

The Daily Guardian

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University of California, San Diego

Thursday, June 7, 1979

AS Council

Vending Allocation Gets OK

By Cindy Beveridge
Staff Writer

The Associated Students Council voted unanimously last night to accept the proposal by Chancellor William McElroy to redistribute to the college governments \$35,000 in vending machine revenue.

The remaining \$20,000 will be appropriated to the Housing and Food Services Administration to help offset a large deficit incurred by the new Third College Cafeteria.

The vote represents an apparent victory for the AS in that McElroy's proposal is regarded by the Council as the result of an effective boycott.

The nearly four hour long Council meeting was prolonged by budget recommendations for next year. Approval of the budget was hampered by factors which have greatly reduced the funds available to the Council.

Inflation and a decrease in enrollment, coupled with an extra 40 AS sponsored organizations this year placed a tight squeeze on funds, Council members say.

AS President Carlos Montalvo stresses that two priorities guided the AS in forming its budget. The new student organizations and student media both have been allocated an approximate 10 percent increase over last year.

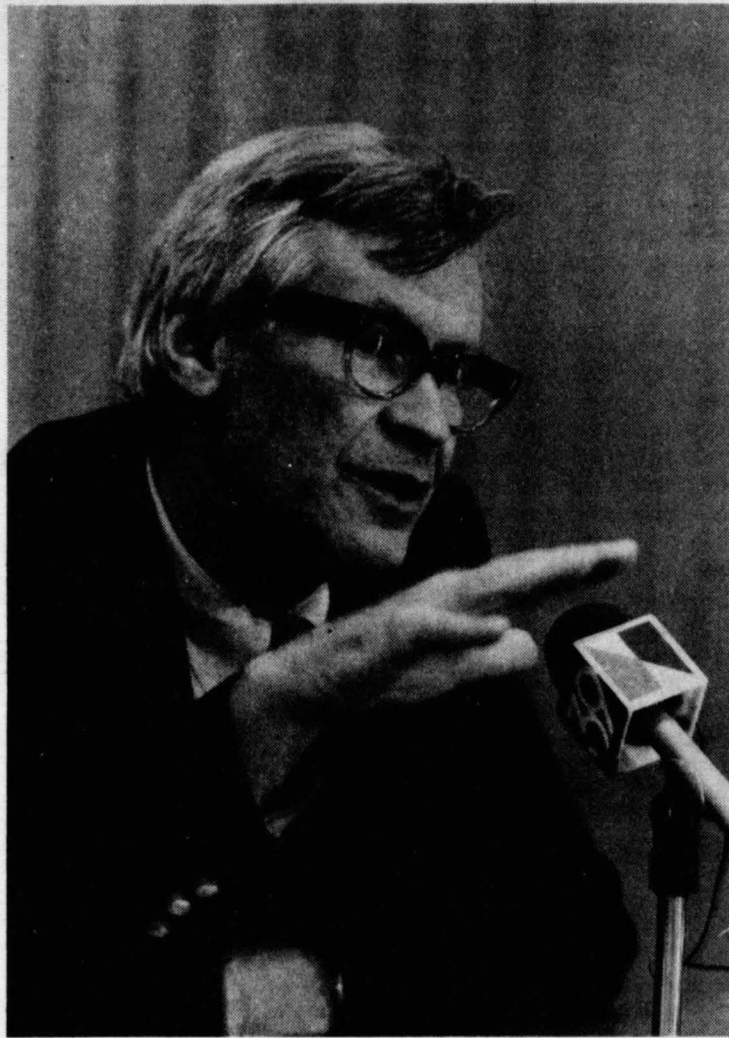
"By the end of the year, we hope to have allocated \$70,000 to student organizations,"

(Please turn to page 4)

WEATHER

Mostly cloudy, with some drizzle. Temperatures in the mid-60's are expected, with winds of 8-12 miles per hour.

Breakers will be 2-3 feet at 12 second intervals. The ocean water temperature is 63 degrees.



Guardian photo by Stan Honda
David Saxon answers questions at yesterday's press conference.

Academic Assembly Approves Senate Review of Chancellors

By Eric Jaye
Editor

The statewide UC Academic Assembly voted here yesterday to set up a mechanism which would allow academic senates at the campus level to review the performance of their chancellors once every four years.

The move has been in the planning stages for more than a year, according to senate leaders, who say that UCSD Chancellor William McElroy's problems are unrelated to the move.

And, UC President David Saxon announced yesterday that he would be setting up his own, separate system which would review every UC

chancellor once every two years.

Saxon's review system comes as a response to a statewide academic senate request last year to have some formal system of reviewing the performance of chancellors.

The President's review process will involve a committee of faculty and students who will report directly back to him on the effectiveness of the chancellor they are reviewing, according to Dr. Sanford Lakoff, one of UCSD's representatives to the statewide academic senate.

The four-year reviews of the academic senates would be conducted by four local faculty

members and one faculty member from another campus. They would make and submit a confidential report to Saxon on the performance of the chancellor being reviewed.

"An early warning system" of trouble on the UC campuses is the way academic senate members described their four-year review.

The UC chancellors are reacting to the review proposals with "varying degrees of enthusiasm," according to Saxon who adds, "none of them are kicking and screaming."

The new review processes will serve to provide "orderly mechanisms for settling faculty (Please turn to page 7)

Saxon Criticizes McElroy, Senate

Couches Opinions in General Terms, Says Crisis is Cooling

By Jeff Beresford-Howe
News Editor

Cloaking his comments in cautious, general wording, UC President David Saxon seemed to rebuke both UCSD Chancellor William McElroy and the Academic Senate yesterday, and said that the administrative crisis here appears to be settling down.

Saxon said that reports to him from UC Vice President William Fretter indicate that "with the passage of time, a certain amount of calmness has set in." Time, he said, "is the best healer of wounded feelings I know."

He appeared to be telling those assembled for his morning press conference that the Senate acted rashly when it voted 231-116 last week a resolution of "no confidence" in Chancellor McElroy.

"I am convinced of one thing. The best interests of the University of California's San Diego campus, of Chancellor McElroy, of Vice Chancellor Saltman will not be served by hasty, ill-considered action," Saxon commented.

The mail ballot, he continued, will "give people a chance to reflect, and vote outside of emotion."

Saxon also criticized McElroy for his role in the administrative reorganization which sparked the no confidence vote.

"If you carry out a process that leaves a lot of people unhappy, you'd better re-examine that process," he said, adding, "the perception among large numbers of people is that McElroy failed to consult properly (before making the decision)."

Saxon did say, though, that "a great many things go into running a university, and faculty consultation is just one of them...the absence of any one of them wouldn't necessarily cripple the university."

What has the University of California learned from UCSD's administrative problems of the last month? "I think it is clear that there should be a reassessment in the way faculty and others are consulted" in the university decision making process, Saxon remarked.

He recommended to the faculty a proposal which establishes Academic Senate review of each campus chancellor every four years (see story below).

Saxon said UCSD's administrative problems will be discussed at next week's Board of Regents meeting in Los Angeles. At that meeting, Saxon and McElroy will be asked to speak before the Board. No Academic Senate representatives were invited, Saxon said, but UCSD Professor William Frazer, Chairman of the statewide (Please turn to page 4)

Can UCSD Build a Good Greek System?

By Wayne Hunt
Staff Writer

"Animal House" may yet leave its mark at UCSD.

Sigma Phi Epsilon, a national fraternity whose San Diego State chapter is one of SDSU's more turbulent and vociferous fraternities, is attempting to "colonize" here this summer and coordinate a rush week for interested and incoming students here early next fall quarter.

After sparse publicity and four informal meetings, "Sig Ep" district governor Ed Dahlkamp has "a nucleus of individuals who want to become a full fledged chapter."

