

# The Indicator

Friday, March 1, 1968

With this issue,  
the Indicator feels  
that it has at last  
attained  
Communication Board's  
true ideals of what  
a newspaper should be.  
We sincerely hope you  
enjoy it.

## The Turntable

## Recordings

## Tapes

## Stereo

459-4421

Free Parking



4th BIG WEEK!

WINNER OF 6 ACADEMY AWARDS!

DAVID LEAN'S FILM OF BORIS PASTERNAK'S

## DOCTOR ZHIVAGO

STARRING  
GERALDINE CHAPLIN · JULIE CHRISTIE · TOM COURTENAY  
ALEC GUINNESS · SIOBHAN McKENNA · RALPH RICHARDSON  
OMAR SHARIF (AS ZHIVAGO) · ROD STEIGER · RITA TUSHINGHAM

WIDE-SCREEN • IN COLOR

**FINE ARTS** DAILY 8:00 ONLY  
1818 Garnet 274-4000 SUN.: 1:00-4:00-8:00

## Mr. G's Italian Restaurant Pacific Plaza Shopping Center

For Home Delivery Service call 274-1420  
WE SPECIALIZE in Pizza, Spaghetti, Torpedoes, and other  
fine foods.

How about this for you poor, hard working college students  
2 Pizzas for the price of One. Every Monday  
night from 5 to 9 pm. This has got  
to be the best deal at the Beach.

Bring this ad with you for a 25¢ discount. Food must be  
eaten on premises.

1838 Garnet Pacific Beach

274-1420

## A. S. U. C.

CAL FLIGHTS-SUMMER 1968

## EUROPE

No.	Airline	Seats	GOING		RETURNING		Stops	Fare
			from/to	date	from/to	date		
1	QANTAS	60	S.F./London	June 25	London/S.F.	Sept. 16	1	\$456.50
2	TWA	60	S.F./London	June 17	London/S.F.	Sept. 26	1	\$456.50
3	TWA	60	S.F./London	June 25	London/S.F.	Sept. 2	1	\$456.50
4	LUFTHANSA	60	S.F./Paris	June 26	London/S.F.	Sept. 3	—	\$476.50
5	TWA	60	N.Y./London	June 18	London/N.Y.	Sept. 19	—	\$245.00
6	TWA	60	N.Y./London	June 19	London/N.Y.	Sept. 19	—	\$245.00
7	ALITALIA	60	N.Y./London	June 26	London/N.Y.	Sept. 24	—	\$245.00
8	PAN AM	60	N.Y./London	June 26	London/N.Y.	Sept. 23	—	\$245.00

CAL FLIGHTS is a non-profit service of the Associated Students of the University of California, Berkeley, to provide members of the University community with low-cost air transportation to and from Europe during the summer months.

The low fares shown above have been established by the major airlines for groups of 50 or more passengers travelling together to and from Europe. Travel will be on regularly scheduled jet flights, not charter flights. No one-way flights are available. All passengers must pay a full fare, except that children over 2 and under 12 pay only half-fare and occupy their own seat. Infants under 2 occupy the same seat as their parent and pay these round-trip fares: to London—\$24.50; to Paris—\$26.50. In addition, A.S.U.C. charges each passenger a non-refundable \$5 fee to cover administrative costs. No insurance is provided by the A.S.U.C.

These flights are open to all students, faculty, and staff members of any campus of the University of California if they hold such status throughout the six-month period preceding flight departure. The spouse, children, and parents living in the same household as the eligible person may also participate, providing they accompany the eligible student, faculty member, or staff member.

The required deposit, including A.S.U.C.'s \$5 administrative fee, is \$50 per person (\$25 for infants under 2), payable only by check or money order to "A.S.U.C. Cal Flights." The balance must be paid by April 15 to "Travel Service, Inc." (2123 Addison St., Berkeley, TH 8-0300), the travel agency assisting A.S.U.C. in the handling of these group flights. Travel Service, will mail your ticket to you by May 20. Switching flights or reselling tickets is not permitted.

If you have any questions, please call us on weekdays, between 12:15 and 2, at TH 8-4800, ext. 2229 or 4504; or write A.S.U.C. Cal Flights, 509 Eshleman Hall, Berkeley.

