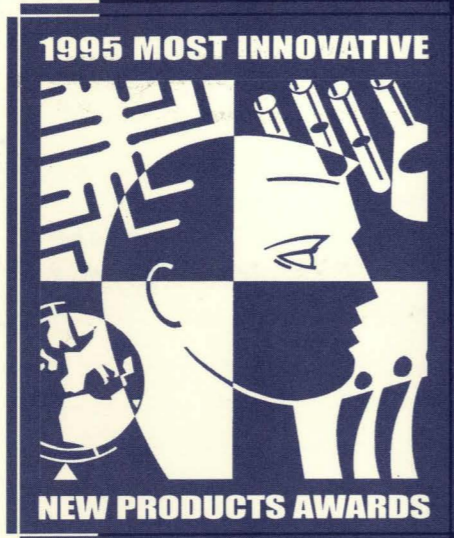


UCSD Extension 0176  
La Jolla, CA 92095-0176



## APPLICATION



**COOLEY GODWARD**  
COOLEY GODWARD CASTRO HUDDLESON & TATUM

  
**IMPERIAL BANK**  
California's Business Bank

**JOHNSON  
& HIGGINS**

Price Waterhouse LLP 

SAN DIEGO BUSINESS JOURNAL

## 1994 RECIPIENTS

**Life Sciences** — Science Applications International Corporation (SAIC) for the Acustar™ I Advanced Surgical Navigation System developed in conjunction with the Codman Division of Johnson & Johnson Professional

**High-Tech Electronics** — Quantum Magnetics for the Quantum Magnetics Contraband Detector

**Software** — Tudor Publishing for the Assessment Management System™

**Environmental Technologies** — Malek Incorporated for the Caustic Regeneration Membrane Process

**“X” category (now General Business)** — Strain Monitor Systems, Inc. for the Smart Material Strain Monitor

## GENERAL INFORMATION

**C**ongratulations! You are about to become involved with one of the most successful and rewarding programs recognizing innovation in San Diego today. If your company introduced a new product that was manufactured or developed in the region between Tijuana and Temecula between September 15, 1994, and September 15, 1995, you are eligible to enter UCSD CONNECT's eighth annual Most Innovative New Products Awards competition.

There are many benefits to participating in the Most Innovative New Products Awards. All nominees are invited to attend a nomination party where the finalists are announced. Finalists are recognized at the awards luncheon on December 6, 1995, where their products are exhibited, and the winners are named. Finalists also receive considerable press coverage in the local media, including a two page announcement in the *San Diego Business Journal*.

Finalists and winners are selected by a panel of judges with expertise in a variety of high-technology fields. The deadline for entries is September 15, 1995.

“Participating in UCSD CONNECT's Most Innovative New Products competition significantly helped Quantum Magnetics to gain visibility in both the local and national high-tech communities.”

—Dr. Andrew D. Hibbs, President and CEO, Quantum Magnetics



## PREVIOUS RECIPIENTS

American Innovision  
Applied Digital Access, Inc.  
Athens Corporation  
Biomagnetic Technologies, Inc.  
Biosite Diagnostics  
ComStream Corporation  
Cymer Laser Technologies  
Gamma-Metrics, Inc.  
HNC, Inc.  
Laser Diagnostic Technologies, Inc.  
Mycogen Corporation  
Proxima Corporation  
Pyxis Corporation  
QUALCOMM, Inc.  
Quantum Materials  
Simpact Associates, Inc.  
Stratagene  
VORAD Safety Systems, Inc.

## SPECIAL AWARDS

J.R. Beyster, SAIC  
Linden Blue, General Atomics  
Neil Blue, General Atomics  
Kary Mullis, Ph.D., 1993 Nobel Laureate



## CATEGORIES

- **Life Sciences** — including medical products, instrumentation, and health care services
- **High-Tech Electronics** — including telecommunications, computer hardware, peripherals, and semiconductors
- **Software** — updates and enhancements are eligible if made during the past year
- **Environmental Technologies** — this year consideration will also be given to companies providing unique solutions to environmental problems
- **General Business** (formerly known as "X") — will recognize products/unique solutions that make innovative use of technology in commercial, industrial or consumer applications.

## INSTRUCTIONS

### Entry Deadline: September 15, 1995

All entries must include:

- Fifteen brochures and/or technical overviews of the product
- Fifty-word description of the product for review by the selection committee
- List of people involved in developing the product (for event program)
- Camera-ready logo for the company or product

Attach additional pages if extra space is needed. Send to UCSD CONNECT, c/o MIP, UCSD Extension 0176, La Jolla, CA 92093-0176.

## APPLICATION FORM

Product Name

### Category (Please check one)

- Life Sciences
- High-Tech Electronics
- Software
- Environmental Technologies
- General Business Products

### One Sentence Description of the Product

(What makes this product innovative? For example, does it help the customer perform a task more easily, quickly, efficiently, or safely? Is it more economical?)

Does the product represent a substantial advance in technology over what was previously available — if so, why?

### Existing customers

Date Product First Sold (To be eligible, product must have been developed or manufactured in the Tijuana-to-Temecula region and sold between 9/15/94 and 9/15/95.)

Estimate of Market Size

Price Range

Number of Units Sold to Date

Company Name

Company Address

Telephone

Applicant's Name

President of Company

CEO of Company

How did you learn about the 1995 Most Innovative New Products Awards competition?

- Advertisement (specify)
- UCSD CONNECT newsletter
- Personal contact (specify)
- Direct mail

If you have questions or need more information, call CONNECT at 534-6114 or email [khruska@ucsd.edu](mailto:khruska@ucsd.edu)