

June 24, 1912

Mr. Jas. MacMullen,  
San Diego Union,  
San Diego, Cal.

Friend MacMullen:

Enclosed find clipping which is an  
injustice to me, for the following reasons: 1st:  
I never sold a ten acre tract in La Mesa in my life.  
2nd: What is referred to here is a certain sale made  
by the San Diego Flume Co. twenty-five or thirty  
years ago, and they are suing us to make Murray and  
I recognize certain rights, which they claim were  
given them at that time, and which neither the old  
flume company nor ourselves ever recognized.

I have had no less than fifty people speak  
to me about this, saying that it does me an injustice,  
as no one can help but interpreting this article except  
that I have sold property in La Mesa by misrepresentation,  
and it is not fair to me.

Will you please have your paper corrected,  
and for any further information, you can see my attorney,  
Mr. Sweet, and he will give you full particulars in re-  
gard to this suit.

By the way, there is a certain reporter on  
your paper who has made it a point to rub it into me

every time he gets a chance. I don't think that this is hardly fair, and I do not believe that if you knew it, that either you or Mr. Clayton would stand for it, as I have in no case deserved the treatment that I have received at his hands. I refer particularly to the interview that I had with the City Council, wherein Sehon accused me of falsifying public records. I got a dirty deal from your newspaper reporter at that time, and one that I shall never forget.

I might tell you, in connection with this matter, that Mr. Sehon went onto the ground and saw the property in question, saw the map in my hands, and I told him that I was going to make the change, before witnesses, and he told me to take the matter up with the City Council. I appeared one time at the City Council when he was not present and explained everything to them, and made a change on a map which only affected my own, individual property, and for which I had a title from the Union Title & Trust Co. It was a dirty, mean trick of Sehon to try and put one over on me the way he did, and I shall not forget that for a long time. But I did feel sore that the Union should make such a report as that report did that day in connection with the affair, as it put me in a false light before the people.

I had a talk with Mr. Clayton about this matter, and he told me to see you personally, but I have not found time to take this matter up with you heretofore. I feel

sure that you want to play the game fair as between man and man, and I ask you to make the correction, and oblige

Very sincerely yours,

MF.K

Los Angeles, California,  
June 24, 1923.

Mr. James M. McMullen,  
San Diego,  
California.

My dear Mr. McMullen:

My son, Edward, will furnish you with a copy of our proposition to the city. He brought up to Los Angeles a copy of your editorial and I am deeply grateful and appreciative of the spirit of cooperation manifested.

I am leaving tonight from Los Angeles for Montana for a ten days or two weeks trip on business. I have the following suggestion if you write anything more and that is that the Stern-Fletcher Syndicate have the finances to immediately build the Fletcher dam and the Mission Gorge #3 dam which absolutely conserves all the water of the San Diego River for all practical purposes. Either the city should accept this proposition and immediately build these two dams or else let us do it.

If you will read my proposition to the Government you will see that I put in a condition that the city could have the water at ten cents per 1,000 at Mission Gorge #3 for anything above three million gallons a day as pledged to the Government. The point I want forcibly to bring out is this - that there is half million gallons of water running to the ocean annually, real gold. Can we afford to litigate and let this gold continue to run to the ocean. I say no and either the city should immediately develop or let us do it.

My son, Edward, will furnish you with a copy of the Sellow report on Mission Gorge #3. Will you kindly show it to Mr. Spreckles and return it to my office in a few days as it is my office copy.

I sent to Mr. Spreckles a copy of a letter I received from O'Shamesy relative to Freeman who has been employed by the city. Please ask Spreckles for a copy of the letter.

With kind personal regards and thanking you again for your interest in this matter, I am,

Very truly yours,

August 28, 1923.

Mr. James MacMullen,  
c/o the Union,  
San Diego, California.

My dear Mr. MacMullen:

Enclosed find copy of Mr. King's report, for your information.

Yours very truly,

EF:KLM

*As a member  
of the Union*

not complete

April 10, 1924.

Mr. James MacMullen, Editor,  
San Diego Union,  
San Diego, California.

