

Candidate
Laurie Natunifod

+

Campaign Manager - Daugh Neil 426-9471
REG PROMINENT
LIST OF ENDORSEES -

Honorary Chairman -

1-

2-

3- Vincent Alguin
FAPA -

1- Finance Director - Richard Higo - 474-4475

2- Registration Committee - Vick Inzunza - Gloria Jean -
Phone

3 Fund Raiser - Hester Cazares - Frankie Portillo
Phone

4 Youth Committee Steve Tiff - Manchi
Phone

5 Senior Citizen Mrs. Vasquez -
Phone

6 Press Secretary Alex Contreras - Angie Barreno
Phone

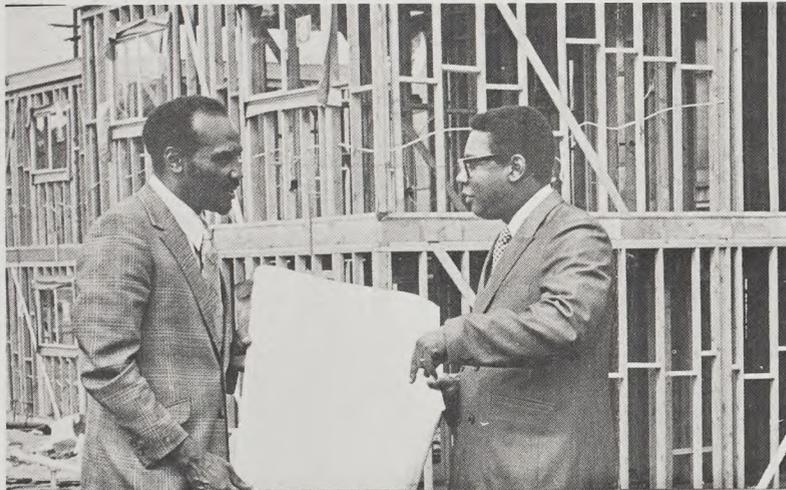
7 Material Distribution -

8 Community Communications -

Apt. Problem



ARE FREEWAYS THE ANSWER? - Leon believes San Diego must seek a modern, rapid transit system to avoid being strangled by freeways that destroy the city's natural beauty and add to pollution.



IMPROVED HOUSING - Developers such as Henry E. Jackson, Jr., President of Brokers Financial, Inc., earn Leon's support for efforts to upgrade neighborhoods with modern, carefully planned housing developments that meet the city's needs for adequate schools and other services.

CIVIC LEADERS ENDORSE LEON - George A. Scott, President of Walker Scott Department Stores, is chairman of Leon's re-election campaign "because I like and believe in Councilman Leon Williams and all he represents - people and issues."

Senior Citizens - Chicana + Anglo

Leon stays in shape to represent the Fourth District on the San Diego City Council by jogging in Balboa Park when his busy schedule permits. As a councilman, he speaks for the citizens of Southeast San Diego, San Ysidro, Nestor and Palm City.

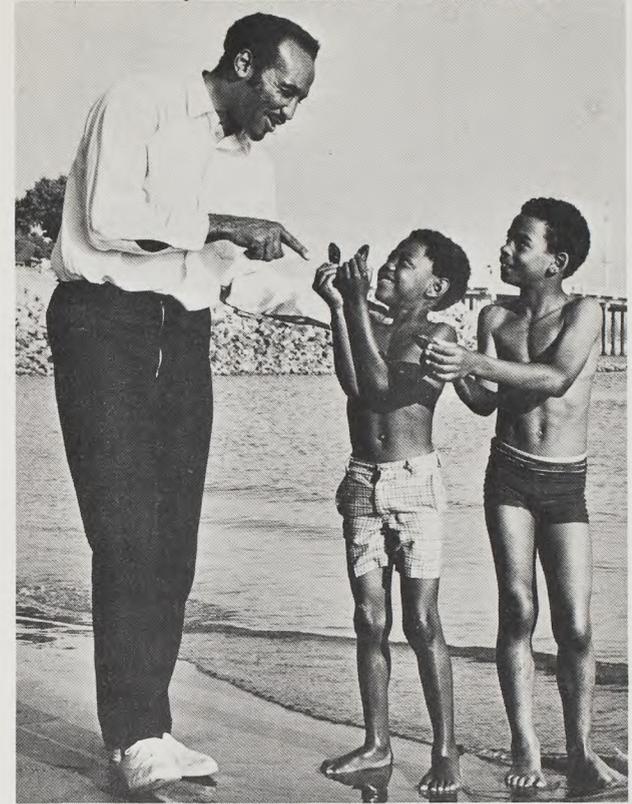
In addition to serving as director of Neighborhood Youth Corps - the largest employer of youth in San Diego - Leon's many civic activities include serving on the California Vocational Education Planning Committee, the Southeast Area Environmental Task Force, and the Community Welfare Council.

He was appointed to the City Council in January, 1969, to fill a vacancy, and later that year was elected to complete the term, receiving more than 60% of the vote in a city-wide election.



*Same - Got Civic Leader
h - Starter*

Same Youth Committee



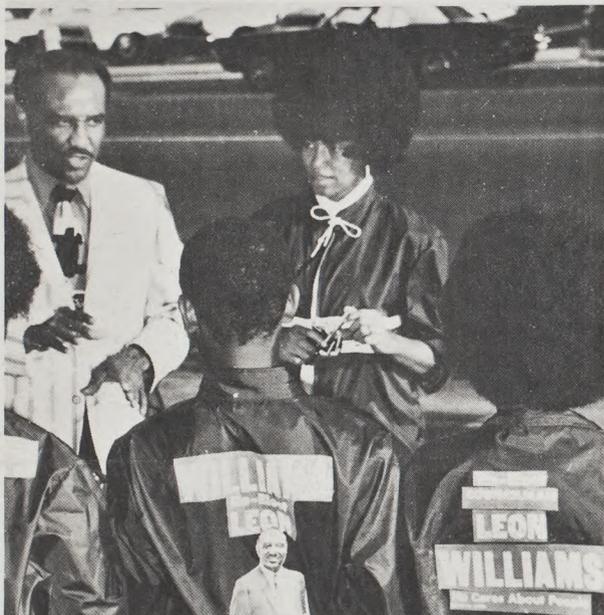
YOUTHFUL APPEAL - Young people are of special concern to Leon. A stroll along the beach at Mission Bay produces excitement for two would-be oceanographers as they display their shell collection. Below, Leon relaxes after a busy day at home with his wife, Martha.

Family Picture - Have



Leadership, initiative, and concern for people are the qualities that made Leon Williams a spokesman for the Fourth District of the San Diego City Council and for all citizens. His service to the community includes the Mayor's Council on Youth and "Project Summertime", increased representation of minorities on civil service oral interview boards, and the Southeast Development Committee.

Flipino Comm.



ABOUT THE ISSUES — Leon discusses his positions and record with supporters while his wife, Martha, listens carefully.

Leon Williams, an Army Air Corps veteran of World War II, earned a bachelor's degree in psychology at San Diego State college in the near-record time of two and one-half years. He holds a graduate certificate in public welfare administration and has completed all graduate work for a master's degree except his thesis.

He was administrative assistant to the San Diego County Sheriff for nine years and has been head of Neighborhood Youth Corps for six years, considered the best in the nation. Leon is an active person, able administrator — sensitive to needs of individuals and devoted to better government.



HIRE A VET — A young Vietnam veteran discusses employment opportunities and his future with Leon on a Sunday afternoon in Chicano Park, one of many improvements Leon achieved in the Fourth Council District. His record as a councilman includes 1,000 units of low-cost housing through the San Diego Housing Authority and the Community Housing Improvement and Revitalization Program, child-care centers in San Ysidro and Southeast San Diego, and increased recreation programs.

RE-ELECT COUNCILMAN LEON WILLIAMS

VOTE

General Election

Tuesday

November 2, 1971

April 11, 1972

Primary Election

Tuesday

September 21, 1971

Councilman Williams
Re-election Committee

South by Southeast Citizens
For Councilman Leon Williams

George A. Scott — *Jack Otis*
Chairman

Rev. James H. Oxley
Chairman

Hartwell W. Ragsdale
Treasurer

Ruby Hubert, Tom Johnson
Co-Chairmen

727 Heltop

Campaign Headquarters

4208 National Ave.
San Diego, 92113

Telephone
263-2282

427 8352

Councilman
LEON WILLIAMS
...a man of action



He cares about people...



Deeply concerned with the quality of senior citizen life, Peter Chacon talks to a group, sounding them out on such matters as Medicare, Medical, housing and recreational facilities for the elderly. In Sacramento Peter Chacon will dedicate his service to all the people of the 79th Assembly District.



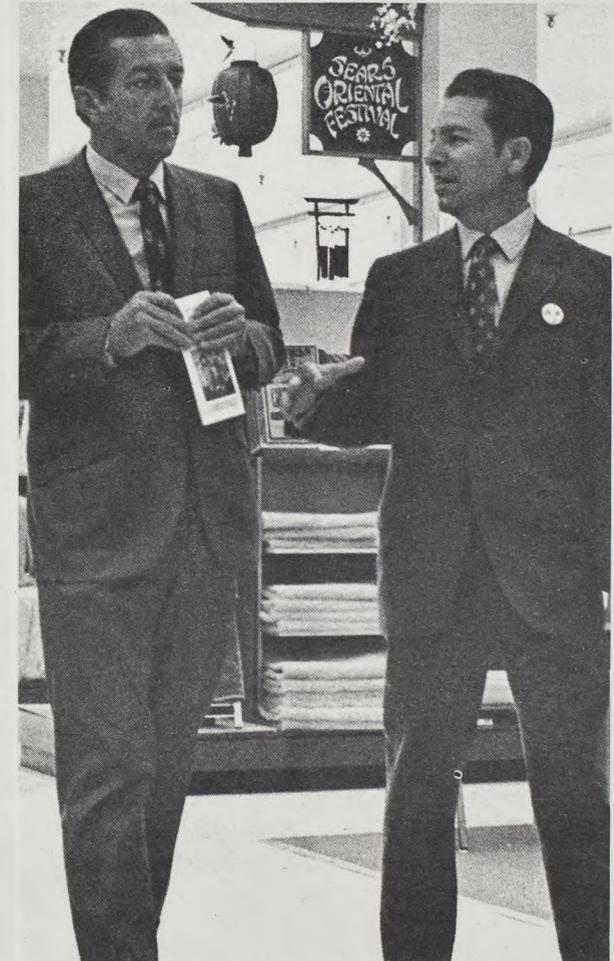
Peter Chacon will be a full-time Assemblyman. Talking here with popular Assemblyman Wadie Deddeh, Pete is being briefed on an important piece of Assembly business. Send Peter Chacon to Sacramento. He'll get the job done for you.



As an educator, Peter Chacon knows at first hand the critical problems confronting today's young people and the schools they attend. A family man with four growing boys of his own, Peter Chacon believes firmly that constant dialogue must be maintained between the young and the not-so-young. In Sacramento, Peter Chacon will strive to improve educational opportunities for all California's young people.

"LET'S MOVE FORWARD"

Peter Chacon is deeply concerned with the current slowdown in business activity. By talking to groups of businessmen, Peter Chacon has grown to understand their problems. In Sacramento his voice will be raised effectively on behalf of the free enterprise system.