The nucleus, consisting of five UCSD students, will

register as a student organization. This "colony" must gather at least 35 members before gaining recognition as an official Sig Ep chapter, according to Dahlkamp. Official chapter recognition should come some time in November 1980, he estimates.

The Mickey's (Big Mouth) Drinking Club here has pledged their support of the fraternity. And even student Steve "Belushi" Rosoff is planning on becoming a Sig Ep.

The Animal House reputation and Vice Chancellor of Student Affairs Richard Armitage's declared moratorium on approval of social fraternities do not worry

Dahlkamp.

"Our purpose is to improve individuals as people, to teach them patience and the diligence of working with other people--we are not just a drinking club," he said.

"As long as a fraternity registers as a student organization, indicates its officers and has no discrimination in its constitution," Student Affairs will offer no resistance, according to Armitage.

Armitage explained that the moratorium was put into effect to end allegations that the Student Affairs office was soliciting for a Greek system without proven student support.

"I am completely neutral" on (Please turn to page 7)



Opinion

The Daily Guardian

Eric Jaye Editor, Stan Honda Managing Editor, Jeff Beresford-Howe News Editor, Kathy Huffer Associate News Editor, John Hondros Associate News Editor

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Third's the Name

The process of naming Third College has gone on so long that some San Diego newspaper reporters write about it with open irony. In the most recent of several votes, Third's infinitely patient students approved "Third College" two-to-one margin; faculty members voted for the name by three-to-one.

Sixty percent of the faculty voted, and a quarter of the students cast ballots. Given the poor track record of administrators in adhering to community will on this issue and the certainty that many voters have been alienated, turnout figures like that can only be interpreted as a popular groundswell more compelling than the French Revolution.

Joe Watson, Third's provost, didn't help matters much with his comment that students were "lucky" to get to vote. We hope we caught Watson at a bad moment; the cynicism and authoritarian tone of his words are antithetical to everything for which his college once stood.

The Third College Council should immediately forward the results to the UCSD naming committee without soiling the issue further with debate. And that committee should forward the name recommendation to the UC Regents, because Third is, de facto, the name of UCSD's third college. Its students should stand for no more interference.

Parting Shot

A media note in the William McElroy-Paul Saltman clash: Though Saltman is generally thought to be the flashy, headline-conscious one, the Chancellor had the number of a pair of reporters last week. When writers for the Union and the Times called to ask about Saltman's decision to take his job back, McElroy expressed surprise both times. You were the first to tell me, he confided.

Sure enough, both the Union's Michael Scott-Blair and the Times' Lanie Jones smugly noted in their May 31 stories that "a reporter" (that means "me, me, me") was the first to tell the Chancellor the news.

'Food Science'? Only a Matter of Time

With all the fuss over administrative maneuverings, UCSD is understandably preoccupied with perhaps the most sensitive internal issue in its history.

The squabbling is rooted in UCSD's ever important research grants, a major source of prestige for the university and for those controlling the money's allocation.

But while most members of the campus community believe the disruption to be an inevitable result of a long-standing personality and political feud between the two top administrators at UCSD, I submit that the McElroy-Saltman struggle is nothing more than an effort on their part to draw our attention from a more compelling university issue.

Am I referring to tenure? The faculty club? No, I point to UCSD's plans for a home economics department.

That's right, home economics. Few campus members may be aware, but UCSD is gradually becoming more trade-oriented. Home economics is a logical, deliberate and necessary outcome of this trend.

Just this year the administration included, apparently grudgingly, a business minor in its academic offerings. I suspect the move was motivated by the administration's goal to ultimately build a nationally known, even world-renowned home economics department.

Many of you shudder at the thought. But discard your intellectual cloaks for a moment and view this trend reasonably. UCSD, for all its academic

pride, is severely limited by the absence of a home economics department. In particular, the campus's needs for truly expert "food science" and textiles students has set us back several decades.

How many UCSD students can boast of their cooking and nutritional fluency? The high demand for campus housing attests to students' weakness in this area.

Indeed, most students are lured into believing the administration is building additional housing on campus to save them from the shockingly high cost of off-campus accommodations.

In fact, the university is providing students with an opportunity to escape starvation or malnutrition caused by their low cooking skills. The fact that most

on campus students opt for UCSD's bland cafeteria cooking supports the university's position.

In addition, many students lack expertise in the field of clothing and textiles. This limitation was brought home to me recently during my fruitless search for a seamstress (or seamster) among my acquaintances to concoct a relatively simple piece of clothing.

Of course, I cannot absolve myself of guilt, for I cannot be excused from charges of sewing incompetence. But at least partial blame belongs with the administration for not accelerating the development of a home economics department here.

But already signs of changing times are apparent. For instance, the university recently has been a strong advocate of

commercial shopping developments in the UCSD area. These developments provide expensive retail clothing stores that taunt students' moderate budgets. Administration support of the developments displays its desire to rationalize a home economics department as the saving grace for students.

Just think what a class in Sociocultural Concepts of Clothing or Sensory Evaluation of Food could do for this campus.

Such courses, it should be stressed, would not replace or displace already existing academic offerings at UCSD but would supplement students' general education needs.

And the home economics major would not be limited only to food or textiles, but could expand into family, housing and (Please turn to page 4)

Letters to the Editor

Center Opponents Use 'Big Lie'

Editor: Nixon built much of his career on the "Big Lie." ASUCSD commissioner Jon Bekken and his "coalition" have

UCSD students are voting on the recreation center issue through today.

followed their idol with a poster on the new student recreation facilities. The proper response to Bekken's Big Lie is simply the facts. Read the voter information prepared by the student election marshalls. It can be found in the libraries and at EDNA.

Read the voter information and ask yourself the following questions. Is it at all reasonable that all of the students and professional architects and budget analysts somehow overlooked inflation? Fat chance. Is it likely that all of the students and professional architects somehow forgot to use solar heating and natural ventilation to reduce maintenance costs by 75%? No way.

Does \$43,000 per year plus non-student user fees plus summer rents provide an ample amount of maintenance?

Is it true we're getting a fantastic financial deal because the loan's 9.5% interest rate is less than the inflation rate?

Is it true students are the only voting members of the facilities governing board?

Sure, it's great fun to trudge

down the hill at night to swim in the chill waters of the Pacific. But wouldn't you rather be able to swim here? Wouldn't you rather play your favorite sport here on a lighted Muir field? Wouldn't you rather play racquetball here and not get ripped off at some off-campus commercial court? Wouldn't you rather mellow out here in your own jacuzzi? Sure, jacuzzis are expensive at luxury off-campus apartments, yet they cost only 5% of the cost of a pool here. Students being able to enjoy themselves here at

UCSD is what this referendum is all about.

The current facilities were designed for a student population only half the size we have now. Small wonder there's overcrowding. Even Bekken himself admits "additional facilities are necessary." Delaying even one year would add enormously to the construction cost. Please vote yes today. Vote yes for yourself and the students who come after you.

Mike Elcan

PE Department Wants More Than Expansion

Editor:

In a student vote issue, I will readily offer comment to any student who asks my opinion, but I have never taken part in a public discussion. Even though I am a faculty member, I find that I must now do so, but merely to correct an impression falsely imprinted by the recent letter from Mark Troll.

Mark writes that the "...physical education department, without intercollegiate athletics, seems to regard its purpose as simply as possible: expand..."

Inasmuch as the referendum proposes facilities governed by an all-student board, I fail to see the logic of Mark's not entirely

accurate statement. The objective of physical educators is to encourage, abet, support and endorse all physical activities that contribute positively to the health, well-being and relaxation of each student; in this light, we strongly urge students to vote on this referendum.

Our department will function in exactly the same manner with or without these facilities; it is the student, current and future, who will be affected by the outcome of this election.

