

COLLECTION NAME ED FLETCHER
 SERIES & FOLDER TITLE 1934 ELECTION CORRES

| Description of Material | Date Of Material | Re-Filed As: | |
|--|------------------|------------------|--------------|
| | | Series | Folder Title |
| LETTER HERCKLEY, H.W.A <i>How undertaking to Fletcher</i> | 7/3/34 | MISC. "M" CORRES | |
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WESTERN UNION (56)

WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

Resolved at 705 14th St., N. W., Washington, D. C.

AB688 87 DL XU=SANDIEGO CALIF 14 259P

COLONEL ED FLETCHER=
WILLARD HOTEL WASHDC=

1934 JUN 14 (PM) 6 48

MINUTES IN TRANSIT
FULL RATE DAY LETTER

YOUR FRIENDS HAVE VOLUNTARILY CIRCULATED APPROXIMATELY TWENTY PETITIONS SIGNED BY HUNDREDS THROUGHOUT THE COUNTY URGING YOU TO REPRESENT SANDIEGO COUNTY IN STATE SENATE TODAY TWENTY REPRESENTATIVE PEOPLE FROM EVERY COMMUNITY IN THE COUNTY AUTHORIZED ME AS CHAIRMAN TO WIRE URGING YOU TO ALLOW YOURSELF TO BE DRAFTED FOR THIS SERVICE I AM SENDING NECESSARY PAPERS FOR YOUR SIGNATURE BY AIR MAIL TODAY WE FIND A UNIFIED DEMAND FOR A MAN OF ABILITY SUCH AS YOURSELF TO REPRESENT US THEREFORE WE URGENTLY REQUEST THAT YOU ACCEPT WIRE ANSWER=

WALLACE A WALTER.

THE QUICKEST AND SAFEST WAY TO SEND MONEY IS BY TELEGRAPH OR CABLE

| CLASS OF SERVICE DESIRED | |
|--------------------------|-----------------|
| TELEGRAMS | CABLES |
| TELEGRAM | FULL RATE |
| DAY LETTER | DEFERRED |
| NIGHT MESSAGE | NIGHT LETTER |
| NIGHT LETTER | WEEK END LETTER |

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

WESTERN UNION

NEWCOMB CABLTON, PRESIDENT

J. C. WILLEYER, FIRST VICE-PRESIDENT

| |
|--------------|
| CHECK |
| ADDT'G INFM. |
| TIME FILED |

Send the following message, subject to the terms on back hereof, which are hereby agreed to

WASHINGTON JUNE 16, 1934

WALLACE A. WALTER
4533 Ocean Front
PACIFIC BEACH
SAN DIEGO CALIFORNIA.

YOUR TELEGRAM ASKING I BE ALLOW ~~XXXXXX~~ USE OF MY NAME AS CANDIDATE STATE SENATOR RECEIVED MANY THANKS TO THE VOTERS WHO SIGNED THE PETITIONS I HAVE NEVER RUN FOR PUBLIC OFFICE AND HAVE NO AMBITION POLITICALLY SINCE THOSE CANDIDATES RUNNING FOR THE OFFICE ARE FRIENDS MY INTERESTS HAVE ALWAYS BEEN FOR AND WITH SANDIEGO CITY AND COUNTY IF NOMINATED AND ELECTED IT WOULD MEAN A PERSONAL SACRIFICE YOUR SPLENDID VOLUNTARY DEMAND I FEEL MAKES IT A DUTY ON THE FOLLOWING CONDITIONS THAT I ASK NO ONE TO VOTE FOR ME NEITHER WILL I SPEND ANY MONEY TO SECURE MY NOMINATION UNDER THOSE CONDITIONS I WILL ALLOW YOU THE USE OF MY NAME WIRE YOUR DECISION

ED FLETCHER

THE QUICKEST, SUREST AND SAFEST WAY TO SEND MONEY IS BY TELEGRAPH OR CABLE.

