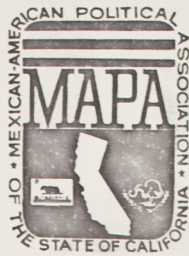


SOUTHERN

REGION

MEXICAN-AMERICAN

POLITICAL ASSOCIATION



Counties of

Imperial—Orange—Riverside—San Bernardino—San Diego

Director

June 18, 1971

Raul Loya
82-264 Oleander Ave
Indio, Calif. 92201
(714) 347-9317

Vice-Directors

Mr. Abe Tapai:
MAPA State Executive Board

Orange County

Estimado Mapistas,

Wally Davis
310 Spurgeon Building
206 West 4th st.
Santa Ana, Calif. 92701
(714) 542-1155

Please take notice that the names that appear in this letter head are the duly elected officers for the Southern Region MAPA area consisting of 5 counties.

Riverside County

Santiago Zavala
1266 E. Nicolet
Banning, Calif. 92220
(714) 849-2633

Elections for our Region were held May 24, 1971 in the city of Coachella. There were 200 delegates present.

San Bernardino County

Albert Campos
1715 Jeryl Ave
Colton, Calif. 92324
(714) 825-8373

Please accept this letter as officially announcing the Southern Region Executive Board Composition, and also that the responsible people and committees of state MAPA be notified of the names, titles, and addresses of the Southern Region Board.

San Diego County

Herman Baca
105 S. Harbison
National City, Calif. 92050
(714) 477-5434

Administrator at Large

Rudy Castro
250 N. Phillips
Banning, Calif. 92220
(714) 849-7209

Viva La Raza.

Raul Loya
(Southern Region Director of MAPA)

Treasurer

Gloria Valderrama
24 N. Clairmont Ave
National City, Calif. 92050
(714) 262-1610

Secretary

Joel Perez
45-450 Sunrise
Palm Desert, Calif. 92260
(714) 346-2233

Sergeant of Arms

Augie Bareno
2030 Orange St.
National City, Calif. 92050
(714) 477-9621

SOUTHERN

REGION

MEXICAN-AMERICAN

POLITICAL ASSOCIATION



Counties of

Imperial — Orange — Riverside — San Bernardino — San Diego

Director

Raul Loya
82-264 Oleander Ave
Indio, Calif. 92201
(714) 347-9317

August 20, 1971

Vice-Directors

Orange County

Wally Davis
310 Spurgeon Building
206 West 4th st.
Santa Ana, Calif. 92701
(714) 542-1155

Riverside County

Santiago Zavala
1266 E. Nicolet
Banning, Calif. 92220
(714) 849-2633

San Bernardino County

Albert Campos
1715 Jeryl Ave
Colton, Calif. 92324
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2030 Orange St.
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(714) 477-9621

To: Gloria Valderrama

From: Raul Loya

Subject: Checks for S. Region

Gloria, I was finally able to track down the checks from Mike Figueroa. Enclosed are the checks.

I hope that you have opened an account for the Southern Region.

I'm also sending you some MAPA letter head stationary.

I need from you \$40 so that I can buy stamps. Will send you receipt when I get it.

We will be having an executive board meeting next month will send you information later.

ARRIBA CON MAPA ,

Raul Loya
Raul Loya

SOUTHERN

REGION

MEXICAN-AMERICAN



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Raul Loya
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Indio, Calif. 92201
(714) 347-9317

August 24, 1971

Vice-Directors

Orange County

Wally Davis
310 Spurgeon Building
206 West 4th st.
Santa Ana, Calif. 92701
(714) 542-1155

Raul Loya
82-264 Oleander Ave.
Indio, Calif. 92201

Dear Raul:

I am enclosing the card on which I need your and Joel's signatures on. I have put check marks where I need your signature and Joel's.

Riverside County

Santiago Zavala
1266 E. Nicolet
Banning, Calif. 92220
(714) 849-2633

I am also enclosing the checks that the bank will no longer honor since they are over six months old.

San Bernardino County

Albert Campos
1715 Jeryl Ave
Colton, Calif. 92324
(714) 825-8373

I will be awaiting the card with your signatures to start our checking account. Gracias!

