

## **"Principles Of Sound Investing" Is Topic At UCSD Economic Roundtable On Feb. 18**

February 10, 2005

Barry Jagoda

Charles Brandes, Chairman of Brandes Investment Partners, one of the nation's leading investment advisory firms, will address the University of California, San Diego Economics Roundtable breakfast meeting on Friday, Feb. 18, beginning at 7:30 a.m. at the Faculty Club on the UCSD campus. The title of his remarks is "International Value Investing: Not Following the Crowd."

Brandes, the author of three books, including "Value Investing Today," draws on the work of Benjamin Graham, the father of value investing, for the principles he espouses. Graham distilled the essence of a sound investment into three words, "margin of safety." It is this approach that Brandes applies to his work as an investment advisor.

Brandes' firm, with headquarters in San Diego, has over 500 employees world-wide and has assets in excess of \$85 billion under its management. Charles Brandes is a graduate of Bucknell University, with a B. A. in economics. He serves on the Board of Directors of the Salk Institute for Biological Studies, the Helen Woodward Animal Center and the Whittier Institute for Diabetic Research.

The Economics Roundtable, [www.econ.ucsd.edu/roundtable](http://www.econ.ucsd.edu/roundtable), is sponsored by the UCSD Department of Economics in conjunction with the UCSD Division of Extended Study and Public Programs. To make reservations for the February 18 roundtable breakfast, which costs \$50 per person, contact Edie Munk at (858) 822-0510. Members of the news media are invited to attend free of charge but must make reservations in advance.

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