

UC San Diego's Rady School of Management to Offer Program to Help Executives and Investors Understand the Risks and Opportunities Posed by Climate Change

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UC San Diego's Rady School of Management and Scripps Institution of Oceanography bring together some of the world's top climate science experts with business leaders for a two-day executive development course to help executives and investors understand the risks and opportunities posed by climate change.

"Climate Change and Business: Demystifying Science, Risk and Reward" will be held June 6-7, 2008, at Rady School of Management at UC San Diego. This unique program features world-renowned experts in climate change research including Scripps scientists Richard Somerville and V. Ramanathan, who will clarify scientific conclusions on climate change and provide participants with the real data on global changes. Business leaders including Steve Hill, president of Kyocera Solar, and Dr. Andreas Hoefert, chief global economist at UBS Wealth Management, will discuss how climate change affects business worldwide and examine new investment opportunities related to environmental sustainability.

"The Rady School and Scripps Institution of Oceanography are bringing together some of the greatest minds in climate change research and green business practices and investment to help corporate leaders make sense of the avalanche of news and information on environmental sustainability," said Rady School Dean Robert S. Sullivan. "Executives will understand not only how climate change impacts their bottom line but also how investment and other business activities can play a major role in creating real world climate solutions."

The Climate Change and Business program helps executives separate truth from spin in the media and understand the realities of climate change, while providing a business perspective on recognizing risks and capitalizing on investment opportunities presented by climate solutions.

"Climate change is as tough a problem as our community has ever faced, and its time span makes it incompatible with many political processes," said Tony Haymet, director of Scripps Institution of Oceanography at UC San Diego. "Scientists at Scripps Institution of Oceanography can help corporate leaders better understand the true risks of our changing climate and how that will impact the world of business and finance. Many of the solutions to this global problem will require partnerships between science and business."

The Rady School of Management at UC San Diego educates global leaders for innovation-driven organizations. A professional school within one of the top-ranked institutions in the U.S. for higher education and research, the Rady School offers a Full-Time MBA program, a FlexMBA program for working professionals, undergraduate and executive education courses. Our lineage includes 16 Nobel Laureates (former and current faculty) and eight MacArthur Foundation award recipients. The Rady School at UC San Diego transforms innovators into business leaders.

Scripps Institution of Oceanography, at UC San Diego, is one of the oldest, largest and most important centers for global science research and graduate training in the world. The National Research Council has ranked Scripps first in faculty quality among oceanography programs nationwide. Now in its second century of discovery, the

scientific scope of the institution has grown to include biological, physical, chemical, geological, geophysical and atmospheric studies of the earth as a system. Hundreds of research programs covering a wide range of scientific areas are under way today in 65 countries. The institution has a staff of about 1,300, and annual expenditures of approximately \$155 million from federal, state and private sources. Scripps operates one of the largest U.S. academic fleets with four oceanographic research ships and one research platform for worldwide exploration.

[Click here for more information about "Climate Change and Business: Demystifying Science, Risk and Reward."](#)

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