San Diego County

Herman Baca
105 S. Harbison
National City, Calif. 92050
(714) 477-5434

Adelante Con MAPA,

Gloria Valderrama

Gloria Valderrama
Treasure

Administrator at Large

Rudy Castro
250 N. Phillips
Banning, Calif. 92220
(714) 849-7209

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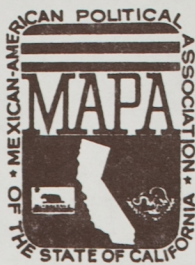
Sergeant of Arms

Augie Bareno
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National City, Calif. 92050
(714) 477-9621

SOUTHERN

REGION

MEXICAN-AMERICAN



POLITICAL ASSOCIATION

Counties of

Imperial—Orange—Riverside—San Bernardino—San Diego

DATE: February 11, 1973

TIME: 11 a.m.

PLACE: 4020 E. Wilson Banning, Calif. (see enclosed map)

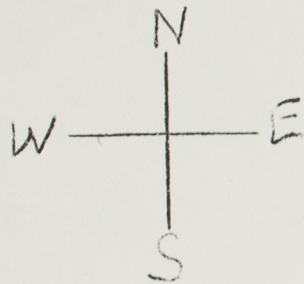
HOST: BANNING CHAPTER

EXECUTIVE BOARD MEETING

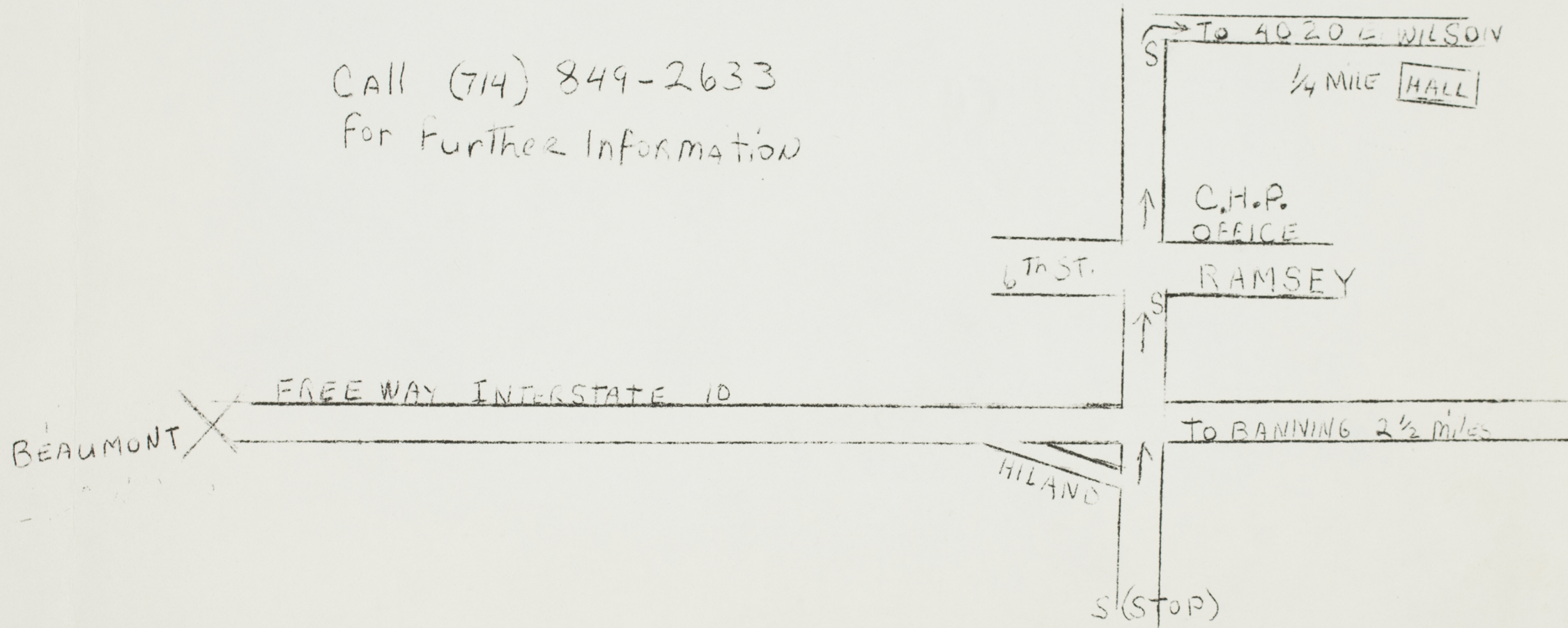
- I. Call to order
 - a. Introduction
 - b. Roll call
- II. Minutes by Gloria J. Valderrama
- III. Treasurer's Report by Norma A. Mena
- IV. Old Business and New Business

