

VOTE FOR JOE MARQUEZ, IDA PADDOCK, DR. YELLEN, DRS. WILSON OR CHAPMAN

FOR DIRECTORS OF THE PIONEERS MEMORIAL HOSPITAL DISTRICT ON
TUESDAY, NOVEMBER 7, 1978.

Before the present Board of Directors of the Pioneers Memorial Hospital stopped the printing in the Brawley News of the patients admitted and discharged from the hospital, you will have noticed that 70% of the names are Hispanic and that 30% are what are called Anglo names. The Board of Directors stopped this printing of names so that you should not know that the big farmers and their allies go to the coast hospitals for treatment and therefore there are many empty beds.

Just like a hotel or apartments in a building, there has to be an 80% occupancy for the hotel or apartment building to make a profit. But the big farmers and their allies despite the fact that they do not use the hospital, they want to be the Directors and control it. The reason for this will be explained later.

Because the Mexican-Americans consist of 70% of the users of the hospital, it is fair and just that you elect Joe Marquez who will represent them so that their complaints and suggestions will be correctly handled. Joe Marquez is well qualified to represent the Mexican-Americans who patronize the Pioneers Hospital.

As I wrote in the Voice of the people in the Brawley News of Oct. 2, 1978, these big farmers and their allies are ignorant of the health care industry which includes the Pioneers Hospital. Only those working in the health care industry are really experts. But nurses, laboratory technicians, para medical help in the hospital, and medical assistants in doctors offices, who only know the health care business, HAVE NEVER BEEN ON THE BOARD OF DIRECTORS. Since Ida Paddock, my office assistant is the only one of this group that is running for director, I strongly urge you to vote for her. Later on when the present Directors are all kicked off the Board, Ida Paddock is willing to resign so that some employee of the hospital like a nurse, a lab technician or other para-medical person can be appointed to the Board.

Notify all the voters you know not to vote for Marie Woods who is the wife of the manager of the Bank of America in Brawley. She is an ignoramus as far as the health care industry is concerned and the big farmers whose ally the Bank of America is, just put her up to run so that she can draw off votes from Ida Paddock who has 25 years experience in the health care field.

I HOPE ALL VOTERS WILL VOTE FOR ME, DR. BEN YELLEN. I will explain

later on my plans for the hospital and you can decide from these plans why you should vote for me.

We now come to a problem. Both Dr. Chapman and Dr. Wilson are running for Director. If you vote for Joe Marquez, Ida Paddock, and Dr. Yellen, you have to decide whether to vote for Dr. Chapman or Dr. Wilson. Now I have not spoken to either one so I do not know what their ideas are. I hope they put out statements so that the voters can decide for whom to vote. Anyway, the one who does not get elected, can run the next time so that another ignoramus, Phyllis Dillard who is now a Director can be kicked off the Board.

Mrs. Dillard was for a long time a big farmer and she has the mentality of the big farmers. She thought she would get into the real estate business in the big cities and she lost her money. But despite going through bankruptcy, she supports the big farmers in their schemes to swindle the middle income group who are the ones who pay the taxes to maintain the Pioneers Hospital.

The Voice of the People letter in the Brawley News of Oct. 2, 1978 has already told you how the hospital has terrific electricity bills that have to be reduced to 1/3 of what they are now. The people living here and especially the middle income group will make big savings on their electricity bills. So they will be able to pay the hospital bills if they are unfortunate enough to have to go to the hospital.

Ken Reynolds, a present Director and Max Ruegger, a present Director are both farmers and are up for election. They buy big amounts of irrigation water for which they will have to pay 4 times more if the electricity bills are reduced. Of course, they would rather see the hospital in bad financial shape than pay more for their irrigation water. Fred Klicka owns land on which ducks feed and hunting is done. He has to use lots of irrigation water. He is running for office also. Even Carl Jacobson who resigned, owns farmland that uses much water. Over the recent Labor Day, I saw an L.A. lawyer to stop the electricity swindle.

But that is not all. There is a racket going on whereby the owners of farmland escape 66% of the taxes which have to be paid to the hospital. THAT IS WHY THE BIG FARMERS AND THEIR ALLIES WANT TO CONTROL THE HOSPITAL DESPITE THE FACT THAT THEY DO NOT USE IT. That is why in 1960, I was thrown in jail in Indio on a frameup so that I could not campaign then for Director of the Hospital. My lawyer was not able to get me out of jail by being given the run around so he could not get a habeas corpus from the corrupt Judges. So during the week before the election, I was kept in jail and unable to campaign.

On Highway 86 going to El Centro, at the first turn is the hospital and across the road on the left, is the Bruce Church ranch which is absentee owned. Seventy percent of the farmland is absentee owned and escapes 66% of its hospital taxes and you, the middle income group, with your homes have to pay more taxes to make up for the absentee landowners. THIS IS ONE OF THE BIG CAUSES OF THE BAD FINANCIAL CONDITION OF THE PIONEERS MEMORIAL HOSPITAL!!!

In 1960, the Bruce Church ranch was assessed at \$60 per acre meaning that its market value was \$240. The market value of this land which is close to Brawley and towards which the city is growing, was worth at least \$2,000 an acre in 1960. In 1978, this land is assessed at \$325 per acre which supposedly indicates that the land has a market value of \$1,300. THE TRUTH IS THAT ANYONE TRYING TO BUY THIS LAND, WOULD HAVE TO PAY OVER \$4,000 AN ACRE BECAUSE IT IS SO NEAR BRAWLEY!!!

All the land owned or leased by Ken Reynolds, Max Ruegger, and Fred Klicka has the same fake low assessments which permit them to escape 66% of the Pioneers Hospital taxes. The middle income group with a home having a market value of \$20,000 is assessed at \$5,000. If your home was assessed as the farmland is, the assessment would be only \$1,500!!! The present Directors know practically nothing about the health care industry, but they are experts on getting the benefits of these swindles at the expense of the MIDDLE INCOME GROUP AND THE POOR. The present Directors appointed Dr. Ramon Rodriguez as a Director to make the poor Mexican-Americans think the Directors help the Mexican-Americans. The truth is the Directors cheat not only the Mexican-Americans but also the Anglos. Dr. Rodriguez was appointed to be a stooge. There are many other problems to discuss but lack of space prevents it.