

Media Advisory on Snowball Fiesta

February 18, 1976

MEDIA ADVISORY

STORY: Snowball Fiesta at UC San Diego

DATE: Friday, Feb. 27

TIME: 12 noon

PLACE: On the Gym mound (between the Gymnasium and the Mandeville Center)

VISUALS: Snow activities--ice sculpturing, sledding, snowball fights

CONTACTS: Paul West or Charles Colgan, Public Information Office, 452-3120

REMARKS: Sixteen tons of ice will be dumped onto the Gym mound for the Snowball Fiesta, sponsored by the UCSD Snow-Ski Club. An ice sculpturing contest will be held along with the spontaneous snow activities of sledding and snowball throwing. As the activity is scheduled to begin at noon, a large student participation is anticipated. A campus band will provide music during the fiesta.

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