Bert Kobayashi PE Instructor

We're All Bozos On McElroy's Bus

Editor:

Please ask President Saxon what he would do if he was on a bus where one-third (just one-third) of the passengers had lost confidence in the ability of the driver to drive safely. Wouldn't he want to get out and walk? Wouldn't he wish that the bus company would transfer the man to some job other than driving buses?

John Dunkel

ASSOCIATED PRESS NEWS BRIEFS

INT'L

Pope Returns Home

KRAKOW, Poland (AP) — Pope John Paul II flew yesterday to this ancient city, scene of his years of confrontation with Poland's communist government, after making an emotional appeal to workers to resist atheist calls to abandon religion.

The former Cardinal Karol Wojtyla served as archbishop of Krakow, in southern Poland, before being elevated to the papacy last October. It was in Krakow that he had sought greater religious freedom for the 30 million members of the Roman Catholic Church in Poland.

When the papal helicopter touched down in downtown Krakow, thousands of residents of the city of 500,000 and from nearby towns had lined the streets 10-deep to catch a glimpse of him — some standing for hours despite a constant drizzle.

Russian Torture Alleged

CHICAGO (AP) — Russian Baptist pastor Georgi Vins, recently brought to this country as part of a prisoner exchange, says the Soviet Union has imprisoned as many as 1,000 Ukrainian Baptists.

He says he knew of 10 who were tortured to death. Vins, a Ukrainian who himself served three prison terms, told several Baptist congregations in Chicago that in the Ukraine alone about 60,000 Baptists have refused to register their churches with the government.

SALT 'Unresolved'

WASHINGTON (AP) — Senate Republican Leader Howard H. Baker, Jr. said yesterday he understands that "important and extremely sensitive" points remain to be resolved before a SALT treaty can be signed between the United States and the Soviet Union.

NAT'L

Airline Lines Grow

(AP)—Airlines rolled out reserve planes and rerouted thousands of passengers Wednesday as the sudden grounding of all U.S. DC-10s bumped 60,000 to 70,000 people from hundreds of flights.

Travelers grew wary, vacations were disrupted and business appointments were missed as the 138 wide-bodied jets were ordered back to the hangars for more safety inspections.

"I wonder what else is flying around up there with cracks in it," mused Nick Kontras, a San Diego attorney, as he waited at Los Angeles International Airport for American Airlines to substitute a Boeing 707 for his flight.

Two Unions Merge

WASHINGTON (AP) — Two of the nation's most powerful food industry unions formally completed a merger yesterday to form a 1,250,000-member giant that becomes the AFL-CIO's largest union.

The 735,000-member Retail Clerks International, one of the nation's fastest growing unions, voted at a convention here to complete the labor movement's biggest merger since the AFL and CIO wed a quarter of a century ago.

FDA Working on Bans

WASHINGTON (AP) — The Food and Drug Administration is "working very hard" to eliminate methapyrilene, a cancer-causing antihistamine, from over-the-counter sleeping aids and other drugs, outgoing FDA Commissioner Donald Kennedy said yesterday.

Kennedy, who leaves office at the end of the month, told reporters he hopes to complete action on DES, cyclamate and several other controversial issues on his desk.

STATE

Deukmejian Subpeonaed

LOS ANGELES (AP) — Attorney General George Deukmejian accepted a subpoena yesterday — through one of his aides — to testify about last April's search of the law offices of an attorney representing former Lt. Gov. Mervyn Dymally.

But Deukmejian's attorneys will move Thursday to void the subpoenas, said Bob Cook, a spokesman for the attorney general's office.

Deukmejian's subpoena was accepted by Deputy Attorney General William Pounders, Cook said. Cook also was ordered to appear in Van Nuys Municipal Court on Friday to testify about the April 5 search of attorney Edward Masry's office.

411 Calls Not Free?

SAN FRANCISCO (AP) — Pacific Telephone Co. asked authority yesterday to charge customers making more than 20 calls a month to directory assistance.

The company's filing with the California Public Utilities Commission said directory assistance costs, estimated at \$128 million annually, have almost tripled since 1965. Even though few customers would exceed the 20 call limit, the proposal would help cut calls and hold down expenses, the company said.

Gov. Brown Denounced

SACRAMENTO (AP) — Two black California legislators denounced Gov. Edmund Brown, Jr. yesterday as a two-day national conference of black leaders ended.

"We have a Democratic governor out in front of the movement to cut the hearts out of little people, poor people," Sen. Bill Green, D-Los Angeles, told about 200 blacks on a Capitol lawn.

Greene is the author of a bill to give retroactive grant increases to about 2.1 million welfare recipients.

SUNROOFS UNLIMITED advertisement featuring a car with a sunroof and contact information: 1875 Grand Ave., P.B. 274-9580

T.G.I. Over FREE! advertisement for Gash featuring cartoon characters and promotional text: Lower Muir Commons, Torrey Pines String Band, Light & Pizza from 1.4 pm, sponsored by Muir College's Page One

COMA movie advertisement featuring a woman in a white dress and promotional text: Released by Metro-Goldwyn-Mayer, Produced by Martin Erichman, Directed by Michael Crichton, Starring Genevieve Buckle, Michael Douglas, Elizabeth Ashley, Richard Widmark, Color PG, TICKETS ON SALE NOW! TLH 107 Friday, June 8 7-10 pm

News

Spending Limit Would Hurt UCSD

Additional budget restraints are anticipated at UCSD next year with the expected passage of the Gann initiative.

The initiative would put ceiling on state spending, indexing it to inflation. The spending limit will be calculated through the federal Consumers Price Index and will make allowances for population increases.

Riding on the "Spirit of 13," the initiative will be on the November ballot unless Governor Brown calls a special election for the busing question

first, said Assistant Deputy Controller John Jervis. In that case, the question would appear on the special ballot.

Jervis states those figures would allow "no more than a 10 percent ceiling on state spending in California."

UCSD's rate of inflation is about 12 percent, according to campus budget officer Robert Oakes. With the current escalation in the rate of inflation, Oakes said it was likely this will increase.

Oakes pointed out that San Diego experiences the highest

rate of inflation in the country, over 14 percent. This affects the University, who buys its supplies and equipment in San Diego, he said.

"We've already had to absorb a constrained budget with the passage of proposition 13," Oakes said, citing last year's department budget cuts, on top of frozen salaries for University staff.

Local governments are preparing for the expected 10 percent spending limit by educating officials on the

mechanics of the initiative. "We don't want to be caught with our pants down like we were with 13," said Assistant Auditor Bruce Englehart.

The State Auditors Association is holding three workshops in California educating participants on the language of the initiative and "what we can do to protect ourselves," said Englewood.

The initiative will add the 10 percent inflation increase to the 78-79 fiscal year budget, ending in June 30. Englewood said, "Anyone has a chance to

beef up their base year budget...there are loopholes. We're going to try and find them in these workshop sessions."

Oakes said he imagined many people were trying to increase their base budgets as much as possible, "but the University doesn't have the power or the desire to do that."

AS Accepts Vending Proposal

(Continued from page 1) Montalvo said, "This is almost fifty percent of our budget."

As a result of the two increases, the Council decided to substantially cut its own expenditures. This involved eliminating "unnecessary" spending among Council members who, Montalvo said, never had their budgets scrutinized in the past.

Last night's vending vote ends a year of controversy concerning the administration's summer decision to transfer vending revenue from the colleges to HFS.

The AS responded by initiating a Vending Awareness Week in March, followed by two machine boycotts.

Saxon Faults Both Sides

(Continued from page 1) Academic Senate, is an advisor to the Regents and will be allowed to speak if he desires.

Saxon told the press that there are no contingency plans to replace McElroy if he should resign. He added that only the Regents have the right to appoint or remove UC chancellors.

He declined to speculate on whether he would ask for McElroy's resignation if the Academic Senate's mail vote results were similar to the Mandeville Auditorium vote.

