

16858

gil Robledo + family

Gil Robledo was born in 1940 at Santa Paula California. His parents were migrant workers.

Gil received his B.A. in Sociology from the University of California at Santa Barbara in 1964, and his M.A. in Sociology from San Diego State College in 1968. He spent more than three years working with the probation departments of Santa Barbara and San Diego counties prior to joining the faculty at San Diego City College. At City College, he has worked to develop the school's Chicano studies program and to institute a supportive services program for students. Next fall Robledo will teach Chicano Studies at San Diego State College.

Mr. Robledo is a member of numerous civic and professional organizations, including the G. I. Forum; Board of Directors of the Legal Aid Society; American Sociological Association; American Federation of Teachers, Local 1021; Chicano Federation; and is a past member of the Law and Justice Task Force of the Urban Coalition.

If you are willing to make a donation, or are willing to volunteer to assist in the election of **Robledo for Mayor**, please fill in and return to:

**Robledo for Mayor**  
1845½ Logan Avenue  
San Diego, California 92113

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**Robledo for Mayor**  
1845½ Logan Avenue  
San Diego, Calif. 92113

Paid For By  
Committee to Elect  
Gil Robledo

**ROBLEDO  
FOR  
MAYOR**

*"I pledge to provide a decent way of life for all citizens of San Diego regardless of their racial or economic background."*

Chicano Park  
May 29, 1971



## ROBLEDO ON THE ISSUES

### Poverty

"We cannot continue to live in a community where some people go to bed hungry and wake up without a job or without hope."

*Chicano Park  
May, 1971*

"...Twenty-eight percent of Mexican-Americans, twenty-two percent of Blacks, and nineteen percent of white households are living at the poverty level in San Diego...."

Sanchez, et al. *A Descriptive Study of the Service Needs of the Mexican-American Community in San Diego* (Master's Degree Thesis, 1971)

### Racism

"Racism is the major problem in San Diego today."

*San Diego City College  
June 29, 1971*

"...One can easily recognize a definite exclusion pattern of Chicanos and Blacks in San Diego City Government where major policies are formulated (Mayor, Council, and Manager); implemented (City Clerk, City Treasurer, etc.); and enforced (City Attorney).

*Peter Spenuzza  
San Diego State College  
School of Social Work Report  
May 17, 1970*

### Taxes

"The tax situation in San Diego soaks the poor and middle class through regressive property and sales taxes while the corporations and rich are disproportionately undertaxed." I therefore propose a graduated income tax on corporations and

a progressive payroll tax for people working in San Diego with incomes exceeding \$20,000."

*Chicano Park  
May, 1971*

The property tax was the largest source of tax revenue for fiscal 1971. San Diego has no corporate income tax.

*San Diego Preliminary Budget  
Fiscal 1972*

### Senior Citizens

"We have an obligation to provide the good life for all the senior citizens in San Diego. We have tended to stress the needs of the young and ignored the wants of the aged."

*Logan Heights Senior Citizens Club  
June, 1971*

One out of ever four Americans age 65 or over live at or below the poverty level.

*Time Magazine  
August 1970*

### Ecology

"The power structure in this community is a barrier to clean air, unpolluted water, open spaces available to all its citizens, and all other facets of ecological concern. Materialism rather than ecology is the concern of our city fathers."

*Ecology Club  
San Diego City College  
April, 1971*

"...In a normal year the United States produces 142 million tons of smoke and fumes, seven million junked cars, 20 million tons of waste paper, 48 billion used cars, and 50 billion gallons of industrial sewage."

