloths but are also endangering other organisms. It has been recorded that ground-dwelling sloths that existed 11,000 years ago survived until the first humans arrived, which left out arboreal sloths to exist. Research supports the idea that humans were the cause of the extinction of giant sloths without even realizing it. Seeing how the extinction of one specie was due to the existence of another shows that it is necessary for humans to be careful of their activities in the habitats of other species. We must take action in taking care of our environment that is home to not only us but to the rest of the animals who live in it.

— Chaewhan Shin Freshman, Sixth College





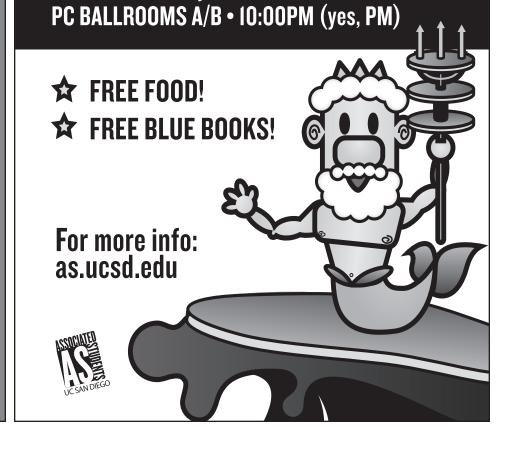
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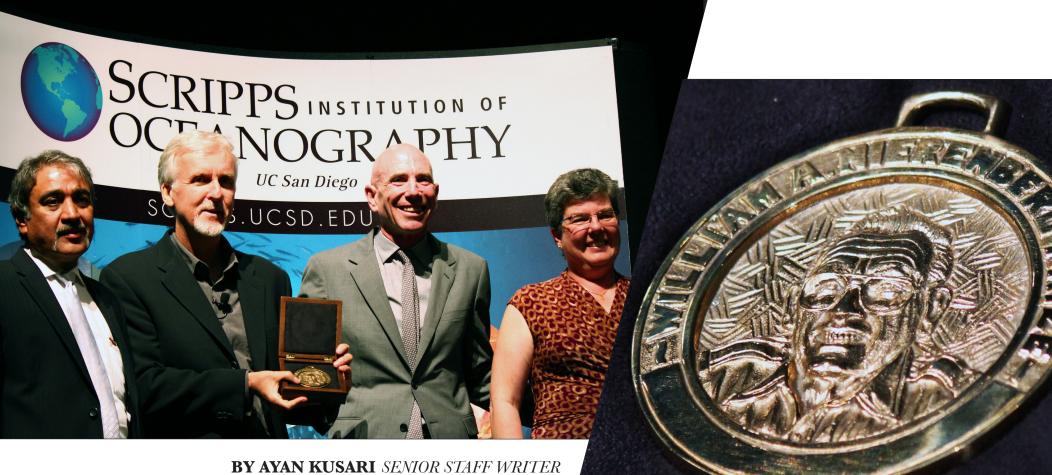




⊠ features@ucsdguardian.org

THE DIRECTOR WHO **DOVE DEEP IN SEARCH OF LIFE**

Famed filmmaker James Cameron, honored with the Nierenberg Prize from the Scripps Institution of Oceanography, came to UCSD to speak about how his scientific endeavors have shaped his movie-making career.



Photos by Megan Lao

ast Friday, the Scripps Institution of Oceanography awarded superstar film director James Cameron the Nierenberg Prize for advancing public interest in science, for his upcoming documentary about life in the greatest depths of the sea.

Cameron gave the \$25,000 that comes with the Nierenberg Prize back to Scripps, saying, "There are a number of graduate students this might help and inspire the next generation of ocean leaders?

The ocean is featured in nearly every movie he's directed, including his blockbusters, "Titanic" and "Avatar," and was the subject of his 2005 documentary, "Aliens of the Deep."

But a new documentary that is unnamed at present, produced by National Geographic, may be his most daring oceanographic adventure vet

gigantic water insects, sulfur-eating clams and single-cell organisms as big as a human fist. A billion people followed the project, dubbed the Deepsea Challenge, online.

'He galvanized world-wide attention on the deep ocean," Doug Bartlett, a Scripps microbiologist who served as the mission's chief science officer, said. "The world he revealed looked like something out of a science fiction movie."

