

Media Advisory, Senator Alan Cranston to speak at panel discussion in UCSD's Graduate School of International Relations and Pacific Studies

March 31, 1988

Media Contact: Sandra Garrett, 534-3120

MEDIA ADVISORY

EVENT: Senator Alan Cranston will speak on "The Importance of Trade: Benefits to San Diego" at a continental breakfast and panel discussion sponsored by the UCSD Graduate School of International Relations and Pacific Studies.

DATE: Monday, April 4, 1988

TIME: 7:30 a.m. until 9:30 a.m., Remarks will begin at 8 a.m.

LOCATION: La Jolla Marriott Hotel, La Jolla Ballroom

MEDIA AVAILABILITY: Senator Cranston will be available to the media at approximately 9:30-9:45 a.m. following his remarks.

PROGRAM: .In addition to Senator Cranston's discussion of foreign trade and how it affects San Diego, the following panelists from local business and industry will discuss specific trade issues involving their businesses:

*John Brooks, a partner and chair of the international law group at the law firm Luce, Forward, Hamilton and Scripps, will discuss general industry and foreign trade.

*Rudy Fernandez, director of international services for the accounting firm of Touche, Ross & Company, with offices in San Diego and Tijuana, will discuss border trade issues.

*Rod Nash, director of international marketing and sales for IVAC, a company that manufactures medical instruments, will speak on high-tech trade.

MEDIA ASSISTANCE: Please ask for Sandra Garrett at the event.

(March 31, 1988)