

July Twelfth,
1929

Mr. Frank B. Goodman,
San Diego Tribune
San Diego, Calif.

My dear Mr. Goodman:

Enclosed find Judge Sloane's brief. It will only take a few minutes to read it. Please do so.

The human element enters into it as no other brief that I have ever read, and in the language of a common layman we can understand.

I hope you will present our side of the question through your newspaper in the interest of fair play to the La Mesa people and I will consider it forever a personal favor.

Sincerely yours,

EF:AK

July 26th, 1929.

Mr. Frank B. Goodman, City Editor
San Diego Tribune
San Diego, California.

My dear Mr. Goodman:

Enclosed find copy of my reply to telegram of Mr. Rankin of Tax Factors, Inc. as published in one paper that I know of last Saturday afternoon.

I wish you would read it carefully and bring out in proper headlines the assessment of 50¢ a foot in Santa Margarita Ranch for paved highway influence and \$25 a foot on University Avenue. In one case, Santa Margarita Ranch pays nothing for the highway and in the other case the property owner paid for the highway.

I am going to write a series of articles giving individual appraisements and comparison with the Santa Margarita and other ranches that is purely a matter of education and every statement will be authentic before I make it so that there can be no come back.

It is a most outrageous piece of favoritism and as well as unfair appraisement that could be imagined. I have already spent hundreds of dollars making this investigation and probably know more about it than any outsider in the county.

I would appreciate your running this Saturday afternoon.

Yours very truly,

EF:GMF
Encl.

October 2, 1929.

Mr. Frank B. Goodman,
The Evening Tribune,
San Diego, Calif.

My dear Goodman:

Enclosed find copy of letter to
Mr. MacFullen which is explanatory. Anything you can
do to help out will be personally appreciated.

Yours very truly,

EF:KLM

October 17th, 1929.

Mr. Frank B. Goodman, City Editor
San Diego Tribune
San Diego, California.

Dear Mr. Goodman:

No one could have done better than you and your
organization in helping the Community Chest Campaign,
but as you know we are behind.

Conditions financially are much worse than last year.

The following is not for publication, but the records
show that 168 business and establishment divisions in this
city have given either nothing or greatly reduced their
donations to the Community Chest, which has caused
practically all the shortage. In the city employees, the
fact that the firemen and policemen did not get their
raise in salary has cut down their subscriptions 50%.
We have lost several thousand dollars by death, as
compared to last year, but we are bound to go over the
top.

I have never seen such spirit in an organization in my
life. We need your help now more than ever before in the
matter of publicity and for the good name of San Diego.
Please go the limit and help us.

There is nothing that will help to make for failure in this
campaign like taking the Community Chest news off the front
page. There is nothing that will help the town more than
to succeed. Today you are more a vital part of our
organization for success or failure than any other
instrumentality in this city. Please support us.

Sincerely yours,

EF:GMF

October Twenty-ninth,
1 9 2 9

Mr. Frank B. Goodman,
City Editor,
S. D. Tribune,
San Diego, Calif.

My dear Goodman:

I cannot thank you enough for the wonderful cooperation received from you in putting over the Community Chest campaign for the largest amount of money that has ever been raised in this community. No single thing has done so much to attain success.

Without your support in any campaign the Chest plea will fail in my opinion.

I am through taking the leadership, feeling that I have done all that the city has any right to demand of me. It has been hard work, an awful strain but the marvelous backing I received not alone from the papers but from the individual workers has been an inspiration that I will never forget.

Please accept my grateful thanks both personally and on behalf of the campaign workers.

Sincerely yours,

EF:AK

November 20th, 1929.

Messrs. Goodman & McGrew
San Diego, California.

Friends Goodman & McGrew:

There are two paintings at Balboa Park Art Museum, hung in the place of honor. They were painted by Mary B. Williams, 1627--7th Street, San Diego, California.

I am particularly interested because they were painted at Grossmont.

I wish you would arrange to have Miss Clark see these, have photographs taken, and see that Miss Williams is given a splendid write-up if she deserves it. I feel that she does, and, of course, I am interested on account of the fact that they were painted at Grossmont.

I suggest that one be called "Morning" at Grossmont", and the other "Nubian Goats at Grossmont".

These two paintings I think are worthy of your attention and I will consider it a personal favor if the Union and Tribune will both print an article and run the photographs in relation thereto. I will be glad to pay for taking the photographs, if you will send me a bill.

Very sincerely yours,

EF:GMF

*Shufeldt
12-11-29*

December Eleventh,
1 9 2 9

Mr. Frank Goodman, Editor,
San Diego Tribune,
San Diego, Calif.

My dear Goodman:

For heaven's sake give us some front page stuff
on this San Diego Athletic Club matter. Print
particularly Mr. White's article.

We have what I think accomplished a miracle during
this financial crisis.

I don't want my name mentioned but please give this
fete of the Club some front page boosting.

Yours very truly,

EF:AK

Ed Fletcher Papers

1870-1955

MSS.81

Box: 9 Folder: 13

General Correspondence - Goodman, Frank B.



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