The feat was seven years in the making and yielded over 200 hours of footage from which the documentary will be culled.

At the same time he was directing extraordinarily popular movies, Cameron was plotting and planning ways of developing a submarine and support equipment that would let him plumb treacherous waters.

He sought help from Kevin Hardy, a researcher at Scripps who

"It took us seven years of planning and many more years of engineering expertise," Cameron said. "One of the coolest things was being down there with the lander [a semi-autonomous craft that helped Cameron survey the hadal depths]."

The solitude of being in the hadal depths with nothing but a giant robot to keep him company for hours was at times crushing, Cameron said.

But the steely director's patience led to some of the most breathtaking shots for the documentary.

"There was nobody around but us two," Cameron said. "Coming back on board to see what this thing brought up was nothing short of a revelatory experience. Some of the best things I remember: seeing fish and eels swimming around us on some of the shallower dives. One of the deeper dives from the Arribas trench brought up these giant amphipods. I don't think that's been fully explained yet, this gigantism that we found in the trenches."

Cameron filmed all the footage from a tiny, one-man submersible he commissioned and helped design.

"People think I was doing these dives to find inspiration for my movies," Cameron said. "I make the movies to pay for the dives."

Cameron generated a great deal of interest last year, when he descended 6.8 miles in the Pacific Ocean southwest of Guam to the bottom of the Marianas trench — the lowest point in the ocean.

He captured an eerie and mesmerizing seascape complete with

developed the "lander" - an unmanned deep-sea vehicle that carries lights, cameras and tools for sampling the ocean, sediment and a bit of marine life.

It's a robot and a homely one at that. But it also helped Cameron pursue what he calls "my personal awe and wonder at how imaginative nature is."

It was risky business. But Cameron likes risk — to a point.

Standing next to some of the scientists from the mission, Cameron said, "If you don't allow yourself to fail, you won't do anything worth the risk. You have to give yourself permission to fail. You'll never do anything beyond what's already [been] done. We're a very risk-averse culture."

Cameron also offered some advice for would-be filmmakers and adventurers: to keep fear out of the equation as much as possible. Most fear is irrational, he said.

"If you're going to be afraid, don't do it," Cameron said. "We worked on this for seven years. I knew we'd worked on it, and I had no reason to doubt the technology. I wasn't too well versed on the internal communications, how we pinged back information and so forth. I was too damn busy to be afraid - I'd say an astronaut would be a good comparison: I had a checklist, and I followed it every day."

Cameron has a point: By some estimates, we know less about the hadal depths - made up of the world's oceanic trenches than the dark side of the moon. They begin where the abyssal depths end, around 6,000 meters below the surface of the sea.

See CAMERON, page 8

Gotta Snap 'em All!

Two UCSD students bring the virtual world of Pokemon to classroom chalkboards through their project, Snap It UCSD.

BY KATHERYN WANG STAFF WRITER



Most people would never consider drawing Pokemon on classroom chalkboards as a means of alleviating boredom, and even fewer would think to make it a hobby. But Snap It UCSD has done exactly that.

Its name is a play on Pokemon Snap, a Pokemon-themed, first-person photography game on the Nintendo 64 console.

Snap It UCSD was established in February by two UCSD undergraduates who have asked to remain anonymous to preserve the element of mystery with regards to their project. The two founders have chosen to go by the code names, "Tom Ato" and "Anne Chovy," in reference to the two characters who used the same code names in the Pokemon TV show.



Unlike other groups and organizations, Snap it UCSD is neither a business nor a service; it was simply created for fun.

"It started out as a whim one night," Chovy said. "We were bored, and I had recently bought sidewalk chalk. So we wandered around campus, found an empty classroom and just drew Pokemon."

Now, students can contact Snap it UCSD through its Facebook page or via email to request a drawing of a Pokemon in a specific classroom. There are no defined limits to the amount of requests a student can make; however, there is also no set due date for any request.

See **POKEMON**, page 8



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#Triton5K



Cameron Reveals Onset of Nationwide Tour of Deepsea Challenger Submarine



► CAMERON, from page 6

"My eyes were the first eyes to see some of the species down there," Cameron said.

Though the Deepsea Challenge mission marks some of the first trips to the least explored trenches of the Pacific Ocean, this isn't the first time Cameron has filmed the deep sea.

