

## **UCSD/Tijuana Cultural Connection to sponsor informational exchange at UCSD**

**April 11, 1990**

Contact: Alixandra Williams, University Communications, 534-3120

TIJUANA/U.S. CULTURAL EXCHANGE AT UCSD ON APRIL 25

The UCSD/Tijuana Cultural Connection will sponsor a three-hour informational exchange and cultural event in UCSD's Price Center on Wednesday, April 25, from 11 a.m. to 2 p.m. The public is invited.

Some 40 booths will provide an opportunity to sign up for trips to Tijuana's varying communities and barrios, cultural centers, schools, orphanages and art galleries, as well as for work, study and visitor exchange opportunities. UCSD's Student Safety Awareness group will provide information before a trip, and Student Legal Services will provide information regarding Tijuana's laws.

A continuous three-hour live show featuring Tijuana jazz, a harpist, pop music groups and singers will provide a taste of border entertainment.

For adventurous types, there will be a chance to learn about and sign up for scuba, wilderness, and kayaking/raft trips in Baja California.

Business information will be available at booths of the Tijuana Chamber of Commerce and San Diego Economic Development Corporation.

Art shows will be mounted by Tijuana's Casa de la Cultura and Centro Cultural and San Diego's Centro Cultural de la Raza.

Volunteer opportunities will be afforded to build homes, work with children, help in hospitals or clinics, and tutor school children.

American and Mexican governmental agencies and community, University and student organizations are participating in the "Tijuana Day" event, which is sponsored by the UCSD/Tijuana Cultural Connection. Established to increase the university's awareness of San Diego's Mexican neighbors and Tijuana's rich cultural resources, the Connection periodically sponsors programs spotlighting areas of interest for the border communities.

The Governor's Office of California/Mexico Affairs, the San Diego County Department of Trans-Border Affairs and the Mayor's Office of Bi-National Affairs are participating in the April 25 event.

Academic participants include Tijuana's Universidad Iberamerica and UCSD's Institute of the Americas, Center for U.S.-Mexican Studies, and the International Center. UCSD campus groups include the Hispanic Staff Association, Associated Students, MEChA, Volunteer Connection, Students Active Toward Community Health, RESULTS and the five colleges' community service projects.

Among community organizations taking part are the Third World Opportunities Program, which conducts awareness trips and volunteer programs in Tijuana; Habitat for Humanity, beginning a major volunteer homebuilding project in Tijuana this spring, and the Bi-National World Environment Organization.

For information concerning Tijuana Day, call Blue Robbins at 534-4200.

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