This invention contains a cigarette-holder which contains a filter to take out the deleterious substances from the cigarette smoke. Such a filter, as long as it is effective, will also remove the flavor of the cigarette. According to this invention, the air stream that passes through the burning cigarette is divided into two streams within the cigarette holder. Part of the air, and preferably most of the air, goes through the filter, where, if the filter is not too much used, practically all the flavor is taken out. Another part of the air by-passes the filter, mixes with air past the filter and is inhaled, together with the air that will be filtered. Even though the unfiltered air stream, which represents only a small fraction of the air stream, and therefore contains only a small amount of deleterious substance, the flavor is restored. The division of the total air stream into the two sub-air streams can be accomplished by pressing a disc with a circular hole into the two pathways. The ration of the areas of these two holes controls the ratio of the two air streams, provided the filter resistance can be neglected. One tenth to one third of the unfiltered air gives a very satisfactory flavor even if all flavor has been takne out by the filter and even less than one tenth of unfiltered air gives substantial flavor.

Johnstand

Wilmers Rend

This invention consists in a cigarette-holder in which there is provided a direct inlet of air into the holder. When inhaling, if a man inhales through the holder, as long as this direct inlet is open, no air, or only a very small amount of air, will pass through the burning cigarette. A But, if the the cioAreTTE air inlet is closed while a man inhales, the air inhaled from most then on, will pass through the burning cigarette. The purpose Pass A SMAIL of this cigarette-holder is to permit one to smoke a cigarette orifice through the cigarette-holder in the following manner. When the ON its WAY man begins to innale, the air inlet in the cigarette-holder is INTO open and fresh air goes into the lungs. Then, before the end The. holder of the inhalation period, the air inlet is closed and now smoke is inhaled. In this way the al veoli and the finest bronchi of the lungs are filled with air, rather than smoke and the smoke

This result can be accomplished by letting the current which passes through the cigarette get into the cigarette-holder through a valve which is kept open by spring action until the smoker, by pressure of his finger on a certain part of the cigarette holder closes this valve when he is partly through inhaling at the very moment when he wants to inhale smoke rather than air towards the end of the inhalation period,. In place of accuating the valve by the finger of the smoker, the closing of the valve can also be effectuated automatically by a gadget adapted for the purpose.

fills the inert volume of the lung. As a result, there is much

less absorption of deleterious product.

many Red

Links Tack

This invention consists in a cigarette holder. If a cigarette is smoked through this holder, it will cut down the amount of combustion products which are absorbed by the smoker per unit time (but not necessarily per cigarette smoked). This is accomplished by inhaling a mixture of the air which passes through the burning cigarette with the air which enters the cigaretteholder through an opening that forms a by-pass. In order to insure that the mixing ration does not vary much with the rate at which the air is inhaled through the cigarette-holder and with the individual cigarette smoked, it is of advantage to let the air that passes through the cigarette go through an orifice (for instance a simple circular hole in a disc which is inserted in the cigarette-holder at the end near the cigarette). The radius of this hole may be so chosen that, at the normal rate of inhaling, the pressure drop across the orifice is as great, or greater, than the pressure drop through the cigarette, which may vary from cigarette to cigarette. The air entering into the cigarette-holder directly from the outside air (without passing through the cigarette) also passes through an orifice in entering into the cigarette-holder. This orifice may be a simple circular hole in a disc. The ration of the area of these two circular holes can be so chosen that any mixing ratio desired is obtained. If this mixing ratio is 1 to 1, that means that per unit time only one half as much smoke is inhaled as if all the air passed through the cigarette.

Witness -nouse Reid

Les farturd

Disclosure

Leo Szilard

June 26, 1954

Alternatively, the air inlet from the cigarette into the holder may be closed by a valve which is kept closed by spring action and the direct air inlet into the holder may always remain open. In this case the air resistence of the direct air inlet is made large compared to the resistence of the inlet of the cigarette air when the valve is open. The man will then, by pressing his finger on a certain part of the cigaretteholder, open the valve.

A third alternative is to have one valve each for the two air inlets so arranged that one opens automatically when the other closes.

Wilmeso Viancy Reid

Luby Tank

Page 3.

The same purpose can be accomplished without having valves and moreover automatically by the following device. The orifice through which the air enters the holder through the cigarette is made rather small so as to have a relatively high air resistence. The direct air into the holder which by-passes the cigarette does not communicate directly with the open air but rather with the inside of a closed box. This box contains a rubber baloon and the inside of the rubber baloon communicates with the open air. If a man now inhales through the holder, most of the air which he inhales will come from the inside of the box and while he inhales, the rubber baloon will inflate until it fits the box or else blocks the communication between the inside of the box and the inside of the holder. From then on, if inhalation is continued, all the air will enter through the cigarette.

When inhalation is completed and the holder is taken out of the mouth, the rubber baloon will collapse and air will be sucked into the box through the mouthpiece of the holder.