R A D I O G R A M

| |
|--|
| RECEIVED AT |
| 1411 ex F St., N. W., Phone Bk. 5400 Bk. 18 |
| STANDARD TIME INDICATED ON THIS MESSAGE |

Mackay Radio

THE INTERNATIONAL SYSTEM

Commercial
Cables



All America
Cables

Postal

Telegraph

ACCURATE
FAST
COURTEOUS

46MK VO 52 DL VIA MRT

DCC-1 G

SANDIEGO CALIF 1025A JUNE 16 1934

COL ED FLETCHER

WILLARD HOTEL WASHINGTON DC

YOUR TELEGRAM RECEIVED ALLOWING YOUR NAME TO BE USED AS CANDIDATE FOR STATE SENATOR NEWS HAS BEEN BROKEN IN ALL PAPERS AND REACTION IS MOST FAVORABLE GENERAL COMMENTS WHICH HAVE BEEN RECEIVED ARE THAT YOUR SERVICES TO SANDIEGO COUNTY ARE SUCH WE SHOULD GIVE YOU ELECTION WITHOUT ANY EXPENSE UPON YOUR PART

WALLACE A WALTER

202P

FOR MESSENGER—RING THE POSTAL CALL BOX OR TELEPHONE NEAREST POSTAL TELEGRAPH OFFICE.

WALLACE A. WALTER
1018 Oth Ave
San Diego, Calif.

October 15, 1934.

Mr. J. H. Myers,
The Enterprise
Fallbrook, California.

My dear Mr. Myers:

Enclosed find check for \$1.50 to pay for the rent of the hall for Friday night, Oct. 19th. I would appreciate it if you would pay this bill for me.

I am sending you under separate cover 500 postal cards addressed to Fallbrook and Bonsall residents, together with copy herein enclosed. Please print the cards and get them in the mail no later than Wednesday, sending us a bill for the printing and a check will be sent you.

Yours sincerely,

WAS:KLM

Box 124
Mission Beach, Calif.
July 7th, 1934

Gentlemen:

I am enclosing the Committee's statement relative to the qualifications of Col. Fletcher for State Senator, also a set of his photograph for publication.

We will gratefully appreciate it if you will publish same in your next issue. It will be given to all the daily papers next week Thursday or Friday.

A splendid citizens committee both men and women will be announced the coming week and it is our desire to make the election of Col. Fletcher for State Senator as near unanimous as possible.

Thanking you kindly for any assistance you can give us, I am

Very sincerely yours,

_____, Chairman
Fletcher Campaign Committee

*Sent to all
County Papers*

4535 Ocean Front
Pacific Beach, Calif.

July 11th, 1934

Mr. Harry Carr
Los Angeles Times
Los Angeles, Calif.

Dear Mr. Carr:

I enjoyed reading your article concerning your visit to San Diego and your reference to Colonel Fletcher some time ago in the Times.

I am enclosing his picture and the statement of the committee. He has been drafted for the office. Twenty petitions were circulated and many hundreds signed even after he had refused several times to become a candidate when waited on by different committees. After the telegrams were signed we telegraphed him while he was in Washington.

He felt it a duty and wired us that he would allow the use of his name only on condition that he was not asked to speak in his own behalf, that he would not ask a soul to vote for him or put up a dollar toward his campaign. If elected it meant a great personal sacrifice, but we were allowed the use of his name only on the above conditions.

We wired back acceptance. He is now a candidate and if you can see your way clear to have a story in relation to his candidacy together with our statement which is herewith enclosed printed in the Times the committee would be very grateful owing to the large circulation the Los Angeles Times has in San Diego County.

Very sincerely yours,

FLETCHER CAMPAIGN COMMITTEE Chairman

INVESTMENTS
REAL ESTATE
EXCHANGES
INSURANCE
RENTALS

PHONES:
OFFICE: 236
RESIDENCE: 774

E. E. PAYSON

LICENSED BROKER

8272 LOOKOUT AVENUE

LA MESA, CALIFORNIA
"THE JEWEL OF THE HILLS"

June 30, 1934

Mr. Wallace A. Walter
4535 Ocean Front
Pacific Beach, Calif.