My dear Mr. MacMullen:

Referring to your request that I furnish for the Union an estimate of cost and my recommendations re: Fletcher, El Capitan and Mission Gorge dams, will say I fear I have had too much publicity already and at the present time it is wholly a matter between the district and the city. I do not want to "gum the cards" and for that reason I do not care to be quoted in the newspapers at the present time, but I am glad to furnish the information you request, and if the San Diego Union would print this information without coupling my name with it, I believe they would be doing a great service to the community, and to themselves.

EL CAPITAN.

Estimated cost, 3,000,000 yards	\$4,000,000
Pipe line to city	1,250,000
El Capitan Indian lands flooded	375,000
Cost of 6 miles conduit above high water line to eliminate flooding South Fork Sand Creek and Chocolate siphons 75 to 100 feet under water belonging to the Cuyamaca Water Company	125,000
Cost of condemning El Capitan damsite and lands flooded outside reservation	500,000
Construction 8 miles county road and telephone line on mountainside to take place present county road	100,000
Cost of riparian rights, water rights to ocean	1,000,000

TOTAL

\$7,350,000

This is entirely out of the question owing to San Diego's bonding margin. Under no circumstances could the city cut the expense to less than \$6,000,000 even if they won their paramount right suit. Henshaw dam cost in excess of \$1,200,000 - the same type of dam with less than 500,000 yards of earth moved as against more than 3,000,000 yards in El Capitan.

Savage says every drop of water that comes from El Capitan will cost around 17 cents a thousand gallons. Our engineers say that it will cost nearer 25 cents. Even Mr. Freeman realizes the foolishness of El Capitan for years to come, or until the water from the Colorado River is brought here, if that ever happens.

FLETCHER SITE.

A dam to hold 12,000 acre feet can be built for \$400,000; 17,000 acre feet for \$600,000 or \$700,000;- multiple arch type approved by the state authorities of California-can be built in 9 months-catches the sub-normal and normal years' run-off, is at an elevation to flow by gravity thru the lowest pass to La Mesa, and is needed for the protection of the communities that are now getting water from the Cuyamaca System, - serving the most frostless and highest priced lands we have. Fair play demands that they get some measure of protection for their future development.

Several miles of the Cuyamaca Flume line, so-called, has been put in permanent condition. The permanent construction has a capacity of about 40 million gallons a day. It includes about a mile and a half of concrete tunnels. Nearly a mile of concrete flume, and includes the 42" concrete siphon at Sand Creek, steel siphons at South Fork and Chocolate and the 39" concrete pipe line at Sweetwater to take the place of the Sweetwater trestle.

Five or ten years hence when occasion demands a half million dollars will replace the present wooden flume with pipe line and cement conduit, practically a permanent job with a capacity the entire length of 40 million gallons a day.

With this completed, the city, if it owned it, or the district, could furnish surplus waters for storage in Lower Otay during the winter months, besides taking care of its own consumers and the entire demands of the City of San Diego.

MISSION GORGE No. 3

Our engineers feel it is an economical waste at the present time to build a dam at Mission Gorge No. 3 to hold in excess of 15 billion gallons, flooding 1300 acres, owing to the excessive evaporation loss, if a larger area were flooded.

The construction of Mission Gorge No. 3 and Fletcher dam will control all of the waters of the river excepting about two years out of 20. There should be some spill in order to

charge the sands of the Mission Valley pumping plants below, owned by the city, and for emergency use.

The radial cone three-arch type of dam by Eastwood can be built for \$750,000. The plans have all been approved by the state authorities officially. The Jorgenson single arch type can easily be built for a million to a million and a quarter. The highest dam in the world is of the single arch type, and the site is ideal for that purpose.

Mr. O'Shaughnessy's plan for a rockfill dam at Mission Gorge No. 5 is roughly \$2,000,000.

I am not making any fight for a multiple arch type or any special type of dam at Mission Gorge but I believe that either a single arch or a radial cone type is absolutely safe and that Lloyds of London would give us insurance for the full cost.

Let us, for argument's sake, take Mission Gorge No.

3; Dam Cost	-----	\$1,250,000
Cost of damsite and lands flooded and other expenses	-----	750,000
Pipe Line to city	-----	500,000
		<hr/>
Total		2,500,000

This dam will give you a net safe yield, the last 20 years of 7.9 million gallons daily and during the dryest years of record, before that, 4.2 million gallons daily.

