

UC San Diego Cancer Researcher and Community Advocate Named Chair of National Study Group

December 16, 2010

Kim Edwards

Georgia Robins Sadler, BSN, MBA, PhD, recently assumed the Chair of the National Cancer Institute's Study Section G. Sadler is a clinical professor in the Department of Surgery and associate director for UC San Diego Moores Cancer Center, where she directs the Center's Community Outreach program.

Study Section G is one of NCI's ten study sections. It is within these Scientific Review Groups that the initial steps of the peer review process begin for scientists seeking support for their research undertakings. View Sadler's group roster [here](#). During the review process, applications are evaluated for the significance of the problem to be addressed, the researchers' qualifications and experiences to accomplish the proposed research, the innovativeness of the proposed research, the strength of the proposed research methodology, and proposed strategies for disseminating the findings that evolve from the research.

Sadler has been a member of this study section for two terms based upon her own success as a public health researcher. She has received numerous research grants from the NCI, as well as grants from the California Endowment, the California Breast Cancer Research Program, the Komen for the Cure Foundation, the Alliance HealthCare Foundation, and the San Diego Foundation.

Sadler's research is in four main areas:

- Finding ways to promote the uptake of health promoting behaviors, particularly among communities that experience health disparities

- Increasing the pipeline of scientists and health care providers from underrepresented communities as one strategy for reducing the nation's health disparities

- Increasing participation rates in clinical trials, especially among communities that are traditionally underrepresented in research studies

- Finding behavioral interventions to help patients reduce the side effects of cancer and cancer treatments

She has received multiple grants to find ways to reduce barriers to accessing health information and care for the African American community, the Pan Asian community, the Hispanic community, and the Deaf community. For each, Sadler has developed innovative strategies to address issues of access, and then tested the effectiveness of the strategies using rigorous scientific methods that produce sound evidence-based discoveries.

Malcolm Gladwell recognized the effectiveness of one of her health promotion program for African American women in his book, *The Tipping Point: How Small Things Can Make a Big Difference*. Sadler manages more than one million dollars of peer-reviewed research funding annually and has published more than 200 peer-reviewed papers and abstracts, many of which can be viewed via *Google Scholar*. Her innovative work in collaboration with the nationwide Deaf community can be seen [here](http://www.ucsd.edu/deafinfo): <http://www.ucsd.edu/deafinfo> where award-winning cancer education videos with voice overlay and open-captioning can be readily accessed. Information about her training

program to create a cadre of Deaf-friendly physicians to help the Deaf community gain better access to health information and care can be viewed here: <http://cancer.ucsd.edu/Outreach/index.asp>.

The Moores UCSD Cancer Center is one of only 40 NCI-designated comprehensive cancer centers nationwide. This designation acknowledges the magnitude of the Center's scientific accomplishments in the basic, translational, clinical, and behavioral sciences, as well as its promise for creating significant future advances in each of these fields.

Media Contact: Kim Edwards 619-543-6163 kedwards@ucsd.edu