"LET'S MOVE FORWARD"

**elect
PETER CHACON
DEMOCRAT
79th
Assembly District**



Committee to Elect PETER CHACON
3801 31st — 284-7953
1865 National Ave. — 235-8889



Committee to Elect PETER CHACON
3801 31st Street
San Diego, California 92104

LET'S MOVE FORWARD

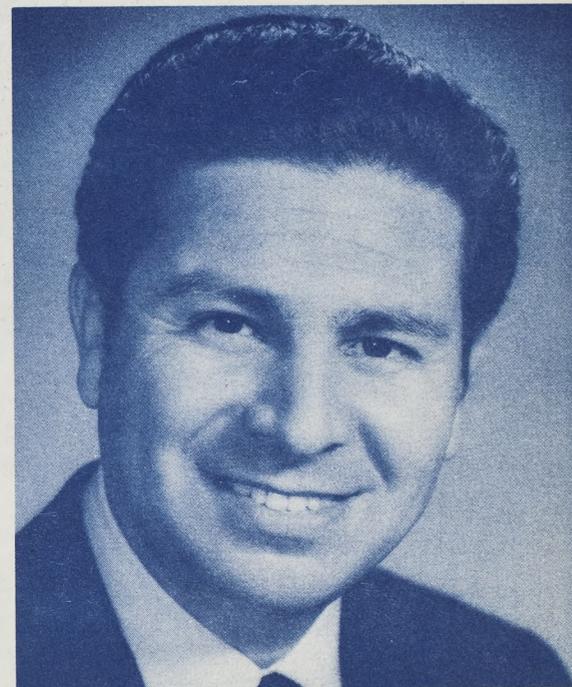
JUNE 2nd VOTE FOR
PETER R. CHACON
Public School Administrator
Democratic Candidate
79th Assembly District



BULK RATE
U.S. POSTAGE
PAID
SAN DIEGO, CALIF.
Permit No. 872

"LET'S MOVE FORWARD"

**Elect
PETER CHACON**



Democrat

**79th
Assembly District**

ELECT

LILY B.

VARGAS



FOR

NATIONAL CITY COUNCIL

A native Californian and a resident of National City.

A community worker for 15 years, both volunteer and paid, I understand the need for:

- Government that is relevant to peoples needs
- More industry and job producing businesses to put the unemployed to work
- Child care center where parents who must work can leave their children
- Multi-Purpose Service Centers to take care of the needs of the youth, senior citizens and community constituents

Served as officer on the following:

- Mayors Council on Youth Opportunity
- National City-Lincoln Acres Community Action Council
- Talent Search, UCSD
- Involvement of Mexican-Americans in Active Community Tasks
- Member, National Council of Negro Women
- Member, South Bay Neighborhood Corporation
- Member, Urban League

My husband Claudio and I have three grown children and five grandchildren. I have the time required to fulfill the duties of this office.

CITIZENS COMMITTEE TO ELECT **JESSE RAMIREZ** MAYOR

Vote for:

PROGRESS

AWARENESS

SENSITIVITY

Former Planning
Commissioner

General Plan
Committee

Chairman
Military Committee

Lay Church Teacher

Boy Scout Leader

Navy Veteran
WW-2 Korea
Vietnam

Urban Coalition
Housing
Task Force

C. I. C. Employment
Task Force

Vote for a

Qualified Candidate

ELECT

**JESSE
RAMIREZ**

⊕ VOTE
April 14

AWARDS

Key to City of
National City

Mr. Navy 1966

Honorary Life
Membership
National Congress
of P. T. A.

Honorary Mayor

WILL WORK FOR

- **PLANNED** INDUSTRIAL DEVELOPMENT
- **IMPROVED** BENEFITS FOR SENIOR CITIZENS
- **SENSIBLE** SOLUTIONS TO DRUG PROBLEMS
- **BETTER** HOUSING OPPORTUNITIES FOR **ALL**
- **POSITIVE** ACTION AGAINST POLLUTION
- ACTION ON **YOUTH INITIATED** PROGRAM

Cañedo seeks 3rd term; hails school administration

(Continued from Page A-1)

semester under provisions of the Stull Act, state legislation, said Cañedo.

MOST RECENTLY, Cañedo was a candidate for City Council with the backing of the controversial Ad Hoc Committee for Chicano Rights against Councilmen Louis Camacho and Ralph Pinson.

That alliance with the Ad Hoc Committee headed by Herman Baca was a departure from the norm for him, said Cañedo.

It was part of the aftermath of the Oct. 12, 1975, fatal police shooting of Luis "Tato" Rivera, 20, a purse snatch suspect.

The Ad Hoc Committee, which spearheaded protest actions following the shooting, launched a recall against Mayor Kile Morgan and Councilmen Michael Dalla and Joe Reid for their alleged unresponsiveness in the situation.

Camacho and Pinson were ineligible for recall because their terms were expiring. Cañedo and former mayoral candidate Jesse Ramirez were part of an "alternative" slate backed by the Ad Hoc Committee.

"I RAN IN that election (March, 1976) for moral reasons because of the

shooting," said Cañedo. "I have no animosity for Mayor Kile Morgan or Louis Camacho or anyone on the council.

"I knew that youngster (Rivera). I used to take him fishing there for a while about once a week. His death was my reason for running.

"I have not talked to Baca now for months. The Ad Hoc Committee has its direction and I have mine," said Cañedo, gesturing to indicate two opposite directions.

"I have always been an independent person, obligated to no group, and that is the way I am."

Cañedo admits that in the months since the election and the later demise of the recall effort, he has been re-establishing relations with Morgan and the rest of the City Council.

He asserts that he has no desire to be on the council, but wishes to continue serving on the National School District board.

"I've been encouraged to run for re-election by many citizens who have complimented me on my work in the past eight years on the school board," he said. "If the people want me, I'll serve for another four years and do the best I can."

CAÑEDO, a Spanish language instructor at Southwestern College and former high school teacher and elementary school principal-curriculum coordinator, said he wants to work for success of the following projects in the next four years:

—Establishment of mini-parks on four elementary school grounds to serve youngsters, senior citizens and all persons in National City neighborhoods now isolated from public parks;

—Relief of tax burdens on property owners in light of the Serrano-Priest decision;

—Expansion of bilingual-bicultural programs in all schools, giving parents the option of whether their children participate;

—Increased programs for gifted children in all grade levels instead of just programs now offered fourth and sixth grade level students at Las Palmas School.

"I've served two terms successfully," said Cañedo, "and I've dedicated myself, worked hard, looking after the health and welfare not only of the children but staff as well.



DR. OSCAR CAÑEDO
Seeks third term

Cañedo seeks third term

National City's sometimes controversial schools trustee Dr. Oscar Cañedo is seeking a third four-year term on the National School District board.

Cañedo, 36, first elected to the board in 1969 and re-elected in 1973, this week announced his candidacy in the March 8 election. He was an unsuccessful state Assembly candidate in 1972.

His term expires along with that of board clerk Charlotte Webster and David Kerr.

CANDIDATES to date are former National Schools Supt. Sidney "Jim" Colvin, retired maintenance operations employe James Schwab, Kerr and Cañedo.

The candidacies of Cañedo and Colvin stir memories of the 1973 controversy in which Cañedo and Trustees Frank Perez and Bob Baker delayed renewal of Colvin's contract as superintendent.

Baker, of Mexican descent, charged Colvin was prejudiced and that programs for Mexican-American students and minority hiring policies suffered under Colvin's administration.

After months of controversy which saw the birth of a recall move against Baker involving Colvin, the matter finally was resolved with the agreement that Colvin's contract would be renewed for two years instead of the usual three, and he would retire.

Colvin retired last June, but cropped up again in December as a candidate.

OF COLVIN'S candidacy, Cañedo said:

"I think that it is history, what happened in 1973.

"Every citizen has a right to run for elected office on the school board. I support that constitutional right."

Cañedo said he will not hedge away from questions on the Baker-Colvin controversy should they come up during the election campaign.

"Everything I've said about that issue," he added, "I've said in public. It is there in the record.

"Three duly elected officials wanted to discuss the performance of the superintendent.

"Every school board has the right and obligation to do that."

Colvin, with the support of Trustees Glenn Dunn and Jay Sutcliffe, opposed executive sessions on his contract.

CANEDO WOULD not comment on whether Colvin's candidacy might be revenge-motivated or whether it might cause problems for his former assistant, now Supt. Dr. Delton "Rip" Reopelle.

"We recently went over the performance contract of the superintendent in which he puts down in writing what he is going to try to do," said Cañedo. "It gives us (the board) an opportunity to determine if he is performing according to his contract.

"Reopelle is performing fantastically. We're very pleased with Reopelle, and it is fantastic how open he is."

Cañedo said that Reopelle sets an example for accountability to the public which now is being followed by principals of the National Elementary Schools who are drawing up their own performance contracts outlining their goals.

Teachers are reviewed each
Please turn to back page, this section

Santa, police helper praised by viewer

Dec. 17 I had the pleasure of witnessing the arrival of Santa Claus at Kimball Elementary School. What added to the excitement was the fact that Santa was escorted by Officer Donald Smith of National City police department in a police car with lights and siren.

The children were all excited and jumping up and down trying to hold back their enthusiasm.

One child asked: "Is Santa going to be arrested?" "No he isn't," replied a

parent volunteer. "Officer Smith is Santa's helper and ours." This simple explanation removed all fears from this child and other children who asked similar questions.

I would personally like to thank Santa and Officer Smith for taking time from their busy schedule to visit Kimball School on that memorable day.

And I hope you receive The Star-News, Santa, and read this letter because you sure reminded me of Captain Hughes. A belated Merry Christmas and a Happy New Year to all!

DR. OSCAR CAÑEDO
1729 Cleveland Ave.
National City

STAR NEWS
1-8-77

Wants to challenge Deddeh

San News 2-13-72

Canedo enters GOP Assembly race

A young college professor from National City, Oscar Canedo, is seeking to be the Republican candidate who challenges Assemblyman Wadie Deddeh (D-Chula Vista) for his 77th district seat in the Nov. 7 election.

Canedo, 31, of 725 W. 18th St., a National School district trustee, announced his candidacy at a meeting this week of the Chula Vista Republican Club. He said the theme of his campaign for the June primary will be "involvement. I think everybody should get involved in our government."

CANEDO SAID he is happy that

some 200 college students will assist him in his campaign "knocking on doors, getting out mailers and learning how a political campaign works."

The students will come from the Elliot Campus of the U.S. International University, where Canedo teaches Spanish literature, history and grammar, and from Southwestern, Grossmont, and other local colleges, Canedo said.

The new challenger said he has received encouragement to make the race not only from Republicans, but also from Democrats, members of the Raza Unida and American Independent parties.

INTEREST IN political office is nothing new for Canedo. At age 22, while still a college student, he tried to run for San Diego City Council. The city attorney ruled that the city's charter did not allow a 22-year-old to run.

Canedo did not get his name on the ballot but he did cause the city to lower the age for council candidates by amending the charter.

Canedo moved to National City in 1965 and married the former Deborah Rubio in 1965. Four years later he became the first person of Mexican descent to serve as trustee on the National School District board and also the first candidate to defeat an incumbent running for re-election to that board.

Canedo this year won the National



OSCAR CANEDO
Announces for Assembly

City Jaycee Distinguished Service Award for the Outstanding Young Man of the Year. He holds a Bachelor of Arts degree in Spanish and history from San Diego State College, a master's degree in Spanish literature and linguistics from the college and expects to receive his doctorate next week.

Canedo's dissertation, titled
(Please turn to Page A-2, Col. 5)

Canedo enters GOP race for Assembly

(Continued from Page A-1)

"Performance of Mexican American Students on a Measure of Verbal Intelligence," was based on research Canedo did on the IQ (intelligence quotient) testing of Mexican-Americans.

Canedo is the chairman of the foreign language department at the Elliot Campus of the university.

RUMORS THIS week were that Chicano activists will picket Deddeh's office in Chula Vista as they did Assemblyman Pete Chacon's San Diego office.

Asked how he feels about this picketing, Canedo said, "It is anybody's prerogative to picket as a form of protest. That's fine. But if there are Democrats who do not like what Mr. Deddeh is doing, they should run against him. Running for office is also everyone's prerogative."

Asked how he would feel if he is beaten by Deddeh, a popular officeholder, Canedo said, "I wouldn't feel too bad. I have had reverses before. Why, I even flunked first grade in San Diego, That was because I did not speak English."

Canedo comes from a politically minded family. His grandfather was mayor of Tijuana. Canedo was born and raised in San Diego.