In our recent informal offer to Mr. Heilbron to sell El Capitan, Mission Gorge, Murray dam and the distribution lines to the city, we also were willing to sell to the city any surplus water that the Cuyamaca system might have after building Fletcher dam, at 10 cents a thousand gallons delivered to the city limits, in consideration of stopping this endless litigation. The city not obligating itself to buy only at its option, but the council did nothing. I believe this arrangement could still be made with the district if the litigation would cease. The city has stipulated in court that it would not claim the water that we have already diverted to beneficial use.

You asked me the other day what I meant in the papers by stating that I had made an informal offer to the city lately thru Heilbron, to purchase certain of the Cuyamaca Water Company properties, and that you had heard nothing about it. Following are the facts:

About four weeks before we gave an option to the

irrigation district, Heilbron and I were sitting side by side down at a dinner at the San Diego Hotel. We got to discussing the matter informally and the result was a meeting a day or two later, at which I made him this definite proposition, for him to take up with the city council, ie: the purchase of El Capitan damsite and lands within the reservoir site that we control; Mission Gorge damsite No. 3 and lands within the reservoir site that we control, together with all surveys, maps, records, water filings at the two points above described, and all rights of any kind or description below our intakes at the diverting dam and South Fork, reserving our pumping rights in El Monte only. In addition to Mission Gorge and El Capitan it included Murray Dam, with \$200,000 worth of water in storage, the pipe lines to the city, including our East San Diego, Normal Heights and Kensington Park distribution lines.

The whole proposition above outlined for \$750,000, payable \$50,000 down and \$100,000 a year until paid, with five percent interest on deferred payments, we reserving Cuyamaca Dam, Fletcher damsite, the flume line and our distribution systems in El Cajon and La Mesa.

Heilbron, on paper, before I made the price, figured out a reasonable valuation of \$875,000 for the properties that I offered to sell him, subject to Mr. Stern's approval, for \$750,000. Heilbron promised to make a connection with the city council and the matter was to be handled thru Senator Flint, who would come down and have a conference with the city council.

It was agreed between us that we would be allowed to build Fletcher dam and perpetually divert what water we have heretofore diverted, as well as the water we could divert by Fletcher dam, and operate our El Monte pumping plants, the city to get everything else below.

Heilbron made a big mistake that he did not bring that thing to a head for a conference. The city council of San Diego never realized the amount of money that has been put into the development of the Cuyamaca System. It originally cost \$1,500,000. We bought it for \$150,000 in 1910. Jim Murray, Henshaw and I have put in cash into the development of this system, including the original purchase price and 6 percent interest between \$1,300,000 and \$1,400,000.

Enclosed find copy of statement of our secretary, showing the actual cash invested by Murray, Henshaw and myself, in the Cuyamaca System, plus 6% interest, which represents the actual cost of our property, for no dividends of any kind or description have ever been made. The report of the expert of the State Railroad Commission on April 2, 1924, submitted to the Railroad Commission the following testimony as the official records of the Cuyamaca Company:

Cost of our total operating properties (Nothing included for water rights)	\$918,121.45
Cost of property not yet brought into use	193,466.30
Total to December 31, 1923	<u>1,111,587.75</u>
Additions and betterments made during January and February, 1924	31,323.49
Total to February 28, 1924	<u>1,142,911.24</u>

The expert's testimony before the Railroad Commission at the hearing, is as follows:

"As the property acquired in June 1910 is included in the above figure of \$1,142,911.24 at the price paid therefor, and as the price paid is stated to have been considerably less than the amount expended thereon by the previous owners, it follows that the book figures would not compare with what is called 'Historical reproduction cost'. It does, however, represent the amount expended by the 'Partnership'. In this connection I (meaning the state expert) give below a statement showing the amount invested by the 'Partnership', after taking into account interest on the amounts paid into the business and deducting the profits earned:-

Amount paid in by 'Partnership' to Dec. 31, 1923	\$859,476.74
<u>ADD</u>	
Simple interest thereon as follows:-	
From June 1, 1910 to Dec. 31, 1918 at 6%,	
from Jan. 1, 1919 to Dec. 31, 1921 at 7%,	
and thereafter at 6%	<u>467,920.64</u>
	1,307,397.38
<u>DEDUCT</u>	
Profit earned from June 1, 1910 to Dec. 31, 1923 before charging depreciation but after deducting all expenditures not treated as capital	<u>191,009.99</u>
Giving a total of - - - - -	<u>\$1,116,387.39</u>

which represents the amount invested by the 'Partnership' up to December 31, 1923 including interest on advances."