Skills Sorely Lacking

'Food Science' Needed

(Continued from page 2) design, and consumer science areas.

Granted, the university could merely shrug off the concept of home economics and direct interested students to other state institutions where such practical learning is already offered.

But with the addition of home economics department here, men and women of all cultural backgrounds will learn to become more self-sufficient while at the same time pursuing the academic excellence only a fine university can provide.

Think of the implications.

Students could organize home economics-related clubs. Retention problems would subside. The bookstore could sell additional merchandise and

Administrators should be less secretive and take open pride in their plans for a home economics department, for they are planning for a more well-rounded UCSD.

increase their profits.

Clearly, this university needs a home economics department. Its realization will take years of administrative initiatives to

make the addition gently and smoothly. But someday, UCSD will harbor its own home economics program.

Administrators should be less

secretive and take open pride in their plans for a home economics department, for they are planning for a more well-rounded UCSD.

SUMMER WORKSHOPS June 18 August 17



This summer the UC Crafts Center is offering workshops and classes for both beginning and experienced crafts people. Directed by outstanding artists in each field, this Summer Session is designed to strengthen creativity, develop personal expression, and provide a sense of community among people interested or involved in crafts.

CERAMICS

Beginning, Intermediate, Advanced, Ceramic Design, Handbuilding/Raku, Colossal Ware, Kiln Firing, Crystal Glaze, Overglaze Ceramics, Childrens' Ceramics, and Ceramic Studio Membership.

GLASS ARTS

Stained Glass, Glass Etching, Kiln Formed Glass

CLOISONNE

YOGA

BASIC AUTO MECHANICS

DRAWING

IMAGE MAKING ON PAPER & FILM

PHOTOGRAPHY

Beginning, Slide Tour Workshop, and Photography Studio membership.



*University of California Crafts Center

Registration June 11 to June 15 Call 452-2021 for information

Sports

"Awesome" Upset

IM Volleyball Season Comes to Close

By Jon Goetz Sports Editor

Men's intramural volleyball ended Tuesday in a flurry of "six and violence" at the gym.

Third-place league AAA finisher Six and Violence upset league champ Awesome in the finals 15-13, 12-15, and 15-9. Behind the play of Ralph Hayward, Dann Rudnick, and Bernard Figuracion, S&V avenged a loss to Awesome earlier in the season.

In the AA play Tuesday,

night, Art Sloate led his number one seeded 6 x 10" team past Hele-On 15-4, 15-12. 6 x 10" "mowed their way through their competition," according to IM czar Scott Berndes, rolling to a 20-1 final record. The team was formed through Chuch Millenbah's volleyball class in the PE department.

Single A play had the "lowest ability level...but the excitement was the highest," said Berndes.

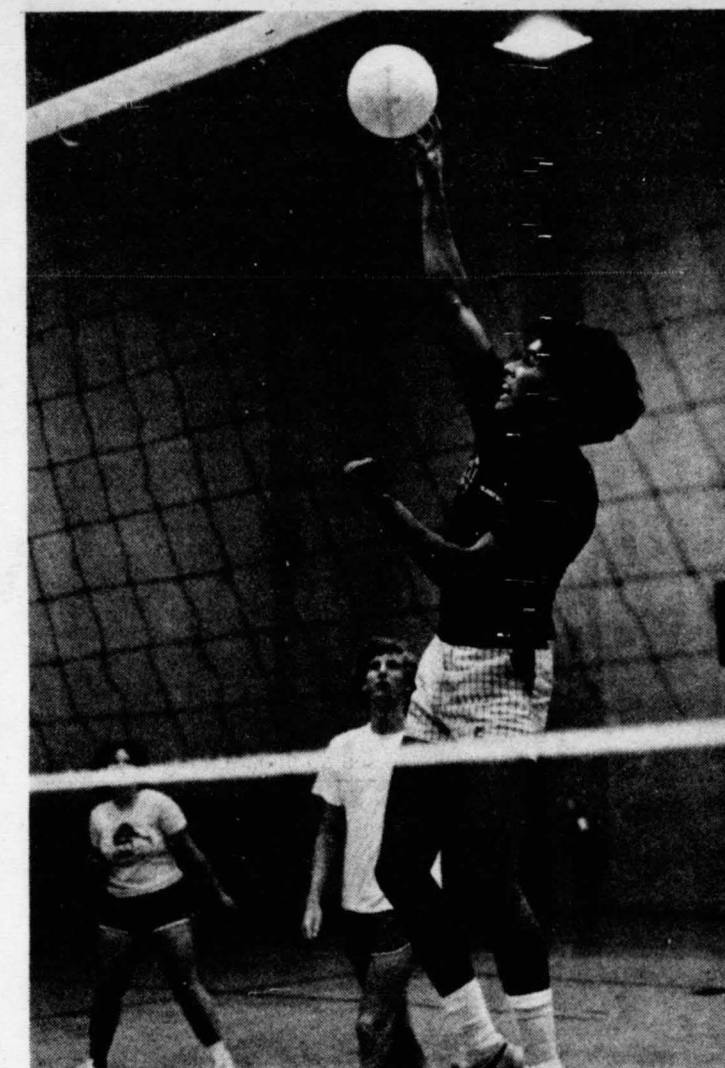
A vibrant crowd and

cheerleaders gave the gym a big-time atmosphere while the Ball Smashers won a tight game over F-Troop, 10-15, 15-10, 15-10.

Mike Bailek and Moonho Lee dominated the attack against F-Troop, who barely made it to the finals themselves. F-Troop was down 13-2 in the third game of their semifinals match against the 7 Horseman, two points away from an abrupt end to their season, when they took the next 13 points to advance to the finals.

Women's Volleyball, with by far the most provocative team names in intramurals this spring, finished up their season play last Tuesday. Eva's Beava's, sparked by their namesake Eva Ljungwe's "super spiking", took two straight from triple sets, 15-11, 15-9. The Beava's, with several former intercollegiate players, had "most of the talent" in the league according to Berndes.

We Dig Balls scored a couple of quickies from Larry's Liquidation Lazars in single A championship play, 15-12, 15-9. The teams split in prior league play, but players Jayne Bronson, Susie Moyes, and player/coach Susan Robb gave the team a lift in the finals.



Intramural Volleyballers battled last week for the championships. Guardian Photo by Ken Krown

Coming Attractions

Early Sports

Three sports will start up in September before classes begin. Men's soccer begins practice September 4 at 10 am on Muir Field. Women's volleyball players meet at the gym at 5 pm, September 10, for their first practice. Men's water polo starts September 15 at 10 am in the natatorium.

Final Week Pool Hours

The pool will be open for recreation swim during finals week to give students a chance to relax and cool down from their studies. They will be open from 7:30-9 am, 12-2 pm, 4-6 pm, and 7:30-10 pm.

Summer Clubs

Three clubs will be meeting this summer for recreation privilege card holders. The Outing Club will be renting out backpacking and camping equipment. A noon conditioning club, under the direction of Joellen Barnett, will hold daily exercise and calisthenic sessions five days a week. The Karate club will open workouts for students and faculty of all ability levels from 5-6 pm daily with advisor Al Tsai.