Cameron is an experienced diver with over eight major diving expeditions to his name, including one for the Titanic.

Cameron's last 3-D documentary, Aliens of the Deep, came out in 2004. It only grossed about \$8 million, but it marked Cameron's first foray into educational filmmaking.

"Kids don't ask, 'Why go down there?" — only adults ask that," Cameron said. "They want to know, 'How dangerous was it?' and 'How did you do it?' and 'How did you go to the bathroom?' If you can inspire out of a class of 30 students even one of them, and you extrapolate that out over a global audience, then you've made a difference."

He emphasized that good storytelling was the driving force behind both his fictional movies and his documentaries.

"I think one of the biggest values of my dive, my dive to the Challenger deep, is that we now have a sub that kids can touch, look at, have access to," Cameron said. "We're taking it on a nationwide bus tour, and we're starting it tomorrow in Los Angeles with 22 bus loads of inner-city kids. Mayor [Antonio] Villaraigosa will be there."

Cameron is known for being

a demanding boss and for having something of an ego. He wasn't exactly kidding when he won the award for best director at the 1998 Academy Awards. But he was very humble last Friday in discussing the dive, pausing at several points to laud the work of others.

And he was eager to note that he had donated the lander to Scripps, whose scientists will use it to explore areas of ocean four to seven miles deep.

"I am not a scientist," Cameron said. "I call myself a science groupie. I'm here to support scientists like Doug and Kevin in their work, which is ongoing. All oceanographic science is under-funded."

> READERS CAN CONTACT AYAN KUSARI AKUSARI@UCSDEDU

Creators of Snap It UCSD to Attempt Large-Scale Drawing of Wailord Pokemon

▶ POKEMON, from page 7

The range of Pokemon that can be requested is limited to the iconic original 150, though the founders revealed that they might increase the range of Pokemon selection in the next few years.

The founders' routine is to slip into an empty, unlocked classroom in the evening and draw the Pokemon that students request.

So far, the group has completed 10 different drawings, decorating many classrooms including York Hall, Warren Lecture Hall, Center Hall and Solis. While at work, they divide the tasks: Ato outlines the Pokemon while Chovy colors them in and adds the finishing touches.

But the artists usually aren't alone — they said that an entourage of friends, occupied with Sudoku games, usually accompanies them for fun.

Snap It UCSD gained recognition when it left two drawings of the Pokemon, Seel and Dragonair, on the blackboard in Warren Lecture Hall 2001 on April 22, the night before an 8 a.m. Molecular Biology, Microbiology 120 Bacteriology midterm.

Chovy recounted that many students who saw the drawings on the board that day commented that the pictures brightened their days and that they lightened the mood of the midterm.

"I remember sitting there and turning to the person next to me and saying that this is the coolest freakin' thing I have ever seen," Eleanor Roosevelt College junior Shrey Patel, a student taking the exam that day, said. "It improved my midterm experience."

The artists of Snap It originally planned on fulfilling drawing requests every Sunday evening. However, the difficulties they encountered — time constraints, shortage of staff and locked classrooms — made maintaining this schedule a challenge.

Currently, they are under a more relaxed schedule, fulfilling requests whenever they have time.

The next big project they plan on undertaking is a drawing of Wailord, a Pokemon modeled after the blue whale, and the only one that is not a part of the original 150 that they have decided to draw.

However, it will not be drawn in a classroom. Instead, the two founders envision the 14.5 meter tall Pokemon to be drawn to scale. They have not found a specific site for the project to take place, but they said that they want to recruit assistance for coloring the project.

Furthermore, they said that there are opportunities for UCSD students to join the project. Students can message the group about joining to help draw or color. But both Ato and Chovy emphasized that they want to keep the group free and fun rather than ladened with organization and scheduling issues that often arise from larger organizations.

"I think if people suggested more things, or if they want us to grow bigger at all, we'll look into growing it," Ato said. "I think the reason we're doing it now is because we like doing it."

While both artists will not be able to continue drawing through the summer, they expressed their interest in picking the project back up again next year.

But for the time being, with Finals Week around the corner, they have tentatively promised to surprise us with new Pokemon if their schedule permits.

