

Sept. 8, 1967

WANTED--CANDIDATE FOR DIRECTOR OF AREA # 2 IMPERIAL IRRIGATION DISTRICT

A Director of the Imperial Irrigation District gets paid \$500 per month which for the year means \$6,000 per year. The only work he does is to come to a meeting each Tuesday morning. He sits at this meeting for 2 to 3 hours.

So for about 100 to 150 hours of work(?) per year, he collects \$6,000. This rate of payment is actually more than the President of the United States receives. A new Director for Area #2 is needed. The only basic requirements are that you live in Area #2 and be an honest man.

NO EXPERIENCE IS NEEDED. YOUR MORAL PRINCIPLES MUST BE SUCH THAT YOU BELIEVE IN A SQUARE DEAL FOR EVERYONE SO THAT THE LITTLE PEOPLE ARE NOT EXPLOITED BY THE BIG FARM INTERESTS.

Area #2 is called the Imperial area because it is centered about the City of Imperial. However, it goes as far up as the Holly Sugar plant to the North and goes down to Adams Boulevard in the City of El Centro. All of El Centro East of the Railroad tracks is also in Area #2.

It is very important that candidates run against Joe Moore the present Director. Go to the Imperial Irrigation District Main office in El Centro and get the candidate form. A friend of yours just has to go around in Area #2 and get the signatures of 10 voters. There is no cost for all this.

Joe Moore should be easy to beat after the voters find out what he has been doing. Dr. Yellen is going to distribute Newsletters telling how Joe Moore with the other Directors are swindling the people of \$14 millions in electricity bills yearly.

If your electricity bill was \$30 a month recently, the correct bill should have been \$10. If it was \$60, the proper bill should have been \$20. Each person should figure out for himself how much he is being cheated in one year in his electricity bills.

Joe Moore has been in office now for 8 years and election will be November 7, 1967. Your candidate's form, all signed up, must be in the office of the Imperial Irrigation District by 5 p.m. Sept. 18, 1967 so you can run for Director in November. DO THIS RIGHT AWAY...

The Directors of the Imperial Irrigation District have been fooling the people by putting out propoganda that the reason the electricity bills are so high, is that each home here uses twice the amount of electricity that the average home in the U.S. uses.

THIS IS A LIE. I REPEAT THIS IS A LIE.

The average city home in the region supplied with electricity by the Tennessee Valley Authority also uses twice the amount of electricity used by the average U.S. home but the T.V.A. home pays 1/3 the bill that the I.I.D. home pays.

For example, the T.V.A. home pays \$6.78 for 1,000 kilowatt hours per month. The I.I.D. home pays \$19.55 for 1,000 kilowatt hours per month. By comparing this, you can readily see that you are paying 3 times what you should and this is the fault of Joe Moore and the other Directors.

Why do they swindle you! They swindle you so that the District can sell irrigation water to the big ranchers at 1/4 the correct price. Since 70% of the land is owned by absentee landowners, Joe Moore and the other Directors are swindling you mainly for the benefit of people who do not live here.

A typical example is the Irvine Co which owns 12,000 acres here worth \$16 millions. This company is an absentee landowner and escapes paying \$378,000 per year in water bills by you being forced to subsidize the Irvine Co. by paying excessive electricity bills.

Do not be fooled by the Imperial Irrigation District when you complain about your electricity bill, you are told that you pay the same as people in Palm Springs. The Southern California Edison Co. which supplies Palm Springs pays Federal and State income taxes, County and City property taxes, and dividends to stockholders, has to charge more for electricity. The Imperial Irrigation District DOES NOT PAY Federal and State income taxes, County and City property taxes, or dividends. The Tennessee Valley Authority DOES NOT PAY also and that is why the I.I.D. electricity bills should be like the T.V.A. electricity bills.

But this is not the only way Joe Moore cheats you. He also prevents those who are little people from doing farming. The Federal Government has filed a lawsuit to stop the Imperial Irrigation District from furnishing water to the big ranchers--water will be furnished only to those farming up to 160 acres per person (husband and wife 320 acres).

Joe Moore voted against the 160 acres--he wants the big ranchers to do the farming and to continue to cheat you on your electricity bills. These big ranchers get a total of \$11.2 millions in cash handouts from the Government. The Irvine Co. for not growing cotton here collected in 1966 a handout of \$179,737 from the Government.

If the U.S. Reclamation Law was enforced (which Joe Moore voted against), a family of husband and wife would get a handout of \$7,500 yearly. When this is added to profits of \$13,000 on the crops from 320 acres, it would give a yearly income of \$20,500. All this would remain in the Valley and be spent with the local merchants.

The Imperial Irrigation District has a yearly production of \$230 millions on which a profit of \$25 millions is realized. When the yearly handouts of \$11.2 millions is added to this, you have a total income of \$36 millions. As it is now, the absentee landowners get \$28 millions leaving only \$8 millions to those who live here. But when the big landowners are chased out, the entire \$36 millions will stay here and be spent with the local merchants.

Joe Moore is against everyone who lives here, the merchants, the businessmen, the workers, the professional people, etc. Throw him out of office and bring prosperity and low electricity bills here. Look about you in Area #2 and get candidates who are stout hearted and will give Justice to the little people.