The decision of the Railroad Commission at this hearing above mentioned gave us the authority to sell our property for \$1,500,000, on May 5, 1924, \$500,000 being in bonds, \$250,000

preferred stock and \$750,000 common. This sale will soon be finally consummated and the property transferred.

We are selling to the district for \$1,100,000, reserving the distribution system in Normal Heights and Kensington Park. The joke of it all is, in all these figures, costs, etc. there is not one dollar value allowed for water rights, and the Cuyamaca System today, in actual cash for construction alone independent of water rights, has cost nearly \$3,000,000, not including interest, from 1888 to 1910.

For the first time it is on a good paying basis. Enclosed find statement of receipts and disbursements from April 1st, 1923 to April 1st, 1924, showing our gross revenues \$159,722.91, Operating Expenses \$79,760.40, depreciation as determined by the Railroad Commission \$24,125.00, leaving a total net profit of \$55,837.51, which is not a bad showing considering that we only sold a part of our water, between 3 and 3.5 million gallons daily, while our net safe yield, completely developed, is 11 million gallons daily. Our net revenues have increased for the last three years between 25 and 30 percent a year.

I received official notice today by letter and resolution from the Directors of the La Mesa Irrigation District, that they accept our offer of purchase of April 5, 1924, subject, of course, to the final ratification by a vote of the people. My information is that 95 percent of them are in favor of the purchase and it is unfortunate that the city council did not see its way clear to do business and get together on a compromise before we optioned to the district. I do hope that some compromise fair to all parties in interest will be brought about between the district and the city, but we are out of it.

If you need any information do not hesitate to call on me at any time, and I will be glad to furnish it. Or, if you hear any adverse criticism, or want to check up on anything, I would like to know it and clarify the situation for you. You are the strongest factor in this community. You can do more than any living man to settle this water litigation.

The district has absolute assurance from responsible parties of the sale of their bonds, not alone for the purchase of our system but for the building of Fletcher dam, so-called, and the installation of their distribution lines. They are completely financed.

You owe it to this entire community to force a settlement of this endless litigation so that the district and city can each build a dam on the river, and commence this summer. I pledge you my one hundred percent cooperation in your efforts to settle this question and I am deeply grateful for

for the interest you are taking in this matter.

I will appreciate it very much if you will take a firm stand along these lines, on your own initiative, without my name being brought into the matter. It is for the good of the community as a whole, and I can see seven or eight years of litigation ahead of us with no dams built on the river if a compromise is not effected.

Come, Mac, please interest yourself in this matter, and bring it to a final settlement and soon, and get the everlasting thanks and appreciation from this community, as well as myself.

Yours very truly,

ED FLETCHER

EF:KLM

P. S. Enclosed find clipping from the La Mesa Scout, which I give you my word was in no way inspired by me, directly or indirectly, and which shows the absolute fallacy of attempting to annex La Mesa at the present time.

E.F.

**CUYAMACA WATER COMPANY**

SUCCESSORS TO  
**THE SAN DIEGO FLUME COMPANY**  
OFFICE: FLETCHER BUILDING  
916 EIGHTH STREET, BETWEEN BROADWAY AND E  
P. O. BOX 1412

ED FLETCHER, MANAGER  
LOU B. MATHEWS, SECRETARY  
C. HARRITT, SUPERINTENDENT

SAN DIEGO, CALIFORNIA, **May 10th, 1924.**

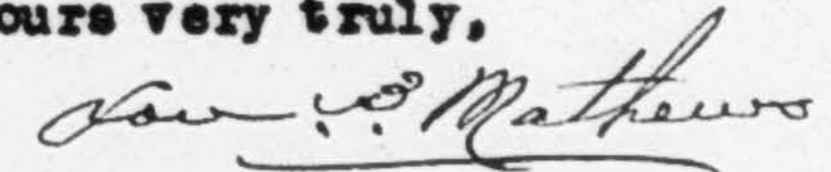
Colonel Ed Fletcher,  
Manager Cuyamaca Water Co.,  
Office.

