

A FEW THINGS YOU  
SHOULD KNOW ABOUT

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# LA MESA

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"THE SCENIC SUBURB  
of SAN DIEGO COUNTY"

## PERFECT CLIMATE

At La Mesa one can enjoy California's famous climate at its best. Elevation is 539 to 800 feet, and distance inland is just right to escape the fogs and harsh winds, while having cool breezes during the summer. \* \* \*



ONE OF SOUTHERN CALIFORNIA'S  
MOST CHARMING SUBURBAN  
RESIDENCE TOWNS



Residence of Mrs. Mary S. Hodgson, Mt. Nebo

## IDEAL SUBURBAN HOME PLACE

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**N**ESTLING among the foothills eleven miles from San Diego's business center, La Mesa possesses natural beauties of very striking character, and these have been enhanced by improvements of the most up-to-date and artistic kind. Its magnificent streets are kept in perfect condition, and many of them are flanked by attractive homes, with trees, flowers and lawns. There are many miles of cement sidewalks; ample water supply and sewer system; gas and electricity; telephones. Stores in all the principal lines, also bank, theatre, churches, school, ice plant, newspaper, etc. Connected with San Diego by fine boulevard and state highway. Ample train service, with 11-cent commutation fare. La Mesa residents are in touch with all the business and social advantages of the city, while enjoying the particular pleasures of suburban life.



Madame Schumann-Heink's Grossmont Home



La Mesa Grammar School

### LA MESA HAS—

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Fifteen hundred population.

Fine new \$18,000 open air school house.

Matchless climate.

Four churches — Methodist, Congregational,  
Baptist and Episcopal.

Woman's Club House.

Fraternal orders — Masonic, Odd Fellows,  
M. W. of A., M. B. A. and O. E. S.

### LA MESA HAS NO—

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Saloons.

Gambling dens.

Restricted districts.

Foreign population.



A Street Scene, Lookout Avenue

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C.03-3624

*This folder is published by the Chamber of Commerce  
of La Mesa, California*



Bird's-eye View of La Mesa from Mt. Nebo

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