Canedo's brother, William, of Chula Vista, ran unsuccessfully for a seat on the Sweetwater Union School district last year and is presently a candidate for Chula Vista Elementary School District trustee.

Canedo is the second candidate to announce for the Republican Assembly primary. Bob Green, a Chula Vista driving instructor, announced his candidacy some months ago.



PETE WILSON
MAYOR

July 19, 1973

FEDERATION
0324
Hoobler
RECEIVED
JUL 19 1973
CHICANO FEDERATION
OF SAN DIEGO COUNTY, CALIF.

Mr. Louis Natividad
Executive Director
Chicano Federation
1960 National Avenue
San Diego, California 92113

Dear Louis:

On Monday afternoon the meeting to which you were invited was held in my office. Having received no message from you indicating that you could not attend, I am compelled to wonder whether your absence was a matter of choice. If so, I regret your decision. And if it was in fact a conscious decision, you should regret it, too, because it was a poor one.

At the meeting, which was attended by several responsible and interested San Diegans of Mexican ancestry, we discussed a number of issues of interest to the Chicano community--including but not limited to the practices of the San Diego Police Department with regard to enforcement of federal immigration laws.

In my judgment the meeting was a most worthwhile exchange. I received useful information and some valuable suggestions.

By contrast with the quality of the communication at our Monday meeting was the unfortunate performance of Herman Baca Sunday evening on KFMB-TV's program "At Issue." Once again Mr. Baca made serious accusations, and once again, without a shred of supporting evidence. Added to this was Baca's ridiculous character assassination and painful inability to make any intelligent or relevant response to newsman Shirley Klum's questions.

Several Chicano friends have since apologized for Baca's performance and assured me that he was not speaking for the Chicano community. Neither the apology nor the assurance was required. In fact, to any fair-minded viewer it should have been obvious that here was no responsible or representative spokesman, but rather an inept juvenile on an ego trip. His presentation discredited only himself and certainly could not be fairly associated with responsible Chicano community leadership.

Herman himself does not really warrant this much comment. But the thought that you would consciously choose to boycott our meeting in preference for Herman Baca's ridiculous "leadership" would be truly astounding and very disappointing. I cannot imagine your preferring self-important propaganda to honest communication as a means of solving community problems. And yet, I'm compelled to ask if this was your choice because of the resolution adopted at Saturday afternoon's meeting of the Ad Hoc Committee which I am informed you attended.

Letter to Mr. Natividad
Page Two
July 19, 1973

If this is not your choice, please let me know. If I do not hear from you, I must reluctantly assumed that you feel that Herman's "leadership" can do more to help San Diego's very important Chicano community than can leadership elected by the people of San Diego. And if that is your feeling, I will not expect your participation in any efforts undertaken by me, nor will I trouble you with any further invitations to participate.

Sincerely,

A handwritten signature in cursive script that reads "Pete Wilson". The signature is written in dark ink and is positioned above the printed name.

PETE WILSON

PW:cah

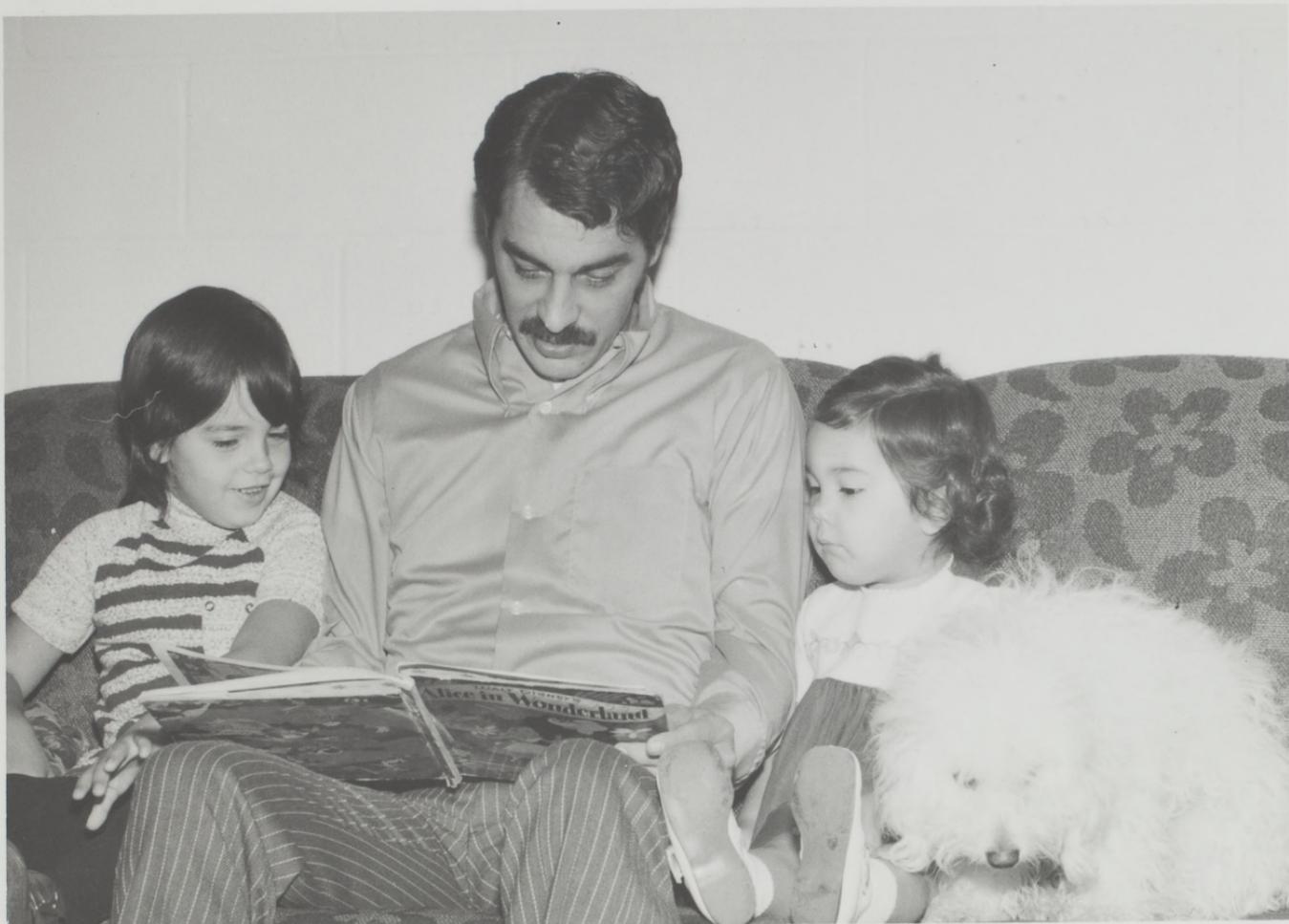
LOUIE

NATIVIDAD

Ako po ay si Louie
Natividad, kandidato
para konsehal ng
ating siyudad.

Kung sino man sa
inyo ang nais mag-
parehistro upang
bumoto, tawagin
lamang ninyo ako
sa numerong ito:
474-2194







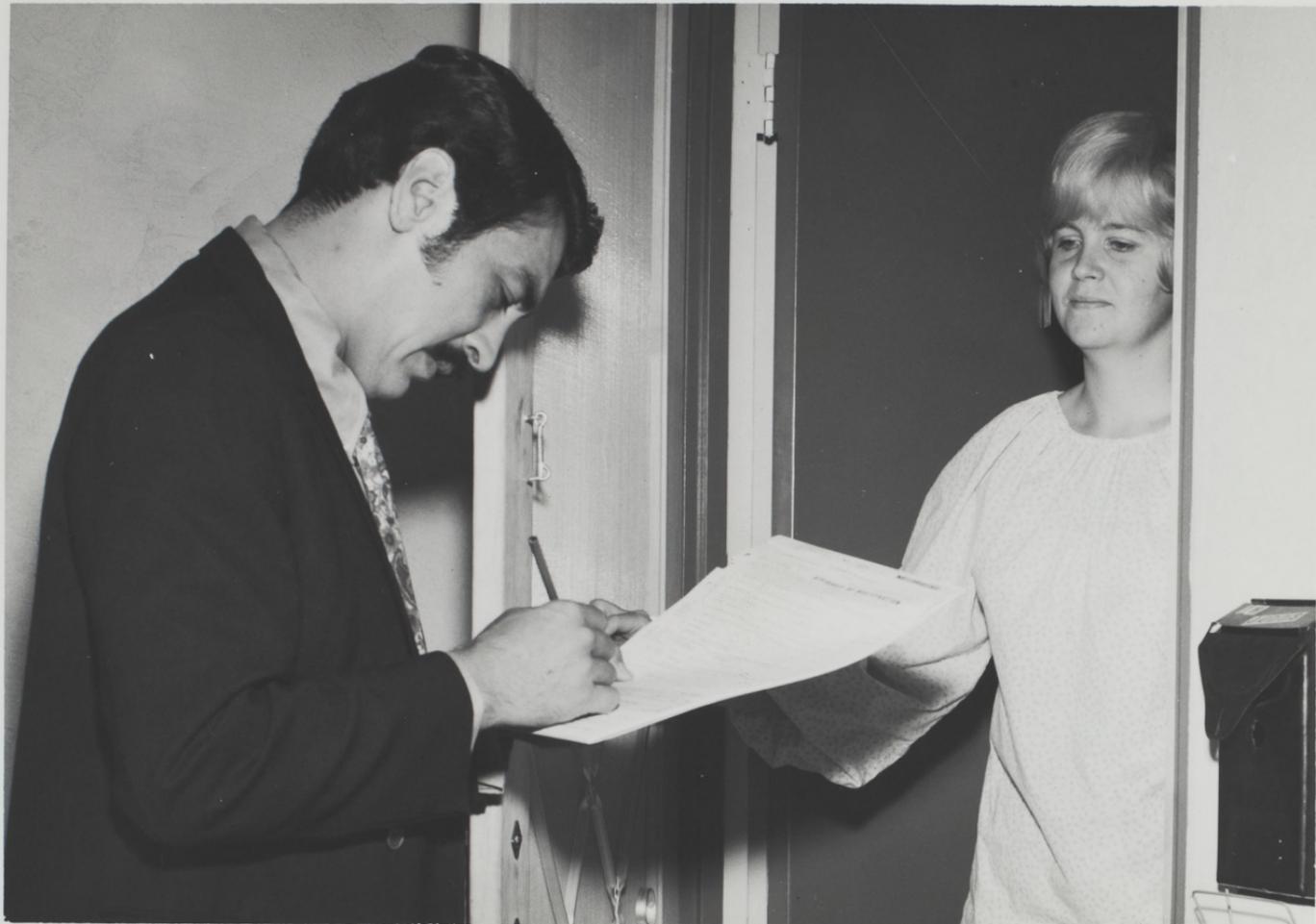






MEMORANDUM FOR THE RECORD























PROVEN EFFECTIVE LEADERSHIP

ALBERT "AL" ALVARADO

National City City Council



Al has always had a special way to reach young people urging them to achieve their goals. As a parent he knows the importance of providing a safe environment. As your City Councilman he will fight for all the people.

