



SWEETWATER DAM

Built by San Diego Land and Town Company

Length at base . . 76 feet.	Thickness at base . . 46 feet.	Height of dam from bed-rock . . 90 feet.
Length at top . . 396 feet.	Thickness at top . . . 12 feet.	Reservoir Covers 700 acres

Solid Granite and Portland Cement. Forming lake three miles long by two miles wide.
Cost, with sixty miles of pipe, \$1,000,000

San Diego Land and Town Company

DWIGHT BRAMAN, PRESIDENT

JOHN E. BOAL, GEN'L MANAGER

J. W. GOODSPEED, TREASURER

AN EMPIRE OF 40,000 ACRES

THE ITALY OF AMERICA.

All around the Bay of San Diego, including the Largest Lemon Orchard in the World of 1000 acres

OFFICES

COR. FOURTH AND D STS., SAN DIEGO, CAL. 129 NORTH SPRING ST., LOS ANGELES, CAL.
95 MILK ST., BOSTON, MASS. 7 NASSAU ST., NEW YORK EIGHTH AVENUE, NATIONAL CITY, CAL.

PLEASE READ THIS.

IT WILL DO YOU NO HARM,
AND IT MAY DO YOU MUCH GOOD.

THE SAN DIEGO LAND & TOWN COMPANY owns upwards of 40,000 acres of choice lands adjacent to San Diego and National City, which in quality of soil and adaptability to diversified agricultural and horticultural uses, have no equal in Southern California. Under the system of irrigation established by this Company, at an expense of nearly one million dollars, more than one-half of these lands can be placed under cultivation immediately, and will produce in profusion many tropical and every variety of semi-tropical fruits, vegetables and luxuriant flowers. Five thousand acres of this land, eighty-two feet above sea-level, and as smooth as a Kansas prairie, has been subdivided into five-acre lots (to be sold only to those who will improve at once), fronting on broad avenues, piped with pure mountain water, set with beautiful shade and ornamental trees, commanding elegant views of ocean, bay, mountains, valleys, National City and San Diego, connected by steam railways with San Diego (six miles distant), National City (two miles distant), La Presa, Otay, Oneonta, Tia Juana, South San Diego and Coronado Beach, affording cheap rapid transit and ample facilities for freight and passenger traffic. CHULA VISTA.—exquisite view—the name by which this grand location is designated, is already dotted with elegant cottages, costing from \$2,000 to \$8,000 each. The price of our lands being low, and terms of payment unusually easy, the inducements thus offered should command your careful investigation before locating elsewhere. A rebate equal to the price of your ticket will be allowed on purchases. Carriages furnished on arrival of train at National City by application for drive through lemon, olive, orange, fig and walnut groves and orchards. Special and liberal inducements to Manufacturing Enterprises.

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RARE
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