Dear Mr. Walter:

I am very sorry indeed I have so much work at this time that it is impossible for me to serve on any committees. I will be very glad indeed to do anything I can to forward Colonel Fletcher's candidacy, but officially will be unable to do it.

Very truly yours,

E. E. Payson

EEP:MR



DON LEE BROADCASTING SYSTEM

AFFILIATED WITH
COLUMBIA BROADCASTING SYSTEM

1012 FIRST STREET
SAN DIEGO, CALIFORNIA

September 19, 1934

Mr. Wallace A. Walter
1020 Ninth Street
San Diego, California

Dear Mr. Walter:

Enclosed for your files is a copy of the political contract you signed covering a broadcast for Colonel Ed Fletcher.

When you again desire to use radio, please call on us. We sincerely appreciated the business which you gave to us.

Very truly yours

DON LEE BROADCASTING SYSTEM

Lincoln Dellar
Lincoln Dellar
Manager - KGB

- California System
- KHJ LOS ANGELES
- KFRC SAN FRANCISCO
- KGB SAN DIEGO
- KDB SANTA BARBARA
- KMJ FRESNO
- KFSK SACRAMENTO
- KWG STOCKTON
- KERN BAKERSFIELD

WH

Enc.

- Pacific
- Northwest System
- KOIN PORTLAND
- KVI TACOMA
- KOL SEATTLE
- KFPY SPOKANE

THIS COPY TO WALLACE A. WALTER

Radio Broadcasting Agreement

Don Lee Broadcasting System, hereinafter referred to as the "COMPANY," hereby agrees to broadcast for

WALLACE A. WALTER - CAMPAIGN MANAGER (Political) - **Col. Ed Fletcher for State Senate**
Address: **1020 Ninth Street**
hereinafter referred to as the "UNDERSIGNED," over the following radio station or stations:

KGB - SAN DIEGO
as follows: **1 - 5 minute period (nighttime)**, beginning **August 1, 1934, only**

Hours and Dates of Broadcasting: **8:11-8:20 p.m. Friday, August 1**

Character of broadcasts: **Political broadcast mutually acceptable to contracting parties**

Station charge: **20.00** per **period** Total station charge: **20.00**

A.S.O.C.A.P. Commercial License fee: **xx** Net per: **xx** Total License fee: **xx** Net

Charge for program: **xx** per: **xx** Total program charge: **xx**

CONDITIONS OF THIS CONTRACT:

