

Architects and communicators will discuss "New Directions in Architecture to celebrate opening of the Mandeville Auditorium

February 26, 1975

A distinguished panel of architects and communicators will discuss "New Directions in Architecture" Sunday, March 9, as part of the 11-day public festival dedicating the new Mandeville Center for the Arts at the University of California, San Diego.

The panel will meet at 2:00 p.m. in Room B-202 in the Center, a four-level building designed to house office and work space for the UCSD Departments of Music and Visual Arts. The panel session coincides with a public open house scheduled from noon to 5:00 p.m. on March 9 and visitors to the building are invited to attend the event for free.

The Mandeville Center festival, set for March 6 through 16, will bring to the campus outstanding musicians, artists and lecturers as well as drama productions and film and art exhibitions. The festival will allow the public to take part in a kaleidoscope of events ranging from early works of art and music to the most avant-garde realism and electronic performances.

The architects' panel will be headed by A. Quincy Jones, head of the Los Angeles firm which designed the Mandeville Center. Other members of the panel are Professor Samuel T. Hurst, former dean of the school of architecture at the University of Southern California; Arthur Seidenbaum, columnist for the Los Angeles Times; John Lautner, a former fellow at Taliesin and currently an architect in Los Angeles; and Richard Byrne, associate dean of the Annenberg School of Communications at the University of Southern California.

The panel will be moderated by Dr. John Stewart, Provost of John Muir College at UCSD and Director of the Mandeville Center.

Jones, a graduate of the University of Washington, was named consulting architect for UCSD by the University Board of Regents in 1965. He has served as a member of the national architectural accrediting board and his firm, A. Quincy Jones and Associates, which he began nearly 30 years ago, received the national AIA Architectural Firm Award in 1969.

Professor Hurst was dean of the School of Architecture at USC from 1961 to 1973. He resigned to spend a year as a senior fellow at the East-West Center in Honolulu, Hawaii. While at the center he was one of 12 architects who made a special tour of Red China.

Seidenbaum has written extensively on architecture and ecology both in his column in the Los Angeles Times and in other publications. In addition, he serves as host on a weekly television program called "City Scapes."

Lautner served as a fellow at Taliesin, studying with Frank Lloyd Wright, in the late 1920s and early 1930s. He has designed many nationally and internationally recognized buildings during his career.

Professor Byrne, through his educational associations, has had close involvement in developing academic programs as well as the physical facilities of new schools of communications at the University of Texas, the University of Wisconsin, and the University of Southern California.

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