> READERS CAN CONTACT KATHERYN WANG XIW029@UCSDEDU

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2013 ĥ 6



TRITON 5K: RACE FOR THE CURE ADVENTURE THROUGH CAMPUS

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BLABBERMOUTH NIGHT Monday, June 3 Doors: 6pm; Show: 7pm The Loft · FREE





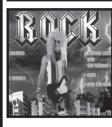
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MON6.03 5pm

BLOODY IVORY AND THE ELEPHANT CRISIS – I-HOUSE GREAT HALL

Elephants are highly intelligent animals with complex social behaviors. A recent surge in illegal killings of African elephants has been fueled by increasing demand for ivory. An estimated 35,000 elephants are slaughtered each year, raising concerns about the survival of this iconic African species. Learn about elephant cognition and wild behavior, and the illegal poaching of African elephants for ivory. Speakers include Dr. Christine Johnson of the Department of Cognitive Science at UCSD, Dr. Caitlin O'Connell of the Center for Conservation Biology at Stanford University, and Dr. Ella Tour of the Biology Department at UCSD. Learn how you can take action and get involved to stop the illegal poaching of elephants.

7pm **BLABBERMOUTH – THE LOFT. PC EAST**

Have a story or song to share? Blabbermouth is a monthly event held at Th Loft, giving writers of prose, poetry, and fiction - as well as musicians and performers - a place to share their art. Enjoy some bites and beverages and support your fellow students! If you would like to participate, please email ucenmarketing@ucsd.edu

THU6.06

10am **MEDITATION AT THE ZONE – THE ZONE, PRICE CTR PLAZA**

Come to The Zone from 10:00-10:30am for free meditation classes! Practice a variety of techniques to achieve greater mental clarity and a peaceful state of being. With the constant stress of academics and campus life, meditation will help recharge your mind and body. All levels welcome.

<u>1:30pm</u>

THERAPY DOGS! FREE EVERY THURSDAY - THE **ZONE, PRICE CTR PLAZA**

Drop into The Zone every Thursday from 1:30 to 2:30 pm to get some love from adorable, professional therapy dogs! Studies show that petting an animal can lower stress, and the smiles on students' faces proves this to be the case every time.



TUE6.04

2pm 'TASTY TUESDAY' FREE WEEKLY COOKING DEMO – THE ZONE, PRICE CTR PLAZA

Drop into The Zone every Tuesday from 2:00 to 2:45pm for amazing live cooking demonstrations, complete with free food! Learn how to cook and eat healthfully, discover new recipes, and sample the food for free. Demonstrations feature local, organic, and vegetarian ingredients hosted by Whole Foods, Housing Dining Hospitality, Student Health Services, Recreation. Come hungry, leave healthy!

3:15pm SUSPECT SERVICE: MIGRATING WOMEN, LABOR AND PROSTITUTION - ERC 115

The French mandate over Lebanon and Syria linked these former Ottoman Arab provinces to other territories under French tutelage, including North African colonies and protectorates in today's Algeria, Tunis and Morocco. In the context of concurrent transference including the context of concurrent transformations, women's movement in particular became suspect, especially those migrations which lacked the moral and economic supervision of women's activity by a spouse, a government or another institution. Women, often identified as foreign women by local populations, increasingly found work in service positions in the Eastern Mediterranean. We propose to take a Mediterranean frame to these circulations, to explore these processes in a comparative dialogue.

FRI6.07 cont.

5:30pm JACOBS SCHOOL OF ROCK VI – THE LOFT

Rock on, engineers! Jacobs School of Rock is back for the 6th time to bring together the best of UCSD's own student bands for a night of booming bass, banging drums, and general raucousness. This year's lineup includes: The Resistors, Fault, The Dustin Rhodes Band, Fureak Azzzazzi and the Chubby Chasers, CODE and The Others. JSOR is a time-honored UCSD tradition and an event that we at The Loft look forward to every year. Don't miss this FREE show, and bring your rage face!

WED6.05

9

3:30pm **DRUG VIOLENCE SHAPING PROSTITUTION**

ON THE BORDER – INSTITUTE OF THE AMERICAS COMPLEX

In this talk, Sarah Luna, a Ph.D. candidate in anthropology at the University of Chicago, will examine how various economic and sociocultural values are transformed by the U.S./Mexico borders. She will also tackle issues of gender, sexuality, sex work, sovereignty and subjectivity, regional and national identity, and racialization in border zones.

