

"UC San Diego" receives three top awards at American Alumni Council Conference

July 31, 1974

"UC San Diego" the general-interest periodical published by the University of California, San Diego, was named to receive three top awards at the annual national conference of the American Alumni Council in Boston, Massachusetts.

The publication, issued eight times a year for UCSD alumni and friends with a circulation of 18,500, won an "Atlantic" magazine award for excellence in writing and a Periodical of Distinction award given by the Alumni Council for "all around excellence and high professional standards."

In addition, "UC San Diego" was ranked first in the western United States for "excellence in alumni publication content relating the institution to public affairs." This award was given by "Newsweek" magazine.

James Cravens, editor of "UC San Diego" for the past 18 months, said the "Newsweek" award was very gratifying "because of our stated mission to show the people of southern California how this university is affecting their lives. It reflects our interest in public and current affairs."

During the past year, the UCSD publication has carried articles on health care in San Ysidro, the dangers of hitchhiking, the problems of drunken driving, earthquake prediction studies, common sense health care, and the problems that Blacks face in the university,

Cravens, a graduate of the University of Arizona and Northwestern University, is a former associate editor of "Behavior Today" newsletter and literature instructor at San Diego Mesa College,

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