## The UNICORN Theatre

Tonight thru Monday  
First San Diego Showing

### LE MYSTERE KOUMIKO

(The Koumiko Mystery)  
Except Saturday  
(7 & 10:05 pm)  
Saturday only (9:10 pm)  
France - 1965  
Film by Chris Marker  
A lyrical study of a Japanese girl.

### BILLY BUDD

Except Saturday  
(7:55 pm)  
Also Friday (11:00 pm)  
Saturday (7 & 10:05 pm)  
USA - 1962  
With Terence Stamp &  
Peter Ustinov  
A splendid filming of Melville's symbolic tale by Peter Ustinov.

Saturday Midnight  
the nocturnal cinema  
**INCREDIBLE  
SHRINKING MAN**  
As small as a grasshopper and consistently threatened.

University of California  
Extension  
Canadian Cinema  
Survey  
Tuesday at 7 & 9:15 pm.  
**HIGH**

According to its director, Larry Kent, "HIGH is a living experience, a love story about freedom and the misuses of freedom in a society where ideals no longer exist."

Also a shorter film...  
**EACH DAY THAT COMES**

Beginning Wednesday  
**MARAT SADE**

7456 La Jolla Blvd. 454-7373



**"Want a company  
where you can really  
put your education  
to work? See IBM  
March 27th"**

"Some of the engineers who graduated before me complained that their education didn't mean much in their jobs. That's not what I wanted," says IBM's Jim Carr. (Jim is a Manager of Mechanical Process Engineering.)

"At IBM I knew I'd be using what I learned. There's so much diversity here that you can usually work in the specific area you choose. In my own case, I majored in Mechanical Engineering and minored in Metallurgy. Today my ME degree means more than ever. And I often use my metallurgical background. For example, I'm now working on a process development program that requires a knowledge of machine design, metallurgy, heat transfer, and chemistry, all of which I studied in school.

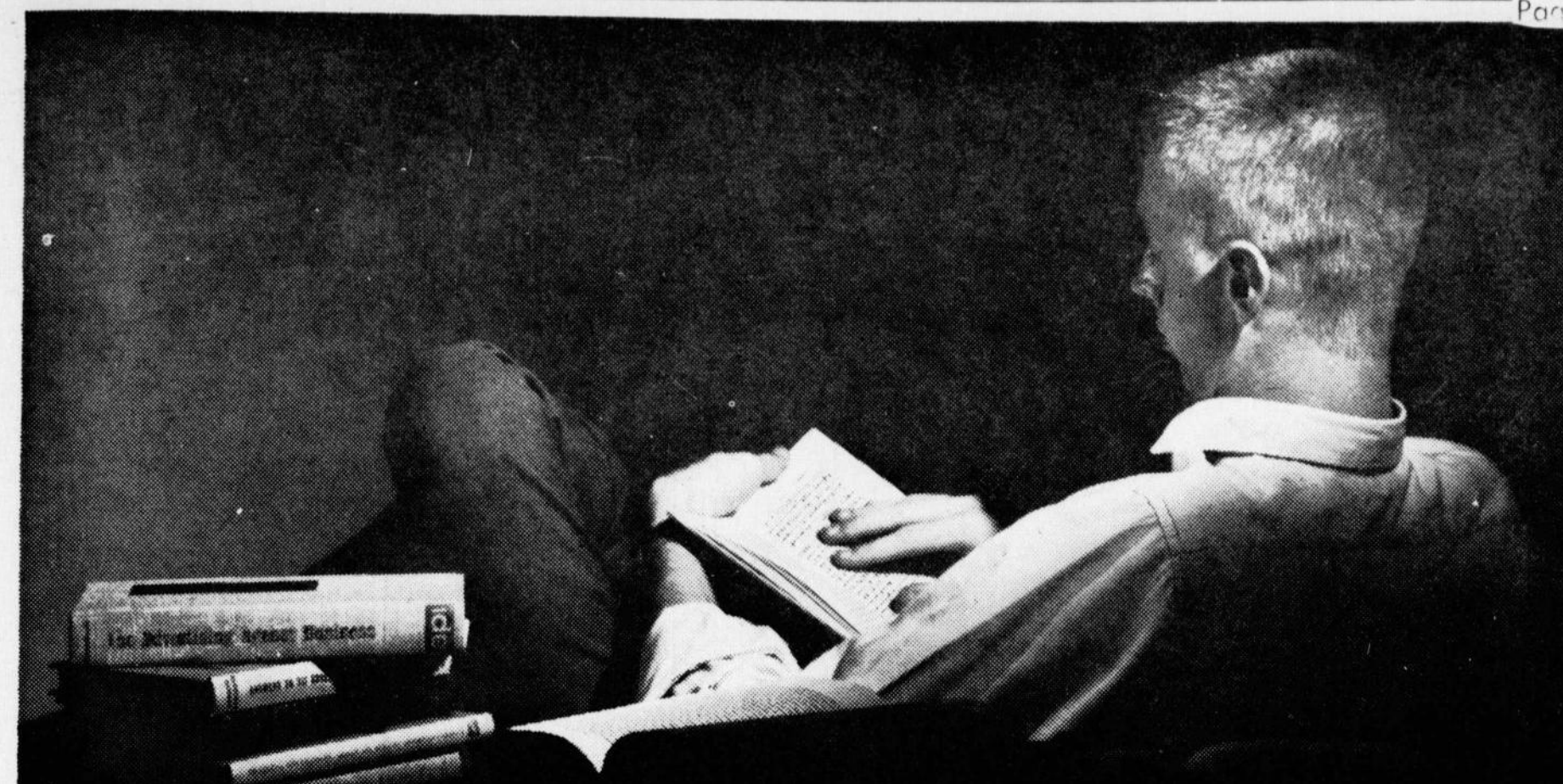
"Another good thing about IBM's diversity is that it creates an interdisciplinary environment. You get a chance to work with and learn from people in many different fields. Since our industry is growing so fast, the people you talk to are likely to be working at state-of-the-art levels or beyond."