SAT6.08 **STARTING 6/8** FREE SUMMER SEMINARS

Announcing CSI- Communication and Leadership Seminars for Summer 2013! Are you staying in the San Diego area this summer? Take advantage of our free seminars and boost your resume! Develop and enhance your public speaking and presentation skills, interpersonal and professional communication skills, and leadership. A certificate is awarded for successful completion of any summer seminar. All seminars are FREE to spring quarter registered UC San Diego undergraduate and graduate students. Summer academic course registration is not required. For a complete schedule of seminar dates and times, visit http://ccl.ucsd.edu/registration

9am

TRITON 5K: RACE FOR THE CURE – UC SAN DIEGO CAMPUS

Join Chancellor Pradeep K. Khosla for a 3.1 mile adventure through campus - past King Triton, the world famous Geisel Library, the Sun God, a 23-foot high stone bear, and a house mysteriously perched on the Jacobs School of Engineering! Afterward, enjoy an event festival, including a Kids Fun Run, healthy living fair, live music, beer garden and more! Net proceeds support UC San Diego student scholarships.

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FRI6.07 12pm

FREE WEEKLY TAI CHI CLASS – PC LAWN

Come out to the Price Center Lawn (just above the fountain in Price Center Plaza) every Friday from 12 noon until 1:00 pm for a refreshing outdoor Tai-Chi experience! Tai-Chi is an ancient martial art that gently harmonizes the flow of energy through the body, creating balance and focus for your day. This class is free and welcome to all levels.

4:30pm U.S. PIVOT TO ASIA: WHAT DOES IT MEAN FOR

THE U.S.-CHINA RELATIONS? - INST OF THE **AMERICAS, HOJEL HALL AUD**

U.S. Pivot to Asia: What Does it Mean for the U.S.-China Relations? A Conversation Between Kurt Campbell and Susan Shirk. Speaker: Kurt Campbell. Asian foreign policy consultant and UC San Diego alumnus Kurt Campbell will discuss U.S.-China relations and America's economic engagement with the Asia-Pacific. He was widely credited as one of the key architects of 'Pivot to Asia,' a comprehensive strategy under the Obama administration aimed at advancing U.S. national interest in Asia. A reception will be held at the conclusion of the lecture. Presented by the 21st Century China Program at the School of International Relations and Pacific Studies (IR/PS) at UC San Diego.

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DOWN

1 Tourist magnet

4 Shows servility

6 Moussaka meat

7 Bullets and such

10 Tailless flying toy

11 Swedish furniture giant

26 Act like a couch potato

8 Seasonal song

12 Flintstone pet

24 Miles away

13 Aral and Arabian 18 Traditional round dance

28 Lightning burst

29 Drink à la Lassie

31 Russian ruler of yore

33 Charlie Brown's "Darn it!"

32 To be, in Burgundy

34 Doorway feature

35 Sign of spoilage

40 Small jazz group

41 Olympian ruler

44 In jeopardy 46 Total numerically

48 Pony's place

52 "Please be _

words

49 In the vicinity

36 Java neighbor

30 Juan's January

9 Pub bill

5 Free TV spot

2 Golden St. collegian

3 P.F. __'s: Chinese restaurant chain

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ACROSS

1 Muddy stuff 5 Fallback option

- 10 Pinochle calls
- 14 Bounce, as off a canvon wall
- 15 Margaret Mead's island 16 Tom Joad, for one
- 17 Tool that can extract nails
- 19 Princess played by Lucy Lawless
- 20 Spanish song 21 Surprise "from the blue"
- 22 "Get Smart" evil agency
- 23 Silky sweater
- 25 Bard of boxing
- 27 It's poured into an iron at breakfast
- 34 They may be outsourced
- 37 King with jokes
- 38 Keebler cracker 39 Oral health org
- 40 Aerialist's apparatus
- 42 Pictures on the wall
- 43 Back biter?
- 45 "Without a doubt!" 46 Mars' Greek counterpart
- 47 United Kingdom currency
- 50 Heavy drinker
- 51 Tranquilize
- 55 Plastic user's concern
- 58 Words of woe 62 Autobahn autos
- 63 Length times width
- 64 Fur bartered by Native Americans
- 66 Highlands dagger
- 67 "Bye for now" 68 "I did it!"
- 69 High school skin problem 70 Idyllic spots
- 71 Sources of iron
- 54 These, in Madrid 55 Baby's pop
- 56 "Tears in Heaven" singer Clapton 57 Swiss capital

and ...": polite request

59 Lettuce purchase

53 Spanish squiggle

- 60 Brisbane buddy 61 Fifty-fifty
- 65 Medical drama settings, for short

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UCSD Women's Varsity Eight Wins Repechage, Place Third in Grand Final

▶ CREW, from page 1

our way to the top three."