PARTIAL SUPPORTERS LIST

Hon. Bob Filner
 Hon. George Waters
 Joe L. Camacho III
 Aletha R. Pruitt
 Rey E. Gonzales
 Filadales Ungab
 Audelia Maniscalco
 Michelle Smith
 Robert & Dolores Fincher
 Bill Horton
 Kathy Alvarado
 Tony Rios
 Anthony Rios
 Matt Rios
 Juan Galvan
 Robert Bolata
 Ron Detzer
 Eric Mendoza
 Magsalu Uyeji
 Ed Bodge
 Frank Parra
 Louise E. Crossley

Hon. Nick Aguilar
 Hon. Rosie Alvarado
 Hon. Alma Graham
 Hon. Cecilia Kirk
 Victoria Waters
 Anne L. Camacho
 Connie M. Azhocar
 Manny Gonzales
 Lucy Ungab
 Horris Maniscalco
 Mike Crossley
 Jean Horton
 Maria Pochask
 Ramona Rios
 Larry Alvarado
 Christopher Rios
 Steve Gonzales
 Walter Clemens
 Bob Dominguez
 Jenn Rios
 Hank Mendoza
 Manny Doria



Al knows the importance of the business community working together in National City

AL WILL SERVE:

- ✗ Seniors
- ✗ Young People
- ✗ Property Owners
- ✗ Business
- ✗ All National City Residents
- ✗ Law Enforcement

AL WILL FIGHT FOR:

- ✗ Community Policing
- ✗ Regional Leadership
- ✗ Safe Neighborhoods
- ✗ Balanced Growth
- ✗ Attendance of all Council Meetings and Related City Functions
- ✗ Job Creating - Economics
- ✗ Attract New Business



PROFESSIONAL EXPERIENCE:

- ✓ 23 Years -
California American Water Company
- ✓ 7 Years -
Sweetwater Union High School District
- ✓ 1980-1982 -
County of San Diego - Rep. to Supervisor Jim Bates
- ✓ 1982-1990 -
Rep. to Congressman Jim Bates
- ✓ 1990-1992 -
City of San Diego - for Councilman Bob Filner
- ✓ 1992 to Present -
Rep. to Congressman Bob Filner



Son Larry, Not In Photo

COMMUNITY INVOLVEMENT

- ✓ Life Long Resident of National City-Homegrown
- ✓ Past Chairman - Planning Commission
- ✓ Past Member - Parks & Recreation Commission
- ✓ Past President - National City Little League
- ✓ Founder - Girls Softball League
- ✓ Founder - World Boys Baseball International League
- ✓ Past President - Jaycees
- ✓ Member - Chamber of Commerce
- ✓ Co-Chairman - Old Town Reunion
- ✓ Volunteer - Christmas in July
- ✓ Partner for Prevention P.V.H.
- ✓ President of San Diego County Boys Baseball League
- ✓ Member of National City Host Lion's
- ✓ President of South Bay Democratic Club
- ✓ Member of National City Kimball Center Senior's
- ✓ Member of National City Casa de Salud Senior's
- ✓ Member of M.A.P.A.
- ✓ Member

 **LOCAL 2028**
 Service Employees International Union, AFL-CIO, CLC
 Leading the Way

*Paid By Committee to Elect Albert "AL" Alvarado Treas, Kathy Alvarado I.D. 1228466
 For More Information: Phone (619) 267-5974 • Fax (619) 267-9800*

NOVEMBER 7, 2000

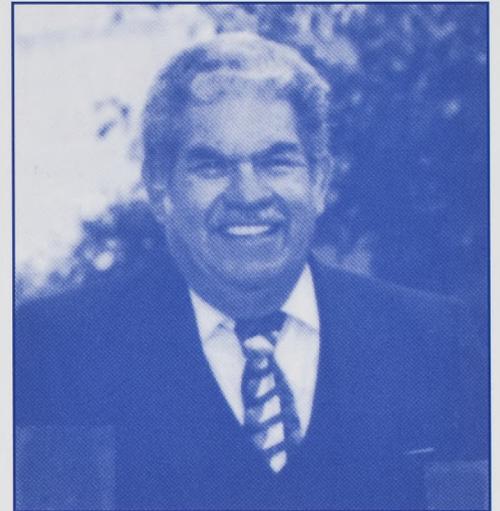
**ELECT "AL"
 ALVARADO
 N.C. CITY COUNCIL**

OR RESIDENT

**From Albert "AL" Alvarado
 2423 East 20th Street
 National City, CA 91950**

Bulk Rate
 U.S. Postage
 Paid
 Permit #510
 National City, CA

ELECT ✓



**Albert
 "Al"
 Alvarado**

**NATIONAL CITY
 CITY COUNCIL**

VOTE NOVEMBER 7, 2000

**FOR A STRONG
 EXPERIENCED
 LEADER...
 INDEPENDENT
 HONEST
 HOMEGROWN**

VOTE for **ALFONSO** and Against:

- *“Carpet-Baggers”* - (Remember 1998, it happened before. Please, for the sake of the entire community, don't let it happen again.)
- *“Career Politicians”* - and others watering at the “Public Trough”
- *Backroom Dealing* - It still continues in our fair city
- *Raising Fees* (sewer fees 1999 and others)
- *Wasteful Spending* of hard-earned taxpayers' money
- *Outside Money and Influence* directing how our beautiful, safe, balmy city should be administrated
- *Sweetheart Deals* (“Q” Avenue Project, for instance)
- *Giving Away Public Property* for \$1.00 (Lot next to “Q” Avenue Project)
- *“Tunnel-Vision”* - in many aspects of city administration
- *Unethical, Untruthful Misinformation* and embellishment in campaigning for election
- *“Coattail Hangers-On and Name Droppers”* using someone else's position versus their own civic involvement and their own merits

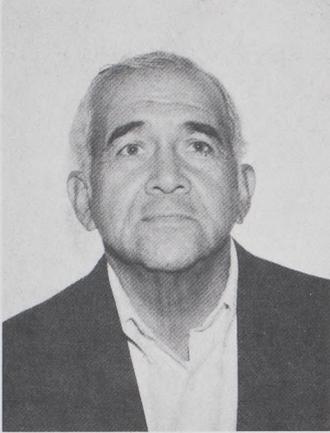
VOTE **YES** for **ALFONSO'S** vision

“Agenda For The Revitalization of National City”

- Citizens concerns, i.e., public safety, city's image, street improvements, and others
- Return of honesty, integrity and commitment to city government, to regain the “Public Trust”
- Accountability
- A vast change in top management
- Better management of assets and resources
- Correct mismanagement of redevelopment program
- More and better communications with taxpayers
- Teamwork and cooperation within administration
- Improvement in city administration

FOR A BETTER CITY
It's Your Choice
 NATIONAL CITY VOTERS

PRSR STD
 U.S. POSTAGE
PAID
 San Diego, CA
 Permit No. 51



**NATIONAL CITY'S
 NO. 1 VOLUNTEER
 AND MOST
 QUALIFIED CANDIDATE!**

*****ECRLOT**C-016
 THE BACA FAMILY
 105 S HARBISON AVE
 NATIONAL CITY CA 91950-2155

VOTE

Alfonso Hernandez
 NATIONAL CITY • CITY COUNCIL

Partial Letter For Work As Chairperson, General Plan Update Committee 1997

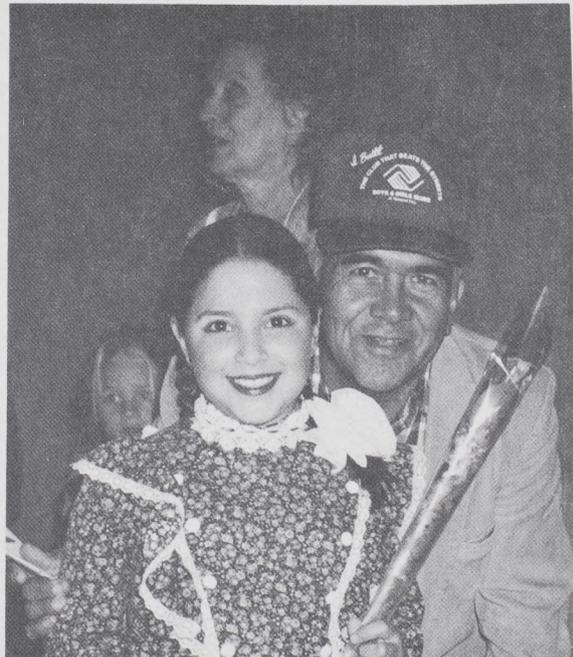
On behalf of the City Council, I want to thank you for the manner in which you have served the City in your present capacity. I realize the personal sacrifice you have had to make to meet your schedules and commitments as a member of this Committee, and I want you to know how much I appreciate it.

Sincerely,

George H. Waters
 GEORGE H. WATERS
 MAYOR



**"Rebuilding
 National
 City
 Block by
 Block"**

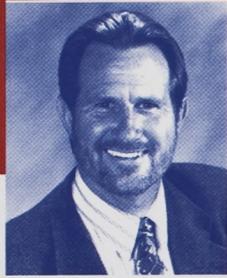


**"Working With Our Youth"
 Dave Manriquez's Daughter**



**"Yet Another Certificate"
 From Our Mayor"**

A Message from Ron...



National City is at a place in time where we have great opportunities ahead of us.

Those opportunities will be realized or missed, in large part, due to the decisions made in the next few years.

I am excited about our opportunities and want to continue doing everything I can to make National City the jewel it deserves to be.

During an election a lot of mis-information and distorted "facts" comes to our doors. If I can answer any questions or clarify any issue please feel free to call me at 475-2996.

On November 7th, you have the opportunity to vote for two individuals for City Council, that you feel will do the best job of getting the job done. I would be truly honored to be one of your two selections and to continue to serve you in any way I can.

I'm ready to work even harder for you!

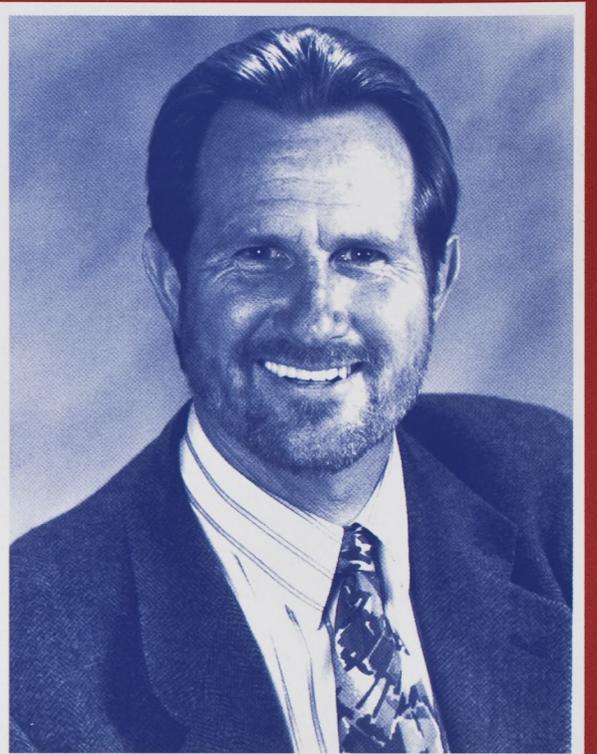
The Friends of Ron Morrison • 1233 Harbison Ave. • National City, CA 91950

RE-ELECT
RON MORRISON for CITY
EXPERIENCE THAT COUNTS...
COUNCIL

REAL EXPERIENCE
REAL QUALIFICATIONS
REAL INVOLVEMENT
REAL ISSUES
REAL RESULTS
REAL CREDENTIALS
REAL CONCERNS
REAL LEADERSHIP

*****ECL0T**C-016
NATIONAL CITY VOTER OR RESIDENT
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NATIONAL CITY CA 91950-2155

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San Diego, CA



RE-ELECT
RON
MORRISON
for
CITY COUNCIL

EXPERIENCE THAT COUNTS...

LISTEN TO WHAT A FEW OF YOUR NEIGHBORS ARE SAYING ABOUT COUNCILMAN RON MORRISON...



“It is an honor to support a man that has a plan and stands strong for National City, That is why I am supporting Ron Morrison.”
Cornelio H. Evangelista

“Ron Morrison is knowledgeable, dynamic and trustworthy; he cares for us. Ron has years of government experience and a solid track record of service to National City. Council membership is more than a weekly meeting to Ron Morrison: he is involved in a wide range of community activities.”

Jesse and Mary Ramirez



“Ron is a hardworking public servant with a proven track record of delivering what he promises. Let’s Vote for Honesty, Integrity and Leadership! Let’s Vote for Ron!”

Vincent Quidasol

“Ron has been an involved leader in the community, and has family values in mind. Our family knows that they can count on Ron Morrison for their future. We strongly urge a vote for Ron!”