Wilness namy Reid

Lubilond

At this mixing ratio, the cigarette will still burn well and its enjoyment is not appreciably impaired. Because the cigarette lasts longer, there is greater satisfaction and the longer time may elapse before the next cigarette is lighted. Neglecting the pressure drop in the cigarette itself and using simple circular holes as orifices, the mixing ratio is given by the ratio of the areas of the holes.

Jev Bottond

Witness many Reid Disclosure

Leo Szilard

June 26,

Alternatively, the air inlet from the cigarette into the holder may be closed by a valve which is kept closed by spring action and the direct air inlet into the holder may always remain open. In this case the air resistence of the direct air inlet is made large compared to the resistence of the inlet of the cigarette air when the valve is open. The man will then, by pressing his finger on a certain part of the cigaretteholder, open the valve. A third alternative is to have one valve each for the two air inlets so arranged that one opens automatically when the other closes.

Witness namey Reid

Lenta France

Page 3.

The same purpose can be accomplished without having valves and moreover automatically by the following device. The orifice through which the air enters the holder through the cigarette is made rather small so as to have a relatively high air resistence. The direct air into the holder (which by-passes the cigarette) does not communicate directly with the open air but rather with the inside of a closed box. This box centains a rubber baloon and the inside of the rubber baloon communicates with the open air. If a man now inhales through the holder, most of the air which he inhales will/come from the inside of the box and while he inhales, the rubber badoon will inflate until it fits the box or else blocks the communication between the inside of the box and the inside of the holder. From them on, if inhalation is continued, all the air will enter through the cigarette.

When inhalation is completed and the holder is taken out of the mouth, the rubber baloon will collapse and air will be sucked into the box through the mouthpiece of the holder.

Wilmes Reid

Parts Tard

WE'LL BET YOU\$495

we can wean you off smoking in just 6 weeks

You know cigarette smoking is dangerous.

Still you haven't been able to give up the habit.

All right — we'll bet you \$4.95 we can wean you off smoking altogether in just 6 weeks.

Here's the background on why we are willing to make this bet.

Smoking is a habit. If you try to break the habit all at once, the sudden change may be too much for you. Your body will hunger for the physico-chemical reactions derived from smoking. This sudden "cold-turkey" attempt at quitting just doesn't work for many people. But there's another way, which gives your will power an assist. It's really a slow "weaning" process. There is no sudden stopping but rather a very gradual tapering off. It's called The Count-Down Program To Wean You Off Smoking Altogether In Just 6 Weeks. And it's all based on a beautifully styled, precision-engineered cigarette holder called Count-Down which is designed to help men and women cut down ever so gradually on the amount of smoke infialed until finally they're off smoking completely.

The Count Down Cigarette Holder

The Count Down Cigarette Holder is a scientifically designed, patented product. It is precision-engineered to an accuracy of 1/1,000 of an inch. Its key feature is a dial with various "smoke" settings — 100%—80%—60%—40%—20%—0%. If you

set the dial at "100," you get 100% smoke. Twist the dial to "80" and you get 80% smoke and 20% cool, smoke-free air and so on. Thus by simply turning the dial you can gradually cut down on the concentration of the smoke you inhale. In addition, this precision product contains a delicate double-valve system plus a special air resistance compartment to balance the draw, thus giving you an even "pull" on your cigarefte at every setting.

The Count Down Program to Wean You Off Smoking Altogether In Just 6 Wks.

To wean yourself from smoking, set the Count-Down holder at 100 and use it for one full week at this setting. The second week, set it at 80. Then at 60 for the third week — 40 for the fourth week — 20 for the fifth week — and finally click the dial to zero for the sixth week — and you're weaned from smoking! Thereafter, whenever you get the "urge", do your "smoking" with the dial at zero. The whole secret is in cutting down gradually to

The whole secret is in cutting down gradually to such a dilute concentration of smoke that when you actually do cease smoking, it's not such a shock to your system.

HERE'S OUR BET IN DETAIL

You purchase one Count*Down Cigarette Holder for just \$4.95 and follow the Count*Down Program To Wean You Off Smoking for 6 weeks (you don't have to give up a single cigarette while you're tapering off). Our bet is that when you've completed the program you'll stay "weaned" from cigarette smoking. If you do, we'll keep the \$4.95 you paid for the Count*Down Cigarette Holder — you don't owe us another cent. However, if you go back to cigarette smoking again — just let us know within 4 months after we ship you your holder and we'll send you back your \$4.95! You don't even have to return the precision-engineered Count*Down Cigarette Holder. How can we afford to make such a bet? We believe you'll play fair and square with us if we help you break "the habit." Order a Count*Down Cigarette Holder today. You have nothing to lose and EVERYTHING to save.

JUST TURN DIAL to INHALE

LESS LESS LESS LESS

U. S. Patent No. 3,270,751 - and many foreign countries

Delcron Products, Inc., 246 E. 46th St., New York, N. Y. 10017

Delcron Products, Inc., Dept. 31 246 E. 46th St., New York, N. Y.10017
Gentlemen: I enclose \$4.95 cash. check or Order for friends or loved ones too. 2 for \$8.90.3 for \$12.85.