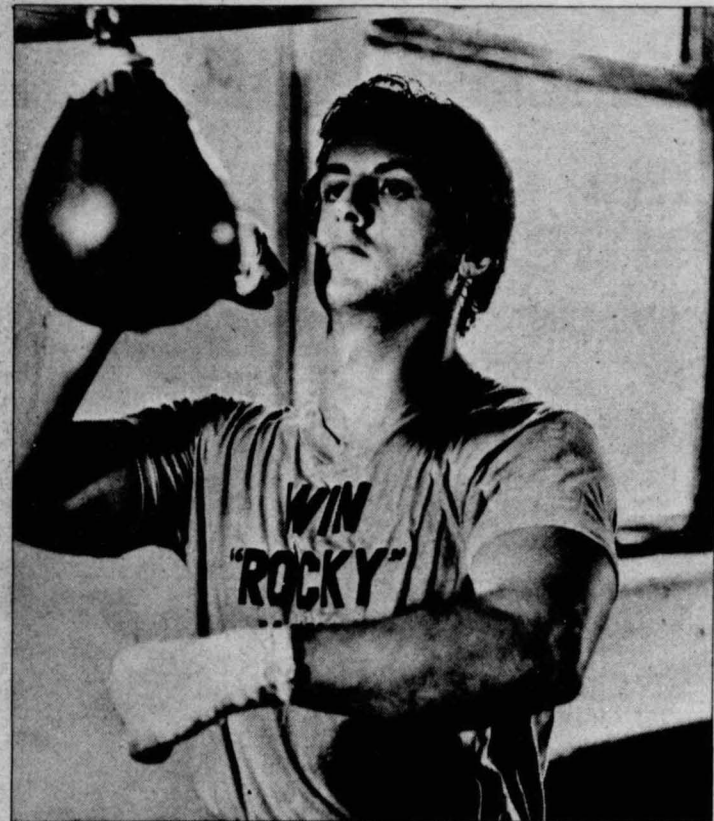
Advertisement for OVERSEAS AUTOMOTIVE REPAIRS, featuring a 'STUDENT SERVICE' logo and a 15% student discount offer. Contact: 5631 La Jolla Blvd, 454-5133.

Advertisement for ABE'S DELICATESSEN & RESTAURANT, featuring a 'FREE COKE' offer with the purchase of a sandwich. Address: 7612 Fay Ave, La Jolla. Phone: 454-9021.

Advertisement for SKATE-A-THON at MISSION BAY PARK, San Diego, Sunday, June 24, 8:00-11:00 A.M. Includes t-shirts for all entrants and pickup forms at book and sporting goods stores.

Advertisement for AIR FORCE, titled 'GET YOUR CAREER OFF TO A FLYING START'. It promotes a career in the United States Air Force, highlighting the prestige and pay. Contact: Bob McDougall, 293-5737, 3443 Camino del Rio South, Suite 206, San Diego, CA.

Advertisement for OLD TOWN STORAGE, offering a special student rate of \$55.00 for a 5'x8' unit from June 15 to Sept 15th. Deposit and fee waived. Call 298-3023. Address: 4800 Pacific Highway, San Diego, California 92110.



Sylvester Stallone appears in Rocky II.

Arts

Films/Beth Accomando

Remakes, Ripoffs, Sequels Make Up Summer Cinema

Summer is time for a cluster of major releases, and this summer brings the usual mix of hopeful and hopeless films. In keeping with this year's clone trend, the summer will mainly offer remakes, rip-offs, sequels and a "prequel."

One promising sequel is Rocky II, with Sylvester Stallone, Talia Shire, Burgess Meredith, Carl Weathers and Burt Young returning in their original roles. This time Stallone will also be directing. The story picks up moments after the

original ended, and it focuses on Rocky's romance with Adrian and his rematch with Apollo Creed. Superficially the film may sound more like a remake than a sequel but Rocky II offers the characters as changing individuals. The preview footage of Rocky II reveals that Stallone has maintained the charm of the original. Rocky II will open at UTC and Center 3 Cinemas.

Dracula, loosely adapted from the Broadway play, takes a romantic approach to the Bram Stoker creation. Frank Langella recreates his Broadway role of a seductive Dracula and will be joined by Sir Laurence Olivier. Director John Badham says the film has a nightmarish atmosphere and it aims to frighten audiences. Dracula, containing a number of well-guarded special effects, opens Friday the 13th of July at Fashion Valley.

Ever wonder what Butch and Sundance would have been like before Paul Newman and Robert Redford? Well, Butch and Sundance: The Early Years will answer your question. This film is the predecessor (or "prequel") to George Roy Hill's successful Butch Cassidy and the Sundance Kid, and it looks at the outlaws as young men. William Goldman again writes the script but Richard Lester takes on the directing. Lester, with his exuberant style, should keep the film properly lighthearted. Butch and Sundance will now bear enough resemblance to the originals to maintain continuity between the films. The film opens at Center 3 Cinemas.

James Bond is another character returning this summer. Moonraker, the

eleventh Bond film, is a liberal adaptation of Ian Fleming's novel. Roger Moore is back as Bond, Michael Lonsdale plays the evil genius, Lois Chiles is the love interest and Richard Kiel returns as Jaws. The plot deals with the hijacking of a space shuttle and it requires a lot of gadgetry. Moonraker opens at UTC.

For connoisseurs of high class trash there will be Sidney Sheldon's Bloodline. Bloodline boasts a fine cast which includes Audrey Hepburn, James Mason and Maximilian Schell. The film is sure to include murder, sex, glamour and cardboard characters. Bloodline opens at the Loma.

Kids (and adults) have two films to look forward to this summer — Walt Disney's 101 Dalmations and The Muppet Movie. Kermit's rags-to-riches success story is the focal point of The Muppet Movie, but all the familiar muppet characters will also appear. The film guest stars Orson Welles, Mel Brooks, Richard Pryor and Steve Martin, and it will have a score by Paul Williams and Kenny Ascher. Both films open at UTC.

Lost and Found appears to be a take off on A Touch of Class with both films using Glenda Jackson and George Segal as misfit lovers. The advance promotions suggest the film favors sight gags and that Segal and Jackson will have to take a lot of pratfalls. The film opens at Fashion.

After losing a bout with comedy, Clint Eastwood returns to action adventures with Escape to Alcatraz. The film is based on a true incident and it should please Eastwood fans who were disappointed with his Every Which Way But Loose. Eastwood's latest opens at UTC.

Greek System Praised and Scourged

(Continued from page 1)

the issue of incorporating a Greek system, said Armitage. "I would like a paper that requests and states the reasons why Greek organizations would be advantageous to the university."

If that occurred Armitage said he would appoint a task force committee to advise him. He would then hold a public hearing to debate the issue, which could later result in a student referendum.

Armitage sees housing as another area of possible conflict between the university and an established fraternity. Using university owned land for a frat house is a possibility, according to Armitage.



Dr. Richard Armitage

Considering the sky high prices of available land in La Jolla, a frat house will not be an immediate concern of Sig Ep, said Dahlkamp, although they would eventually pursue the possibility of a frat house.

New members must pay an initial \$25 pledging fee and a \$90 initiation fee at the time of official chapter recognition. Dahlkamp said these fees make up the total source of capital for the national structure of Sig Ep. A portion of the national fees are set aside for houses, said Dahlkamp.

Until two years ago UC Santa Barbara had no fraternities. This year their Sig Ep fraternity was the recipient of a nationally financed house, according to Dahlkamp. The second largest fraternity

Armitage Goes Slow on Approval

in the nation, with 210 chapters, may not have the strength to survive the opposition of faculty and administrators possessed with the image of a strictly educational and research oriented university at UCSD, according to Armitage.

Sig Ep is burdened with a history of discrimination. In the 1950's they did not admit blacks and still suffer from the repercussions now.

Dahlkamp said Sig Ep is no longer discriminatory and even has an auxiliary division called Little Sisters for female

people." They "do not encourage people to take control of their lives," he said. Another downfall of fraternities is the financial considerations, according to Bekken. "Poor people cannot afford frats," he remarked, calling them "upper class elitist groups."

The only benefit Bekken foresees with the advent of fraternities is increased housing alternatives. Alternative housing is probably Dahlkamp's least concern. But he insists he is concerned with improving individuals and making them "socially productive people."

"We take a rough diamond with little or no social graces, relatively immature, and we polish and hone it. That is what a fraternity should give," said Dahlkamp.