1. All programs or announcements or advertising matter shall be subject to the approval of the COMPANY. 2. The use of all broadcasting privileges under this contract shall conform with the COMPANY'S rules and the Governmental regulations under which the station operates, now or hereafter in force. 3. The UNDERSIGNED assumes all liability arising out of the use of said station or stations in connection with any matter broadcast by the UNDERSIGNED and agrees to reimburse the COMPANY for and save it harmless from any loss, damage, claim, costs, or expenses including lawyers' fees, arising therefrom, including those because of the use of any copyrighted or defamatory matter. 4. The privileges of this contract shall not be extended to any person, firm or corporation other than the UNDERSIGNED, directly or indirectly, except by special consent of the COMPANY, first secured in writing. 5. In case of an emergency or unusual event, the COMPANY can, at its discretion, command and occupy any of the time herein granted, but for so doing will reimburse the UNDERSIGNED in equivalent time or in a pro rata sum. 6. The COMPANY shall have the right to take part or all of the time specified above to clear the station or stations for (a) Network programs, (b) for local station programs of time specified above for an announcement or a time period on a sustaining program, and in such case, may substitute other equally desirable time or deduct the amount chargeable under this contract for the time so taken. 7. The COMPANY reserves the right to substitute other programs, if for any reason any specified programs cannot be given, but when practicable, the COMPANY shall give the UNDERSIGNED reasonable notice of any such substitutions. 8. The COMPANY may suspend the right to broadcast if, in its judgment, the air or the apparatus or equipment are not in condition for use and/or may omit such programs upon failure of artists in anywise, without liability by the COMPANY, except for an adjustment by extension of time or substitution of deduction of a pro rata of the chargeable sum. 9. The UNDERSIGNED shall not rebroadcast any of the programs contracted for herein, at any other station or stations except with and through the consent of the COMPANY. 10. The control and working of the station and of all apparatus and equipment shall be in charge of the COMPANY'S employees, and the direction and production of programs shall be in the control of the COMPANY. 11. For non-payment of any sum due hereunder or for violation of any of the conditions hereof, the COMPANY shall have the right to terminate all rights hereunder by either oral or written notice and may, without incurring any liability, forthwith refuse the right to use any of the station facilities further, but the failure of the COMPANY to enforce any of the conditions or the waiver thereof in any instance shall not be construed as a general waiver or relinquishment on its part of any of the conditions or terms hereof, but the same shall, nevertheless, be and remain in full force and effect. 12. In the event that the UNDERSIGNED fails, neglects or refuses to pay to the COMPANY the sums herein contracted for on the due date thereof, then and in that event the UNDERSIGNED agrees to pay to the COMPANY seven percent (7%) interest from the due date thereof on the balance then due, together with reasonable collection costs and attorneys' fees involved in the collection thereof. 13. The UNDERSIGNED agrees that should the COMPANY decide to discontinue radio broadcasting at any of the stations herein contracted for, the COMPANY may terminate this contract without any liability for so doing, except to refund any unearned portion of any advance payment made hereon. 14. The COMPANY will not be liable to the UNDERSIGNED, except to the extent of allowing a pro rata reduction in the charge on any broadcast for the service referred to herein, for temporary failure or impairment or delays in furnishing programs or inability to furnish facilities for broadcasting, due to any cause or causes whatsoever. 15. Any and all taxes of any kind imposed upon the COMPANY, which shall increase the cost to the COMPANY of the broadcasts, or any part thereof, herein contracted for, shall automatically increase the amount payable hereunder by the UNDERSIGNED in an amount equal to such increase in cost for all or whatever portion of these broadcasts are so affected. 16. IT IS UNDERSTOOD AND AGREED that all titles, characters, names of characters, stories, plots, dialogue, continuity, music, lyrics or musical arrangements and all other ideas devised, originated, written, coined, invented, conceived or created by the COMPANY or any of its employees for the programs herein contracted for by the UNDERSIGNED, shall belong to and be the property of the COMPANY and the UNDERSIGNED'S use thereof shall be restricted to the radio broadcasts over the station or stations and for the periods covered by this contract; and it is understood that the UNDERSIGNED shall have no property rights in or title to the same; and he further understands and agreed that any advertising matter or announcements in these programs shall be confined to the products and/or services of the advertiser. 17. This agreement is not binding upon the COMPANY until accepted in writing, signed by a duly authorized executive of the COMPANY.

The UNDERSIGNED agrees to pay the COMPANY for the services herein defined the sum of **Twenty and 00/100**

DOLLARS (20.00) Payable at **San Diego**, California,

as follows: **20.00**

The provisions of this contract cannot be varied or waived except in writing by a duly authorized officer of the COMPANY. The UNDERSIGNED hereby acknowledges the receipt of a duplicate of this agreement.

In witness whereof, the parties hereto have executed this agreement in duplicate, at the City of **San Diego**, California, on the **19th** day of **September**, 1934.

DON LEE BROADCASTING SYSTEM ("THE COMPANY") (THE UNDERSIGNED)

By *Lincoln Dellar* Station Manager (Company's Authorized Executive) By *Wallace A. Walter* Campaign Manager

Accepted by *Wallace A. Walter* Station Manager (Company's Authorized Executive) By *Wallace A. Walter* Campaign Manager

2-34 - Form 101 See Other Side

TIJUANA, B. C.F.A.
CALLE PUERTA BLANCA 397
TELEFONO 444

CARLOS DE LA SIERRA
DIRECTOR TECNICO

SAN DIEGO OFFICE
2132 IRVING AVE.
M. 3017



XEOK

San Diego, California
October 3, 1934.