Sheri, Gabriel, Gabby, Vicky. The Hernandez Family



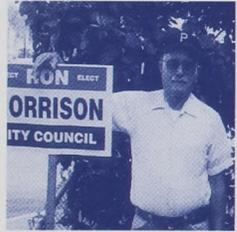
“You can always count on Ron Morrison. He always looks out for the best interests of our community. Day or night, he’s only a phone call away.”

Ruben and Consuelo Rubio



“On Nov. 7th, I’m voting for Ron Morrison for City Council. He’s my choice because whenever I need help he is always there without any delay.”

Rosemary Peyron



“Ron Morrison has been a great asset to us that live in the Westside. With Ron’s help we were able to restore the Westside property rights to help rebuild our homes.”

David Gonzalez

“Ron is an extremely hard working Councilman, who is there for all of us, not just a few. He’s working to build a brighter future for National City. Ron is always there, not just at election time.”

Mildred Bundy and Louise Martin



ENDORSED BY:

NATIONAL CITY POLICE OFFICERS ASSOC.

U.S. CONGRESSMAN BOB FILNER

STATE ASSEMBLYWOMAN DENISE DUCHENY

COUNTY SUPERVISOR GREG COX

FORMER MAYOR KILE MORGAN

COUNCILMAN JUAN VARGAS

PILIPINO AMERICAN POLITICAL ACTION COMMITTEE

LA PRENSA SAN DIEGO

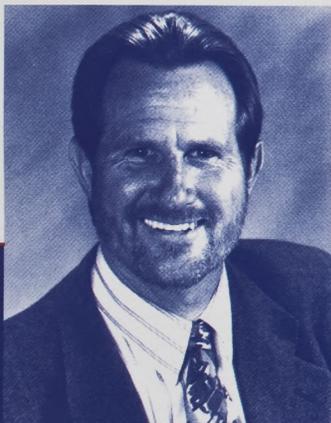


“It’s nice to know someone who shows total dedication to his community by always being there, when you want to know anything about National City. Ron’s record speaks for its self. Great! Great! Great!”

Diego & Betty Aguilera

“It’s comforting to know that an elected official gives back 110% to the people who elected him to office. To our family that describes Ron Morrison’s dedication to make National City an even better place for our family. With Ron you feel you are a partner in the progress and success of National City!”

The Alva family



RE-ELECT
The Clear Choice...
for ALL the Right Reasons.

RON MORRISON FOR CITY COUNCIL

RON MORRISON

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IS WORKING FOR YOU!



**YOUR
MOST
VISIBLE
CANDIDATE**

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NATIONAL CITY CA 91950-2155

SENIOR - HANDICAP SEMI - ANNUAL CLEAN - UP

RE-ELECT RON MORRISON

The Friends of Ron Morrison • 1233 Harbison Ave. • National City, CA 91950



**ALWAYS
LENDING
A HAND!**

**RON HANGING
DOORS ON
THE NEW
BOYS AND GIRLS
CLUB**

RE-ELECT

**RON
MORRISON**

**FOR CITY COUNCIL
YOUR ONLY
CANDIDATE
WITH REAL
EXPERIENCE!**

Not The Leadership Students Can Respect!

The Incumbent- Lorenzo Provencio

Provencio Is Put On Administrative Leave

Source: The San Diego Union Tribune

Page: B-2 Date: March 23, 2000

Excerpts

Lorenzo Provencio ...was put on administrative leave from his elementary school teaching job for 2 1/2 months and transferred to another school...

Provencio did not return telephone calls seeking comment on his transfer.

The Candidate- Pearl Quinones

School Board President, Greg Sandoval, Accepts \$5000 from Convicted Drug Dealer Gives \$1250 to candidate Pearl Quinones and \$3000 to another school board member. About 10% of her total contributions.

Bahia Del Sur of San Diego (PAC) hides and washes contractor contributions for school board candidates. Through October 21, 2000 Pearl Quinones received \$3000 almost 20% of her total contributions.

South Bay Committee is primarily management employees of the school district. Pearl Quinones has received \$2150 from them approximately 15% of her total contributions.

Court to open Metabolife CEO's file Michael Ellis had sought to keep 1988 drug-bust record sealed
 The San Diego Union - Tribune, San Diego, Calif. Aug 26, 1999.
 Thomas Kupper,
 Start Page: B-1

Abstract:

Hundreds of pages of court records, detailing a 1988 methamphetamine bust that Metabolife chief executive Michael Ellis has tried to keep out of the public record.

...which describes how Ellis and a boyhood friend rented a \$4,500-a-month house in Rancho Santa Fe and allegedly equipped it to produce 20 pounds of methamphetamine a week.

...Initially charged with manufacturing and intending to distribute methamphetamine, Ellis was allowed to plead guilty to the lesser charge of using a telephone to facilitate a drug deal...

What Can Students Learn From This?

NAME	AMOUNT	DATE	REMARKS	TOTAL
Metabolife Inc	5000			
Greg Sandoval	1250			
Other School Board Member	3000			
Bahia Del Sur PAC	3000			
South Bay Committee	2150			
TOTAL	13400			

Figure 1

Sheet after Union High School Board President Greg Sandoval Washes Contribution For Candidate Pearl Quinones and Others

11-07-20 03:21

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WD06

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SWEETWATER SCHOOL BOARD, SEAT 5

1034 3rd Ave., Chula Vista, CA 91911
 (phone) 619.422.2279 (fax) 619.422.3379
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SWEETWATER UNION HIGH SCHOOL DISTRICT

GOVERNING BOARD MEMBER Seat No. 5 Vote for One	ARLIE RICASA Educator/College Counselor	149 →	
---	---	--------------	--

ENDORSED BY HUNDREDS OF EDUCATORS AND COMMUNITY LEADERS

- | | | | | | |
|--|----------------------------|----------------------|---------------------|-------------------------|-----------------------------|
| Congressman Bob Filner | Trong Nguyen | Kasimu Harley | Steve Sakane | Rudolph Aguilar | Vilma Coquia |
| San Diego City Councilman Juan Vargas | Veronica Burton | Edrick Macalaguim | Tim Suanico | Mendel Nafarrete | Lely Bemonte |
| Chula Vista Councilman John Moor | Maya Bioch | Adriana Tschakert | Raymond Teator | Ed and Martha Bajet | Shirley Martin |
| Chula Vista Councilwoman Mary Salas | Scott Finn | Jo Morales | Olivia Winkler | Josie Castillo | Dale Taber |
| National City Councilman Ralph Inzunza | Ursula Kantor | Jhenicely Garcia | Mayuli Arthur | Sal Saucedo | Gwen Campbell |
| Chula Vista Assistant Chief of Police Jim Zoll * | Maritza Tirado | Jennifer Lansang | Conchita Valenzuela | Kervin Antonio | Felix Tuyay |
| Port Commissioner Frank Urtasun | Sherilyn Salahuddin | Todd Himaka | Ana Rosa Calvario | Ofelia Ferrer | Susan McNeil |
| Southwestern College Board of Trustees Maria Perman | Jessica Lynn Pizarro | Jarvis Malone | Carina Ortiz | Pit Jimenez | Sharon Temporal |
| President COPAO Council of Philippine-American Organizations- Aurora Cudal * | Annarhiza Bautista | Gus Chavez | Isa D'Amico | Aidesiderio Alhambra II | Valorie Vega |
| Executive Director Operation Samahan Dr. Joel San Juan | Lynn Covarrubias | Miguel Ortega | Teresa Marie Sadler | Edwin Samaniego | Corina Soto |
| President FILAMEDA Gretchen Donndelinger * | Leonardo Coquia | Ashley Abano | Marisol Garcia | Jim Perman | Lalaine and Mike Tanaka |
| Roger Cazares, CEO of MAAC Project | Donna Cabling | Bevenicia Agbulos | Amber Clark | Justin Kerr | Bill Lopez |
| Victor Resendez | Mike Temporal | Beatrice Aguilar | Sergio Paez | Pablo Galvez | Noe Mallari |
| Dolores Adame | Reynila Caleron-Magbuhat | Carmen Angeles | Tanya Sais | Allan Gucco | Jennifer Vela |
| Dr. Maria Puig | Simon Magbuhat | Violeta Arceclona | Ashleigh Coulson | Romuel Nafarrete | Bobby and Cora Buenaventura |
| Dr. Sharon Morris-Velasquez | Epifanio Leano | Dolores Balane | Robert Cortez | Beverly Pack | Jose Nevarez |
| Carmen Spurling | Priscila Gil | Penelope Banks | Vangie Eide | Dell Pineda | Vicky Pablo |
| E. Roger Caldwell | Paciencia Leano | Vincent Biancs | Maurice Howard | Chris Neel | Floriana Pedro |
| Rachel Ortiz | Lee Cabuhat | Beverly Biances-Pack | Leonardo Sison | Lito Paraiso | Denny Milligan |
| Jorge Covarrubias | Alan Pamoleras | Joi Blake | Robert Saenz | Alyn Castillo | Joe and Michelle Wiseman |
| Luis Natividad | Leah Ann Feraro | Maya Bloch | Veronica Flores | Joyce Temporal-Ricasa | Norma Quinones |
| Frank Docog | Maya Bloch | Rose Campbell | Edgar Tapia | Art Catapang | Diana Edwards Li Pera |
| Soledad & Fernando Cabling | Joel Feria | Daniel Campbell | Gus Chavez | Maria Marquez | Elvira Gonzales |
| Delfin Labao | Unique Macapayag | Mark Carpizo | Victor Miller | Michaela Anoché | Euliza Mahinan |
| Nicole Ratliff | Sally De Vera | Leland Castro | Crystal Tucker | Madeleine Estrepa | Genalyn Paculan |
| Vernon Peterson | Javier & Elizabeth Sanchez | Rene Coburn | Erin Sposato | Gina and David Mallari | Pearly Boone |
| Adriana Garibay | Eileen Romero | Alex Defante | Maria Abuan | Jaime Salazar | Connie Hernandez |
| Norris Nagao | Pamela Gil | Franco Del Rosario | Melissa Mationg | Eileen Hudgins | Victor Nieto |
| Craig Moffat | Sherry Butay | Nora Del Rosario | Anjelica Mationg | Donna Arnold | Maria Byrnes |
| Henry Pugh | Tatiana De Vera | Elvira Diaz | Natasha Mationg | Emilia Hara | Richard Juarez |
| Gregory Gomez | Eliza Tamayo | Diane Edwards | Natasha Mationg | Manuel Camacho | Elvira Diaz |
| David Ramirez | Mazie Dechico | Salvador Flor | Manuel Camacho | Jonel Pentecostes | Mariaelena Ochoa |
| T.J. Tate | Sergio Carmona | Virginia Gallanosa | Jonel Pentecostes | Joann Fields | Philip Lopez |
| Ed Cosio | Gemma Nierva | Jose Gallanosa | Mary Anne Corpuz | Mary Anne Corpuz | Lito Paraiso |
| Cecilia Cabico | Evelyn Leano | Linda Gillespie | Fran Bueno | Fran Bueno | Mason Innocentes |
| Maria Abuan | Laura D. Pineda | Norma Hernandez | Marisa Avina | Marisa Avina | Robert Perry |
| | Nathaniel Julio | David Hoffman | Rudolph Aguilar | Rudolph Aguilar | Telisha Brise |
| | Blanca Lacanilao | Robert and Edna Ito | Bernadette Pujeda | Bernadette Pujeda | Marci Macias |
| | Yvette Dancel | Lemuel Lemons | Allan Delacruz | Allan Delacruz | Jayn McLaughlin |
| | Goldie Orvick | Cynthia Lumahan | Arthur Tejada | Arthur Tejada | Rosalie Zarate |
| | Susy Chavez | Reynila Magbuhat | Robert Lansang | Robert Lansang | Andrea Spolidoro |
| | Kathleen Rosita | David Malcolm | John Meneses | John Meneses | Elizabeth Melendez |
| | Jennifer Bongolan | Eva Ricasa | Teresa Owen | Teresa Owen | Sally De Vera |

*All titles for identification purposes only

The San Diego
Union-Tribune.

