

**SAN FRANCISCO
MIME TROUPE**

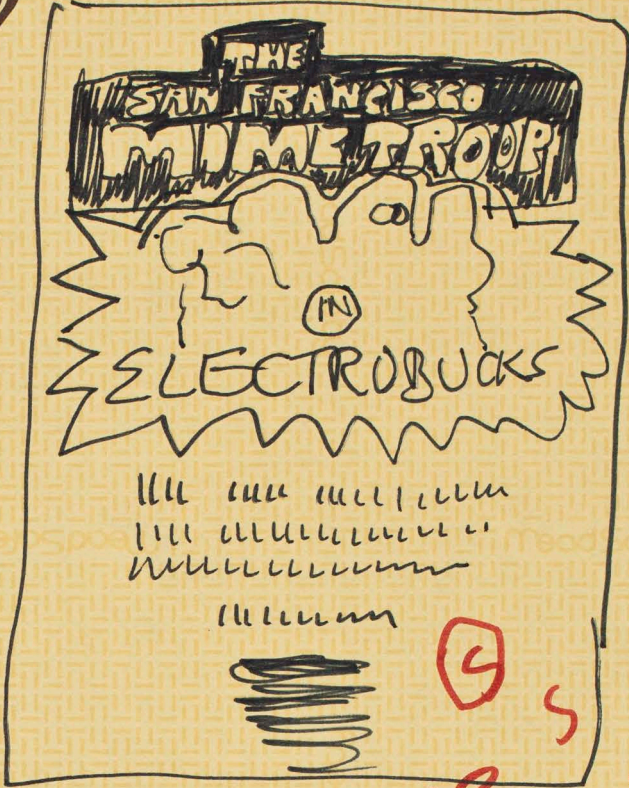
**SAN FRANCISCO
MIME TROUPE**



Spectrum Printing

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ANDRES

Music Center Presentations &
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San Diego • Wed., Jan. 17, 1979. 8 pm

San Diego Civic Theatre, Convention and Performing Arts Center, Third and "B" Streets. Enclosed stamped, self-addressed envelope and mail to Civic Theatre, 202 "C" Street, San Diego, CA 92101. Add 50¢ handling charge to order. **Information (714) 236-6510**

Los Angeles • Sun., Jan. 28, 1979. 8:30 pm

Box Office opens Monday at Music Center and all Mutual Agencies. For "instant" purchase on major credit cards call **(213) 972-7611** 10am to 5 pm (Mon. thru Sat.) with 50¢ per ticket service charge.

MUSIC CENTER
DOROTHY CHANDLER
PAVILION



SAN FRANCISCO MIME TROUPE

Free Shows in the Parks
Teatro Gratis en los Parques

MAJOR NEWS STORY (2 WEEKS BEFORE)

SAN FRANCISCO MIME TROUPE AT _____

The San Francisco Mime Troupe, which despite its name is extremely vocal about controversial issues, will perform (place, date) in a new mini-musical comedy, ELECTROBUCKS.

The Mime Troupe is not an airy troupe of white-faced pantomimists. It is a down-to-earth multi-racial ensemble of actors and musicians that has performed satirical comedies free in the parks of the San Francisco Bay area since the early 1960's, making a national and international name for itself in spite of censorship, hostile critics, and denial of the public and private subsidies on which most theaters depend. The Troupe's appeal is measured by the fact that it is one of a handful of non-commercial theaters supported not by foundations, but by their audience

Formerly an all-white group, the Mime Troupe has tried in recent years to dramatize the experience of blacks and Chicanos as well as whites. ELECTROBUCKS reflects the change. This melodrama of upward mobility, set in an electronics plant, centers on the ambitions of one John Henderson, born Juan Hernandez, a young manager on the make who tramples on his own racial identity--and the health and safety of the plant's underpaid women workers--in his rush for the top. A disastrous romance with Connie, a barrio beauty who finally leads a walkout, shocks our hero into a new view of his past and future. Meanwhile, the action on the assembly line shows how, in human terms, California's (the Southwest's) glossiest new industry does not compute. With music, dancing, and original songs in English and Spanish.

Performances are (date, place, time) with tickets at (price) on sale at (outlet) and at the door. The Troupe's appearance is sponsored by _____ and (USE IF APPLICABLE) the California Arts Council's Theater Touring Program.