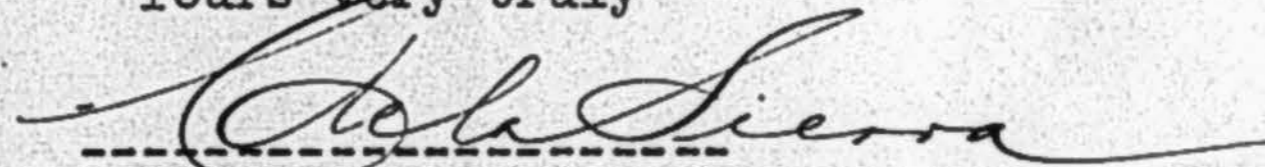
Republican Central Comittee
Corner Broadway and Second Streets
San Diego, California

Gentlemen:

Confirming our verbal agreement of this date and suppling my letter to Col. Ed. Fletcher of October first 1934 I hereby agree to furnish - you the service as per my letter to Col. Fletcher on terms of two hundred dollars (\$ 200.00) cash paid me Thursday October 4th, 1934 and the balance of three hundred dollars (\$ 300.00) within 30 days from date hereof.

Trusting this will make it convenient for you to take advantage of my offer I am

Yours very truly


Carlos de la Sierra.

THIS COPY TO BE DESTROYED
Don Lee Broadcasting System, Inc. is the "COMPANY" herein referred to as the "COMPANY" and the "UNDER SIGNED" herein referred to as the "UNDER SIGNED".
Address: _____
City: _____
State: _____
Time and Date of Broadcasting: _____
Character of Broadcast: _____
Station: _____
A.B.O. of A. _____
Chief Engineer: _____
ADDENDUM to broadcasting agreement by and between the DON LEE BROADCASTING SYSTEM hereinafter named as the COMPANY and _____ hereinafter named as the UNDER SIGNED.
A. The UNDER SIGNED agrees that a full, true and correct copy of the material to be broadcast shall be submitted to the COMPANY at such time prior to the intended broadcast thereof as the COMPANY may specify, and if no time is specified by the COMPANY then _____ days prior to the time fixed herein for each scheduled broadcast.
B. The COMPANY reserves the right as a condition precedent to the broadcast of said material, or any obligation on its part to do so, to examine the copy referred to in Paragraph A hereof, and to delete therefrom any obscene, indecent or profane language or any word or combination of words which are in themselves slanderous and/or libelous or which become slanderous and/or libelous when considered in connection with context of said copy; provided, however, that nothing herein contained shall be construed as giving the COMPANY the right to censure or otherwise direct or control the political or partisan trend of said copy.
C. In the event that the COMPANY elects to exercise the right reserved to it under Paragraph B hereof, the UNDER SIGNED shall be given a reasonable opportunity to substitute other language for that deleted, and to make such other changes therein as will tend to preserve the continuity and intelligibility of said copy; provided, however, that nothing herein contained shall be construed as imposing upon the COMPANY any obligation to accept for broadcasting, by amendment or otherwise, any language of the character subject to deletion under Paragraph B hereof.
D. The UNDER SIGNED agrees that during the broadcasts provided for herein, he will faithfully and to the best of his ability literally adhere to said copy as originally submitted or as amended pursuant to the provisions of Paragraphs B and C hereof, and that in case of material deviation from said original or amended copy, the COMPANY shall have the right to discontinue all or any part of any of said broadcasts without refund to the UNDER SIGNED or any sum so received for the broadcast hereof.
This ADDENDUM is executed simultaneously with and is intended to constitute a part of that certain radio broadcasting agreement between the two (2) parties hereinabove named, dated _____
DON LEE BROADCASTING SYSTEM ("THE COMPANY") vs. ("THE UNDER SIGNED")
BY: _____ Walter A. Walter

Ed Fletcher Papers

1870-1955

MSS.81

Box: 32 Folder: 9

General Correspondence - Wallace, Walter A.



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