

## **Media Advisory - Second annual briefing session for professional journalists sponsored by U.S.-Mexican Studies**

**March 8, 1982**

MEDIA ADVISORY

EVENT: SECOND ANNUAL BRIEFING SESSION FOR PROFESSIONAL JOURNALISTS - Sponsored by the Program in United States-Mexican Studies at the University of California, San Diego

DATE: Thursday, April 22, 1982

TIME: 9 a.m. to noon

LOCATION: Hotel del Coronado

CONTACT: Paul W. West, 452-3120 or Dr. Ric V. Solano, 452-4503

BACKGROUND: The Program in United States-Mexican Studies will sponsor its second annual background briefing for professional journalists as a part of a binational conference on "Mexico and the World." The press briefing is designed to give reporters specific factual background information on the issues that will be discussed during the two day conference. The conference will focus on Mexico's rapidly expanding role in the world community. Topics will range from Mexico's ability to play an effective regional and Third World leadership role to Mexico's place in world energy markets.

The conference will include 30 featured speakers: government officials from both Mexico and the United States, members of the international business and finance community, and scholars and journalists who specialize in Mexican affairs.

The program for the press briefing is attached.

For more information contact: Paul W. West, 452-3120

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