

November 13, 2014 | By Melinda Battenberg

## Rady School Ranked 1st in Intellectual Capital

The Rady School of Management at UC San Diego entered the Bloomberg Businessweek rankings at 51st overall in its first ranking by the publication. Even more impressive, the school ranked 1<sup>st</sup> in the United States in Intellectual Capital, which is a quality measure of faculty research. The Rady School's Full-time MBA program was the only MBA program in San Diego to be ranked by Businessweek.

Bloomberg Businessweek ranks business schools based on three factors: how recruiters rate MBA hires in a survey that accounts for 45% of a school's score; how graduating MBAs judge their program in a separate survey that makes up an additional 45%; and a tally of faculty research published in journals, which makes up 10%. Intellectual capital is a measure of all articles published by faculty in 20 top business journals from 2009 to 2013.

"UC San Diego's Rady School is continuing our campus' tradition of exceptional research expertise with a number one ranking for intellectual capital, which is quite impressive for a business school that was established only a decade ago," said Chancellor Pradeep K. Khosla. "Our ranking in *Bloomberg Businessweek* also highlights the quality of our programs and faculty, and the remarkable student experience we provide."

"The Businessweek ranking demonstrates the monumental strides that the Rady School has made on the national stage in the 11 years since its inception," said Rady School Dean Robert S. Sullivan. "It is an acknowledgment by students of the quality academics and career development, as well as recognition by recruiters of being a top MBA program. Additionally, the school's first place ranking in intellectual capital is a direct consequence of the Rady School's successes in recruiting world class faculty."

The Rady School's unique MBA program is tailored to professionals, often having science and technology backgrounds, who have an interest in innovation and entrepreneurship. The program provides students with the inspiration, business acumen and faculty/alumni support to achieve a significant impact. A large number of Rady students go on to establish startup ventures or work with small, entrepreneurial companies.

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