There's a lot more to the IBM story than Jim has mentioned. We'd like to tell you about it when we're on campus. We'll be interviewing for careers in Marketing, Computer Applications, Programming, Research and Development, Manufacturing, and Field Engineering.

Sign up for an interview at your placement office, even if you're headed for graduate school or military service.

And if you can't make a campus interview, send an outline of your interests and educational background to Mr. E. C. Purtell, Jr., IBM Corporation, 3424 Wilshire Blvd., Los Angeles, Calif. 90005. We're an equal opportunity employer.

**IBM**



**Meet Ralph Frey, Jr., 18  
He's a college sophomore.  
He has a pilot's license.**

**He can read 3,000 words a minute.**

Watching Ralph's hand fly over the pages (his hand acts as a pacer), you can't believe that he's actually reading. He must be skimming.

But he's not.

Ralph Frey can read the average novel in a little under 40 minutes. Once, while standing in a bookstore, he read three complete novels before he was asked to leave.

He studies between 1,500 to 2,000 words a minute, and rarely dips below 1,000 wpm, even on the toughest material.

Most significantly, however, is that he can comprehend and recall what he's read—right down to the details.

Ralph Frey is not a mental freak. Nor is he a naturally fast reader. He learned this revolutionary technique of rapid reading at the Evelyn Wood Reading Dynamics Institute. He is one of more than 10,000 graduates in California.

Ralph was one of our better students. He started the course at about 400 words a minute and increased his rate 8 times. Our average student begins at about 300 words a minute and works up to speeds over 1,500 words a minute.

You can do this, too! "Reading dynamically," says Ralph, "means that I can cover both the required and the suggested reading for a course during the first month of the semester. That leaves time for more extracurricular activities. On the weekend before an exam, I've reread several complete texts."

You may not learn to read quite as fast as Ralph Frey (and then again you might!), but the nationally known Reading Dynamics Institute guarantees that you'll at least triple your reading speed with good comprehension—or receive a full tuition refund.

Just to show you that Ralph Frey is not unique, here are the beginning and ending speeds of high school and college students in California.