ADVANCE STORY (THREE WEEKS BEFORE)

The west coast's most popular political theater, the San Francisco Mime Troupe, will be performing at (place, date) in a new musical comedy, ELECTROBUCKS, set in an electronics plant. Action centers on the ill-fated romance of an ambitious young manager who denies his Chicano identity, and a militant beauty from the barrio.

Advance tickets at (price) are available at (outlet). PLEASE USE IF APPLICABLE: The performance is partly sponsored by the California Arts Council's Theater Touring Program.



Three workers find the electronics assembly line is a gas in the San Francisco Mime Troupe's latest comedy, *ELECTRO BUCKS*. Photo by Ron Blanchette.

The Critics' Words on the San Francisco Mime Troupe

"The San Francisco Mime Troupe is America's oldest and finest street theatre . . . more professional than most of our presumably professional companies. . . ."

—**The New York Post**, Nov. 21, 1974

"You don't just watch this kind of theatre, you join in."

—**Los Angeles Times**, Aug. 14, 1975

"The players are still as fresh, provocative, and fun as they were in the Old Days . . . delightfully broad satire, with much horsing around, musical interludes and outrageous melodramatics.

—**San Francisco Sunday Chronicle-Examiner**, Aug. 24, 1975

"Explosive political incitement and bold, entertaining theatre."

—**The New York Times**, Nov. 22, 1974

". . . winning the audience with quality. . . ."

—**Chicago Times**, Nov. 23, 1973

"With fantastic speed and hair-trigger timing they compose a symphony of pratfalls, pantomime and sharp, lean dialogue."

—**Newsweek**, Jan. 22, 1973

". . . one of the liveliest evenings of theatre we've seen in a while."

—**The Journal Herald**, Dayton, Ohio,
Nov. 23, 1973

"The inmates and staff were really overwhelmed by your performance. . . ."

—Director of Rehabilitation,
San Francisco County Jails,
March 26, 1974

"They are disciplined and mischievous, strong of voice and intense in characterizations, with the talent to flow from acting to singing to juggling to instrumentation."

—**Milwaukee Journal**, Nov. 19, 1973

PUBLICITY SUGGESTIONS

The following is a compilation of publicity guidelines that we have found to be most helpful in touring the country.

Since it is impossible for us to know your individual situations and set-ups for publicity, the timing and inclusion of all these ideas will, of course, be at your own discretion. We would like to assist you in any way we possibly can, but let us know in time to act. For instance, a radio interview is excellent promotion when we arrive in town, if you let us know ahead of time in order to adjust our schedule.

1. About three weeks before we arrive, place an ADVANCE STORY in local, college and underground newspapers with pictures. Note- this material will make a better impression retyped, with correct details - what we send are models.

2. Put TICKETS on sale - both on and off the campus if the community seems likely to attend. NOTE: Accounting will be much easier if tickets are sold in regular box office locations and if they are numbered according to the theater capacity. We request that seats be unreserved to maintain an informal atmosphere.

3. POSTERS: Put them up any place where there is a potential ticket buyer. You may want to circulate leaflets as well.

4. A block ADVERTISEMENT in the school paper, and others if possible. It is always a good idea to use quotes from reviews. As ad should run for two weeks prior to the performance.

5. RADIO AND TELEVISION: Send announcements to local stations - check their deadlines for copy. The Mime Troupe is a non-profit corporation and is entitled to free public service advertising. Announcements should be short and to the point - TV public service blurbs are usually only about 10 seconds. Let them know that you are sponsoring the performance.

6. MAJOR NEWS STORY and FEATURE STORY: Send the major news story (about the Troupe's productions that will be coming) to all newspapers at least two weeks prior to performance. Be sure to check deadlines in advance. The feature story (about the history, ideology and productions of the Troupe) should accompany the news story sent to major papers. Please edit any of the materials as you see fit

7. MAILINGS: Send some notices of the Troupe's appearance to local groups - for example, political groups, community organizations, Third World organizations, anti-drug projects, ecology centers, unions, clinics, theatres, etc. Make use of university calendars of events. They must be notified early to meet their deadline.

8. Newspapers usually run schedules of community events in the Sunday editions. Their deadline is usually at least two weeks in advance.