Dear Sir:

I herewith submit statement showing Advances by James A. Murray, Ed Fletcher and William G. Henshaw from June 1, 1910 to August 30, 1913, and August 20, 1913, to December 31, 1923:

<u>Name</u>	<u>Amounts</u>	<u>7% Interest</u>	<u>Total</u>
James A. Murray	654,383.60	449,421.31	1,103,804.91
Ed Fletcher	64,308.70	41,668.94	105,977.64
William G. Henshaw	73,444.17	47,873.24	121,317.41
	<u>792,136.47</u>	<u>538,963.49</u>	<u>1,331,099.96</u>

Yours very truly,



Secretary,

CUYAMACA WATER COMPANY

LBM:EF

**CUYAMACA WATER COMPANY**  
 SUCCESSORS TO  
**THE SAN DIEGO FLUME COMPANY**  
 OFFICE: FLETCHER BUILDING  
 918 EIGHTH STREET, BETWEEN BROADWAY AND E  
 P. O. BOX 1412

ED FLETCHER, MANAGER  
 LOU B. MATHEWS, SECRETARY  
 C. HARRITT, SUPERINTENDENT

SAN DIEGO, CALIFORNIA.

**May  
 Third  
 1924**

Colonel Ed Fletcher, Manager,  
 Cuyamaca Water Company,  
 Office.

Dear Sir:

Replying to your letter, asking for statement of Earnings and Expenses from April 1, 1923, to April 1, 1924, will say that the total revenues amounted to \$159,723.91, while the expenses for the same period were \$103,885.40, of which \$79,760.40 were the actual operating expenses and \$24,125.00 representing Replacement Fund or depreciation charges as allowed by the Commission, leaving a net profit for the year of \$55,837.51.

EARNINGS

Water Sales . . . . .	\$154,550.13	
Miscellaneous . . . . .	89.75	\$154,619.88
Non-Operating Revenue . . . . .		5,103.03
		<u>\$159,723.91</u>

EXPENSES

Maintenance and Operating . . . .	\$ 76,069.23	
Rent and Interest Charges . . . .	3,691.17	\$ 79,760.40
Replacement Fund or Depreciation (as allowed by the Commission)		24,125.00
		<u>\$103,885.40</u>

Surplus for Twelve Months . . . \$ 55,837.51

Yours very truly,  
*Lou B. Mathews*  
 Secretary,

CUYAMACA WATER COMPANY

LBM:EF

June 9, 1924.

*original sent.*

Mr. James MacMullen,  
 San Diego Union,  
 San Diego, Calif.

My dear Mr. MacMullen:

Enclosed find first draft of article for your criticism. Also letters from Messrs. Jorgenson and Eastwood, which please return with your criticism.

A dam to the 330 ft. contour holds 15 billion gallons; to the 350 ft. contour 29 billion gallons, or the same capacity as the proposed dam at No. 2 built to the 365 ft. contour, which would flood Santee.

It is the land between the 350 and 365 ft. contours that is the most valuable and should be saved.

A multiple arch dam at No. 3, built to the 350 ft. contour, the same as that proposed by Mr. Jorgenson, will cost approximately \$800,000. Bent Brothers of Los Angeles will build the dams at approximately the figures given.

Yours truly,

EF:KLM



January 31st,  
1 9 2 9

Mr. James MacMullen,  
San Diego Union,  
San Diego, California.

Dear Mr. MacMullen:

Enclosed find report from the manager of the Broadway of America and letter from Mr. Birney, President of the Broadway of America.

If we don't get behind the Broadway of America financially we are going to make the mistake of our lives. It is the most remarkable error that San Diego city and county can make.

I have sent \$100 of my own money and am getting \$1000 out of the Board of Supervisors and hope to get \$1000 from the Motor Dealers Association.

I feel both the Chamber of Commerce and the San Diego California Club should give something substantial to help along the good cause and that immediate action be taken.

Will you please turn this report and Mr. Birney's letter over to Mr. Orcutt when you are thru with it?