GENERAL MEMBERSHIP MEETING

- I. Call to order
- II. Introduction
- III. Minutes
- IV. Treasurer's Report
- V. Old Business
 - a. Election of County Director for San Bernardino and Orange County
- VI. New Business
 - a. MAPA 40th Assembly District endorsement of McGovern
 - b. Clarification of MAPA State Chairman's position, can he hold a public office simultaneously, County Board of Supervisors (Fresno)
 - c. Any additional items brought by other areas
- VII. Adjournment



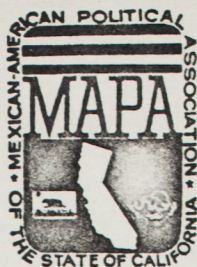
CALL (714) 849-2633
For Further Information



SOUTHERN

REGION

MEXICAN-AMERICAN



POLITICAL ASSOCIATION

Counties of

Imperial—Orange—Riverside—San Bernardino—San Diego

February 13, 1973

Toni Curt
Metro Region Director
Los Angeles, Calif.

Dear Toni:

This letter is to inform you that at our recent MAPA Southern Region membership meeting held in Banning California on February 11, 1973, we wholeheartedly supported your efforts against MAPA 40th for its arbitrary endorsement of Senator McGovern after the MAPA state position of no endorsement had been clearly articulated to the general public.

This action is but symbolic of the organizational decay that statewide MAPA is experiencing because adequate leadership is not being provided by our statewide officers. This organizational decay is best symbolized by one of our state vice presidents who was instructed not to publically endorse because it would dilute the whole idea of having a state endorsing convention. Nevertheless, this individual arbitrarily sought to disregard the wishes of the various regions representatives present at that particular state executive board meeting held in Los Angeles and openly endorsed before and after the state position of no endorsement was made known to the general public.

In view of this attitude of disregard that seems to be common to our state officers, we must re-examine the accountability factor of our state officers, so that we either progress politically as a statewide unit or else we send MAPA to the junk pile of history where all the other organizations that base their efforts on rhetoric and not concrete results belong.

We will not allow any state officer to flaunt his delegated authority so that he can feel big in the eyes of a senator who means our people no earthly good. There are too many vital issues facing our communities (Raza Unida, Rodino Bill) for us to rely on state officers who are too busy building their own little nest eggs. The Southern Region will no longer waste its efforts on state officers who have become organizational dead wood.

We urge you to continue your efforts to make our state officers more responsive to the needs of Chicanos in California and also more responsive to the current political thought (Raza Unida) that is developing in Chicano communities throughout the Southwest.

Sinceramente,

Augie Bareno

Augie Bareno
Southern Region Director

AB/gv

cc: Armando Rodriguez, State Chairman
Leo Rivera, Northern Region Director
Abe Tapia, National Organizer
Herman Baca, San Diego County Director

SOUTHERN

REGION

MEXICAN-AMERICAN



POLITICAL ASSOCIATION

Counties of

Imperial—Orange—Riverside—San Bernardino—San Diego

March 15, 1973

Edwin L. Miller, Jr.
San Diego County District Attorney
P.O. Box 2031
San Diego, California 92112

Dear Sir:

The age old issue of border patrol and police brutality has once again come to our attention. On March 14, 1973, Mr. Daniel Magana Ceja filed a formal complaint (see attached notarized statement) that is heard much too often in the Chicano community.

The attached charges are indeed serious. The charges involve violation of civil, constitutional, and human rights by public officials of the U.S. Border Patrol and S.D. County Sheriffs' Department. Their actions, as stated by Mr. Daniel Magana, are reminiscent of an era which the world is still trying to forget...the Hitler Gestapo era with its midnight knock on the door and the total disrespect for any of the codes and laws of civilized men.

We understand that the charges leveled against the aforementioned agencies appear to be unbelievable and far-fetched in the eyes of the majority Anglo community. Yet, they are very real to our community which has been victimized historically through disfranchisement by very powerful forces.

In the past year, the Chicano community has seen a continuous attack on its civil, constitutional, and human rights as exemplified by the Maria Elena Lopez rape case involving a border patrolman (case unresolved) and the Duffy directive which placed the rights of 250,000 American citizens of Mexican descent in jeopardy.