Students	Light Reading	Heavy Reading
Robert C. Wilhelm	400 4,125	321 3,200
James R. Adams	485 2,625	355 1,560
Ben Stein	227 1,514	186 900

Students	Light Reading	Heavy Reading
Clyde Christofferson	671 2,500	392 2,000
Peter Momfield	335 1,600	219 800
Leonard L. Robinson	355 3,030	274 1,300
Bonnie Rose	206 3,000	179 1,600
Peter Kindschi	318 1,688	281 911
John M. Gage	441 2,197	311 1,050
Steve Feinstein	548 2,126	331 1,400
Kathleen Smith	395 3,500	278 2,000
Stephen Luthy	390 4,800	378 3,300
Sam Tralongo	341 2,857	234 2,250
Kenneth Kingsley	924 3,145	500 2,000
Linda Ludwig	300 2,913	210 1,800
Dave Weiman	463 3,045	252 1,710
Mary Gonis	230 2,900	185 1,300
Roger Chan Lee	370 2,680	277 1,800

**The technique of dynamic reading was  
discovered by a Utah schoolteacher.**

Evelyn Wood first observed dynamic reading 18 years ago when a university professor read her term paper at an amazing 6,000 words a minute.

Mrs. Wood's curiosity caused her to look for other exceptional readers, and over the next few years, she found 50 people who could read faster than 1,500 words a minute, with fine comprehension, outstanding recall, and great reading satisfaction. She was now sure it was possible to read faster than anyone had thought, but the question of how was not yet answered. It took 8 years of toil and research, working with "natural" fast readers before she developed a technique whereby average students learn to read 3 to 10 times faster.

The first Reading Dynamics Institute was opened in Washington, D.C. in September, 1959. Since that time institutes have been opened in 61 cities throughout the country, and national enrollment for the course now tops 150,000.

**Comprehension is stressed.**

At a recent teacher training conference Mrs. Wood emphasized that dynamic reading is nothing like the skimming techniques commonly used in speed reading courses. "You read five times faster," she pointed out, "not by reading every fifth word, but by reading five times as many words in the same amount of time." Mrs. Wood emphasized that using her technique of rapid reading, every word on the page is noted.

**See FREE Demonstration!**

- You will see a Reading Dynamics graduate read at amazing speeds from a book he has never seen before and then tell in detail what he has read.
- You will see a documented film that includes actual interviews with Washington Congressmen who have taken the course.
- You will learn how we can help you to faster reading, with improved comprehension, greater recall.

**SAN DIEGO**

at the institute, 2550 5th Ave., Suite 616, telephone 233-7774

Saturday March 2 10AM

Monday March 4 8PM

Tuesday March 5 8PM

Thursday March 7 8PM

**GROSSMONT**

at the institute, Grossmont Shopping Center, between the

U.S. Post Office and the San Diego Federal Savings and Loan,

telephone 450-9911.

Saturday March 2 10 AM

Monday March 4 8PM

Wednesday March 6 8PM

**LA JOLLA**

at the institute, Bank of La Jolla Building, Suite 212, Ivanhoe

at Wall Street, telephone 454-5814.

Saturday March 2 10 AM

Tuesday March 5 8PM

Wednesday March 6 8PM

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## ENGINEERING OPPORTUNITIES

for Seniors and Graduates in MECHANICAL, AERONAUTICAL, ELECTRICAL, CHEMICAL, CIVIL, MARINE, INDUSTRIAL ENGINEERING, PHYSICS, CHEMISTRY, METALLURGY, CERAMICS, MATHEMATICS, STATISTICS, COMPUTER SCIENCE, ENGINEERING SCIENCE, ENGINEERING MECHANICS

## CAMPUS INTERVIEWS

TUESDAY, MAR. 5

Appointments should be made in advance through your College Placement Office

**Pratt & Whitney Aircraft**

An Equal Opportunity Employer

**U A**  
DIVISION OF UNITED AIRCRAFT CORP.

SPECIALISTS IN POWER... POWER FOR PROPULSION - POWER FOR AUXILIARY SYSTEMS. CURRENT UTILIZATIONS INCLUDE AIRCRAFT, MISSILES, SPACE VEHICLES, MARINE AND INDUSTRIAL APPLICATIONS.

EIKONOKLASTES

Do not despair! It will yet be printed. I promise. (signed)

John.