Yours truly,

EF:AK

March 1, 1929.

Mr. James MacMullen,  
San Diego Union,  
San Diego, California.

My dear Mr. MacMullen:

Enclosed find copy of telegram, notice of Old Spanish Trail Association celebration, and my letter in reply to Mr. Rawlings, that are explanatory.

Please turn it over, after reading, to Mr. Orcutt. I have put the buck up to the Chamber of Commerce to handle this proposition for us.

Yours very truly,

EF:KLM

March 15th, 1929.

Mr. James MacMullen, Editor  
San Diego Union  
San Diego, California.

My dear MacMullen:

I hope and trust that you will have Forest Warren make that St. Augustine trip with the motorcade.

He is the greatest go-getter I ever saw and you never can do San Diego any more good than to send him on this trip.

The Chamber of Commerce will furnish him his transportation I am sure and if you require it, his meals as well.

Sincerely yours,

EF:GMF

cc to Russell Miles  
cc to Forest Warren

April 23rd, 1929.

Mr. James MacMullen  
c/o Union-Tribune Publishing Co.,  
San Diego, California.

Dear Mr. MacMullen:

Enclosed herewith please find copy of letter to the Board of Supervisors and Trustees of the City of El Cajon, all as per our telephone conversation of this date.

Yours very truly,

EF:GMF  
Encls.

May Seventh,  
1 9 2 9

Mr. James MacMullen,  
San Diego Union,  
San Diego, Calif.

Dear Mr. MacMullens:

Enclosed find copy of letter I have written Mr. Sauer regarding the El Cajon Acres matter which is NOT for publication as I don't want to get any more publicity then I can help in any controversy with Mr. Sauer.

Yours truly,

EF:AK

June Fourth,  
1 9 2 9

Mr. James MacMullen, Editor,  
San Diego Union,  
San Diego, California.

Dear Mr. MacMullens:

I am in receipt of yours of June third, 1929 together with \$1.00 bill which I acknowledge with pleasure.

Yours to Command,

EF:AK

July 16th, 1929.

Mr. James MacMullen, Editor  
San Diego Union  
San Diego, California.

Dear Mr. MacMullen:

Enclosed find interview which I would appreciate  
your publishing if it meets with your approval,  
and oblige me.

Sincerely yours,

If you think the Coronado item should be cut out, do so.

EF:GMF  
Encl.

July Sixteenth,  
1 9 2 9

Mr. James MacMullen, Mgr.,  
San Diego Union & Tribune,  
San Diego, California.

Friend MacMullen:

I can't thank you enough for the eplendid cooperation  
I received from you in this Tax Factors fight. I  
appreciate it more than I can say.

I am sending a couple of clippings from the La Mesa  
Scout of Friday, July 12th. I am sure Colonel Copley  
and you both want to give fair play to the La Mesa  
end of it.

I am asking you to read "Main Street" which I am  
herewith enclosing written by the owner of the La Mesa  
Scout and I do wish you would put his proposition, which  
is the feeling of all of La Mesa, prominently before  
the public in San Diego. I would consider it a personal  
favor.

They are fighting for their very livos. There are two  
sides to this question and I am asking you to present  
the other side, please, both in the Union and the Tribune,  
if you will.

With kind personal regards,

Sincerely yours,

EF:AK

July Twentieth,  
1 9 2 9

Mr. James MacMullen,  
c/o San Diego Union,  
San Diego, California.

My dear Mr. MacMullen:

Enclosed find copy of Judge Sloane's brief also copy of letter I have sent practically all the water consumers in the La Mesa District for your information.

No one would like better than myself a compromise on this water question which will bring the entire community together and eventually that section into the city.

I love San Diego and want it to grow. On the other hand I want to see fair play to those people out there in the irrigation district. They had the courage to acquire their own system, develop their own water and must have irrigating water in order to prosper.

I have no hostile feeling toward any one and I am writing asking, as a personal favor, that you read the point of view of the La Mesa Irrigation District as contained in Judge Sloane's brief.

Both from a legal and a moral standpoint I feel that we are right while the city of San Diego is standing out on a purely technical point with the result that we are getting no where and I can see years of litigation ahead.

Can't we find some way to solve this problem for the common good?