On the opening day of competition, the Tritons finished third in the first of two three-team heats. Paired with Barry and Central Oklahoma, the Tritons finished the 2,000-meter race with a time of 7:37.03.

With the loss, UCSD was relegated to the Repechage race, to compete against Central Oklahoma, Mercyhurst and Western Washington the following day.

Staving off elimination, the Tritons (7:42.96) just edged out second place No. 3 nationally ranked Western Washington (7:43.95) to claim a spot in the four-team Grand Final on Sunday. With Barry and Nova Southeastern earning the automatic qualifier, and with one day of rest in hand, No. 6 UCSD along with Western Washington completed the field for the Grand Final. Nova Southeastern finished with a time of 6:42.47, while Barry finished at 6:48.00.

The Tritons graduate three seniors from the varsity eight boat: seniors Alyssa Dixon-Word (Collegiate Rowing Coaches Scholar-Athlete), Association

Michelle Robbins (CRCA All-American) and Travaglione (Firstteam All-Conference). Other members of the boat include junior coxswain Catherine Sheffler, sophomores Rachel Schneiderman, Kelly Peterson and Claire Duesdieker, as well as freshmen Kelsey Henck and Shruti Kamath.

"We couldn't have asked for a better season, especially coming off last season," Travaglione said. "When [head coach Colin Truex] became our coach, we were all ready to work hard to improve even just a little bit from last year. As the season went on we all realized we had something special and could go to nationals.

The Tritons end a solid season, by making the program's first appearance at Nationals since 2008 and earning second place at the Western Intercollegiate Rowing Association championships.

"The seniors finished their careers with an outstanding performance, and the underclassmen have something they can build on in the coming years," Truex said to the UCSD athletics department.

> READERS CAN CONTACT RACHELUDA RUDA@UCSDEDL











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SPORTS CONTACT THE EDITOR RACHEL UDA Sports@ucsdguardian.org y follow us @UCSD_sports

CREW

Crew Crowned The fifth-ranked UCSD varsity eight boat took third place at the NCAA National Championships last Sunday, June 2.



MARCH 31 – JUNE 2									
VARSITY 8 GRA	NDFINAL	VARSITY 8 R	EPECHAGE	VARSITY 8 HEAT ONE					
NOVA Southeastern	6:42.74	UCSD	7:42.96	BARRY	7:25.93				
BARRY	6:48.00	WESTERN Washington	7:43.95	CENTRAL	7:34.99				
UCSD	6:54.69	CENTRAL Oklahoma	7:45.38	OKLAHOMA					
WESTERN Washington	6:59.12	MERCYHURST	8:05.62	UCSD	7:37.03				

VARSITY EIGHT Junior Coxswain Catherine Sheffler, freshman Shruti Kamath, senior Alyssa Dixon-Word, freshman Kelsey Henck, senior Michelle Robbins, senior Ashley Travaglione, sophomore Rachel Schneiderman, sophomore Kelly Peterson, and sophomore Claire Duesdieker.

The UCSD womens crew team's varsity eight boat took third place at the NCAA Division II Nationals last Sunday, May 2 at Eagle Creek Park, Indiana. No. 2 ranked Nova Southeastern upset first-ranked Barry in the Grand Final to claim the program's first NCAA title. The Tritons came in third, six seconds after Barry (6:54.69) and five seconds in front of conference opponent Western Washington (6:59.12). Along with a national title in the varsity eight competition,

Nova Southeastern's varsity four boat also took first in the Grand Final.

"We went in seeded fifth and just by making the Grand Finals exceeded everyone's expectations about what we could do," varsity eight member Ashley Travaglione said. "I think we knew as a team



S o ends another year of UCSD sports, with another two national champions (in individual swimming events) to note in the record book. An All-American here, a conference championship there and a host of individual achievements, but the 2012–2013 season was certainly not a standout year for the program.