9. Do alot of FREE PUBLICITY - if a story is newsworthy, that's free publicity. Some schemes include:

- a. TALK: Mention us at rallies meetings and cultural events. Pass out handbills.
- b. A DISPLAY of pictures and reviews or a big sign: put it in the student union or outside the hall where we will be performing.
- c. Most student unions have a PUBLIC ADDRESS SYSTEM. It's very effective for the last days before the performance.
- d. Alot of LEAFLETS plastered all over.

10. Mail out invitations and free tickets to local critics - this is very important for both of us.

11. Please save all press clippings and reviews and send them to us for our scrapbook and for future tours.

THE SAN FRANCISCO MIME TROUPE

For Immediate Release: Fact Sheet

For More Information, contact Angus Mackenzie or Esteban Oropeza at (415) 285-1717, 855 Treat Street, San Francisco, California 94110

The San Francisco Mime Troupe, the City's oldest theatre company, is multinational and collectively run. There is no boss. Creative policy is decided by consensus of the entire company. The Troupe writes most of the plays they produce, and each member has both administrative and creative jobs.

The Troupe, founded in 1959, has performed free in the parks of San Francisco, Berkeley, and Oakland during the summers since 1962, passing their hats through the crowds after the shows. In the winter and spring the company tours the United States, Canada, and Mexico.

Originally a director-run theatre, the Mime Troupe collectivized in 1970, during their production of "Congress of Whitewashers," by Bertolt Brecht. As actors studied Karl Marx to better understand the play, they realized they could, and should, control the theatre.

The Mime Troupe brings theatre to people whom most contemporary theatre does not reach. The Troupe believes all art is political, if only in its acquiescence to injustice. Most of its works are political comedies, with music.

As the Eugene, Oregon, **Register Guard** said in 1974, "The Mime Troupe proves revolution can be fun."

The Troupe is not subsidized by any government agency.

The Mime Troupe began using silent mime, but broke into speech when they found that silence promoted an atmosphere of sanctity, an acute illness of most theatre.

During the company's long and illustrious career, they have driven many stakes that have held fast over the years. Having coined the phrase, "guerrilla theatre," the Troupe is largely responsible for the cross-country blossoming of hundreds of groups doing radical theatre for common people.

The first San Francisco rock concert/light show produced by rock-king Bill Graham was a benefit for the Mime Troupe, after the Troupe's director was arrested doing free shows in the parks without a permit in 1965. The Parks Department had denied the Troupe a permit. The courts reversed the Parks Department, ending the censorship. This, and other court battles "liberating" the parks set precedent for theatres across the nation, and opened the San Francisco parks for the be-ins of the flower-child era.

More recently, the Mime Troupe has brought two Obie awards back from their New York runs, and has been invited to theatre festivals in Italy, Germany, Colombia, Denmark and Australia.

The Mime Troupe survives through contributions; Troupers make about \$60 per week.

contact Lorry Baza
Newsletter - Greg Hirschel

CA Theatre 49 seats
\$15

Photos
Newspapers

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$T_x V_x > PSA <$

Gina Garcia Ch. 39

30 second spot

Radio Chillum

Mattie Kneger

Hermanas Latinas

KPBS

286-6431 W

265-1141 H

Prrensa  
Newslime  
Voice & Viewpoint  
CV Star News  
Reader  
Trib  
Union  
LATimes

CAMPUS LIST  
CONTACTS

MAILING LIST

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Info fact sheet  
portfolio  
for hand-outs

School Memorial Jr. High

**SAN DIEGO UNIFIED SCHOOL DISTRICT**  
of San Diego County, California  
4100 Normal Street  
San Diego, California 92103  
Telephone 299-5299

No 1654

"NOTICE OF TAXABLE POSSESSORY INTEREST"  
"The terms of this document may result in the creation of a possessory interest. If such a possessory interest is vested in a private party to this document, the private party may be subject to the payment of personal property taxes levied on such interest."