Yours very truly,

July 26th, 1929.

Mr. James MacMullen, Editor  
San Diego Union  
San Diego, California.

Friend MacMullen:

Enclosed find copy of my letter to Goodman.

I would appreciate it if you would run this letter in a prominent place in Sunday's Union.

Yours very truly,

EF:GMF  
Encl.

August First,  
1 9 2 9

Mr. James MacMullen,  
San Diego Union,  
San Diego, Calif.

Dear Mr. MacMullen:

Enclosed find itinerary of the Old Spanish Trail  
Motorcade that may be of interest.

Yours very truly,

EF:AK

August Twenty-first,  
1 9 2 9

Mr. James MacMullen,  
S. D. Union,  
San Diego, Calif.

Friend MacMullen:

I have become very much interested in the "Light" which  
is going to be put on in the Russ auditorium next week.

I have no financial interest whatever but believe it  
should be a yearly affair and hope to see it out at  
Mt. Helix commencing next year.

Anything that you can get the boys to do to give  
it the proper publicity will be appreciated.

Pasadena has its Rose Tournament which they pull  
off yearly in the Hollywood Bowl. San Vicente  
does likewise, also Hemet.

I believe we can make "The Light" a yearly feature  
here that will be come nationally known in time.

Sincerely yours,

EF:AK

September Eleventh,  
1 9 2 9

Mr. James MacMullen,  
Managing Editor,  
San Diego Union,  
San Diego, California.

Friend MacMullen:

The Chamber of Commerce asked me to take up with Colonel Copley the matter of having the Union send Warren to El Paso to meet the motorcade from Florida. Why they did this I don't know but I see no reason to take it up with him.

You know Warren made good 100% on our motorcade to Memphis.

I have been asked to meet the motorcade at El Paso and find it entirely out of the question but we have persuaded Mayor Clark to go to El Paso.

Mayor Clark is entitled to a great deal of credit.

The trip to El Paso will only be six days and from the standpoint of good publicity for the city I wish you would tell Warren to go with Mayor Clark and the Chamber of Commerce officials to meet the delegation at El Paso.

Yours very truly,

EF:AK

September Fourteenth,  
1 9 2 9

Mr. James MacMullen,  
Managing Editor,  
San Diego Union & Tribune,  
San Diego, California.

Friend MacMullen:

The Bank Committee put you down - the San Diego Union and Tribune - for \$2000 each this year but I will be happy to have you subscribe for a thousand each the same as you did last year and I am enclosing subscription blanks for your signature.

If we need any more to make up the quota it will be up to you then to say "Yes" if we have to come back. I hope we wont.

I wish you had my job. I do appreciate, tho, your hearty cooperation as evidenced by your telephone message yesterday.

Yours truly,

EF:AK

September Eighteenth,  
1 9 2 9

Mr. James MacMullen,  
Managing Editor,  
San Diego Union & Tribune,  
San Diego, Calif.

Friend MacMullen:

I certainly thank you for your letter of the 17th  
and the contribution to the Community Chest.

You too are becoming Community Chest minded  
and that spirit is spreading all over the city.

Sincerely yours,

EF:AK

September Twentieth,  
1 9 2 9

Mr. James MacMullen,  
San Diego Union,  
San Diego, Calif.

Dear Mr. MacMullen:

Enclosed find copy of letter from the Broadway of  
America that is right to the point.

This is the strongest organization across the  
continent and I would certainly hate to see  
Los Angeles the Pacific terminus. That in  
my opinion will be the result of lack of  
cooperation on the part of the San Diego-  
California Club and the Chamber of Commerce  
with the Broadway of America movement.

Yours truly,

EF:AK



September Twenty-seventh,  
1 9 2 9

Mr. James MacMullen,  
Managing Editor,  
S. D. Union & Tribune,  
San Diego, Calif.

Friend MacMullen:

I certainly appreciate the publicity you are giving the Community Chest and every one of our organization are grateful to you.

I have one suggestion to make. You are putting light double lines around the "box". Will you please make it one heavy black line? Don't you think it will show off better and be more noticeable?

If it meets with your approval I would be glad to have you make this slight change suggested and oblige me.

Very sincerely yours,

EF:AK

October 2, 1929.