"We take a rough diamond with little or no social graces, relatively immature, and we polish and hone it."

Another issue that concerns Dahlkamp, administrators and interested students is student reaction to a first-time fraternity. According to Dahlkamp, "sororities have proven the interest on campus."

Sigma Kappa, the second sorority successfully established at UCSD, began with a girl's note on a chalkboard,

according to SK rush chairwoman Katherine Cohen. After attracting five charter members, SK has now become a self-sufficient chapter with a membership of 25, Cohen said.

Cohen called SK a "complete sisterhood," stating that fraternities at UCSD will have to show they are more than "a big party group." Referring to

social events have been formed. What originated as Fogcutters has blossomed to a Sid Vicious Memorial, a St. Patrick's Day Annual and a Grateful Dead Festival, in addition to two Rocktoberfests and the Second Annual Thumper Nationals.

SOAP publicity coordinator Bob Spielman sees SOAP as "practically a fraternity." "We have pledges, no female members, and a Mecca Hills initiation. The thing that separates us from frats is that we program university-wide parties and events. We are basically a programming organization."

Spielman commented that SOAP has written to fraternities asking for information, and is considering becoming a fraternity this summer. SOAP would still remain strictly a programming organization, Spielman said, with members being free to belong to the fraternity or to both, said Spielman.

SOAP is coordinating a "rush" for the beginning of next year in conjunction with the Commissioner of Programming's "Bizarre, Bizarre," a program with exhibits from various student organizations.

As far as fraternities go "it just has not gotten off the ground" as far as SOAP is concerned said Spielman. "A fraternity is a pretty serious point," Frazer added.

Chancellor Review

(Continued from page 1) concerns," Saxon said.

Lakoff, who voted against the motion which set up the senate review process, said yesterday it might tend to make the UC chancellors "worry too much about placating all the various constituencies."

The threat of a negative review might prevent some chancellors from making difficult, unpopular decisions,

Lakoff said. UCSD physics professor William Frazer, chairman of the statewide academic senate, said the two review processes "fit together." "We (the Assembly) wanted to have a part of the review process that involved the senates to a greater degree," Frazer said.

Saxon and the assembly were in "complete agreement on this point," Frazer added.

"The campus is changing a lot," said Shanahan, "it is becoming more socially oriented; the nerd is not winning out all the time." Shanahan hopes that the advent of fraternities will build a foundation for a Greek system at UCSD.

Indeed, UCSD appears to have become more socially oriented. This year at least four new clubs almost singularly devoted to the producing of

Armitage wonders if there might be a need to "take steps to police adherence to non-discrimination."

Records/Mikel Toombs

What Color Are His Eyes?

Joe Jackson — Is She Really Going Out With Him? (A&M single).

Is she really going out with him?"

The question seemed innocent enough in 1964. Mary and Maryanne wondered to each other if Betty was really going out with that biker like everyone said she was, so they asked her: "Betty, is that Jimmy's ring you're wearing?" They weren't prepared for the outpouring of grief that followed, as Betty painfully unfolded a tale of teen love thwarted by parental displeasure and abruptly ended by her boyfriend's death (suicide?) in a fiery motorcycle crash on a "rainy, rainy night." Betty had to endure not only her own feelings of guilt, but also the incomprehending attitudes of her peers: "I felt so helpless/ What could I do?/ Remembering all the things we'd been through/ In school they all stop and stare/ I can't hide my tears/ I just don't care/ I'll never forget him..."

"Leader of the Pack" is the name of the song, a Jeff

Barry/Elle Greenwich/George "Shadow" Morton composition which has become one of the all-time camp classics of pop music. But "Leader of the Pack" is much more than mere camp: Under the dominant direction of producer Morton (Janis Ian, New York Dolls, Vanilla Fudge) the Shangri-Las created one of their typically intense and melodramatic performances and turned the song into an almost convincing ode to teenage rebellion on the order of the '50s motorcycle movie The Wild Ones.

"Is she really going out with him?" is possibly the phrase most instantly identified with pop camp (a close runner-up is "What color are his eyes?" — from the Shangs' "Give Him A Great Big Kiss"), an association recognized by the Damned, one of the first British punk bands. They used it as the first line of their song "New Rose," a record which was released in 1977 and is considered the short-lived group's finest hour (although it's less than three minutes long). The phrase doesn't really have anything to do with the song's

lyrical content (what little there is of it), but its connotations symbolize the song's — and the band's — basic approach: Crude and trashy.

Now English singer/songwriter Joe Jackson has taken the phrase one step further, employing it not as a throwaway opening line but as one-half of the chorus of his first American single, a song he cunningly titles "Is She Really Going Out With Him?" (The other half: "Is she really gonna take him home tonight?" — apparently of Jackson's own invention.) Unsurprisingly, it makes for a great hook; however, the remainder of the song fails to impress — it's everything "New Rose" isn't: It's slick and civilized — and BORING, as well.

Joe Jackson is being viewed by some as the first in a possible long line of Elvis Costello clones; he is much less. Just as the Cars stripped down the original Modern Lovers (among others) in assembling their catchy, pseudo-art sound, Jackson seems intent on ripping

(Please turn to page 9)

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New Freshman Unready For Rigors

By Teresa Tokar
Staff Writer

Many high school graduates today enter UCSD with substantial deficiencies in academic skills, which hamper their scholastic performance in college, according to instructors and academic advisors at UCSD and local high schools.

Eric Watkins, director of the Muir Composition Program, said that most students in the writing courses "don't seem to know how to analyze well, and they don't know what kinds of things they need to support their own opinion. Some don't know how to think very clearly, or how to express their ideas clearly."

"...we often have to stop and explain a concept which the student should have learned in high school."

Ronald Lauer, who has been academic advisor at both San Diego and Morse High Schools, has learned through talking with alumni of these schools that their reading and writing skills were inadequate for many types of college work. "Their writing was just not polished enough to suit the universities," he said.

Frank Thiess, professor of

Many Have Academic Deficiencies

mathematics, said many students "don't have sufficient preparation in Algebra and Trigonometry," either because the student neglected to take the necessary math courses in high school, or received inadequate instruction in their high school math courses.

"In Calculus, we often have to stop and explain a concept which the student should have learned in high school," he said. Thiess explained that 10 years ago, the UCSD Math department offerings began with Calculus courses, but now offers classes in Algebra and

formulas and derive the right answers than to teach the thought process." A major problem Thiess has noticed in his students is "a weakness in rational thinking."

Some feel that the factors responsible for the deficiencies in the learning skills of college freshmen may stem from our media-oriented society. Third College Academic Advisor Janet Lynn said, "I think the whole focus has shifted from the written word to the spoken word. The format has changed from the traditional (writing), to the visual (i.e. television). Students are not reading as much and required to write as much."

Lynn also said the spelling on many student petitions and appeals is "absolutely atrocious."

"Our society does not encourage people to think clearly," said Watkins. He explained that advertisements don't encourage people to think, but to "bypass their rational capabilities, and then to respond or react."

Watkins added, "we like things done quickly. We get

annoyed at people who take time to stop and consider and get things done slowly. To think clearly and to the point about something, people must reject the idea that they have to act spontaneously."

Others feel that the schools are to blame for not adequately preparing students for college. Thiess feels that most UCSD

"...many students are just outright lazy and don't want to work. Teachers slack off and don't get much response, so they expect less."

students are as interested in math as their predecessors, but that, "on the average, they're less well prepared than before."

Ezell commented, "by and large, the high schools don't stimulate the students."

Many educators feel that the students themselves are at least partially responsible for their own education, or the lack of it. Lauer said, "many students are just outright lazy and don't want to work. Teachers slack off and don't get much response, so they expect less."

He feels that teachers should ignore "the whimpering and the

crying" of students and resist lowering their academic standards for them. "When students demand to be taught well, they'll be taught well," he said.

