

>From botterson@popmail.ucsd.edu Fri Oct 31 00:33:47 1997
X-Sender: botterson@popmail.ucsd.edu
Date: Fri, 31 Oct 1997 00:33:04 -0800
To: Lisa Reynolds <connect1@popmail.ucsd.edu>
From: Bill Otterson <botterson@popmail.ucsd.edu>
Subject: Re: CEO Roundtable

We need to confirm with:

1. Speakers
2. Committee Chairs, so I can use their names
3. CEO's whose companies are on Job Source
4. CEO's whose companies are members of Tech Force
5. The Press - I will give you names
 - Liz Douglas - U.T.
 - Liz Purcell at News 8 495-7665
 - U-T columnist, Neil Morgan
 - Call it an announcement of our Study
6. Others on the separate lists I have given you - Jane Cox, EDC; Chamber?; Lincoln club; etc.
7. All the important ones I have mentioned, but forget (Stan foster, Malin burnham, Harvey White, etc)

*Townsend
Bus Journal
Brad Fikes*

At 04:00 PM 10/27/97 -0800, you wrote:

>Bill and Liz -

>
>The six page fax invitation has been sent out to over 450 people. The
>agenda and sub-committees that Bill proposed are below. Bill, have you
>verified with the people you mention that they will participate? If not,
>please arrange with David or Kim to do this. I will be out until next
>Monday and Liz has started a contract with Townsend so I can't comment on
>her time! Liz has agreed to contact EDC, Chamber, etc. if you'd like.

>As for follow-up calls to the 450+, this can be done on Monday when I
>return, or done by David/Kim if needed earlier.

>Thanks,
>Lisa

#

>ENGINEERING RECRUITING
>CEO FORUM
>November 5
>AGENDA

>INTRODUCTION & WELCOME- Bill Otterson
> Video: CNN at Job Fair - Westech
> Major Problem
> Community Support: like airport - Prop 211

>RESULTS OF HR CONNECT SURVEY - Wendy Crawford

>SIGNIFICANCE TO REGION - Kurt Chilcott

>JOB FAIRS & TECH FORCE - Jane Signaigo Cox
> Forbes Insert
> Santa Clara

>PROBLEMS IN RELOCATION - Katherine Kennedy

>Job Source

Jack Farnan - HR CONNECT
Tom Gable

>PR-
>Sub-Committees
> ENGINEERING RECRUITING

>SUB COMMITTEES

- >
- >1. Higher Education - Joe Bear
 - > Expanding UC Engineering
 - > SDSU/UCSD Extension - Certificate Program
 - > SDSU Engineering & Software
 - >
- >2. Recruiting - Job Fairs
 - > "Hot Spots" like Silicon Valley, Richardson TX
 - > Top Universities in U.S. - Vince Roggio
 - > Top Universities World Wide
 - >
- >3. Immigration - Carolyn Oliver - Gutierrez & Castillo
 - >
- >4. Housing Costs - Ian Gill and Barry McCormick
 - >
- >5. Industrial Land - CB Commercial
 - > 3000 engineers = 15000 employees
 - > @ 400 sq. ft = 6 million sq. Ft
 - >
- >6. K-12
 - > Image for New Families, "Where do our kids go?"
 - > Engineers of the Future
 - >
- >7. Spousal Employment - Drake, Beam?
 - > Two Career Families
 - >
- >8. Salary Pressure - Meeting the Market
 - > Salary Surveys
 - > Perks
 - > Stock Options
 - >
- >9. Relocation Problems - Katherine Kennedy
 - >
- >10. San Diego Image - PR
 - >
 - >
 - >
 - >