Mr. James MacMullen, Editor,  
San Diego Union,  
San Diego, California.

Friend MacMullen:

The Community Chest campaign is on in earnest commencing next Monday. Can you not get a good editorial out in both papers to help us. Just a suggestion along that line:

Five years ago only approximately 3800 subscribed to the Community Chest when we attempted to raise \$140,000. There were only 500 or 600 volunteer workers. Last year there were 2272 volunteers. We raised \$263,000 in 8 days. This year we are asking for \$265,000 and have nearly 3000 volunteers. What is the answer? Faith in the Community Chest, with its 30 odd agencies.

The business men of the community are interested. Why? For the reason that there are business men unselfishly giving their time week in and week out to properly administer and pay out each month, under a budget system, the funds entrusted in their care.

Not alone that, but when twelve or fifteen of the most prominent business men in this city will wrestle with the problem, have expert bookkeepers check up the expenditures of each agency and work on a budget committee, without compensation, it commands respect and confidence.

There is no other organization in the county where Jew and Gentile, Catholic and Protestant are joined into one organization for a common purpose -- child welfare, relieving poverty, sickness and distress, helping the aged.

I have dictated this letter hurriedly but I am asking you to help us out, please, and above all things give us, if possible, not alone the boxes but a couple of stories each day during the coming campaign, commencing Monday.

Anything you can do to help along the good work will certainly be appreciated, and I thank you for the splendid cooperation we have received to date.

Yours very truly,

EF:KLM

October Eighth,  
1 9 2 9

Mr. James MacMullen,  
Managing Editor,  
San Diego Union & Tribune,  
San Diego, California.

My dear Mr. MacMullen:

You don't know how much good it did us to get the publicity you and Mr. Perry gave the Community Chest this morning and I just want to let you know I am deeply grateful.

It was a perfectly "corking idea" and you have no idea what favorable reaction there was to it at our Community Chest meeting today when over 700 were present. It was a "knock-out".

Again thanking you and Mr. Perry for the interest you have taken in this campaign, I am

Sincerely yours,

EF:AK

*Baker*

November 15th, 1929.

Mr. James MacKullen  
c/o Union-Tribune Publishing Co.,  
San Diego, California.

My dear Mr. MacKullen:

Enclosed find copy of my letter to Colonel  
Copley and the Hill article for your information.

Please give this no publicity at the present time.

I sent Mr. Hardy a copy of Hill's report and have  
told him there is no personal feeling in the matter  
as far as I am concerned only a desire for a square  
deal for the rest of the County.

Yours very truly,

EF:GMF  
Encl.

November 18th, 1929.

Mr. James MacKullen  
c/o Union-Tribune Publishing Co.,  
Union Building,  
San Diego, California.

My dear Mr. MacKullen:

Enclosed find copy of letter that I have written  
Colonel Copley today for your information and in  
conformity with our telephone conversation today.

I will be glad to talk over the other matter with  
you at your convenience.

Yours very truly,

EF:GMF  
Encl.

December 27th, 1929.

Friend Macfullen:

Just a word to let you know that Mrs. Fletcher and I are thinking of you and the good wife at this Holiday Season.

We wish you Good Health and Happiness during the New Year as well as the Compliments of the Season.

Sincerely your friend,

Mr. James Macfullen  
San Diego, California.

E  
F  
G  
H  
F

January 2, 1930.

Mr. James Macfullen,  
San Diego Union,  
San Diego, Calif.

Friend Macfullen:

Enclosed find article and map.

I would appreciate it if you would see that it is played up properly for next Sunday's edition.

I do not want any publicity made of it now, but I got a telegram from Tucson Chamber of Commerce, asking me to attend its annual meeting and make the address, particularly along the lines of my article. I have asked Mayor Clark to go over with me and we may fly over there Tuesday, or leave Monday for the meeting next Tuesday evening.

If you have any criticism of this article, please let me know at my house after six o'clock tonight, as I am leaving for Los Angeles tomorrow morning.

the Season, I am

Wishing you the Compliments of

Sincerely yours,

EF:KLM

**Ed Fletcher Papers**

**1870-1955**

**MSS.81**

**Box: 17 Folder: 2**

**General Correspondence - MacMullen, James**



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