Muir College Coordinator and Advisor Kay Reynolds said, "many of our new freshmen indicate to us that they don't take challenging courses during their senior year; it is 'more social.'"

She added that consequently, most freshmen have problems

with time management. "They cannot set priorities," she said.

Study habits are also decaying, according to Revelle College Assistant Provost Hazel Alksnis. She explained that a very intelligent student is able to earn good grades in high school by doing a "minimal amount of homework," but that at UCSD, everyone, regardless of intellectual capabilities, must study rigorously to earn good grades. Consequently, such an intelligent student will often falter here because of the deficiencies in his study habits.

Erratum

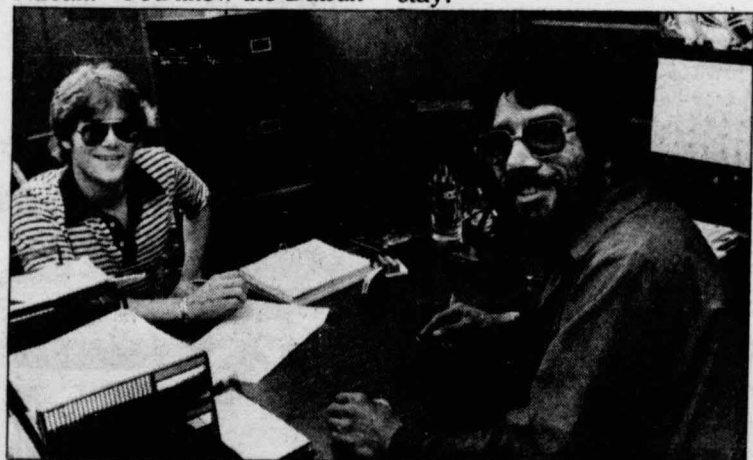
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1-4pm — TGIO — The Torrey Pines String Band (current hit at Quinn's Pub) will perform. Free beer (bring ID) Coke, Tab, Popcorn, Pizza, 50¢. Come join the fun. Sponsored by Page One and Muir College at the Lower Muir Commons.

6:30pm — Oneg Shabbat. Well this is it folks, your absolutely last chance to come to a UJS Oneg this year. If you don't come you'll be wondering all summer about what we did there. Vegi potluck. North Conference Room, Student Center.

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8 pm — Graduation party for UCSD.



Ricky Husain (right) with customer. Guardian photo by Matt Giedt

Diogenes Can Rest

He Loses Shirt for Students

By Heatherbell Fong
Staff Writer

Her car had been towed in from the freeway. They told the UCSD student to expect the worst...if it needed a new engine she would be stuck for \$800. The mechanic who checked the car found the gas tank empty: two dollars of gas was all the car needed. However, the owner of the garage called her and said she was lucky. All she needed was a new engine head. She could pick the car up in two weeks. He would charge her only \$225 for the job.

The mechanic quit on payday, deciding later to go into his own business. He would take only UCSD students as customers.

"I am more happy helping students, because they deserve most help," said Ricky Husain, owner of Overseas Automotive Repairs in La Jolla.

"A student needs a car but doesn't have much money," said one of Husain's customers, Kent Shively. Shively first took his car to Husain for a minor problem that was fixed at no charge. The next job was bigger. When he got the bill he noticed that although the total was \$460, parts came to \$390.

"I should have charged him \$200 for labor but I knew he couldn't afford it," said Husain. Shively said the car is "running excellently" now.

For the month of May this year, Husain's net loss was \$2,465.33. He said that he is "losing money but building up clientele."

In the seven months since he went into business, Husain said, he has had about \$1,700 worth of bad checks from students. He was calm about the high default rate. "I know how it is to be a student," he remarked.

Husain left his home in Pakistan because he did not like the way his parents' 35 servants were treated. He completed his education in Vienna, receiving a Master's in Electrical and Mechanical Engineering.

From there he went to Japan and worked for Toyota and Nissan. "You know the Datsun

B-210? asked Husain. "I designed about three-quarters of that car."

Offered a job at General Motors, Husain lived for a couple of months in Detroit. He quit because of the climate, he said. He came here "just to see California," and decided to stay.

Department Standards for TA Sampled

Expectations, Performance Checked

By Monet Payton
Staff Writer

Have you ever wondered what qualified a T.A. to attempt to bring clarity to murky lectures or comb tangles from assigned material? T.A.'s have assumed an important role at UCSD; many perform all the tutorial, and grading functions which are so essential in determining grade point averages.

Each department at UCSD has a set of requirements that a potential teaching assistant must fulfill. The requirements are geared to the individual department, and supposedly reflect the needs of the students in the department's classes.

A general survey was made of six departments. An effort was made to include a crosssection of the largest departments and those in which the T.A.'s have heavy grading responsibility.

Biology

According to Dr. Christopher Wills, chairman of the biology department's graduate committee, all graduate Biology students are required to teach one quarter a year after their first year. In addition to this, T.A.'s are drawn from undergraduates who had the course the previous year and did exceptionally well. Wills commented that these students make the best T.A.'s because graduate students may not have had the course at all.

Although professors do not choose their T.A.'s, they do have the right to veto anyone they have been assigned. Graduate T.A.'s are assigned on the basis of their interest while undergraduates are contacted when needed. For undergraduate to become a T.A. he or she should talk to the professor of the class of their choice.

Apparently, Biology T.A.'s are generally very good because Wills has not heard "more than one or two

complaints in the past five or six years." Wills also commented that he is "distressed" about the lack of student feedback. Most of us rely on the CAPE reports," he concluded.

Psychology

All graduate students have to serve as a T.A. in one course each year, said Dr. Edmund Fantino, the psychology department's graduate advisor. There are no departmental rules concerning undergraduate T.A.'s in the Psychology department, although they are required to have taken the course and received an A.

According to Fantino, graduate T.A.'s have contact with the professor almost daily, especially in a lab course. In a lower division class such as Psychology 1, one graduate T.A. is in charge of the

undergraduate T.A.'s, who are in charge of the sections. The professor, graduate T.A., and undergraduate T.A.'s meet once weekly.

Problems with T.A.'s are not frequent in the Psychology department although they do exist. According to Fantino, T.A.'s often don't go to lectures and when students ask specific questions about what happened in class, the T.A. isn't prepared. He or she won't answer the question or says "you don't need to know that," when actually the student may be responsible for the material.

Literature

Only Ph.D. candidates in literature are presumed competent to be T.A.'s, said Dr. Andrew Wright, a professor in the literature department. "This is a requirement," he continued,

"because 99% of the literature graduate students go on to become college teachers."

The Literature T.A.'s are required to go to lectures and confer with the professor once a week. Many professors go to section and look at papers to make sure the grading is being done properly, according to Wright.

"We don't often get comments or complaints," he said, "but if a student has a problem that can't be resolved with the T.A., the professor will generally say, 'I'll read all the papers that you've written, and if I think you deserve the better grade, we'll see.'"

Math

According to Associate Professor Al Manaster, Math T.A.'s are hired on the basis of their academic record, and their

recommendations. Graduate students are not required to teach but have specific requirements which must be fulfilled, depending on what year they are in.

Drama

Drama T.A.'s are allocated on the basis of need for undergraduate classes, according to Dr. Michael Addison, drama department chairman. The T.A.'s are all graduate students and because there is a limited number of drama graduate students, there is usually a shortage. In spite of this, said Addison, there is an attempt to match the T.A. with the individual class.

Visual Arts

A T.A. in the Visual Arts department must be a graduate student and have at least a 3.0 grade point average, according to Sally Walls, the department's financial coordinator. Each graduate student is offered three quarters of teaching.