**APPLICATION AND PERMIT FOR USE OF SCHOOL PROPERTY**

The El Centro Cultural Del La Raza, whose duly qualified and authorized  
(Name of Organization)

representative is David Avalos  
(Name of Owner, Producer, Controlling Agent, Officer or other Authorized Agent)

Address P.O. Box 8251 San Diego 92102 Telephone 235-6136  
on this 24th day of January, 19 79

Hereby applies for permission to use Memorial Jr. High Auditorium  
(School facility)

Nature or Type of Use Cultural Presentation Minimum Admission \_\_\_\_\_  
Maximum Admission \_\_\_\_\_  
Name of Speaker \_\_\_\_\_ Topic \_\_\_\_\_

Time of Use:  
February 17, 1979 6:30pm to 10:30 pm

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Fee charged \$ 91.00 4 hrs. \$19.00 ea add hr or part  
Payments \$ \_\_\_\_\_  
Payments \$ \_\_\_\_\_

**TERMS: 25% payable with this application, the balance payable 15 days prior to use.**

Reservations will be automatically cancelled at the expiration of ten (10) days if proper application and payment are not received.

On the day and year first above written, pursuant to Sections 16551-16566, Education Code of the State of California, the SAN DIEGO UNIFIED SCHOOL DISTRICT OF SAN DIEGO COUNTY, CALIFORNIA, hereinafter called DISTRICT, does hereby permit the above-named applicant, hereinafter called PERMITTEE, the use of the school facilities of DISTRICT described herein for the above specified hours and dates,

PROVIDED, HOWEVER, THAT PERMITTEE EXPRESSLY AGREES HEREBY THAT USE OF THE AFORESAID FACILITIES IS SUBJECT TO AND DEPENDENT UPON THE CONDITIONS IMPOSED BY LAW AND DISTRICT'S RULES AND REGULATIONS WHICH APPEAR BELOW AND ON THE REVERSE SIDE OF THIS PERMIT. PERMITTEE HEREBY ACKNOWLEDGES RECEIPT OF A COPY OF THIS PERMIT ON WHICH SAID CONDITIONS ARE PLAINLY PRINTED. A VIOLATION OR INFRACTION OF SAID CONDITIONS BY PERMITTEE WILL CONSTITUTE SUFFICIENT CAUSE FOR DISTRICT TO TAKE WHATEVER ACTION AGAINST PERMITTEE THAT DISTRICT CONSIDERS APPROPRIATE; SUCH ACTION MAY INCLUDE, BUT IS NOT LIMITED TO, THE IMMEDIATE CANCELLATION OF THIS PERMIT AND DISAPPROVAL OF FUTURE APPLICATIONS TO USE DISTRICT'S FACILITIES BY PERMITTEE.

PERMITTEE  
By: David Avalos, who hereby certifies that he is the duly qualified and authorized representative of PERMITTEE as above set forth.

**STATEMENT OF INFORMATION**

The undersigned states that, to the best of his knowledge, the school property for the use of which application is hereby made will not be used for the commission of any act which is prohibited by law, or for the commission of any crime including, but not limited to, the crime specified in Sections 11400 and 11401 of the California Penal Code, to wit:

- "11400. (Definition.) 'Criminal syndicalism' as used in this article means any doctrine or precept advocating, teaching or aiding and abetting the commission of crime, sabotage (which word is hereby defined as meaning wilful and malicious physical damage or injury to physical property), or unlawful acts of force and violence or unlawful methods of terrorism as a means of accomplishing a change in industrial ownership or control, or effecting any political change."
  - "11401. (Unlawful acts: Penalty.) Any person who:
    - "1. By spoken or written words or personal conduct advocates, teaches or aids and abets criminal syndicalism or the duty, necessity or propriety of committing crime, sabotage, violence or any unlawful method of terrorism as a means of accomplishing a change in industrial ownership or control, or effecting any political change; or
    - "2. Wilfully and deliberately by spoken or written words justifies or attempts to justify criminal syndicalism or the commission or attempt to commit crime, sabotage, violence or unlawful methods of terrorism with intent to approve, advocate or further the doctrine or criminal syndicalism; or
    - "3. Prints, publishes, edits, issues or circulates or publicly displays any book, paper, pamphlet, document, poster or written or printed matter in any other form, containing or carrying written or printed advocacy, teaching, or aid and abetment of, or advising, criminal syndicalism; or
    - "4. Organizes or assists in organizing, or is or knowingly becomes a member of, any organization, society, group or assemblage of persons organized or assembled to advocate, teach or aid and abet criminal syndicalism; or
    - "5. Wilfully by personal act or conduct, practices or commits any act advised, advocated, taught or aided and abetted by the doctrine or precept of criminal syndicalism, with intent to accomplish a change in industrial ownership or control, or effecting any political change;
- "Is guilty of a felony and punishable by imprisonment in the state prison not less than one or more than 14 years."