We of the Chicano community cannot allow and will not allow these assaults to take place in our communities. It is with this background that we appeal to your office that the charges made by Mr. Daniel Magana be thoroughly investigated and that criminal charges be brought against the guilty officials of the U.S. Border Patrol and S.D. County Sheriff deputies for violation of laws of the state of California and of the United States.

Thank you,

Herman Baca
San Diego County Organizer

HB/nm

Enclosure

cc: All news media
Attn. Frederick Hetter
Luis Natividad
Congressman Jerome Waldie
Congressman Eduardo Roybal
Armando Rodriquez
Alberto Garcia

originals: S.D. County Grand Jury
Federal Grand Jury
Harry Steward, U.S. Attorney
Edwin Miller, D.A.

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National City, Calif. 92050
(714) 477-9621

To: All chapter Chairmen and Members
From: Raul Loya, Southern Region MAPA DIRECTOR
Subject: MAPA ads for state convention brochure and chairmen responsibility regarding convention

I have been directed by our esteem and honorable state president, Abe Tapia in no uncertain terms to notify each chapter president of the Southern Region to relate the following instructions:

1. Only local chapter presidents have been advised by correspondence the details regarding the state convention, consequently, every chapter president must assume responsible responsibility to advise each of his members the details concerning our very important convention.

WHERE? Fresno Fairgrounds, 1121 Chance Street between Ventura and Butler st.

WHEN? July 30, 31 st and Aug. 1st. 1971

INFORMATION? Leonel Alvarado (209) 266-6622

Leo Gallegos (209) 291-5678

Jess Quintaro (209) 485-8080

Sarah Mascareñas (209) 488-5538

Josie Mena (209) 237-1703

2. In order for any convention to be successful and lasting it needs to provide a convention brochure. For too many years, MAPA Chapters have survived only because of a small dedicated force in each chapter that have bravely struggled to keep them active.

State President Tapia, myself and many other members feel that in order for the Fresno Chapter and convention to be successful, each Chapter must purchase an ad for the convention brochure. We are urging a minimal ad of \$20 for 1/8 page. We plea that this is done immediately so that your ads can be set up in time in order that they appear on the brochure by convention time.

WHERE? P.O. BOX 2243
Fresno Calif. 93720

Once more, I strongly reiterate that you follow through on the two directions listed and that you send the \$20 immediately with the information of your officers and board along with any pictures you so desire.

We must show Fresno and Tapia that the Southern Region MAPA "No se raja" and that we will support the convention brochure one-hundred per-cent.

Attestamento su servidor

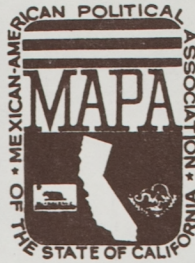
RAUL LOYA

cc. Abe Tapia
Jess Quintaro

SOUTHERN

REGION

MEXICAN-AMERICAN



POLITICAL ASSOCIATION

Counties of

Imperial—Orange—Riverside—San Bernardino—San Diego

TO: NEWS MEDIA

FROM: CHICANO ORGANIZATION

DATE: OCTOBER 17, 1973

VARIOUS CHICANO ORGANIZATIONS WILL HOST A PRESS CONFERENCE AT THE CHICANO FEDERATION, THURSDAY, OCTOBER 18, 1973, at 10:00 A.M. TO STATE AND EXPLAIN THEIR POSITION ON PROP. B AND OTHER PROPOSITIONS BEFORE THE VOTERS IN THE NOVEMBER 6TH ELECTION.

FOR ANY FURTHER INFORMATION PLEASE CONTACT HERMAN BACA AT 477-3155.

COUNTY CHAIRMAN

CHICANO CITIZENS AGAINST PROP. B

Itemized Expenditures
for
Prop. B

25 4x4 signs-Vote No on Prop. B.....	\$50.00
2 telephones-for phone calls.....	\$20.00
Transporation-gas.....	\$20.00
Printing-10,000 leaflets (labor donated).....	\$98.90
Refreshment-Room at El Cortez.....	\$37.10
1 16 gallon keg.....	\$20.00
Misc. Potato Chips, etc.....	\$4.00
	<hr/>
	\$250.00

Alberto R. Garcia,
Treasurer