Gentlemen: I enclose \$4.95 cash, check or money order. Please send me one Count®Down Cigarette Holder. If I do not stay weaned from cigarette smoking after completing The Count® Down Program To Wean (Me) Off Smoking Altogether In Just 6 Weeks, I will notify you within 4 months from the date you ship my holder and you agree to refund to me the full purchase price. The Count®Down Cigarette Holder is mine to keep even if I get a refund.

Same bet applies. Please send	Holders. I encl	lose \$
Name		
Address		
City	State	Zip

This invention consists in a cigarette-holder in which there is provided a direct inlet of air into the holder. When inhaling, if a man inhales through the holder, as long as this direct inlet is open, no air, or only a very small amount of through the The Air Passing CigArelle air, will pass through the burning cigarette. But, if the Must air inlet is closed while a man inhales, the air inhaled from then on, will pass through the burning cigarette. The purpose of this cigarette-holder is to permit one to smoke a cigarette through the cigarette-holder in the following manner. When the man begins to innale, the air inlet in the digarette-holder is open and fresh air goes into the lungs. Then, before the end of the inhalation period, the air inlet is closed and now smoke is inhaled. In this way the al veoli and the finest bronchi of the lungs are filled with air, rather than smoke and the smoke fills the inert volume of the lung. As a result, there is much less absorption of deleterious product.

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Wilness Reid

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This invention consists in a cigarette-holder in which there is provided a direct inlet of air into the holder. When inhaling, if a man inhales through the holder, as long as this direct inlet is open, no air, or only a very small amount of through air, will pass through the burning cigarette. But, if the aggret air inlet is closed while a man inhales, the air inhaled from nums then on, will pass through the burning cigarette. The purpose a much on fr of this cigarette-holder is to permit one to smoke a cigarette onetho through the cigarette-holder in the following manner. When the nux man begins to innale, the air inlet in the cigarette-holder is open and fresh air goes into the lungs. Then, before the end of the inhalation period, the air inlet is closed and now smoke holder is inhaled. In this way the al veoli and the finest bronchi of the lungs are filled with air, rather than smoke and the smoke fills the inert volume of the lung. As a result, there is much less absorption of deleterious product.

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Wilness Reid

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Witness -namy Rud

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Disclosure

Leo Szilard

June 26, 1954

Alternatively, the air inlet from the cigarette into the holder may be closed by a valve which is kept closed by spring action and the direct air inlet into the holder may always remain open. In this case the air resistence of the direct air inlet is made large compared to the resistence of the inlet of the cigarette air when the valve is open. The man will then, by pressing his finger on a certain part of the cigaretteholder, open the valve. A third alternative is to have one valve each for the two air inlets so arranged that one opens automatically when the other closes.

Witness namey Reid

Las by Tunk

Page 3.

The same purpose can be accomplished without having valves and moreover automatically by the following device. The orifice through which the air enters the holder through the cigarette is made rather small so as to have a relatively high air resistence. The direct air into the holder which by-passes the cigarette does not communicate directly with the open air but rather with the inside of a closed box.

This box contains a rubber baloon and the inside of the rubber baloon communicates with the open air. If a man now inhales through the holder, most of the air which he inhales will come from the inside of the box and while he inhales, the rubber baloon will inflate until it fits the box or else blocks the communication between the inside of the box and the inside of the holder. From then on, if inhalation is continued, all the air will enter through the cigarette.

When inhalation is completed and the holder is taken out of the mouth, the rubber baloon will collapse and air will be sucked into the box through the mouthpiece of the holder.

Wilneso namy Reid

Labiland

At this mixing ratio, the cigarette will still burn well and its enjoyment is not appreciably impaired. Because the cigarette lasts longer, there is greater satisfaction and the longer time may elapse before the next cigarette is lighted. Neglecting the pressure drop in the cigarette itself and using simple circular holes as orifices, the mixing ratio is given by the ratio of the areas of the holes.

Jest Word

Witness Reid

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many Red

Links Tack

This invention contains a cigarette-holder which contains a filter to take out the deleterious substances from the cigarette smoke. Such a filter, as long as it is effective, will also remove the flavor of the cigarette. According to this invention, the air stream that passes through the burning cigarette is divided into two streams within the cigarette holder, Part of the air, and preferably most of the air, goes through the filter, where, if the filter is not too much used, practically all the flavor is taken out. Another part of the air by-passes the filter, mixes with air past the filter and is innaled, together with the air that will be filtered. Even though the unfiltered air stream, which represents only a small fraction of the air stream, and therefore contains only a small amount of aeleterious substance, the flavor is restored. The division of the total air stream into the two sub-air streams can be accomplished by pressing a disc, with a circular hole into the two pathways. The ratio of the areas of these two holes controls the ratio of the two air streams, provided the filter resistance can be neglected. One tenth to one third of the unfiltered air gives a very satisfactory flavor even if all flavor has been takne out by the filter and even less than one tenth of unfiltered air gives substantial flavor.

Jush Hand

Wilmer Rend