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

PERMITTEE  
By: David Avalos, who certifies as aforesaid that he is the duly qualified and authorized representative of PERMITTEE as above set forth.

DISTRICT

Permit granted by: \_\_\_\_\_

## CIVIC CENTER USE RULES AND REGULATIONS

The primary purpose of school facilities is to support the educational program of this school district. Citizens or associations not a part of the educational program of this school district who qualify under the law may use school facilities as permittees providing that their use in no way interferes with use by this school district. Any permit for the use of school facilities issued under this policy is subject to the condition that the school district expressly reserves the right to unilaterally change or revoke the permit in part or entirety without notice should the school facilities for which a permit has been issued be for conflicting dates or be needed for any school purpose whatsoever.

The Board may act as a fact-finding body and hold public hearings at which all interested citizens may appear and present facts in support of, or in opposition to any proposed use or the continuation of a prior permitted use. The Board may require that it be furnished reasonably in advance with a complete program, with copies of all speeches and addresses and script of any entertainment proposed to be given on school property to assist in a determination whether the proposed use will be in violation of law or of these Rules and Regulations. The Board may, in the exercise of its discretion refuse to permit a proposed use or the continuation of a prior permitted use of school facilities if the Board concludes, with or without hearing, that such use is prohibited by law, or that such use will result in picketing, rioting, or other disturbances of the peace, or in damage to the property, any of which will render it unfit for or will interfere in any way whatsoever with its proper use for school purposes.

Each citizen or organization applying for a permit to use school facilities shall be required to fill out a form prescribed by the Superintendent. Any person filling out such form on behalf of any organization must be a member of such organization and unless he is a duly qualified and acting officer thereof, must present written authorization from the organization to make such application. Any written authorization made under this policy, and all representations pertaining thereto, may be considered as remaining in effect for one year after date of the granting of the permit. Permission to use school facilities may be granted in accordance with a schedule of commercial and noncommercial charges adopted by the Board on terms prescribed by the Superintendent. Free use of school facilities may be granted upon written application to the Board of Education in accordance with law.

Churches or religious organizations may be permitted to use school facilities at scheduled noncommercial rates to conduct religious services for temporary periods where such churches or religious organizations have no suitable meeting place for the conduct of such services, in accordance with law.

Any citizen or organization using school facilities under this policy shall save and hold free and harmless the school district, its Board, the individual members thereof, and all district employees or agents from any loss, damage, liability, cost or expense that may arise during or be caused in any way by such use of school facilities.

Each citizen or organization applying for a permit to use school facilities shall, as a condition for the issuance of the permit, file the following statement:

The undersigned states that, to the best of his knowledge, the school property for the use of which application is hereby made will not be used for the commission of any act which is prohibited by law, or for the commission of any crime including, but not limited to, the crime specified in Sections 11400 and 11401 of the California Penal Code. I certify (or declare) under penalty of perjury that the foregoing is true and correct.

A permittee using school facilities under this policy shall agree to strictly observe and fulfill the conditions listed below.

A violation or infraction of said conditions by PERMITTEE will constitute sufficient cause for DISTRICT to take whatever action against PERMITTEE that DISTRICT considers appropriate; such action may include, but is not limited to, the immediate cancellation of this permit and disapproval of future applications to use DISTRICT'S facilities by PERMITTEE.

1. No public meeting or entertainment may be permitted to reflect in any way upon United States citizens because of their race, color, or creed.
2. No smoking may be allowed on school property at any time.
3. No vending or selling of any article may be allowed on school property at any time.
4. No food or confections may be served in school auditoriums at any time.
5. No social dancing by non-school groups may be allowed except where such groups are under the sponsorship of a governmental agency or such dancing is incidental to a function held for members of an organization and the purpose of the organization is other than that of providing opportunity for dancing.
6. No school furniture or equipment may be removed or displaced without permission from and under the supervision of the school district employee in charge. Any damage to school district property shall be paid by permittee except when such damage is caused by an employee of the school district. Permittee is responsible for the protection and care of all school district property in his charge.
7. Except as otherwise provided herein, no use of school property may be permitted for or in aid of any religious purpose, nor shall any sectarian or denominational doctrine be taught, or instruction thereon be permitted, directly or indirectly, at any meeting in school property.