**SWEETWATER DISTRICT SCHOOLS
ARE IN SERIOUS TROUBLE**

THE SWEETWATER UNION HIGH SCHOOL DISTRICT HAS THE **HIGHEST
DROP-OUT RATE** OF ALL THE DISTRICTS IN SAN DIEGO COUNTY.*

—*San Diego Union Tribune May 30, 1998*

THE SWEETWATER DISTRICT **RANKS NEXT TO LAST** AMONG SAN DIEGO
HIGH SCHOOL DISTRICTS ON THE SCHOLASTIC APTITUDE TESTS (SATS).*

—*San Diego Union Tribune August 19, 1998*

**80% OF SWEETWATER DISTRICT STUDENTS DO NOT QUALIFY
FOR THE UNIVERSITY OF CALIFORNIA OR CALIFORNIA STATE UNIVERSITY.***

—*San Diego Union Tribune May 30, 1998*

MANY OF OUR SCHOOLS ARE RACKED BY VIOLENCE, ACCORDING TO THE
CALIFORNIA SAFE SCHOOLS ASSESSMENT (1996-1997) BY THE CALIFORNIA
DEPARTMENT OF EDUCATION.

—*Official Report by the California Department of Education*

*Based on statistics from articles published in the San Diego Union Tribune.

To Turn our Schools Around...

VOTE ARLIE RICASA FOR SWEETWATER UNION HIGH SCHOOL DISTRICT BOARD OF TRUSTEES, SEAT #5

Which of these two candidates can turn our schools around?



Name: Arlie Ricasa, Educator, Community Leader, Parent

Age: 34 years old

Occupation: Counselor, Southwestern College

Activities: Honored by Who's Who Among America's Teachers, which recognizes less than 5% of the nation's educators, 1998 and 1997.

Board Member of the Metropolitan Area Advisory Committee (MAAC) Project

Board Member of the Chula Vista Police Activities League

Platform: Five Point Program to Turn Our Schools Around

Name: Ruth Chapman, Incumbent, 28 years on Sweetwater Union High School District Board of Trustees

Age: 91 years old

Occupation: Retired from teaching 35 years ago

Activities: 60 year member of the PTA

Platform: No Plan to Implement



A MESSAGE FROM ARLIE RICASA

Dear Voter:

Our children can't vote. So they count on us to do the right thing for them. I'm asking for your vote so that I can turn our schools around.

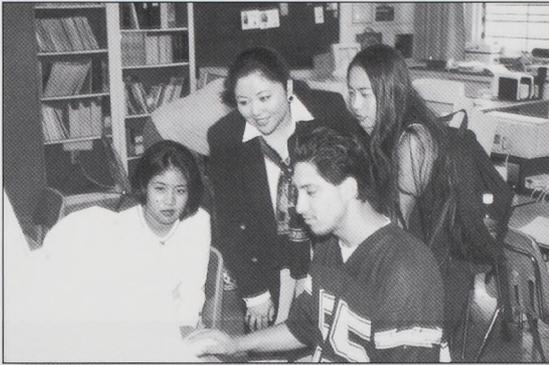
People are concerned about low test scores, high dropout rates and violence in our schools. I can provide new leadership to improve the quality of our children's education. It really is time for a change.

I appreciate Ruth Chapman's contributions during her 28 year tenure on the Board of Trustees. However, our schools are in serious trouble. I have a plan to prepare our children for the 21st Century.

My goal is straightforward: *Academic Excellence. Anything less is unacceptable.*

Arlie Ricasa

ARLIE RICASA'S FIVE POINT PROGRAM TO TURN OUR SCHOOLS AROUND



A product of the Sweetwater District, Arlie earned degrees at UCLA and San Diego State University.



Arlie believes that all school staff are vital to our children's education.



Arlie developed a student scholarship program as a Board Member on the Chula Vista Police Activities League.

1.

Safe Schools - Safe Classrooms

“Zero Tolerance” for drugs or violence. Develop innovative programs for at-risk youth.

2.

End “Social Promotions.” Students Must Meet Performance Standards

Implement a strong program of basic education - reading, writing, math and science. Implement basic skills testing in math, science and language, before students are promoted or graduated.

3.

A Qualified Teacher in Every Classroom

Work with teachers to restore morale and improve the quality of teaching. Recruit qualified teachers so that class sizes can be reduced.

4.

Every Classroom Connected to New Technologies and Teaching Materials

Provide up-to-date textbooks, computers and instructional materials. Improve school libraries and other resources for reading and literacy programs.

5.

Every School Building in Good Condition

Additional funding to build and repair neighborhood schools. Equitable resources and facilities for every school in the district.



JIM BATES — TO REFORM CONGRESS AND THE ECONOMY

- 100 % Civil Rights voting record.
- Authored the San Diego Trolley.
- 100 % Support for United Farm Workers.
- Aided Phillipines during earthquake.

CESAR CHAVEZ AND THE UFW SUPPORT JIM BATES



**WHEN HE WAS THERE...
WE COUNTED!
THE DEMOCRAT**

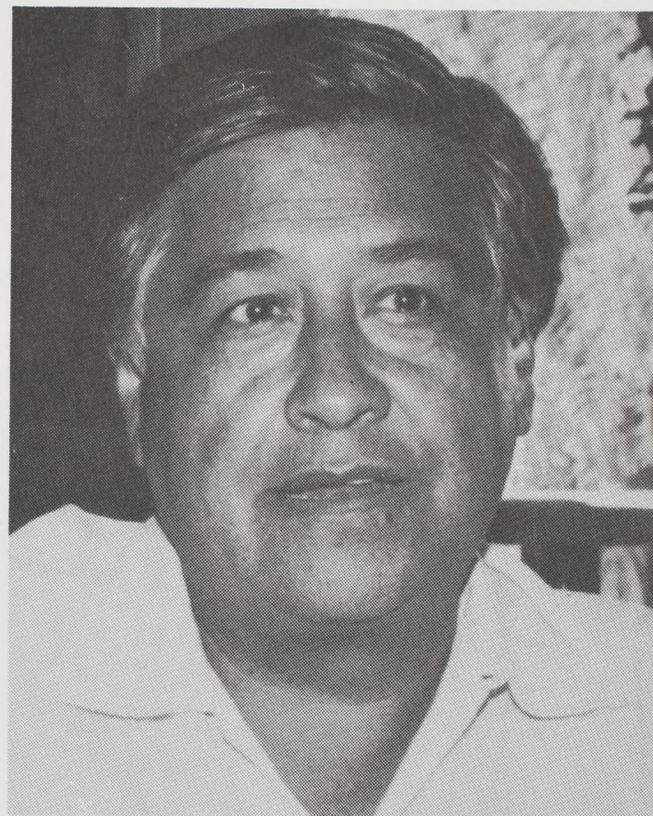
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AN IMPORTANT ELECTION MESSAGE...



**CESAR CHAVEZ, PRESIDENT
UNITED FARM WORKERS UNION.**



Not one cent of
Special Interest
PAC Money went
into this mailer.



PAID FOR BY BRING BACK BATES, LYNN TURNER, TREAS., C00259929

VOTE JIM BATES FOR CONGRESS

 **UNITED FARM WORKERS of AMERICA AFL-CIO**
National Headquarters: La Paz, Keene, California 93570
(805) 822-5571

February 19, 1992

Jim Bates
Congress
P.O. Box 152042
San Diego, CA. 92195

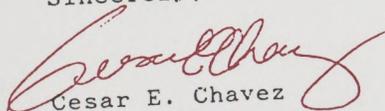
Dear Mr. Bates;

We are honored to express our endorsement of United Farm Workers for your candidacy for the Democratic nomination of the 50th Congressional District.

It has been our experience in the movement that so few men or women, have the opportunity to know the true satisfaction that comes with giving one's life in the service of others.

Our best wishes for your June 2nd primary.

Sincerely,


Cesar E. Chavez
President

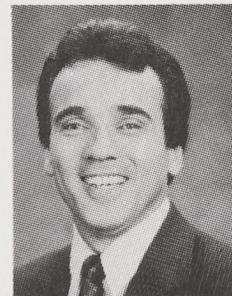
CEC/na



CHERRI A. MACAHILIG

"When the earthquake hit the Philippines, Congressman Jim Bates made sure that the relief arrived. He met with President Aquino to assure her of U.S. support for Democracy. In San Diego, he's always been there to help solve visa problems and other community needs. The Filipinos are proud to support Jim Bates' return to Congress."

—Cherri A. Macahilig,
Filipinos for Bates



RALPH INZUNZA

"There isn't a corner of the district that hasn't been helped by Jim Bates. For National City, he cast the key vote to build Plaza Bonita and found funding for Kimball Towers. He has a 100% record on Civil Rights and brought more ethnic diversity to his political appointments. He has taken his case straight to the people, walking each precinct, one voter at a time. No other candidate can match this."

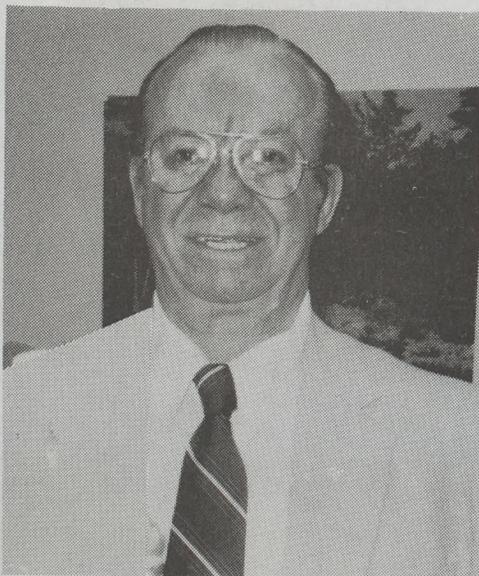
—Ralph Inzunza
National City, Councilman

SU VOTO ES SU VOZ • MAKE YOUR VOTE COUNT

JIM BATES
A positive program;
not a negative campaign

“Jim Bates got a raw deal. Nobody ever worked as hard for us as Jim Bates. He made some mistakes. But he was a damn good Congressman — with an excellent voting record and a solid commitment to the community. He’s the only candidate with a plan to reform Congress and rebuild the economy.”

Not one cent of
Special Interest
PAC Money went
into this brochure.



