

LOSANCO SUPER-PLAYS
INC.GENERAL BUSINESS OFFICES
901-S CITIZENS NATIONAL BANK BLDG.
LOS ANGELES, CALIFORNIAOFFICE OF
ROBERT WARWICK
GENERAL MANAGER1026 Sixth Street,
San Diego, Calif.
May 25th, 1922.Col. Ed Fletcher,
San Diego, Calif.

Dear Sir:

The S and L Motion Picture Mfg. Company to be established here is a going concern of years of successful business. It has a ready market for its full products, and is working to capacity.

It is absolutely necessary for studios to be established away from Los Angeles, for the purpose of new scenic effects and locations, and it is only a matter of time when all producing companies for this reason only, must locate elsewhere, and for the next ten years San Diego is the logical home for the industry.

The \$50,000 to be raised locally is for the sole purpose of building the first unit of the studios, and not for the manufacture of pictures. \$400,000 is already in the hands of the S and L Film Company for that purpose.

Incident with the S and L Company commencing to manufacture pictures when the first unit of the studios is erected, nine other companies will commence manufacturing pictures paying to the S and L Company as rental for studio space from \$1,500 to \$2,000 weekly, affording a very handsome income from the \$50,000 invested.

There have been similar concerns come here and failed, but it has been owing to the fact that they were not established concerns, and managed by people of no experience in the business, never having made a picture before coming here, and were trying to experiment with other peoples money.

I have had a life experience in the theatrical business, and while I have up to the present had no relations with the concern, I am able to recognize that it is one of the few concerns of its kind I can most fully endorse.

It means the building up of a new city at Grossmont, just the same as it built Hollywood and Culver City, and the first pictures to be made here means the spending in this city of \$500,000 for studios alone, besides half a million on its pictures beside, saying nothing of the productions of the other nine companies.

Yours truly,

Robert Warwick

Ed Fletcher Company

FLETCHER BUILDING
920 EIGHTH ST.
SAN DIEGO, CALIFORNIAAGENTS
PINE HILLS
DEL MAR
GROSSMONT

May 27, 1922

Mr. Robert Warwick,
1026 - 6th St.,
San Diego, Calif.

Dear Sir:

Enclosed find copy of letter from A. H. Sawyer, President of the Board of Trustees of the S L Studios-San Diego, in relation to S L Studios-San Diego, which is explanatory.

I am convinced San Diego will lose a successful enterprise if we do not raise the money to build the first unit of the S L Studio plant. I have had a competent man investigating, and he informs me that for \$30,000 the first unit can be built in a practical and satisfactory manner.

A check for my subscription of \$1,000 is ready at any time. I believe in fairness to those who are putting up the money for the first unit that they should have a share of common stock for each share of preferred, and if any subscribers desire it, you may have them make their checks payable to me, or payable to S L Studios-San Diego and deliver them to me until such time as the total amount of money, not less than \$30,000, is subscribed and paid up. All subscribers will secure the same amount of common stock that I get, the idea being that all be treated alike.

The fact that we will have three local directors out of five, assures all subscribers that all the money will be put into the property and wisely spent, altho I am convinced that Mr. Sawyer is fully capable of making a success of this enterprise, and it is only out of an abundance of caution that this reservation is made.

We only have until the 9th of June to raise the balance of the money. I wish you would impress upon the public, that we are not raising this money to be used in the production of a picture, but it will be used only in the construction of a studio, by units, to encourage producers to manufacture their pictures here. Mr. Sawyer tells me four different producers have already promised to patronize us soon after our first unit is completed.

With best wishes for your success, I am

Sincerely yours,

Ed Fletcher

EF:KLM

"S L Studios - San Diego"

A TRUST ESTATE (UNINCORPORATED)

EXECUTIVE OFFICES

652-653-654 SPRECKELS BLDG.

San Diego, California

PHONE MAIN 2072

1026-6th Street,
San Diego, Calif.
May 27, 1922

Mr. Ed Fletcher,
San Diego, Calif.

My dear Sir:

I am authorized to inform you that you are at liberty, if deemed expedient, to appoint three directors out of the five to represent the S L Studios-San Diego, and these same three directors to remain in control until the first unit of the studios are constructed and are upon a paying basis.

After this it is understood the control shall revert to Mr. Sawyer and officers of his organization.

Yours truly,

Robert Warwick

RW:KLM

Dear Mr. Fletcher

In view of the fact that Mr. Davis is willing to give up all his preferences and common shares for the \$3000 advanced and also pay back in cash the \$3000 commencing the 1st work of operation. It seems to me the best bet I ever heard of - surely Mr. Noble will see this. If not I do not hesitate one moment in advising you if I may presume to do so.

*I am not afraid of any rebuke
afterward*

Yours Truly

Robert Warwick

Ed Fletcher Papers

1870-1955

MSS.81

Box: 32 Folder: 27

General Correspondence - Warwick, Robert



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