UCSD Athletics' largely uneventful year was complemented by the fact that no attempt had been made on a move to Division I standing. Both in 2011 and 2012, the Division-I Triton rah-rahs have been given false hope that mobility was imminent. In 2011, the Big West chose the University of Hawaii over UCSD to join the conference, which hosts nearly every other D-I University of California athletics program. Student voters rejected a \$495 fee increase in Winter 2012 that would have funded a move to D-I with a future invitation from the Big West.

The student interest group's "D-I Not Now" campaign against the measure was simple in that it focused primarily on preventing fee increases on students. This student body was only a year older than the current one, which voted against a measly \$11 per quarter hike to help fix up Price Center and the Old Student Center with a clause that would likely reopen the Crafts Center. If students are not willing to keep up something they do use, then why pay for a hypothetical?

Even as someone who, after the D-I vote last year, exhibited all of the symptoms remedied by prescription-drug Cymbalta, I recognize that a move to D-I cannot be achieved by milking students for extra green ... right now.

I've gone blue (and gold) in the face from explaining the benefits of a D-I program a countless number of times. Even within opposition groups to last year's vote, the consensus seemed to be that a move was beneficial but not at the proposed cost. Even the name, "D-I Not Now" implied no inherent bias against the program, greater prestige or hyped-up school spirit. (Oops — I meant to say a move to D-I.)

The money's got to come from elsewhere. I guarantee all athletic gift organizers this right now: Give me a position as assistant vice chancellor of campus student media relations with a \$19 million one-time salary, and I will donate all but \$500 to the D-I Fund. (I have my eyes on a new PS4.) Short of paying out of the university's hole-filled pockets, the new vice chancellor student affairs, the new A.S. Council and incumbent administrators in applicable positions need to turn the tide and make fundraising for Division I athletics a priority and a reality. The map on page one of today's issue of the Guardian shows where the Metropolitan Transit System and San Diego Association of Governments will lay tracks for the Blue Line Light Rail through Sixth College. Our academics are constantly developing, and it's every week or so that our professors and graduate students win awards or are named to national boards. Another medical center building is sprouting up overlooking Genesee. The future is around the corner for UCSD, and it's our job to get the ball rolling on making a strong competitive D-I program part of that vision. But I'd also be okay if someone got me a PS4.

that we could do better than fifth, and we showed that by fighting

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SWIM AND DIVE

UCSD Alumnus Promoted to Assistant Swim Coach

National Champion Daniel Perdew named UCSD assistant coach.

BY RACHELUDA SPORTS EDITOR

Last Friday, April 31, the UCSD swimming and diving team promoted 2010 UCSD alumnus Daniel Perdew to a full-time assistant coach.

Perdew, who earned degrees in Management Science and Psychology, graduated in 2010. The five-time NCAA National Champion in the 50-meter freestyle and 100meter freestyle has since spent the past two seasons as a part-time assistant coach.

"Earning a full-time position at your alma mater is pretty exciting," Perdew said. "It's pretty special, and I'm really thankful for [men's coach Matt Macedo] and [women's coach Corrie Falcon] being able to learn from them. They've both been guiding me and teaching me so that I feel like I'm prepared to take this position."

With Perdew as part of staff in 2012, the Tritons earned national runners-up honors on the men's side and took third place at nationals on the women's side.

Perdew says he's excited to take on an expanded role, which will include recruiting responsibilities and more administrative authority.

"I think the biggest thing that I bring to the program is that I've been part of the program for six years," Perdew said. "I know the school, I know the student athletes and the type of athletes that we want for the program."

Perdew was promoted by head coaches Falcon and Macedo. Both promoted from assistant coaching positions for the 2012 season.

"I am excited and I feel a sense of confidence, and I feel like he's going to do an incredible job," Falcon said. "It feels good having someone on board that knows UCSD inside and out and is truly passionate about the sport."

Falcon says Perdew has many assets to bring to the coaching staff.

"I would say that he has a great ability to relate to the student athletes," Falcon said. "He understands the stresses of balancing school and the training load. I'd say he's bright and creative and extremely hardworking and also very reliable and confident."

> READERS CAN CONTACT RACHELUDA RUDA@UCSDEDU