HORACE AUSTELL

Senior Advocate



**WHEN HE WAS THERE...
WE COUNTED.**

THE DEMOCRAT

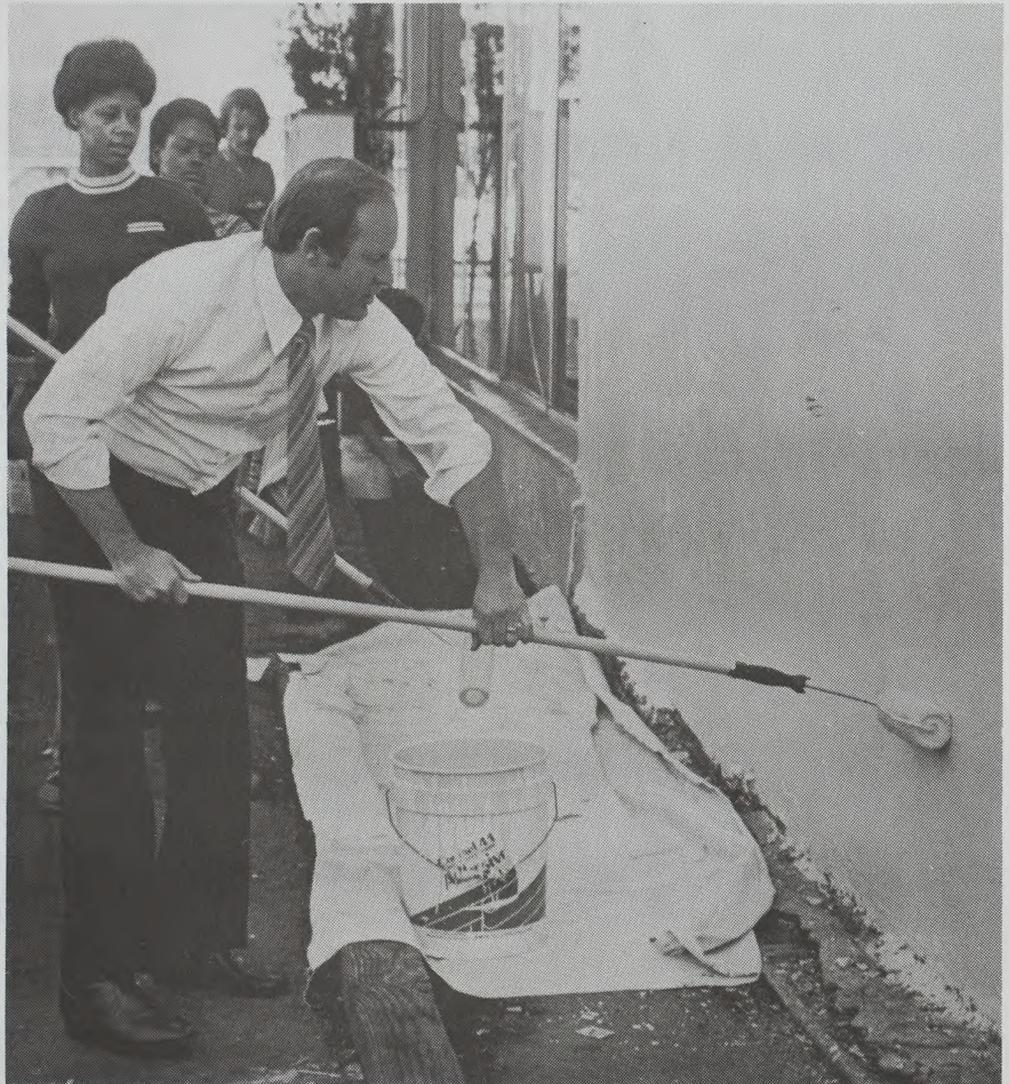


EVELYN JACKSON

*Community Activist
in Skyline*

- Jim Bates brought the Job Corps to San Diego
- Jim Bates had a 100 % Voting Record on Civil Rights.
- Jim Bates paved our alleys.
- Jim Bates fought redlining and loan discrimination.
- Jim Bates won contracts for community businesses.

“Jim Bates is the best friend in office we’ve ever had. He paved our alleys. He brought jobs to the community and got funding for our programs. He’s walked our streets and come to our churches for 20 years. Jim Bates has always been there for us.”



“Jim Bates was the first real environmentalist in office in San Diego. Jim fought the developers and the polluters. He was way ahead of his time on recycling and on solar energy. In Congress, Jim had the best environmental record in the nation and wrote landmark legislation to protect the ozone layer.”

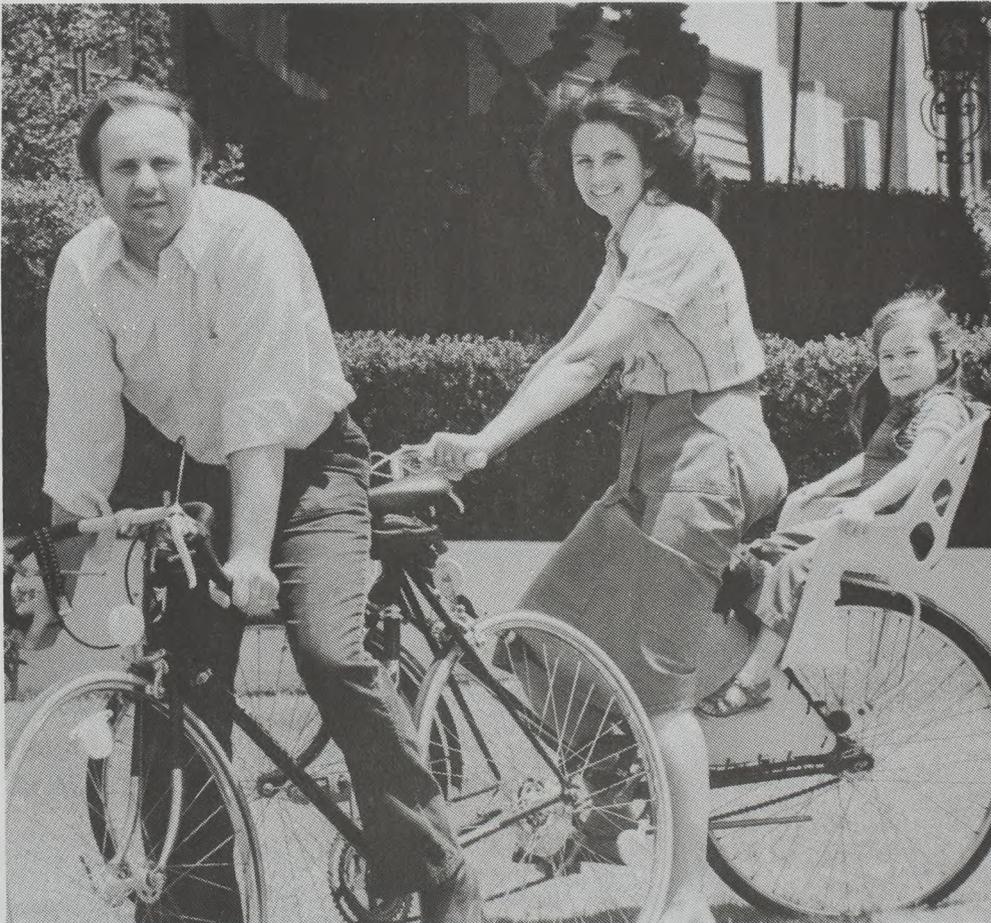


RUTH DUEMLER

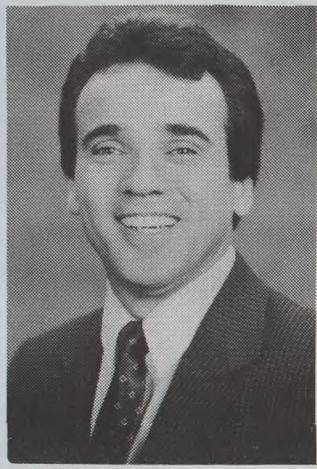
Former Chair of San Diego's Council of Environmental Organizations

“Jim Bates is our hero of environmental issues...”

—The Sierra Club



- Jim Bates had a 100 % Environmental Voting Record.
- Jim Bates wrote the Ozone Protection Act.
- Jim Bates stopped the construction of Pamo Dam.
- Jim Bates saved Mt. Laguna from clear cutting.
- Jim Bates wants cars to get 60 mpg.



RALPH INZUNZA

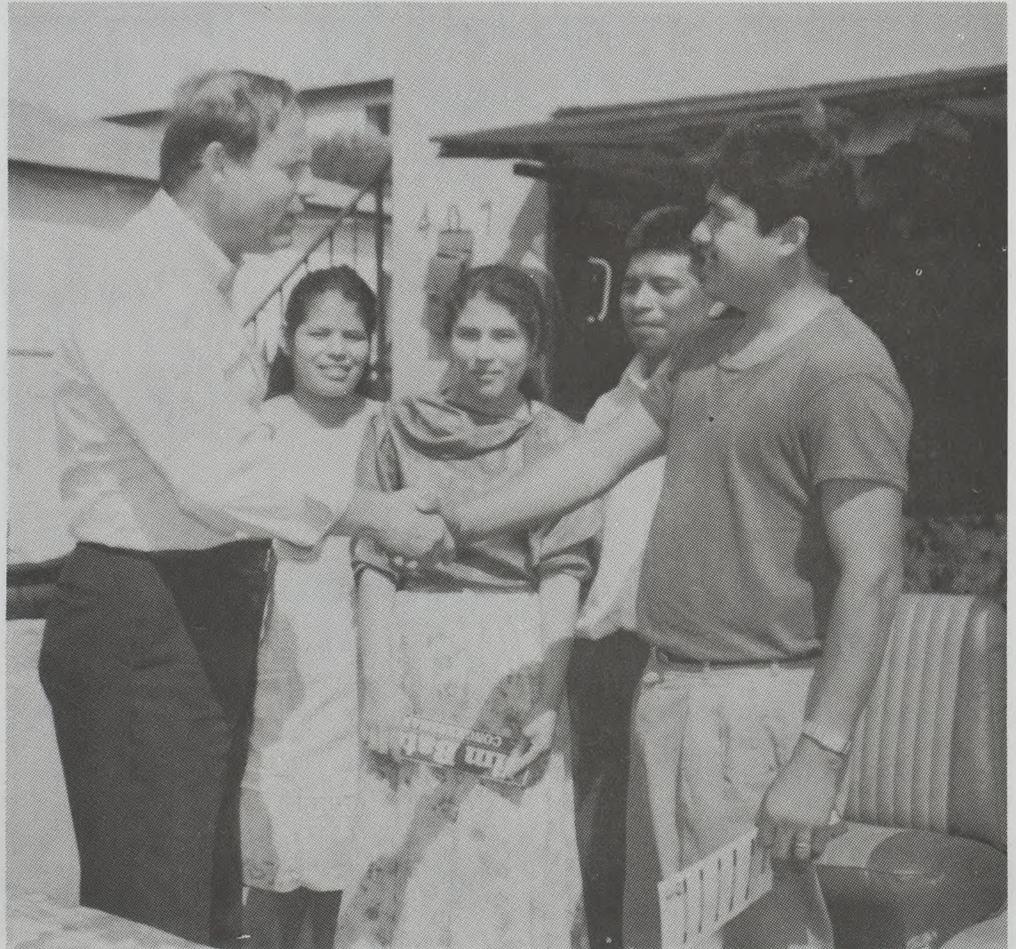
*National City
Councilman*

JIM BATES' RECORD OF CONSTITUENT SERVICE

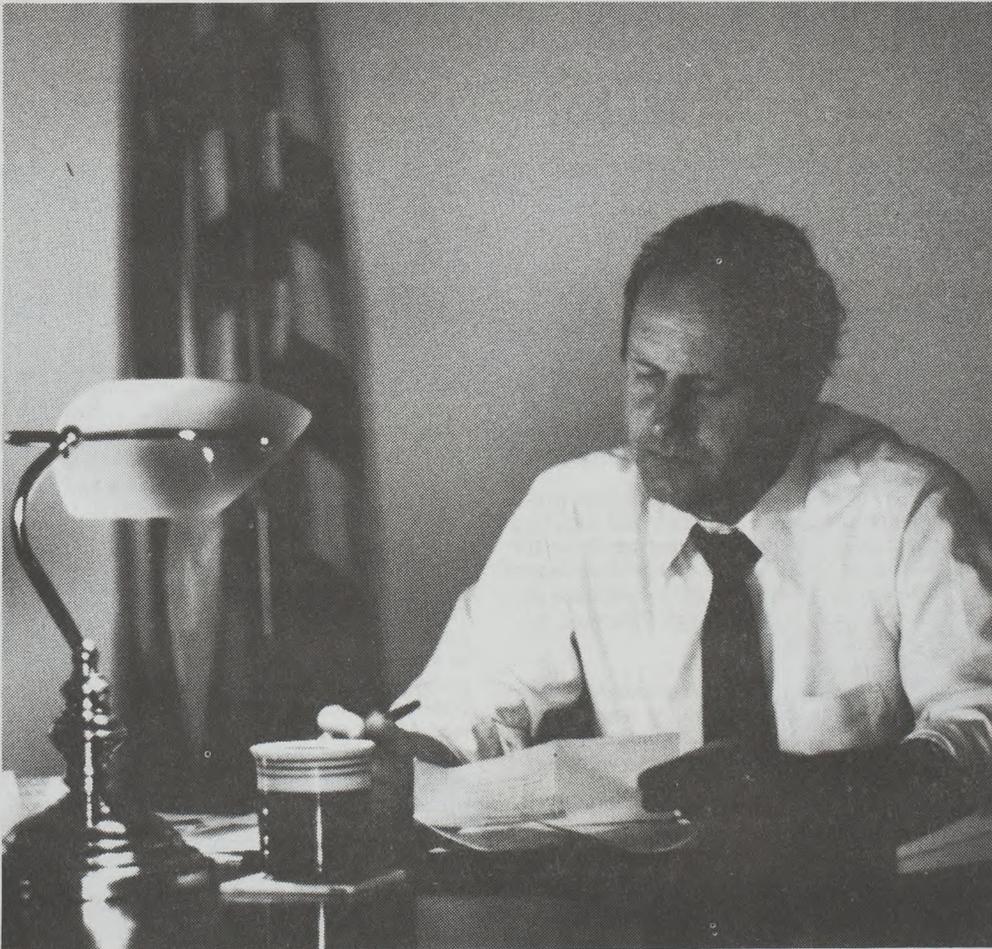
During Jim's career in public office:

- 312,416 constituent letters answered.
- 62,327 citizen problems resolved.
- 10,412 appointments with members of the community.
- 95 % Congressional Attendance Record.