Greek Houses May be Coming

(Continued from page 7)

thing, it is a commitment." According to SOUP president Bob Carlin, "brotherhood is part of growing up." He explained, "Fraternities bring people together. It takes a

lot of work and a lot of time but I have never seen a bunch of guys closer than at a frat house."

Carlin worries, though, that UCSD is too academically inclined to accept fraternities. "It is apathy over everything,"

remarked Carlin.

"People just don't know what a fraternity is. They all think it's Animal House."

"Drinking and Animal House' do go on," said Dahlkamp, "but it is just part of fraternities." Community involvement is another aspect of fraternities, he explained.

The symbol of Sig Ep is the heart. They participate in the March of Dimes walkathon and annually raise money for the national heart fund, used for heart disease research.

Sig Ep is financially self-sufficient, operating from alumni contributions, along with pledging and initiation fees. Individual fraternities also levy a \$10-15 "social fee" per month to cover dances, dinners and informal gatherings.

But the question of student

fees always comes up. Many people including Armitage and Blake Waltrip, president of SWAT, a Revelle programming organization, winces at the thought of allocating student registration fees for fraternities. "Fraternities should not get student funds," said Waltrip, "they do not cater to all the students needs."

Waltrip opposes a "monopoly" on student organizations but fears that fraternities might "fizzle out the productivity of student organizations."

Fraternities are an "elitist organization which supports itself financially" in contrast to SWAT which is open to all students and relies on the AS for funding and facilities if UCSD provides fraternity housing, he added.

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ANNOUNCEMENTS

The UCSD Hunger Project is setting up committees for the next school year: communications, special events, publicity, academic committees. If you are interested in leading or sharing the responsibility call: Doris 452-8616 or Ann 454-2615 or Dave 455-6580.

\$100 reward for the return of a lost? orange BATAVUS moped. Call 453-1805. (6/8)

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Future Survival, a one-hour documentary Fri., June 8, 8pm USB 2722. Admission Free. (6/8)

Enjoy the crazy days of orientation again. See the 1975 class movie Thurs. June 7 at WhyNot Here 9 pm. (6/7)

Sale! 20% off on all books til June 16 at Groundwork Books in UCSD Student Ctr. 452-4242. (6/8)

Remember Ruth and Rutherford Revelle? See them again Thurs. night June 7 at 9 pm at Why Not Here. (6/7)

Revell Seniors! See the movie we made at orientation. Bring your friends to Why Not Here June 7, 9 pm. (6/7)

HOUSING

Need 1 or 2 nonsmoking females for gen. highlands condo. Move in between June 17 and July 10. Must know by June 10. 455-6412 evenings.

Room for rent in condo with pool near UTC. Prefer Jun., Sen., or Grad. female, nonsmoker. Call Nina 453-4574. (6/8)

Own room '79-'80 school yr to M/F nonsmoker. Very nice new Del Mar house near beach. \$155. Rich 481-8087.

For mature student. Bedroom, private bath, kitchen. Quiet. Near Bus. Bird Rock. References needed. 459-7081. (6/7)

House to share \$150.00/Solano Beach/755-7230. Near the beach and on a bus line. Laundry facilities. Utilities included.

Female roommate wanted for Clmt apt. 120 mo. plus utilities, furnished. Call Tye, 277-5360. (6/8)

M nonsmoker willing to share room Condo 18th St. Del Mar. Avail 9/18. Rent 160 mo plus util. Chris 755-5736. (6/8)

Del Mar household seeks summer housemate \$110 a month plus utilities avail June 14. 481-1836. (6/8)

Fem rmtt to sign 1 yr lease start 6-15. Neat nonsmoker. Condo by UCSD own room, pool. Kathy 455-6681. (6/8)

2 housemates needed. Private rooms in 3 bedroom home half-block from Windansea \$160 per month. 452-9417. (6/8)

Room for rent coed. 4 bedroom house Cardiff. Fireplace, 3 bks to beach. Call Dan or Dana 753-1405. (6/8)

FOR SALE

Bee Gee tickets for L.A. 6 tickets \$35 a pair or \$100 for all. 452-1492. July 7. (6/8)

Minox 35EL camera with case \$130, primo surf suit new \$65. Jeff 755-3868 eves.

69 Mach 1 Mustang good cond. AM-FM cassette 351 Cleveland \$1350 or best offer. 452-3126 or 560-7402 home 11 p.m. (6/8)

75 Honda CB400-4 XLNT cond., xtras \$600 or best offer, 452-3126 or 560-7402 (home) after 11 p.m. fairing includ. (6/8)

Great Books of Western World. 54 Vol. plus 2 synopses and 9 other vol. \$80 (714) 435-6427. (6/7)

Very comfortable single bed — box spring & mattress avail. June 14. Sacrifice at 255 481-7396. (6/8)

Oboe, Ben Wal. Excellent instrument in perfect condition. Sacrifice \$325.00, ph.453-6242. (6/8)

Datsun 741 610 exc. cond., new tires, shocks, brakes, AM/FM 8-track. \$2,600 or offer: 453-0127. (6/8)

St. Bernard 1/2 husky very lovable. Adorable kittens 2 mos. FREE 453-2920. (6/8)

WANTED

Earn \$ — Men, ages 18-40, needed for psych experiments in La Jolla. Please call 452-4750 & leave name. (6/8)

CREATIVE WRITERS: Let's meet informally this summer. Once a week at my house or???? Suzanne 222-7840 (6/8)

Roommate for Wash DC condo — own room — air cond — pool — tennis — \$90/month for summer — Desperate — Jim 455-1996.

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As Coke Girl

Coed Known to Millions

By Marc Petrie

The face of Tracy Peters, a UCSD freshman, is known to millions, yet not many of her fellow students recognize her as she walks around campus. She is the "Coca-Cola girl" in Japan.

Peters has modelled and filmed commercials for Coca-Cola of Japan since 1977.

"They chose me because they wanted the California look," she says. She got the job on her first interview as a model. "I guess I was lucky."

All her featured photos associate her with sports. "They show me walking on the beach with a surfboard, ready to enter the water or on a cliff, preparing to hang-glide."

The sponsors are nervous about their representative. "They call me the 'Coke Klutz,' she says. She got this nickname when she tripped over her flippers as she walked along the beach in Hawaii. When working, she is not allowed to surf or hang-glide. "They're afraid I'll break a leg."

When she started, she was

nervous. But, the same crew has worked with her for two years, and she likes the photo sessions now. "We're like one big family. Most of the crew is Japanese, but some members are American," she says.

Cultural or linguistic barriers are not a problem, she says. Since working with the crew, the young model has learned some Japanese. Also, an interpreter is always available on the set.

Peters is featured on cut-out dolls, posters, and matchbooks in her Japanese advertisements. "It feels weird to see me on the posters," she said, "as if someone took my face and put it on another body."

Fame has brought some unusual problems. "People come up to me and ask me if I really like Coca-Cola," Peters said. She also gets fan mail, and has about ten Japanese men who write her on a regular basis. She answers all fan mail herself. "They're writing from so far away, and it seems like they're writing to someone else," she says.

Peters would like to work in television. She was offered a part, but the deal fell through. "I would have had to move to Hawaii," she says. "Also, I would have left high school and broken up my family since I was under-aged and would have needed a guardian to accompany me."

Recently, Peters was interviewed on KPOL radio in Los Angeles, and during the summer Teen magazine will run an in-depth interview with the seventeen-year-old model.

Reactions to her success from her friends have been favorable, but she says some acquaintances have taken advantage of her success. Some even introduce themselves as her friends when applying at modeling agencies.

Burger King, Shaklees', and Kelloggs all feature her in advertisements. When her contract with Coca-Cola runs out in 1980, she's unsure of her future. "If they offer me another job, I'll stay with them. If not, I'll move along to other things."



Guardian photo by Matt Giedt

UCSD freshman Tracy Peters is the "Coca-Cola Girl" in Japan.

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