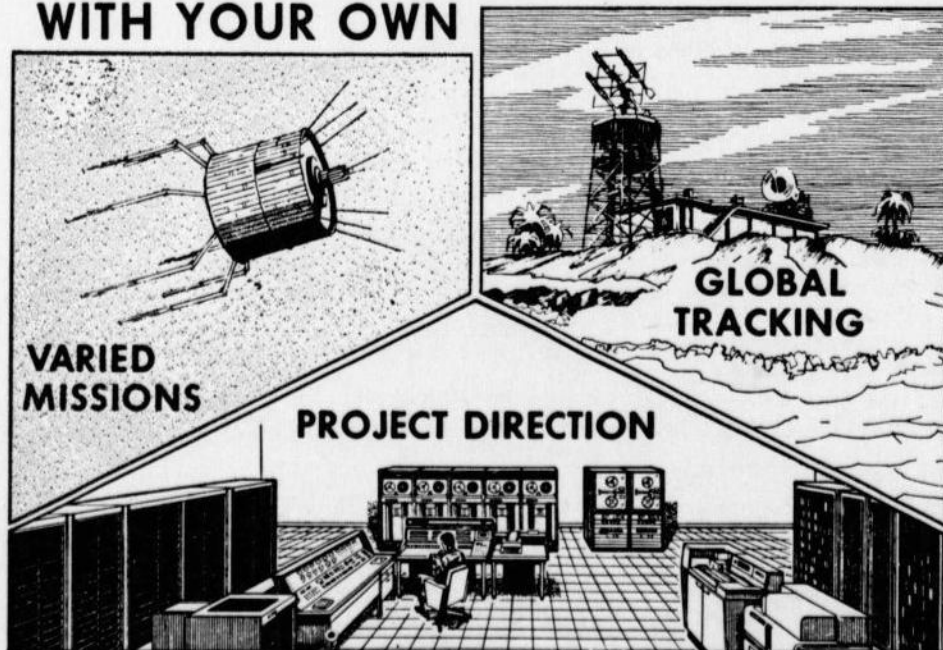
## GROW WITH THE SPACE AGE AT



**GODDARD SPACE FLIGHT CENTER**  
GREENBELT, MD.

## ENGINEERS-SCIENTISTS-MATHEMATICIANS

LINK YOUR COUNTRY'S FUTURE WITH YOUR OWN



A GODDARD SPACE FLIGHT CENTER REPRESENTATIVE WILL VISIT YOUR CAMPUS TO DISCUSS YOUR CAREER OPPORTUNITIES WITH THIS GROWING NASA CENTER ON: MONDAY, MAR. 18, 1968

459-7355

7717 FAY AVENUE

## Bob Davis' Camera Shop

**FREE PARKING STUDENT DISCOUNT**

Director Luchino Visconti, a team of screenwriters and, most especially, Marcello Mastroianni as Meursault, have made from *The Stranger* an excellent film - thoughtful, moving and faithful. Above all, faithful, for theirs is the kind of modest, self-effacing craftsmanship that serves rather than exploits its basic material. Eschewing the temptation to overcinematize the story with a lot of flashy tricks, they have concentrated, with commendable discipline, on allowing the grave voice of Albert Camus to speak to us in a medium that was not his own. It comes through firm and clear, and true. Since his was a voice that both summed up and shaped the sensibility of at least two postwar generations, it is well worth the close attention this film forces us to pay.

PARAMOUNT PICTURES PRESENTS A FILM BY J. DINO DE LAURENTIS PRODUCTION

Perhaps Mastroianni's greatest performance in Nobel Prize Winner Albert Camus' masterpiece! LIFE MAG.



MARCELLO MASTROIANNI  
**THE STRANGER**

IN COLOR

**ACADEMY**  
3721 Univ. Ave. 284-1000

## Bell System interviewing on campus March 15

REPRESENTING:  
PACIFIC TELEPHONE  
WESTERN ELECTRIC COMPANY  
SANDIA CORPORATION  
BELL TELEPHONE LABORATORIES  
A.T.&T. LONG LINES AND  
OPERATING COMPANIES THROUGHOUT THE UNITED STATES

Equal Opportunity Employers