*Saturday Review - January 3, 1970*

## Partial List of Endorsees

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Father Juan Hurtado  
James W. Kennedy  
Abe Tapia



VOTE

( Picture of )  
( Gil )

SEPTEMBER 21, 1971

(Picture of )  
(Gil and )  
(Family )

To Elect

GILBERT ROBLEDO  
MAYOR OF SAN DIEGO

BACKGROUND

- \* Five year resident of San Diego.
- \* Married for over 5 years with one 6-month-old child.
- \* Probation officer in Santa Barbara and San Diego Counties for 3½ years.
- \* Taught Sociology and Chicano Studies at San Diego City College for the past two years.
- \* Will teach in Mexican-American Studies Department at San Diego State College in the Fall, 1971.
- \* Served 6 years in the U. S. Army Reserve
- \* Graduated from the University of California at Santa Barbara in 1964, with a B.A. degree in Sociology and from San Diego State College in 1968 with an M.A. Degree in Sociology.
- \* Involved in minority community activities: G.I. Forum; MAPA; Trabajadores de La Raza; Chicano Federation: MECHA SDCC; Law and Justice Task Force of the Urban Coalition; Council for Justice; and the Clients Council of San Diego County.
- \* Member of the American Sociological Association.
- \* Member of the American Federation of Teachers, Local 1931.
- \* Board of Directors, Legal Aid Society of San Diego County.



## ISSUES

Poverty - Redirect resources of the city to eliminate the root causes of poverty.

Racism - Eliminate <sup>institutional</sup> racism in city government employment by implementing an aggressive recruitment program that will employ qualified minorities, youth, <sup>women</sup> and the aged in proportion to their numbers in the city.

Tax Reform - Implement a tax program that will remove the burden from the average middle-income property owner and shift some of the responsibility to corporations and individuals in income brackets over \$20,000.

Ecology - Advocate a complete moratorium on all development in the city until a good master plan is developed by competent city planners. Citizens and conservationists should have an input in the planning decisions of the city. High priority should go towards the planning of ghetto and barrio areas. Close Highway 163 (395) through Balboa Park to eliminate a dangerous thoroughfare and to preserve a much-needed green and recreational area for all citizens of San Diego.

Campaign Spending - This should be limited to \$2,000 per mayoral candidate and less for other candidates. All contributions could be sent to the City Treasurer and dispersed equally among all candidates, or the amounts could be paid through revenue sharing funds from the Federal government.

G.O.P. Convention, 1972 - Completely opposed to having the Republican Convention come to San Diego. The \$1½ million that has been pledged or allocated to this extravaganza could have been used to meet the pressing needs of San Diegans. If elected I will use all the powers of the Mayor's office to keep the convention from coming to San Diego.

CITY GOVERNMENT REFORM. Push for strong Mayor form of government by giving the mayor veto power and removing him from the City Council. Fire the City Manager, who has represented the interests of the rich and powerful, and replace him with an administrator responsive to the Mayor and City Council.

LABOR. I support the right of all workers to bargain collectively. This includes farmworkers and government employees at all levels. I am the only candidate for Mayor that is an active member of a union, A.F.T. Local 1931. My candidacy is endorsed by the United Farm Workers Organizing Committee and Cesar Chavez.

*and government employees at all levels.*



ROBLEDO

para

PRESIDENTE MUNICIPAL DE SAN DIEGO

"Yo juro proporcionar oportunidades decentes  
a todos los ciudadanos de San Diego no obstante  
su raza o experiencias económicas."

Chicano Park

el 29 de mayo de 1971



El Señor Robledo y los asuntos políticos

LA POBREZA

"No podemos seguir viviendo en una comunidad donde mucha gente se acuesta sin comer, y se levanta por la mañana desesperada."

Chicano Park  
el mayo de 1971

".... El veinte y ocho por ciento de los méxico-americanos, veinte y dos por ciento de los negros, y diez y nueve por ciento de los blancos viven inferiores al nivel económico normal en San Diego..."

Sánchez, etcétera, Un estudio descriptivo de las necesidades de servicio de la comunidad méxico-americana en San Diego (Tesis de maestría, 1971).

El Racismo

"El racismo es el problema mayor de San Diego."

San Diego City College  
el 29 de junio de 1971

. . . Se puede reconocer la exclusión definitiva de los chicanos y negros de San Diego por los políticos del gobierno municipal en donde se calculan las influencias principales (Alcalde, concilio y gerencia); impuestos por (el escribano municipal, tesorero, etcétera); e impuestos por (el abogado municipal).