“There isn't a corner of the district that hasn't been helped by Jim Bates. For National City, he cast the key vote to build Plaza Bonita and found funding for Kimball Towers. He has a 100% record on Civil Rights. He has taken his case straight to the people, walking each precinct, one voter at a time. No other candidate can match this.”



“Jim Bates fought Ronald Reagan all the time he was in Congress. Jim said Reaganomics was a sham. He voted against the savings and loan bailout. He always voted for COLAs for social security and federal retirees. He said Reagan wanted to help the rich at the expense of the rest of us — and he was right.”



EVELYN CLARKE

*Senior and
Women's Activist*

JIM BATES

**A PROVEN LEADER.
A WINNER FOR US.**

- Jim Bates exposed the Pentagon's \$600 hammers and \$150 ash trays.
- Jim Bates fought the oil companies for price gouging.
- Jim Bates had a 100 % Rating from the National Council of Seniors.
- Jim Bates fought Ronald Reagan's plan to eliminate social security.
- Jim Bates voted against the Reagan-Bush give-aways to the wealthy.

JIM BATES IS THE ONE TO BEAT

May 10, 1992

The San Diego Union-Tribune.

Bates bloodied but still stands chance of Democratic victory



"Bates is dead, isn't he?"

The question was posed in that ivory tower of political wisdom, the men's room.

But out on the campaign beat, the answer seems to be that reports

of Jim Bates' political death have been greatly exaggerated — at least for now.

The man who some thought had already suffered death from a thousand cuts — not to mention a nuclear bomb or two — is by many accounts running strong.

His return to Congress still seems implausible, and the spring in his step may be gone with the June 2 primary results. But for the time being it's clear to all watching the 50th District Democratic race that *Bates is Back*.

Private polls show, and observers say, that Bates is still within striking distance of front-runner state Sen.

Wadie Deddeh, who wants to cap his quarter-century political career with a stint in Congress. As further proof, both Deddeh and the other major contender, San Diego City Councilman Bob Filner, are playing this as a three-way race.

That Bates is even a threat is remarkable considering all that has happened to him. The sexual harassment charges that helped defeat him in 1990 after eight years in Congress and his overdrafts at the House bank appeared to be political silver bullets, albeit ones he believes he can dodge.

But Filner, who has aggressively criticized Bates and Deddeh from the outset, is just warming up. Bates may be a contender for the hardest working man in politics — he's constantly walking precincts — but with only three weeks to go, the race is still young. The worst is yet to come.

Despite a deluge of bad publicity in recent years, Bates is hanging in there for a variety of reasons.

He appears to have a core of support that is very hard to shake. During his 20 years in public office — San Diego City Council, Board of Supervisors and Congress — Bates has represented

Inside Politics

MICHAEL SMOLENS

much of the same area he is now running in. Over those two decades, Bates boasts, he answered 312,416 constituent letters, resolved 62,327 citizen problems and made 10,412 appointments with members of the community.

Given the precision in those numbers, how in the world could this man have fouled up his bank account?

One prominent political scientist, using an example of a notable Orange County Republican congressman, suggested that apparent good deeds can overcome the House bank scandal in some cases.

"If Robert Dornan delivers for his people, who cares if he bounced some checks?" asked UCSD's Samuel Popkin.

Bates, of course, was among the 22 worst check-kiting offenders, according to the mystifying criteria used by the House ethics committee.

Since last summer, Bates has been going door-to-door throughout the largely South Bay district laying out his programs — his deficit-reduction proposal is as detailed as any candidate's — and preparing supporters for Armageddon.

Filner already has sent mailers promoting his own candidacy and attacking Deddeh and Bates. Filner may have the money to continue a steady drumbeat of attacks. Deddeh probably will have the resources to respond in a big way, but Bates won't.

Facing a potential onslaught, Bates is counting on all the negative publicity he has received for sexual harassment and bad checks to work for him.

Though far from airtight, the theory here is that those matters were so heavily covered by the media that there's not much more damage Filner's

hits can do. The Bates view — or hope — is that the people who will refuse to vote for him because of his problems already know about them.

Bates also feels that the House bank scandal may have unfolded early enough to let him get past it. "We're fortunate this broke when it did," he said March 20.

But with constant reminders from Filner, it's doubtful people will forget. And while Bates is running as the great reformer — who isn't? — Filner is not shy about tying him with the congressional perks and pay raises he received in the past that have ticked off voters in the present.

Still, Bates may not need a lot of votes. With votes split primarily among three of the six Democratic candidates and an anticipated low turnout in the district, Bates' team feels it can win the nomination with between 11,200 and 13,000 votes.

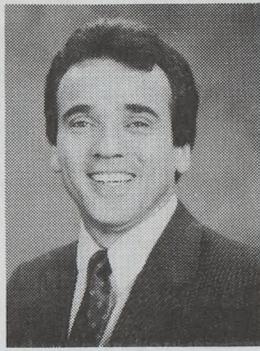
Some Democratic activists and feminists contend that Bates got a bum rap on the sexual harassment charges and the House bank scandal. Like Bates, they believe the charges were blown way out of proportion. But there is fear that with Bates the nominee, Republicans in November could win what is San Diego's only solidly Democratic congressional district.

Seemingly unfazed by it all, Bates at times almost enjoys his underdog status.

At the height of the House bank scandal, he laid out all his bank records during a casual news conference that was certain to generate more headlines, none of them good. As the event drew to a close, Bates left reporters slack-jawed when he leaned back from the table and suddenly made like Muhammad Ali.

"I'm going to win," he announced. "I'm a tough cookie. I'm as tough as Clinton. He takes a licking and keeps on ticking. I take a beating and end with my foes retreating."

Don't let last minute negative tactics dissuade you. Make your vote count. Vote for Jim Bates.



Sometimes You Learn More By Losing Than You Do By Winning

BY JIM BATES

Sometimes you learn losing than you do by winning. Sometimes life teaches you sons of truth, but you better person for it.

On November 6, 1990, I was elected a very narrow, but in my bid for reelection term in the U.S. Congress after serving at the city, federal level — I lost.

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Bates	32%
Deddeh	33%
Filner	11%
Vargas	10%
Others	5%
Und	19%

(Conducted 4/1/92)

at a time when ordinary citizens were
 difficultly making ends meet
 al deficit was out of
 ent too much time
 with raising money for
 ith too large a staff and
 much to political con-

I'm proud of my stands
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course, all of that has
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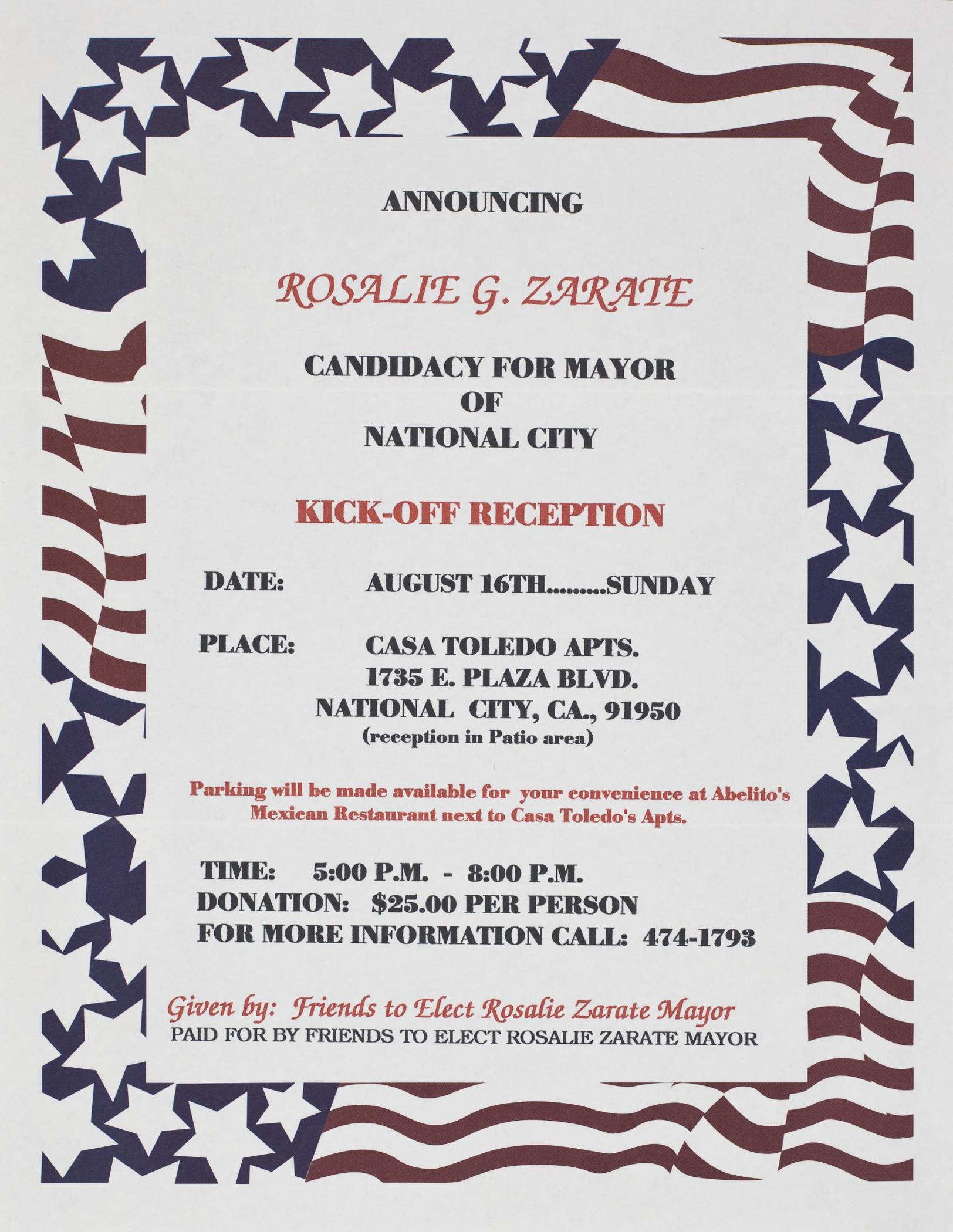
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A decorative border with a repeating pattern of stars and stripes in red, white, and blue, framing the central text.

ANNOUNCING

ROSALIE G. ZARATE

**CANDIDACY FOR MAYOR
OF
NATIONAL CITY**

KICK-OFF RECEPTION

DATE: AUGUST 16TH.....SUNDAY

**PLACE: CASA TOLEDO APTS.
1735 E. PLAZA BLVD.
NATIONAL CITY, CA., 91950
(reception in Patio area)**

**Parking will be made available for your convenience at Abelito's
Mexican Restaurant next to Casa Toledo's Apts.**

**TIME: 5:00 P.M. - 8:00 P.M.
DONATION: \$25.00 PER PERSON
FOR MORE INFORMATION CALL: 474-1793**

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