

NEWSLETTER FROM DR. BEN YELLEN
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SENIOR CITIZENS VOTE FOR LOYA

June 2, 1970, is a very important election day for you Senior Citizens. On that day, Senior Citizens who are Democrats will vote on whether Susan Marx, Alfred Singh, or Raul Loya, will be the Democratic candidate for Assemblyman of the 75th District of California. You Republican Senior Citizens will vote whether Ray Seeley or Barry Whittlesey will become the Republican candidate for Assemblyman.

All these candidates have been making speeches but only Raul Loya has been talking about the electricity swindle which is affecting more than half of the 200,000 people who live in the 75th Assembly District which is 25% larger in area than the State of New Jersey. Only Mr. Loya has been talking about putting irrigation districts like the Imperial Irrigation District, the Coachella Valley County Water District, the Palo Verde Irrigation District, the Bard Irrigation District, and the Desert Water Agency (Palm Springs area), etc. on the property tax rolls so that these public utilities which sell water and electricity, should pay taxes like investor owned utilities like Southern California Edison Co., Southern Calif. Gas Co., and Southern Calif. Water Co. pay. IF THIS WAS DONE, THE TAXES ON YOUR HOMES WOULD DROP GREATLY!

Since only Raul Loya has talked on these important matters which affect you Senior Citizens who in most instances have a limited income, it is necessary to give you the background of these other candidates so that you voters will demand speeches on these serious problems from Susan Marx, Alfred Singh, Ray Seeley, and Barry Whittlesey. Their failure to do so, has a grim foreboding for you Senior Citizens because Governor Reagan has announced a plan to save \$100 millions yearly BY CUTTING DOWN ON THE MEDICAL SERVICES GIVEN TO SENIOR CITIZENS.

SO IT IS NECESSARY FOR SENIOR CITIZENS TO VOTE FOR A CANDIDATE FOR ASSEMBLYMAN WHO WHEN IN OFFICE WILL SEE TO IT THAT SENIOR CITIZENS ARE PROPERLY TAKEN CARE OF IN REGARD TO TAXES, STOPPING THE ELECTRICITY SWINDLE, AND MEDICAL SERVICES.

It must be pointed out to you that as a Senior Citizen, if you are swindled on electricity bills, taxes, or medical services, that it makes no difference whether you are a Democrat or Republican, you are swindled. The matters discussed in this Newsletter are therefore non-partisan and it is the hope of the writer that all candidates for Assemblyman will speak on these problems so that Senior Citizens (and all other voters) will know how the candidates stand on these issues. Voters are no fools for when given the correct information, they realize why certain candidates have a hesitancy to discuss taxes, the electricity swindle, etc. which have such great significance to all voters and especially Senior Citizens.

The background of the Democratic candidates will be discussed first and then the Republican candidates' background will be given.

Alfred Singh is the son of a big farmer, Kakoo Singh who owns 800 acres of farmland in the Imperial Irrigation District. Kakoo Singh with this acreage and the capital and machinery to farm it, is a millionaire. He collects yearly \$50,000 from the Federal Government in "subsidies", a fancy word disguising "charity handouts". He escapes

\$10,000 yearly in water bills by means of the electricity swindle which affects all Senior Citizens (as well as all voters) living in all of Imperial County and in the area of the Coachella Valley County Water District. The way the swindle works is that the big farmers like Kakoo Singh (others are the Irvine Co., the Purex Co., the United Fruit Co., the Dow Chemical Co., CBK, Inc., Bruce Church Co., Arena Co., and Tenneco Inc. owning Heggeblade & Marguleas), etc. get their irrigation water at 1/4 the correct price by forcing homeowners and businessmen to pay 3 times the correct price for electricity so that these big absentee farm corporations are subsidized to get cheap irrigation water.

Alfred Singh, as a candidate, will find it difficult to discuss the electricity racket since as the son of Kakoo Singh, HE PROFITS FROM THE SWINDLE FOR AT THE DEATH OF HIS FATHER, HE WILL INHERIT THE FARM PROPERTY AND ITS ASSETS. Kakoo Singh is a member of the Imperial Resources Associates set up by the big Irvine Co. executives to prevent the enforcement of the U.S. Reclamation Laws so that the children and grandchildren of you Senior Citizens can not become farmers. The big absentee corporations get more than \$50 millions in profits yearly from farming in the 75th Assembly District. These profits are taken out AND NOT SPENT WITH LOCAL BUSINESSMEN AND YOU THEREFORE CAN REALIZE WHY LOCAL BUSINESS IS SO DEPRESSED.

These various irrigation districts sell mainly water. Since people use about $\frac{1}{3}\%$ of the water and the farm interests use $99\frac{1}{2}\%$ of the water, you can see that when these irrigation districts are put on the tax rolls, the burden of the extra taxes will fall on the farm interests who use $99\frac{1}{2}\%$ of the water. Now the burden of the taxes fall on you Senior Citizens and homeowners. Alfred Singh therefore remains silent!

Do not be fooled by Alfred Singh parading around as a great County Sanitarian. He may get tough with a little restaurant owner BUT HE DOES NOT TACKLE THE BIG RANCHERS. ANY OF YOU CAN DRIVE DOWN HIGHWAY 86 AND SEE THE IMPERIAL CATTLE CO. WITH THE FLIES AND STENCH AFFECTING GREATLY THE CITY OF IMPERIAL. BUT YOU DO NOT HEAR A SQUEAK OUT OF ALFRED SINGH ABOUT THESE TERRIBLE CONDITIONS. He has not the guts to force the Imperial Cattle Co. to move away far from the City of Imperial where it is a great public nuisance and health hazard.

Susan Marx makes speeches on education but when asked where the money is coming for the schools, always says, "The State". The State gets its money from all us taxpayers. Why does not Susan Marx demand that the irrigation districts pay taxes for the schools? Why does she not demand that the electricity racket which swindles \$50.00 to \$250.00 annually from each family in the I.I.D. electricity distribution area be stopped? In some way, Susan Marx is allied with the big farm interests as can be seen by the fact that Lionel Steinberg, a big farmer, is on the COMMITTEE TO ELECT SUSAN MARX. Steinberg is not supporting her if she were against his financial interests in profiting from the electricity swindle and avoidance of taxes.

Raul Loya is the only Democrat running for Assemblyman who advocates things to be done to benefit all the people. Singh and Marx advocate the interests of the big farm interests. Democrat Senior Citizens should vote for Raul Loya on June 2nd to help themselves.

Republican Senior Citizens do not have much choice since Ray Seeley is a rancher who as Supervisor, has advocated the interests of the big ranchers. Barry Whittlesey is an assistant to Senator Gordon Cologne who has been an energetic stooge of the big farm interests. So the taint is on Whittlesey also. I suggest that Republican Senior Citizens write-in the name of Raul Loya in the empty space below Whittlesey's name on the Republican ballot as a protest.

Of course, this does not mean that Loya will win the Republican nomination for Assemblyman but if many of you and the young voters do likewise, either Seeley or Whittlesey, whoever wins, will realize that Republican Senior Citizens want action on the electricity swindle and putting the irrigation districts on the tax rolls. They want to be elected and if you Republicans protest enough, they will change. Senior Citizens living in Sunnymead, Beaumont, Banning, Cabazon, Desert Hot Springs, Palm Springs, San Jacinto, Idyllwild, Ocotillo, Blythe (Palo Verde area), Winterhaven, etc. will be greatly helped by Raul Loya!!!