Peter Spenuzza  
San Diego State College  
Facultad de bienestar social  
el 17 de mayo de 1970

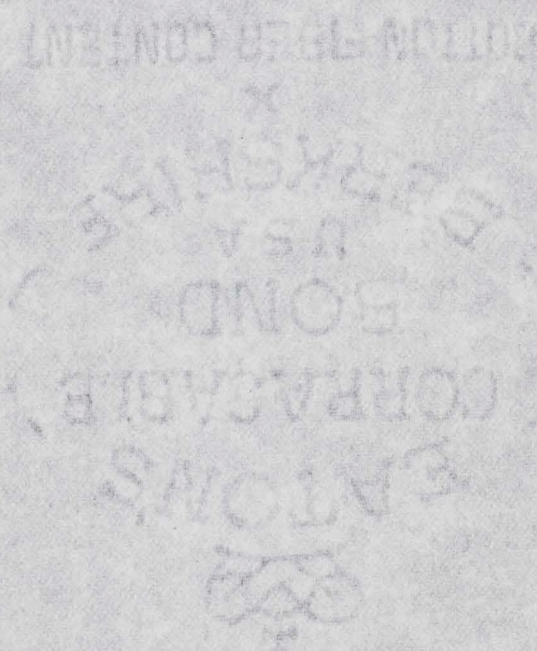
Impuestos

"La situación de los impuestos civiles de San Diego absorba



a los pobres, tanto como la clase media, a través de los impuestos regresivos de las propiedades, y los impuestos sobre ventas generales, mientras las sociedades anónimas y los ricos no pagan impuestos de la misma proporción como los demás." Yo, antes de todo, propongo que los impuestos se impongan a las sociedades anónimas según sus ganancias y que haya impuestos progresivos sobre la ganancia de los trabajadores de San Diego quienes ganan más de \$20,000."

Chicano Park  
el mayo de 1971



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Los impuestos sobre bienes raíces (property tax) fue la fuente principal de renta en el año fiscal, 1971. San Diego no impone impuestos sobre sociedades anónimos (corporate taxes)

Ciudadanos de mayor edad

"Nos hemos obligado proporcionar una buena vida para todos los de mayor edad en San Diego. Parece que hayamos puesto mucho énfasis a las necesidades de la juventud y hemos ignorado a los ciudadanos de mayor edad."

Logan Heights Senior Citizens Club  
el junio de 1971

Ecología

"Los que mandan en esta comunidad representan la barrera contra el aire fresco, las aguas frescas, el espacio de recreo para los ciudadanos, y otros factores ecológicos de interés al público. El materialismo más bien que la ecología representa los intereses creados de los jefes de la ciudad.

Club de Ecología  
San Diego City College  
el abril de 1971

..."Durante un año normal los Estados Unidos producen 142 millones de toneladas de humo y gas enanqipado, siete millones de "carros yonkes", 20 millones de toneladas de papel basura, 48 billones de automoviles usados, y 50 billones de litros de desagüe industrial."

Saturday Review--el 3 de enero de 1970



Lista parcial del endosatorio

NAMES



Gil Robledo nació en 19<sup>4</sup>60 en Santa Paula, California. Sus padres fueron campesinos migratorios.

Gil recibió su bachillerato en 1964, en la Universidad de Santa Barbara donde estudió la sociología, y adquirió su maestría (M.A.) en sociología al San Diego State College, 1968. Pasó más de tres años como agente del Departamento de Probación en los condados de Santa Barbara y San Diego antes de hacerse un profesor en el San Diego City College. En City College, Gil ha trabajado con el propósito de desarrollar un departamento de estudios sobre los chicanos, y para iniciar un programa de servicios estudiantiles. En septiembre, enseñará "Chicano Studies" en el San Diego State College.

El señor Robledo es un miembro de varias organizaciones: G.I. Forum; La mesa directiva del Legal Aid Society; American Sociological Association; American Federation of Teachers, Local 1021; La Federación Chicana; y en el pasado, fue un miembro del Law and Justice Task Force del Urban Coalition.

Si ud. quisiera hacer una donación de dinero, o trabajar en la Campaña para Elegir A Robledo, cumpla lo siguiente y devévalo a la dirección:

Robledo para Presidente Municipal  
1845½ Logan Ave.  
S.D., Ca. 92113

TELÉFONO ~~232-3003~~  
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Donación

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